



**Delta Lady**  
Interreg Europe



European Union  
European Regional  
Development Fund

# Floating Cultures in River Deltas

Learning *Platform*  
Monday 14 March

Albert Ruiters  
Province of Fryslân

**Policy instrument:**

**Northern Innovation strategy 2016-2020**

**Action plan: 2 actions defined:**

Action 1: utilize and describe elements / qualities / characteristics of Delta's in the new RIS3

Action 2: Utilize a tool in the assessment of nature (delta) projects

# BEE SPOKE



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One of our best practices:

## Beespoke

- brings together 16 project partners from the United Kingdom, Belgium, the Netherlands, Denmark, Germany and Sweden including policy makers, research institutes, advisory bodies and farmer co-operatives.
- Pilot farms will test out crop specific seed mixes and management methods for 14 crop types across 72 demonstration sites.
- €4.1 million budget for a period of 3 and a half years (2019-2023).
- Of this budget, €2.063 million has been provided by the European Regional Development Fund (NSR Region).

# Mission **BEE**SPOKE

- Mission: To increase the level of pollinators and crop pollination at local and landscape scales.
- This will lead to more sustainable and resilient ecosystems; more biodiversity in agriculture.



Farmers sow flower borders... and it's good for the bees

For diversity,  
For farmers,  
For production,  
For humans....



**In our action plan we have two actions.  
Important is:**

**Action 2:**

**Utilize a tool in the assesment of nature  
(delta) projects**

# Nature investments and value for money

**How to evaluate projects and policies that innovatively invest in nature in such a way that policy makers can better understand the social, cultural, economic and ecological returns of investments in nature**





# The evaluation method MCCBA

## → Multi-Criteria Cost-Benefit Analysis

The MCCBA approach			
-----CBA-----		-----MCA-----	
Step 1	Step 2	Step 3	Step 4
Include as many effects as possible / acceptable in the (monetary) CBA, with the resulting score: Net Present Value in Euros	For health, biodiversity and other well- measurable (ratio or interval scale) but poorly monetarized effects, work with non-monetary, standardized indices	Interpret performance figures from step 1 and 2	For remaining important aspects that do not fit in step 1 or 2, work with non-monetary, non-standardized, project-specific scores on a ranking scale
E.g.: transport costs, avoided investments in Euro Net Present Values (NPV)	E.g.: nature points (T-EQA), DALYs, CO2-equivalents.	E.g.: NPV per nature point or NPV / volume of policy ambition.	E.g. ++, +, 0, -,- scores for regional competitiveness.
Costs and monetarily valued benefits	Non monetarily valued benefits on standardized ratio scales	Sub: value for money = benefits/costs (MCCBA style)	Non monetarily valued benefits on project specific ordinal scales

# UN – 17 sustainable Goals

17 Goals that:

- Improve policy coherence
- Promote investment in sustainable development



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Delta lady got a pilot approved in 2021

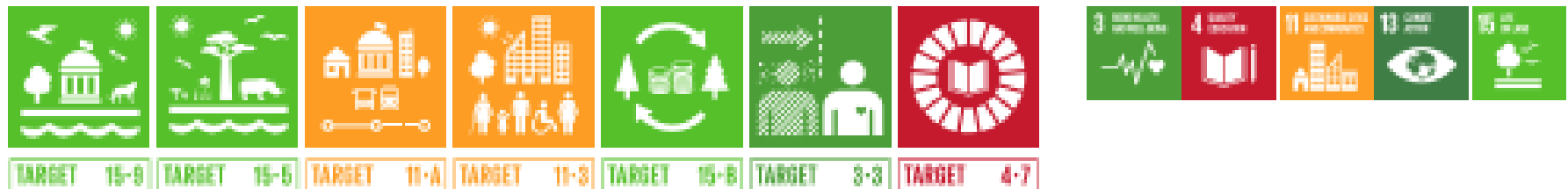
Aim is to see in a simple way how a project (idea) scores on the SDGs

The first version has been delivered

Beespoke has gone through the web-based app as a test

## RESULTS

### SUSTAINABLE DEVELOPMENT GOALS - RANKED





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**Thank you!**