



Challenges and opportunities for the European agri-food sector

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TERRITOIRE BIO ENGAGE

Organic Territory certification



HOW DOES IT WORK ?

- This certification was created in 2012 by INTERBIO Nouvelle-Aquitaine to promote the organic commitments of municipalities/counties/regions
- Based on organic public goals/criterias defined at the regional or national level (for instance : French national organic plan defines 20% of organic food in school catering)
- Today, in Nouvelle-Aquitaine, this certification rewards the municipalities and the school caterings that achieve:
 - More than 8,5% of their agricultural area in organic farming (*up to 15% from January 1st 2022*);
 - More than 20% of organic products introduced at meals (*up to 22% from January 1st 2022*).
- Application is on line and a regional jury composed by representatives of the organic sector and local public bodies has been settled to check the forms and give the green light to the certification of the municipality
- INTERBIO Nouvelle-Aquitaine controls the datas of the awardees every year for the school catering and every two year for the hectares of land in organic

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WHAT ARE THE PURPOSES ?

- Promote the municipalities and school caterings approach and commitment to organic farming with local residents, students' parents and partners;
- Highlight organic farmers and companies present on the territory and their productions → communicate on agriculture and in solutions for the respect of the environment;
- Reward the work of the school agents and local politics
- Initiate territorial projects related to organic farming
- Connect certified municipalities to share experiences and good practices.



Official ceremony

Tools



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Organic Territory certification



- RESULTS

In Nouvelle-Aquitaine :

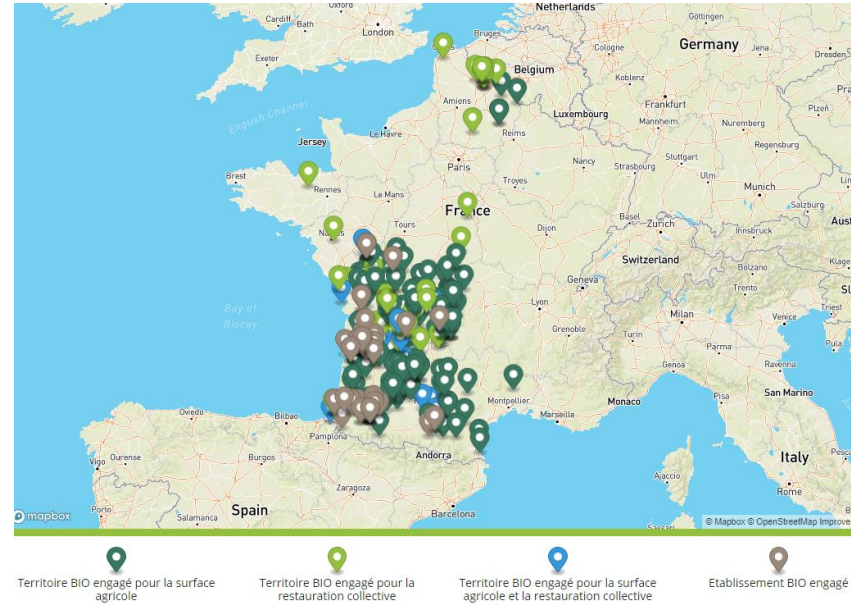
- 226 municipalities and school caterings certified (177 TBE, 49 EBE);
- Increasing criterias from 2022 to keep the certification

- **TRANSFERABILITY POTENTIAL**

- Transferred to 6 French regions through licence agreement

- **BUDGET**

- Municipalities take care of the tools
- INTERBIO employs one person to coordinate the label and take care of the national website





Thank you!

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