



Challenges and opportunities for the European agri-food sector

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Food Startup Incubator Weihenstephan FSIWS



"We support founders who want to contribute to a sustainable world together with us".

- Dr Eric Veulliet, President of Weihenstephan-Triesdorf University of Applied Sciences

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The FSIWS supports startups and founding teams with innovative and sustainable food ideas through four main aspects:

- Providing the infrastructure for the food production in laboratory and pilot scale as well as co-working spaces
- Teaching and training in the field of food technology, entrepreneurship, business administration and finance
- Providing financing instruments for the startup, growth and scaling phase
- Network to fellow startups, food technology and entrepreneurship experts, business angels, investors, retailers



The Food Incubator was founded and is led by the public University of Applied Sciences Weihenstephan-Triesdorf HSWT since March 2018.

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The Resources / The Team of experts:

The FSIWS is composed of 4 partners, providing following resources:

HSWT – University of Applied Sciences

production & laboratory facilities, access to pilot plants

Providing expert advices in food technology

Enables a scale up to small-scale industrial serial production

IU international university

E-learning on legal requirements for launching a food startup

SCE Strascheg Center for Entrepreneurship

Promotes innovations among food startups

Motivates and empowers entrepreneurial thinking and acting

StartinFOOD

Expertise in (online) marketing

Sale strategies

Advises in building business models

Financing such as crowdfunding



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Evidence of success & Potential for learning or transfer

- Constantly growing numbers of Food Startups in the Incubator (19 Startups right now)
- The FSIWS has 50% female founders, which is highly successful, since the average is only 16% in Germany
- The e-learning platform Moodle has over 800 registrations
- Within 2 years the FSIWS launched three different initiatives:
 - The hospitality initiative (80 participants)
 - Farmers initiative (240 participants)
 - How to become a female founder (80 participants in 2022)



Thank you!

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