



Policy Learning Platform

To support interregional value chain development and respond to policy challenges of in-shoring, re-shoring and near-shoring within the EU

Matchmaking session – follow up note

Date: Wednesday 30th of March 2022

Beneficiary: Kainuu Regional Council and BRIDGES partners

PARTICIPANTS

Hosts

- Jouni Ponnikas Kainuu Regional Council
- Ninetta Chaniotou Kainuu Regional Council
- Other speakers from BRIDGES:
 - Tasos Sidiropoulos, ANKO
 - Ari Laineuvo Regional Council of Helsinki - Uusimaa
 - Balacs Barta Panon Business Centres
- And several other partners from BRIDGES project

Peers and Experts

- Karel Herman HAEGEMAN – Expert from the Joint Research Centre-SEVILLA
- Mikel SERRANO, Industry Department SPRI – Regional Economic Development Agency Basque Country
- And inputs from Anita TREGNER (META) Expert of DG Regio on S3 Industrial Modernisation Partnerships

Interreg Europe Policy Learning Platform (PLP)

- Kristaps Rocans , Project Advisor Interreg Europe Joint Secretariat
- Marc Pattinson, Research and innovation Expert – PLP



- Arnault Morisson Research and innovation Expert – PLP
- Lotte Van Meijel Web Expert - PLP

OBJECTIVES OF THE MEETING

The matchmaking meeting was requested to seek advice and exchanges experiences regarding two themes:

- THEME 1.- What instruments exist for identifying interregional complementarities related to value chain re- and near-shoring priorities.
- THEME 2.- What type of tools can regions deploy for targeting value chain reshoring & nearshoring segments

Of particular interest are the opportunities for creating synergies through Smart Specialisation Strategies and identifying :

- **Tools** for targeting value chain in-shoring, re-shoring & near-shoring segments; and
- **Instruments** for identifying interregional complementarities related to value chain re- and near- shoring priorities.

KEY TAKEAWAYS

- The actions undertaken within Smart Specialisation strategies such as the Entrepreneurial Discovery Process can help in driving economic diversification strategies and connecting different industry sectors and their ecosystem actors. These actions were illustrated by examples from the BRIDGES project in a number of sectors, such as agrifood.
- The process of near-shoring is a new an emerging theme of work that will often require regions to look beyond their administrative boundaries and work with close, trusted and neighbouring regions along value chain connections. Examples given included a regional mapping exercise that extended some 300 KM from the key business centres of the region.
- Re-shoring actions are part of the wider European sovereignty debates and need to take into account or connect wil other policy objectices such the European Industrial Alliances/Platforms and the emerging industrial transition pathways that are being prepared by DG GROW.
- Important to identify the scope of different indicators in support of mapping exercise (patents, employment and others)
- SPRI highlighted the roles clusters can play in bringing the business perspective to define value chains and the gaps/needs for partners
- Direct financial incentives have also been deployed by SPRI to encourage strategic investments by companies in targeted regional value chains
- Connecting business actors within targeted value chains from different regions is challenging but mapping can help identify gaps/opportunities for connections and can be facilitated by regional intermediaries such as clusters, technology transfer offices etc

SOME KEY PRACTICES IDENTIFIED

- Funding support for the creation and mapping of shared value chains can be perhaps identified in the Horizon Europe Pillar 3 European Innovation Ecosystems
- The new Interreg Europe programme can also provide an opportunity to design and test new policy instruments
- Interesting work being done by the Committee of Regions on the theme of Partnerships for Regional Innovation

ADDITIONAL ACTIONS



All participants exchange contact details for possible follow-up actions on bilateral basis.

Note circulation: All attendees.