

**Interreg
Europe**



Co-funded by
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Building a relevant partnership

Part 1

Policy Unit | Interreg Europe secretariat

25 APR 2022

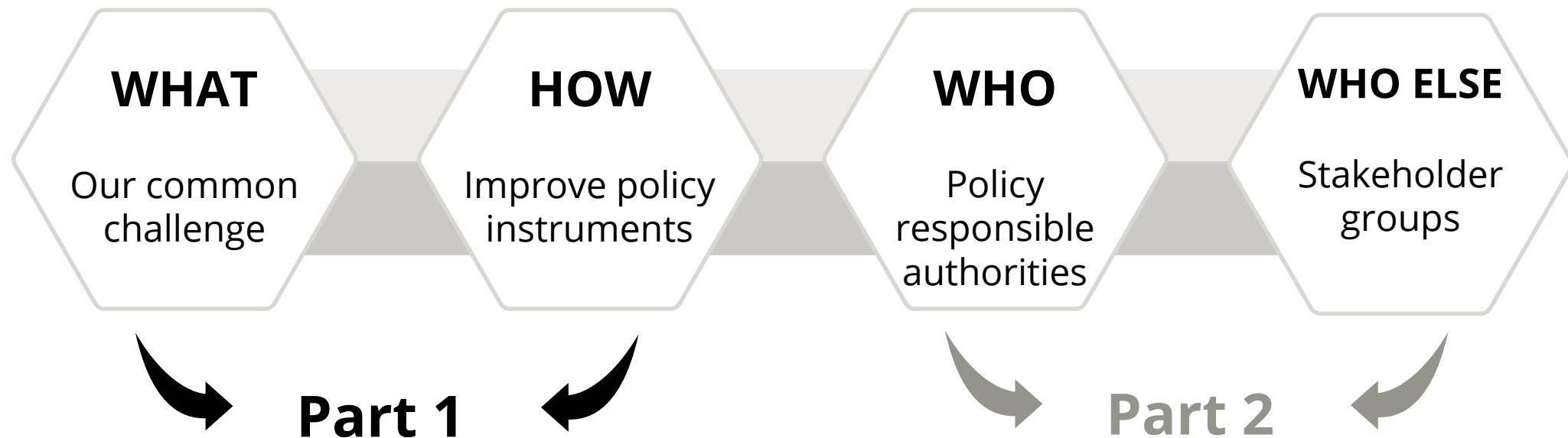
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Starting blocks for a project



1

- **What** is our common challenge

Common **challenge**

- What is the overall **regional development issue** addressed by the project?



- What is the situation of each region in relation to this issue?
(territorial context)

Common **challenge**

Be as specific and focused as possible

⇒ key to a successful application

Examples:

“To improve natural and cultural heritage management”



- Too **vague**; innovative character?

*“To preserve **medieval and military** based heritage in **mountainous** regions”*



- The **what** and the **where** are clear

Section C.1 Issue addressed

C.1 Issue addressed

What is the common regional development issue addressed by the project? Please make sure this information is coherent with the programme specific objective you selected in section A and with the description of the policy instruments in section D.

0/1000

This field is required.

Why is this issue important for European regions? Please be as specific as possible (data and statistics are welcome if possible).

0/1000

This field is required.

How does the project contribute to the EU Cohesion policy? Does it also contribute to other European strategies or policies?

0/1000

This field is required.

Be **coherent** with the **specific policy objective** you selected

Section D.1.1.1 Territorial context

D.1 Policy instrument 1

D.1.1 Territorial context and general description

D.1.2 Addressing partners

D.1.3 Stakeholders

D.1.4 Pilot action

D.1.5 State aid

D.1.1 Territorial context and general description

D.1.1.1 Territorial context

What is the state of play of the issue addressed by the project in the territory covered by the policy instrument? Which challenge needs to be overcome in this territory? Please be as specific as possible and provide detailed information on the characteristics of the territory.

0/1500

This field is required.

- Be **concrete** and specific
- Provide **facts and figures**

2. ● **How to solve** the common challenge



Focus on **policy instruments**

Public interventions:

1. Investment for jobs and growth goal programmes (ERDF & ESF)
 - At least **one per project**
2. Any other local, regional or national policy instruments

Project objective:

Improve the policy instruments of the participating regions through exchange of experience

Section D.1.1.2 Policy instrument description

D.1.1.2 General description of the policy instrument

Please name the policy instrument addressed (for Investment for jobs and growth goal programmes, please provide the name of the operational programme concerned).

test

4/150

Is this instrument an Investment for jobs and growth goal programme (i.e. national or regional operational programme)?

Please select...

This field is required.

Please indicate the geographical scope of this instrument

Please select...

This field is required.

Please select how the authority responsible for this policy instrument is involved in the project:

The authority responsible for this policy instrument is involved as...

Please select...

This field is required.

Please select the authority responsible for this policy instrument.

Please select...

This field is required.

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure addressed).

0/1500

This field is required.

- Describe the **main features** of this policy instrument

Focus on **policy instruments**

Three types of results:

1. New projects
2. Change in governance
3. Change in the policy instrument itself

Section D.1.1.3 Expected policy improvement

D.1.1.3 Expected policy improvement

What kind of improvement do you envisage for this instrument?

New projects financed by the instrument

Please select... ▼

You must select at least one kind of improvement.

Change in the management of the instrument

Please select... ▼

You must select at least one kind of improvement.

Revision of the instrument itself

Please select... ▼

You must select at least one kind of improvement.

Please further explain the way the policy instrument can be improved.

0/1500

This field is required.

Delete

Save

- Select the **type of improvement**

Read carefully **section 3.3.2** of the programme manual

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Part 2

Policy Unit | Interreg Europe secretariat

25 APR 2022 | 10 Minutes

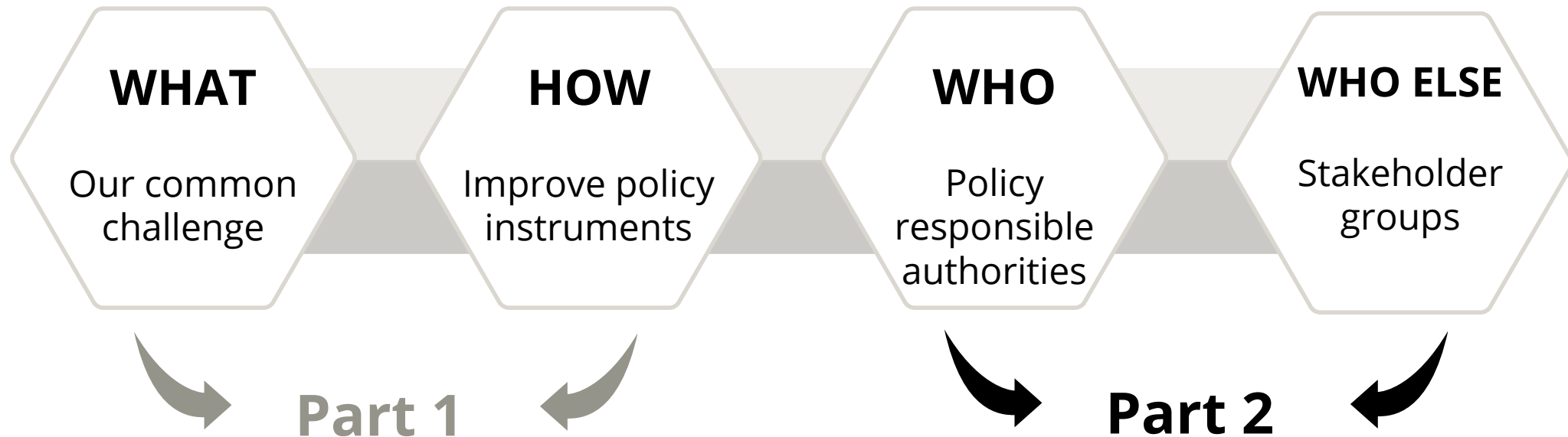
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Starting blocks for a project



3 ● **Who**
should be
involved

Policy-responsible authorities

- **Organisations in charge** of the elaboration and/ or delivery of a specific policy

⇒ **Core target group** of Interreg Europe

Involve as partners!

- For **at least 50%** of the policy instruments



Associated policy authority

If the responsible authority is **NOT a project partner**, it **must participate** as an associated policy authority:

- Officially included **in the application** form in the partnership section
- **No budget**
travel & accommodation costs covered by relevant project partner
- **Declaration** provided at the application stage
- Involvement regularly **monitored** during the project implementation



ELIGIBILITY!

Another policy-relevant organisation from the region must be involved **as a partner!**

Declaration template



Annex 03 – Declaration template

Project acronym	<i>Automatically prefilled</i>
Project title	<i>Automatically prefilled</i>
Name of the organisation (original)	<i>Automatically prefilled</i>
Name of the organisation (English)	<i>Automatically prefilled</i>
Role of the organisation in the project (i.e., partner or associated policy authority)	<i>Automatically prefilled (as indicated in section X.X of the application form)</i>

Partner declaration	Associated policy authority declaration
<p>In the event of approval of funding for the above-mentioned project applying to the Interreg Europe programme, the indicated partner:</p> <ol style="list-style-type: none"> Confirms fulfilling the criterion of a public body or a body governed by public law or private non-profit body as defined in the programme manual. Commits itself to the project and the activities laid down in the application form and intends to contribute to the project's budget the amount indicated in the application form from its own or other funding sources. Is aware of the programme rules on reimbursement and non-existence of advance payment and confirms the financial capacity to prefinance the activities. Is aware of the programme rules on state aid, horizontal principles of gender equality, non-discrimination and sustainable development, public procurement, publicity and information and will act accordingly. Declares that it is not under proceedings linked to financial difficulties (e.g., insolvency/bankruptcy proceeding), is not considered as an undertaking in difficulty with regard to European law on state aid (Article 2 (18) of Regulation (EU) No 651/2014), bears full legal capacity, and that its foundation and activities are in line with the respective national legislation. Confirms that no expenditure related to the above-mentioned project has been, is or will be co-financed by any other EU-funded programme, except for partners that do not receive co-financing directly from the Interreg Europe programme. Declares to accept the obligations as a partner deriving from the subsidy contract signed by the lead partner as well as the project partnership agreement concluded between all partners participating in the project. Acknowledges that access and use of the programme online system as well as collection of personal data are subject to the "terms and conditions" published on the online system. 	<p>In the event of approval of the above-mentioned project applying to the Interreg Europe programme, the indicated associated policy authority:</p> <ol style="list-style-type: none"> Confirms that its organisation is responsible for the elaboration and/or delivery of the policy instrument for which it is indicated as associated policy authority in the application form Confirms that the topic tackled by the project is in line with the scope of this policy instrument Commits itself to engage with the stakeholder group and participate, when possible and relevant, in the project activities Confirms that it will consider the possibilities for implementing the lessons learned from the project through its policy instrument.

If project approved, the **associated policy authority confirms** that:

- It is **responsible for** the elaboration and/ or delivery of the **policy instrument** in the application form
- The **topic tackled** by the project is in line with the scope of this policy instrument
- It will **engage with the stakeholder group** and participate in the project activities, when possible and relevant
- It will consider the possibilities for **implementing the lessons learned** from the project through its policy instrument

Other criteria to **select partners**

- **Learn from each other**

Partner's **competence** and **experience** in the issue addressed

- Regions with **different levels of development/** from **different geographical areas**

Four areas must be covered!



Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland

Section D.1.2 Addressing partners

D.1 Policy instrument 1

D.1.1 Territorial context and general description

D.1.2 Addressing partners

D.1.3 Stakeholders

D.1.4 Pilot action

D.1.5 State aid

D.1.2 Partner(s) addressing policy instrument 1

+ Add a new partner addressing this policy instrument

Partnership

No partners found

Save

- Each partner **must be assigned** to a policy instrument (except advisory partner)

Section D.1.2 Partner(s) addressing policy ...

D.1.2 Partner(s) addressing policy instrument 1

Partner

Please select...

This field is required.

What is the policy relevance of this partner (the link to the authority responsible for the policy instrument addressed and its capacity to influence this instrument)?

0/1000

What are the partner's competences and experiences in the issue addressed by the project?

0/1000

How will the partner benefit from the cooperation? In case this partner plays a particular role in the project, please also indicate it here.

0/1000

In case the partner is involved in several Interreg Europe applications/ projects, please justify this multiple involvement.

0/1000

- Describe involvement in policy-making process
- Refer to specific issue addressed by the project
- Describe partner's contribution to/ role in the project

4. ● **Who else** should be involved

What is a **stakeholder group**?

- A group which includes organisations:
 - **Relevant** for the issue addressed
 - Important in the **policy-making process**

One group must be created **per policy instrument!**

- Involved in the exchange of experience

What is a **stakeholder group**?

Composition varies depending on issue addressed:

- **Associated policy authority** automatically included
- Development agencies
- Universities
- NGOs
- SMEs
- Networks
- Clusters
- R&T Centers

Section D.1.3 Stakeholders

D.1 Policy instrument 1

D.1.1 Territorial context and general description

D.1.2 Addressing partners

D.1.3 Stakeholders

D.1.4 Pilot action

D.1.5 State aid

D.1.3 Stakeholder group relevant for policy instrument 1

Please provide an indicative list of the most relevant stakeholders (i.e., name of the organisation concerned) to be involved in the project. (max 10 entries)

+ Add



0/300

This field is required.

Save

Example of **partnership & stakeholders**

Project on PO1: **A smarter Europe**

SO (iii): Sustainable growth and competitiveness of SMEs

	Italy (south)	Sweden (north)	Poland (east)	France (west)
Policy instrument addressed	Regional OP ERDF Measure 2.8.4 on business support	National programme on business creation	Municipal support programme to business start-up	Regional OP ERDF Measure 3.5.2 on young entrepreneurs
Partners				
Policy responsible authority	PP1. Puglia Region (LP)	PP3. Ministry of Economy	PP4. Poznan city council	
Other organisations	PP2. Regional development agency			PP5. Regional association of incubators of Normandy
Stakeholders				
Associated policy authority				PP6. Normandy Regional Council
Other organisations	University of Bari Entrepreneurship+ School of Management Wood Cluster	City of Malmo Business Support Agency Co-working Space ONE IKEA	Incubator Fab Lab Start-up network University of Poznan	ICT cluster Chamber of Commerce Business Innovation center La Renaissance



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