Interreg Europe

European Union | European Regional Development Fund

SME competitiveness

Successful policy improvements and achievements in enhancing SME competitiveness

#europecooperates

14:00-15:00 | 24 November 2021

Interreg Europe

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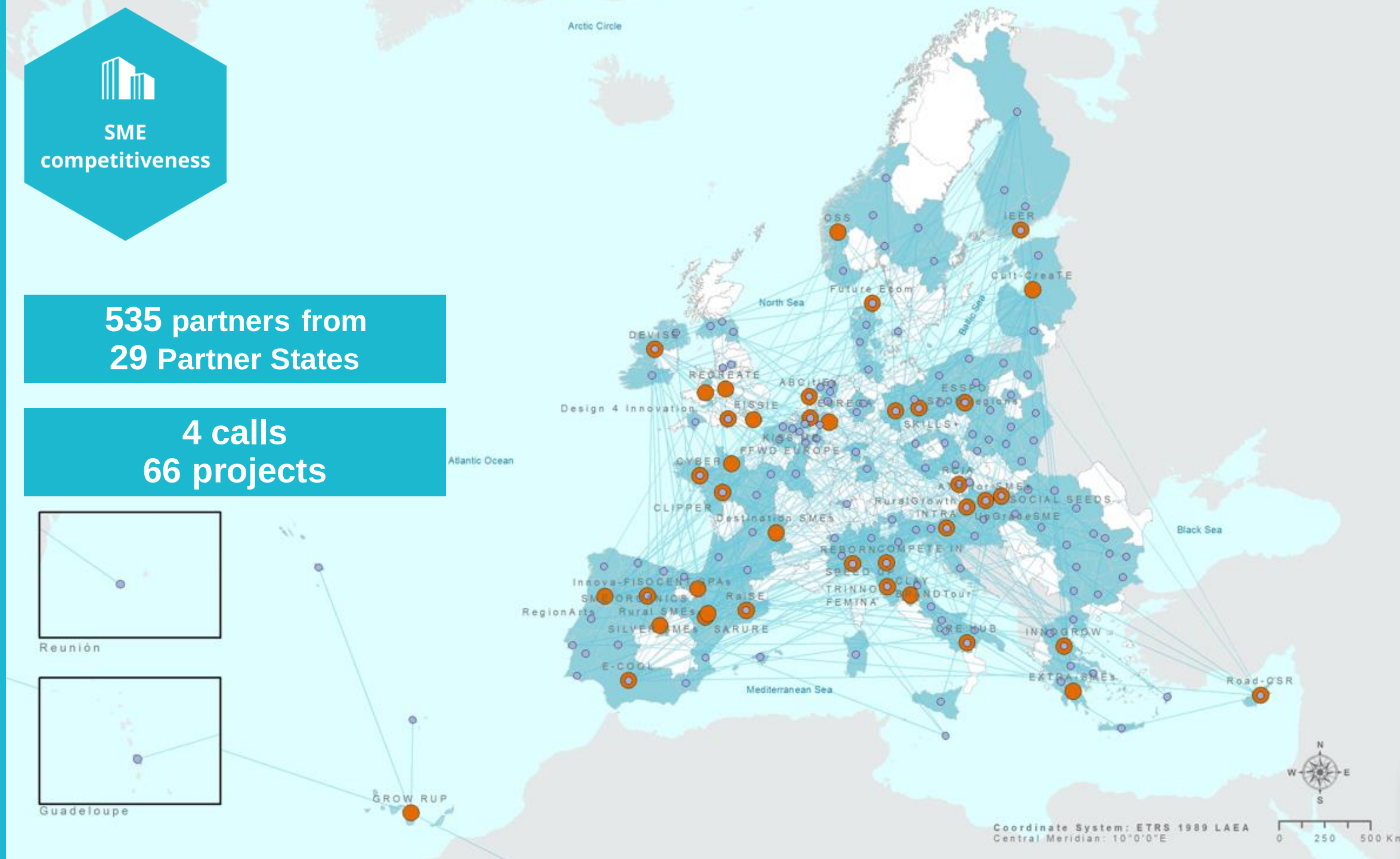
SME competitiveness

Interreg Europe 2014-2020

SME competitiveness

535 partners from 29 Partner States

4 calls 66 projects



SME competitiveness

Projects per topic

SUPPORT TO SECTOR — 24

- **Cultural & creative industries**
- **Food**
- **Social enterprises**
- Tourism, transport, maritime industries

SUPPORT TO SMEs — 21

- **Internationalisation**
- **Digital technologies / Digitisation / ICT skills**
- **Access to finance**
- Business transfer, industrial transition, administrative burden

ENTREPRENEURSHIP — 12

- **Young and female entrepreneurs**
- Support services, business incubation, administrative burden
- Specific sectors (e.g., rural, green economy, social enterprises, cultural & creative industries)

INNOVATION CAPACITY OF SMEs — 9

- Digital uptake / Industry 4.0
- Cultural & creative industries / Design
- Blue and green economy
- Specific territorial areas (e.g., rural, peripheral and cross border regions)

SME competitiveness

Outputs achieved

	Good practices	Action plans	Staff with increased capacity
initial target 2014		230	3000
achieved 2020	1285	311	3797

SME competitiveness

Results achieved

MEUR
68,8
Spent by projects so far

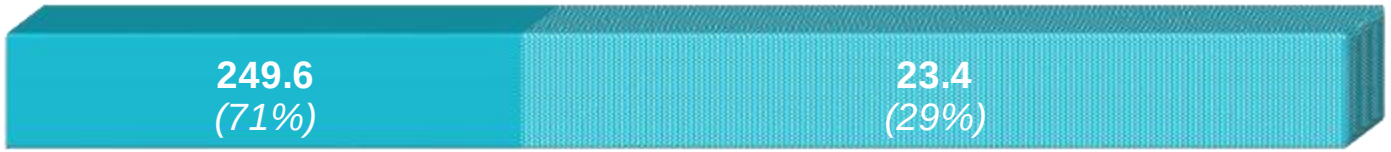
MEUR
273
Funds influenced
3.9
Leverage effect

POLICY CHANGES **170**

Structural Funds programmes

Other regional development programmes

AMOUNT INFLUENCED **EUR 273 M**



Structural Funds

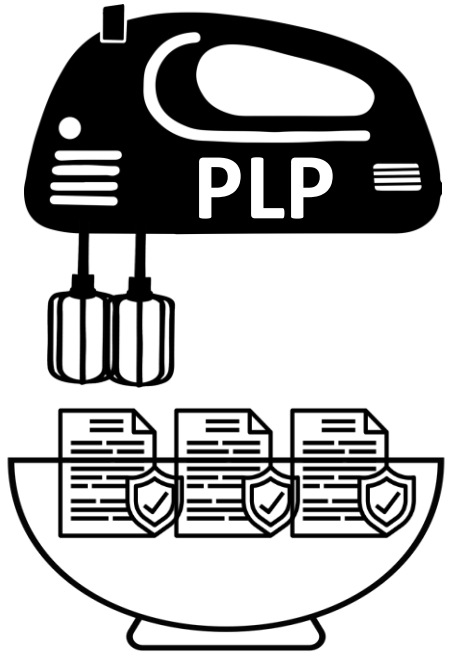
Other funds

SME competitiveness

Capitalising: the Policy Learning Platform

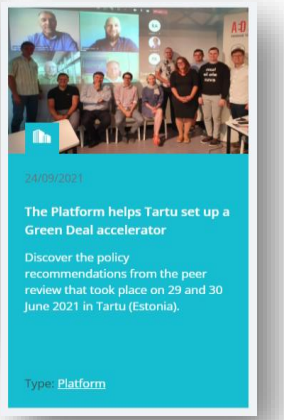
Knowledge hub

654 good practices
7 policy briefs



Expert support

8 peer reviews
5 matchmakings



Community

4 workshops
8 webinars

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Thank you!

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