

TO3 Online Thematic Workshop



Digital innovation hubs (DIHs) and demonstrators supporting the digital transformation and the competitiveness of European businesses

22 November 2022, Helsinki/Espoo

AGENDA	
Monday 21 November 2022	
<i>19h30</i>	<p>Get together (optional) – joint dinner</p> <p>A joint dinner, which is not formally part of the workshop, will be organised according to the interest of the participants to the workshop.</p>
Tuesday 22 November 2022	
<i>8h30 - 9h00</i>	<p>Registration (welcome coffee)</p>
<i>9h00</i>	<p>Welcome & Introduction</p> <ul style="list-style-type: none"> ▪ Welcome, presentation of the agenda and objectives of the day
<i>9h10</i>	<p>Warm-up / ice-breaking exercise</p>
<i>9h30</i>	<p>DIHs ('policy focus') - Part 1 – Finnish digital innovation ecosystem</p> <p>Presentations / Panel discussion</p> <p>The objective of this session is to provide the participants with an overview of the Finnish and local digital innovation ecosystem, with a focus on the role DIHs and digital demonstrators. Contribution shall address the local (Helsinki), regional (Helsinki-Uusima) and national level.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ministry of Economic Affairs and Employment (Finland) Lasse Laitinen, Senior Specialist at Ministry of Economic Affairs and Employment • Helsinki-Uusima Regional council policies Heikki Kallasvaara (tbc) • City of Helsinki - FAIR / Finnish AI Region (EDiH) Kalle Toivonen, Senior Advisor Digitalization and New Technologies, City of Helsinki, Economic Development, Innovations and New Experiments, Testbed Helsinki • Q&A session – moderated by the Thematic experts (15 minutes)
<i>10h40</i>	<p>Coffee break</p>

11h00	<p>DIHs ('policy focus') - Part 2 – Spotlight on experiences from the Interreg Europe community</p> <p>Speakers (tbc)</p> <ul style="list-style-type: none"> ▪ Santa Spinola - Aiga Irmeja (Latvian IT Cluster/Digital Innovation Hub) (SKILLS+, DigiBEST) - Latvian Digital Innovation Hub - EDIH Latvia <p>Q&A session – moderated by the Thematic experts (15 minutes)</p> <p>The session will be concluded by a moderated Q&A session involving the two speakers and the audience. Participants shall be motivated to refer on their own experiences.</p>
11h45	<p>Moderated group discussion</p> <p>The participants will exchange in groups on selected questions relevant to DIHs and related policies.</p>
12h45	<p>Networking Lunch</p>
14h15	<p>Digital demonstrators and testbeds (smart cities, living labs) - Experiences from the Interreg Europe community</p> <p>The objective of this session is to illustrate and engage a discussion on how digital hubs and demonstrators are used in practice to improve innovation capacities and competitiveness of businesses.</p> <p>GP presentations from participants (speakers to be confirmed) + discussion</p> <ul style="list-style-type: none"> ▪ Daniela Copaci, ERNACT, Enterprise Ireland – Innovation as a Service (policy change) (DEVISE, Digital Regions) ▪ Annika Lundqvist, Gävle Municipality, Gävle Innovation Arena (BETTER) (tbc) ▪ Alain Demarez, Wallonie emploi formation SPW, Demonstrators 4.0, (4.0Ready) (tbc) <p>Each speaker shall have 10 to 15 mins for presentation, followed by a few immediate questions from the audience.</p> <p>Q&A session – moderated by the Thematic experts (15 minutes)</p>
15h30	<p>Conclusions</p> <ul style="list-style-type: none"> ▪ Wrap-up of the day ▪ Presentation of the Interreg Europe – state of play ▪ Policy Learning Platform services <p>Speakers: Interreg Europe JS representatives (tbc), PLP Thematic experts</p>
16h00	<p>Discovery of the Espoo digital innovation ecosystem</p> <p>Together with representatives of local stakeholders, such as Aalto University, VTT Technical Research Centre of Finland and Enter Espoo, participants will get insights in one of the most vibrant digital innovation ecosystems.</p>
17h30 (18h00)	<p>Networking cocktail</p>
Wednesday 23 November 2022	
09h00 13h00	<p>Matchmaking sessions (upon demand)</p> <p>Registered participants will be asked prior to the meeting for their interest in having onsite matchmaking sessions involving other participants as peers, as well as local Finnish stakeholders as relevant.</p>