

PLP online discussion: Economic resilience in the wake of Covid-19 & the Ukraine war

Insights from the EIS Extension Project

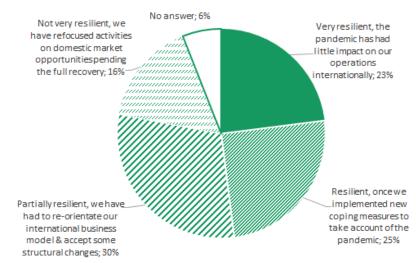
John Fitzgibbon, Hampshire Brussels Office john.fitzgibbon@hants.gov.uk 17 June 2022

BSOs' perspective (Chart 29)



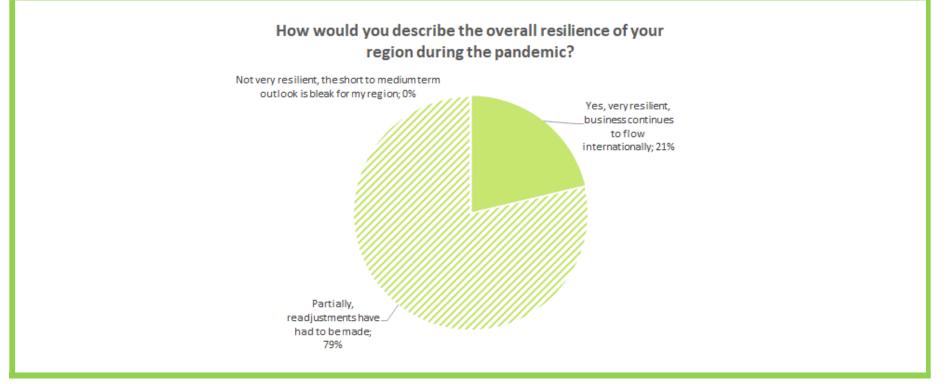
SMEs' perspective (Chart 30)







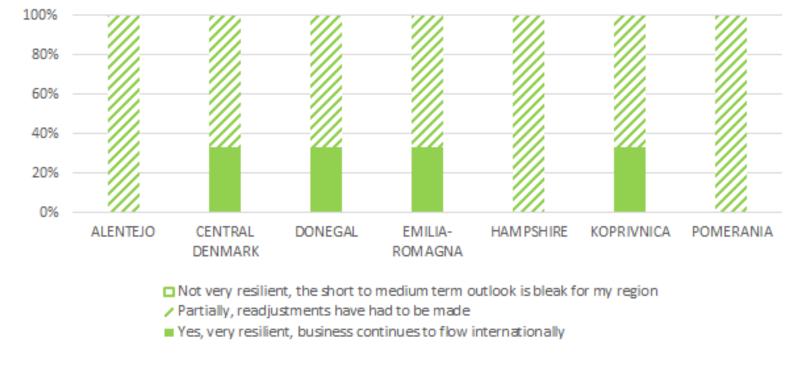
BSOs' perspective (Chart 31)





BSOs' focus (Chart 32) How would you describe the overall resilience of your region during the pandemic?*

Looking at the indications of BSOs for each of the EIS regions, BSOs in only four regions (Central Denmark, Donegal, Emilia-Romagna and Koprivnica) (i.e., one-third) considered their region very resilient in terms of international 'business continuity'.

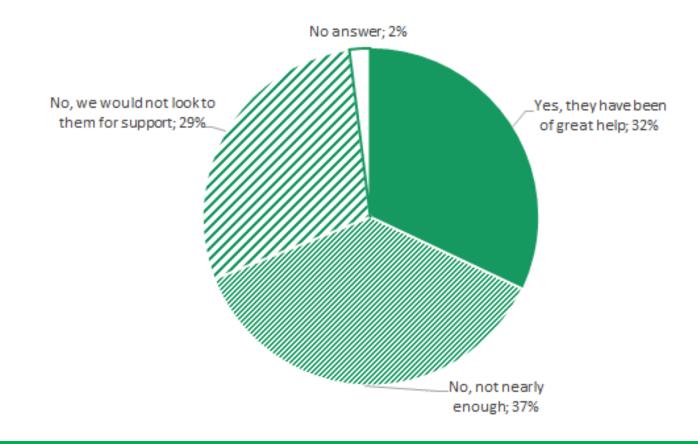


*The answers of the 'Other' regions are not reported.



SMEs' perspective (Chart 33)

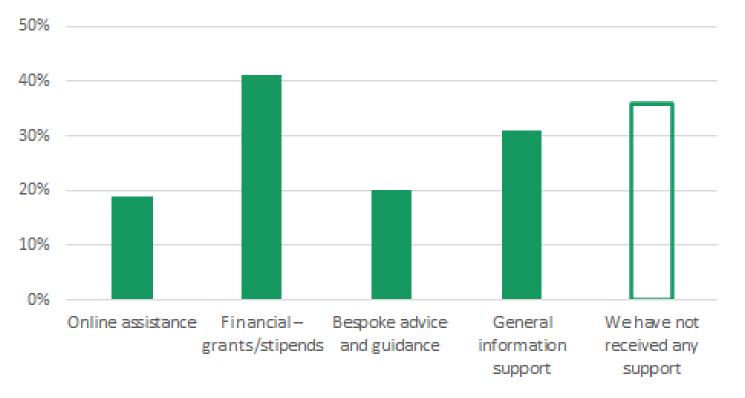
Has your organisation received help from business support organisations in the region to cope with the pandemic?





SMEs' perspective (Chart 34)

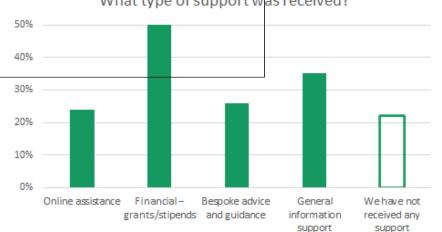
What type of support was received?



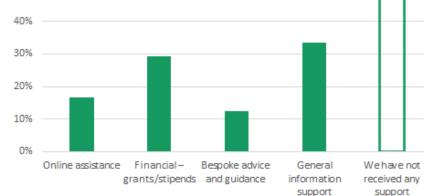
MICRO



50%

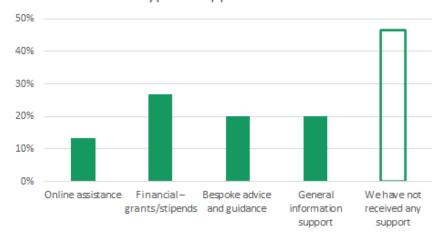


What type of support was received?



What type of support was received?

MEDIUM



What type of support was received?

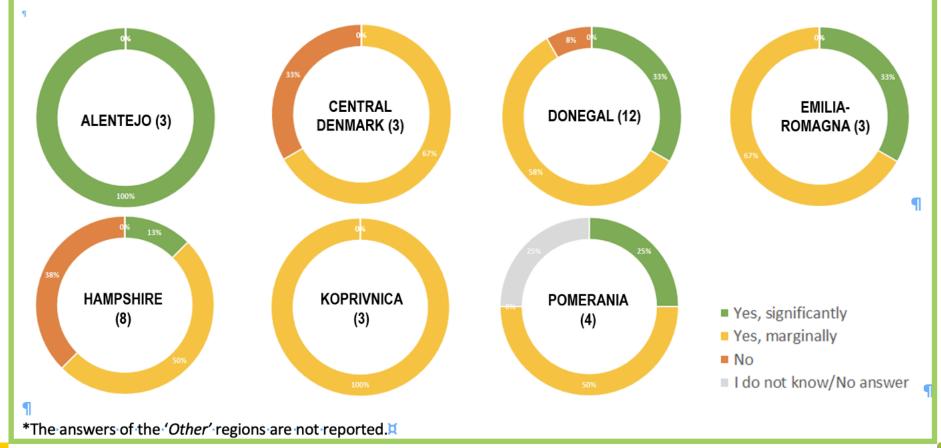
The type of support received by BSOs changes with the enterprise size. SMALL and MEDIUM received less support than MICRO. 50% of SMALL and 47% of MEDIUM did not receive any support against 22% of MICRO.

In addition, a larger share of MICRO has received financial support (i.e., 54%) against 29% of the SMALL and 27% of MEDIUM.

BSOs' focus (Chart 40)

Has the COVID-19 experience structurally improved the cooperation among the key actors in the region (e.g. SMEs, large enterprises, BSO, local/regional authorities, universities) of the regional international business support ecosystem?*

The COVID-19 experience facilitated cooperation among key actors in the region which improved the regional international business support ecosystem for most of the BSOs in all EIS regions. A significant increase in cooperation was perceived by 100% of the BSOs in Alentejo, by 33% of the BSOs in Donegal and Emilia-Romagna, by 25% of the BSOs in Pomerania and by 13% of the BSOs in Hampshire. The pandemic did not facilitate cooperation among key actors supporting international business according to 38% of the BSOs in Hampshire, 33% of the BSOs in Central Denmark and 8% of the BSOs in Donegal.





Conclusions

How to enhance resilience:

- 1. Orientation/adapting the offer
- 2. Internationalisation diversifies risk
- 3. Reflection/taking stock
- 4. Regional actors step up
- 5. Policy-makers act in an agile way
- 6. Collaboration is key & permanent



Thank you!

Insights from the EIS Extension Project www.interregeurope.eu/eis

John Fitzgibbon, Hampshire Brussels Office

john.fitzgibbon@hants.gov.uk