

Policy Learning Platform online workshop
15 March 2022

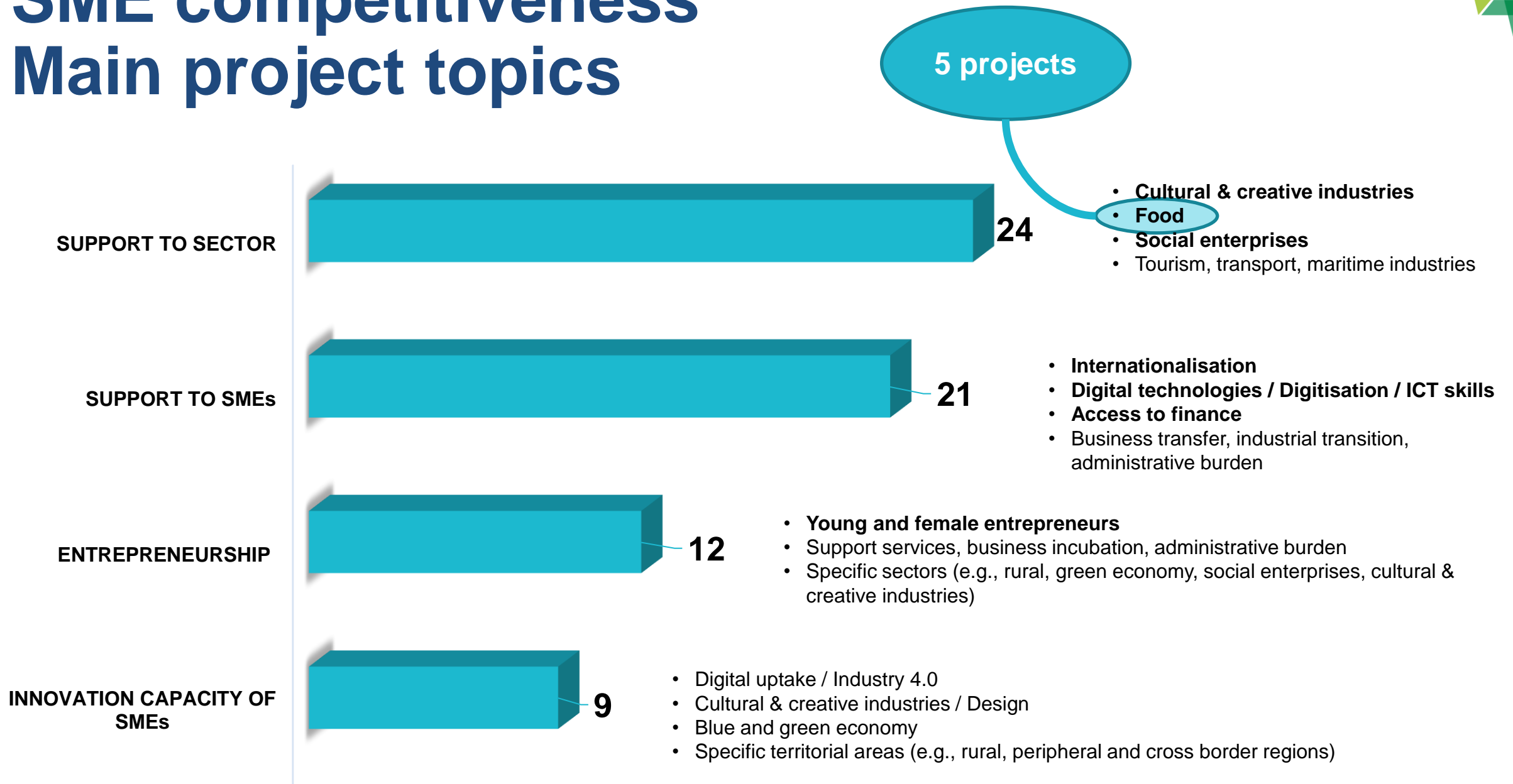
Challenges and opportunities for the European agri-food sector



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SME competitiveness experts

SME competitiveness

Main project topics



SME competitiveness Agrifood projects



Enhancing SME competitiveness and sustainability in the organic sector
04.2016 – 03.2020



EUropean REgions of GAstronomy building resilience and creating economic growth
06.2018 – 05.2022



Development of food industry SME competitiveness for better potentials in growth
08.2019 – 07.2023

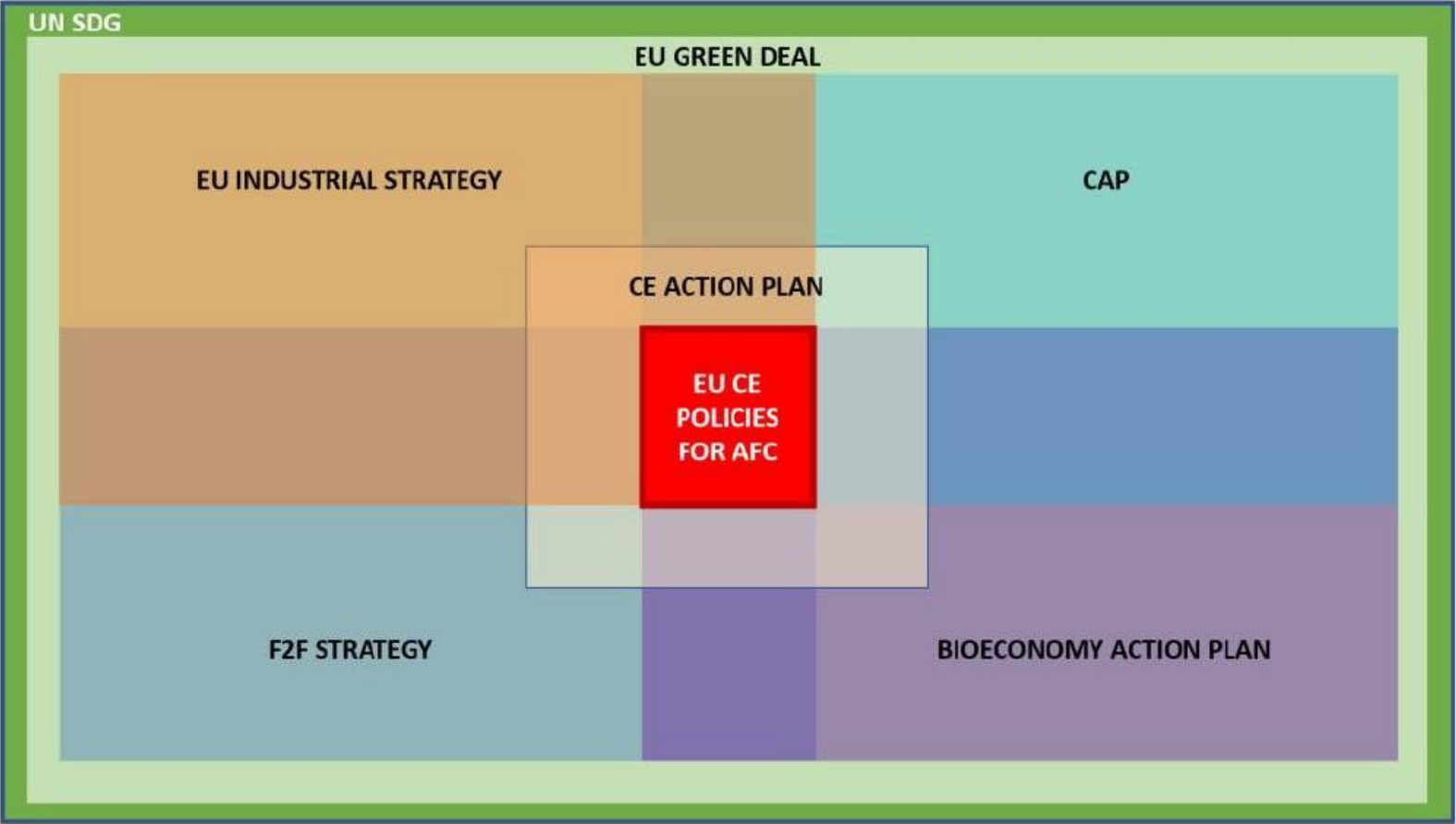


Quality standards and authenticity to foster competitiveness of agrifood SMEs
08.2019 – 07.2023



Enhancing the Entrepreneurship of SMEs in Circular Economy of the Agri-Food Chain
08.2019 – 07.2023

At the crossroad of European policies



Source: SinCE-AFC E-Book, own depiction from the authors

Today's agenda

	A European perspective
14:00 – 14:45	<i>“The European agri-food sector – challenges and opportunities”</i> Elvira Domingo, Regional Innovation Scheme (RIS) Programme manager, EIT Food <i>“Role of EIP-AGRI innovation & knowledge exchange in overcoming challenges and promoting opportunities for the European agri-food sector”</i> Szabolcs Biro, EIP-AGRI, Research & Innovation Officer, Head of Division B: Fostering a smart and resilient agricultural sector and food security
14:45 - 14:55	Short break - networking
14:55 - 15:45	Thematic session I Brands, labels and quality
15:45 - 16:35	Thematic session II Entrepreneurship in the agri-food sector
16:35 - 16:45	Wrap up and conclusions
17:00 – 17:45	Online Expert Helpdesk (pre-booked) individual meeting with Thematic Experts to discuss specific needs and policy challenges