

**Interreg  
Europe**



European Union | European Regional Development Fund



# Design of pilot actions

**Jason Martinez**

Coordinator Projects | Interreg Europe Secretariat

*[j.martinez@interregeurope.eu](mailto:j.martinez@interregeurope.eu)*

16 February 2021

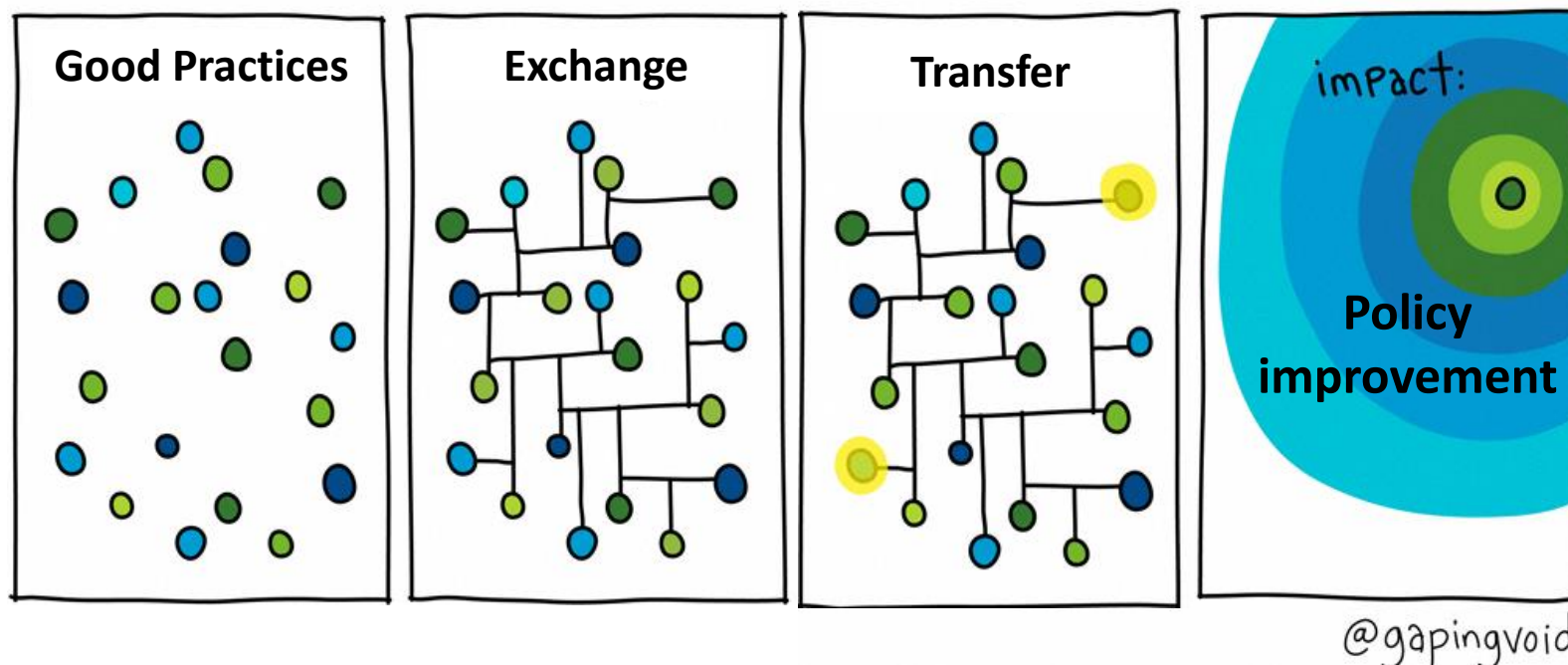
# Summary



1. Context and programme expectations
2. Process to request a pilot
3. Examples of pilot actions and conclusion



# Definition



Pilot actions are implementation-related activities dedicated to **testing** a new approach. This usually refers to the **transfer** of a good practice found in another region.

# Context: growing experience



**March 2018**

First pilot action approved



**81 pilot actions approved from 52 projects**



**June 2020**

Set of measures

- Adapting pilot actions in phase 2 (1<sup>st</sup> and 2<sup>nd</sup> call projects)
- Pilot action in **phase 1** (4<sup>th</sup> call projects)

**April 2021 (tbc)**

COVID-19 call for additional activities





# Programme expectations

Pilot actions need to fulfil **3 conditions**

## 1. Relevance and durability

- ✓ To clearly **contribute to the policy instrument** tackled in the region.
- ✓ Part of the **action plan** of that region.
- ✓ The **measures to ensure the durability** have to be precisely defined.

## 2. Interregionality

- ✓ Pilot actions need to be clearly **related to the interregional learning process**.

## 3. Additionality

- ✓ The region proposing a pilot action should explain why this action **cannot be financed by the relevant local, regional or national funds**.



# Process to request a pilot:

**Pre-check  
with JS**

- Important **to optimise process** (no need to complete full template for pilot actions with no potential).
- Can take place during the **mid-term review** meeting or by **phone/email**.
- Related to core criteria mentioned in programme manual: **Relevance, Interregionality, Additionality**
- **A positive pre-check does not ensure that the pilot action is finally recommended.**
- **Max: One pilot per partner region**
- Budget Between **EUR 10,000** and **EUR 80,000**.



LP sends the pilot request **template** to JS

JS informs LP partner why the pilot action is not relevant

A form titled "Request for pilot action" from Interreg Europe. It includes a "PARTICIPANT" section for the local partner, a "Pilot action" section for the pilot action, and a "Pilot action" section for the pilot action. It also includes a "Pilot action" section for the pilot action.

A form titled "Annex 1: PART B - Partnership". It includes a "PARTICIPANT" section for the local partner, a "Pilot action" section for the pilot action, and a "Pilot action" section for the pilot action. It also includes a "Pilot action" section for the pilot action.

A form titled "Annex 1: PART B - Partnership". It includes a "PARTICIPANT" section for the local partner, a "Pilot action" section for the pilot action, and a "Pilot action" section for the pilot action. It also includes a "Pilot action" section for the pilot action.

PO + FO  
assessment

*Not in line with the  
programme requirements*



# Pilot action assessment

## 1.1 Relevance

Context of the pilot action	
✓	Is the pilot action clearly related to the issue addressed by the project?
✓	Is the pilot action contributing to the achievement of the project's objectives?
Nature of the pilot action	
✓	Is the action clearly defined and with an implementation character?
✓	Is the testing character of the pilot action clear?
Policy relevance and durability	
✓	Is it confirmed that the pilot action is a full part of the action plan for the region(s) concerned?
✓	Is the pilot action clearly linked to the policy instrument addressed in the application form or to another policy instrument addressed in the action plan?
✓	Does the pilot action clearly contribute to this policy instrument?
✓	Is it explained how the pilot action will be mainstreamed (in case of success) and how its durability will be ensured? Ideally, is this reflected in the work plan?





# Pilot action assessment

## 1.2 Additionality

### Additionality

- ✓ Is it clearly explained why other local, national, regional funds cannot be allocated in order to support the implementation of the pilot action?

## 1.3 Interregionality

### Link between the pilot action and the interregional learning activities

- ✓ Does the pilot action clearly derive from the exchange of experience process?
- ✓ In case the pilot action refers to the transfer of a good practice or lesson learnt from a different region, are the transferred elements clearly described?

## 1.4 Feasibility

### Feasibility

- ✓ Are the planned activities feasible in terms of scope and timing?
- ✓ Is the budget adequate for the implementation of the pilot action proposed? (**FO check**)
- ✓ Is it confirmed that the pilot action is not state aid relevant? (**FO check**)
- ✓ If new organisations are involved in the implementation of the pilot actions, are they eligible to the Interreg Europe programme?

# Recommendation and approval



## 1. JS final recommendations

State aid relevance	Yes	No
1/ Does the pilot action represent a service which allows to make profit and for which a market exists (i.e. is it considered as an economic activity in the meaning of the Commission notice on the notion of State Aid (n° 2016/C 262/01)?		X
2/ Could the financial situation of the concerned partner(s) improve as a result of the pilot (i.e. could the pilot action potentially distort the competition)?		X
3/ Will there be any economic benefit to third parties? (indirect state aid relevance)		X
<b>Conclusion</b>	<b>This pilot action is not State aid relevant.</b>	

	Yes	No
Additional funding requested?		X

Fulfilment of criteria?	Yes	No
1/ Relevance	X	
2/ Additionality	X	
3/ Interregionality	X	
4/ Feasibility (including finance)	X	
<b>Final recommendation</b>	<b>Recommended for approval</b>	

**Monitoring Committee approves:**

During a **meeting or via written procedure**



Notification letter



**Request for Changes**



# Examples of pilot actions



# Eat Local

Regional Development Agency West Region (RO)  
from Donegal (IE) & Crete (EL)



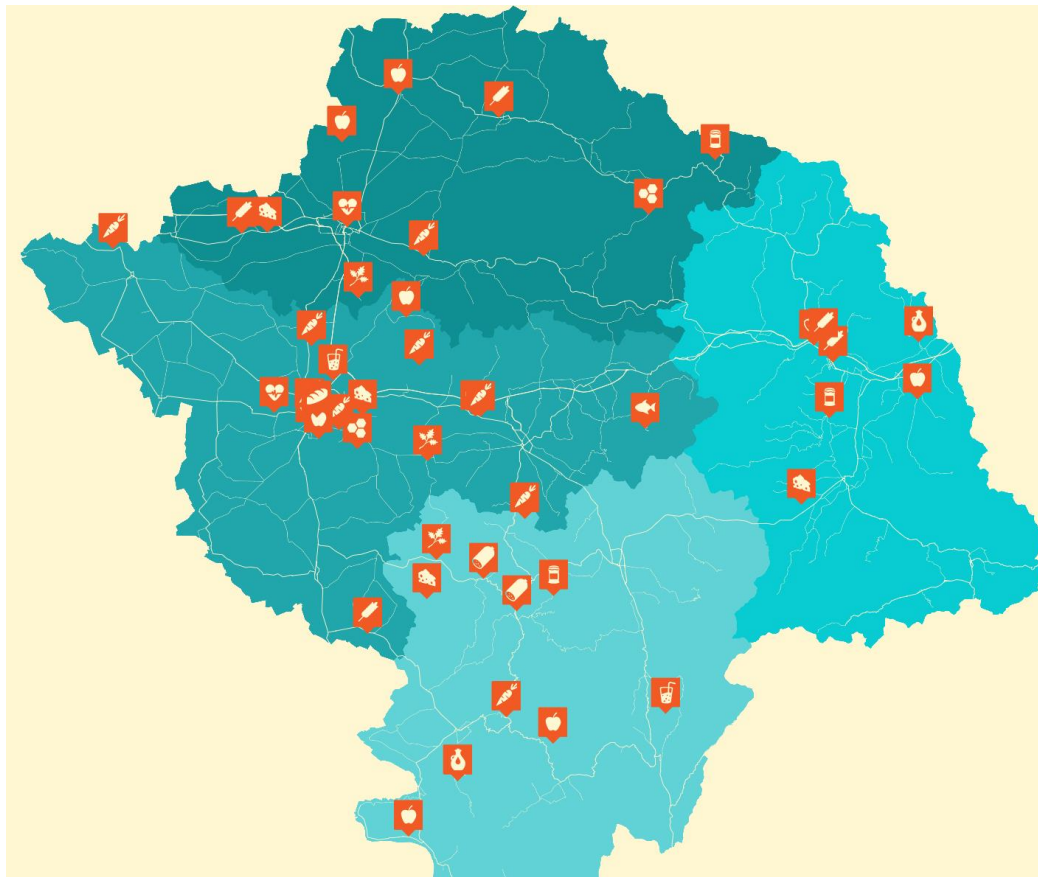
[ACASĂ](#) [DESPRE NOI](#) [HARTĂ INTERACTIVĂ](#) [PRODUCĂTORI LOCALI](#) [HORECA](#) [CONTACT](#) [LOGIN](#)



AROME  
PROPRII

Viziunea noastră este de a promova prevalența gusturilor  
autentice locale în cultura gastronomică a comunității.

Această pagină web nu reflectă opiniile Programului Interreg Europe, în consecință autoritățile programului nu sunt răspunzătoare pentru utilizarea informațiilor conținute aici. Responsabilitatea pentru conținutul secțiunilor dedicate producătorilor locali și HoReCa revine exclusiv acestora, nereflexând în mod necesar opinia ADP Vest.



### Zmeurica de Giroc

Zmeurica de Giroc este o afacere locală, chiar lângă Timișoara, înființată de Galban Dorina, care este ajutată și de familie să planteze și să crească zmeură de calitate superioară.

Am pornit afacerea din dorința de a oferi calitate și sănătate, motiv pentru care zmeurica noastră este tratată doar la rădăcină, primăvara devenim, fiind lașiți apoi să crească în vie, cu apă și soare, fără să a mai tratăm, cu diverse substanțe, împotriva dăunătorilor. Mai apoi, la cules, ne asigurăm că ajunge în caserolă doar zmeurica cu bobite mari, sănătoase și zemoase, din restul producând gem și sirop.

Zmeurica noastră este dulce-acrișoară, puternic aromată și se poate consuma proaspătă, direct din caserolă, sau se poate transforma într-o sursă de zmeură parfumată, și lămoasă (căciotă sau fel de fel de plăcinte delicioase). Totodată, gemul nostru face echipă deliciosă cu o porție de clătită, niștepapanasi cu brânză, orez pufoș cu lapte, pâine în ou sau tăieței cu nucă și gem, ca la bunica noastră.

**PRODUSE**  
Comercializăm:  
• zmeură dulce-acrișoară  
• gem de zmeură parfumat  
• sirop de zmeură aromată

**BENEFICII PENTRU SĂNĂTATE**  
Zmeura nu este numai gustoasă, ci are și o mulțime de beneficii pentru sănătate, fiind o sursă bogată de vitamine, minerale și nutrienți. Aceasta conține mangan, magneziu, calciu, zinc, potasiu, fosfor, vitaminele A, B1, B2, D, P și vitamina C, în cantități foarte mari, ajutând astfel la creșterea imunității.

**UNDE SE COMERCIALIZEAZĂ?**  
În comuna Giroc, Sag și Timișoara.

**DATE DE CONTACT**  
Nr. Telefon: 0744773622  
E-mail: ale.flamy@yahoo.com  
Adresă: Giroc

**LINK-URI RELEVANTE**  
Facebook, Instagram

### Biofresh

Ne bazăm cât mai mult posibil pe produse din agricultură locală, primul motiv fiind proapătatea produselor.

Cunoaștem personal producătorii și locul în care sunt cultivate produsele pe care le folosim.

Folosind produse locale, contribuim la reducerea amprentei de carbon în comparație cu utilizarea produselor importate din țări îndepărtate și transportate cu diferite mijloace - camion, vapor, avion, etc.

Materii prime pe care le folosim în mod constant în produsele noastre de la producătorii locali: mix de salată, spanac, măr, pătrunjel, ceapă verde, mentă, busuioc, dovleac, roși, nap, vâslari, petale de flori, muștar, ceaiuri, frunze de sezon (ursică, leurdă, gheve, măcriș, lobodă), vin ecologic, mălai ecologic.

Vizitați profilul Biofresh >>

<https://aromeproprii.ro>



# Aula Empreende

Helsinki-Uusimaa (FI), Westpomerania (PL), Brandenburg (DE),  
Marche Region (IT), Hauts-de-France (FR), Northern Ireland (UK),  
Region of Southern Denmark (DE), Donegal (IE) & Crete (EL)  
From Valencia (ES)

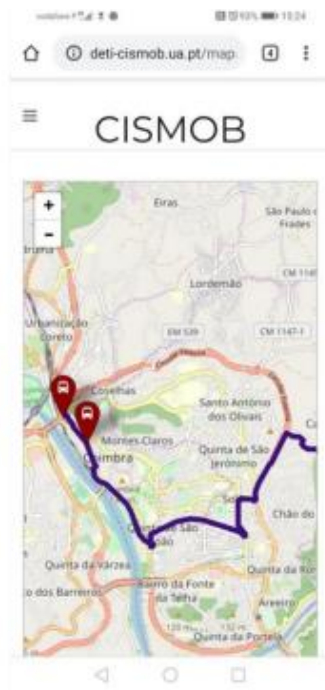


*"Aula Empreende pilot has successfully involved **31** universities, trained **352** teachers and professors and taught **1101** students in nine regions replicating the Motivem model."*

# Real time information for bus passengers

University of Aveiro and Municipality of Agueda (PT)

from Ploiesti and Timisoara (RO), Stockholm (SE), Extremadura (ES)





# Parklets

Maribor Municipality (SI) and Transport for Greater Manchester (UK)  
from Rotterdam (NL)



Photo courtesy of Humankind - [www.humankind.city](http://www.humankind.city)



# Parklets



MESTNA  
OBČINA  
MARIBOR

**RESOLVE**  
Interreg Europe





# Parklets



MESTNA  
OBČINA  
MARIBOR

**RESOLVE**  
Interreg Europe







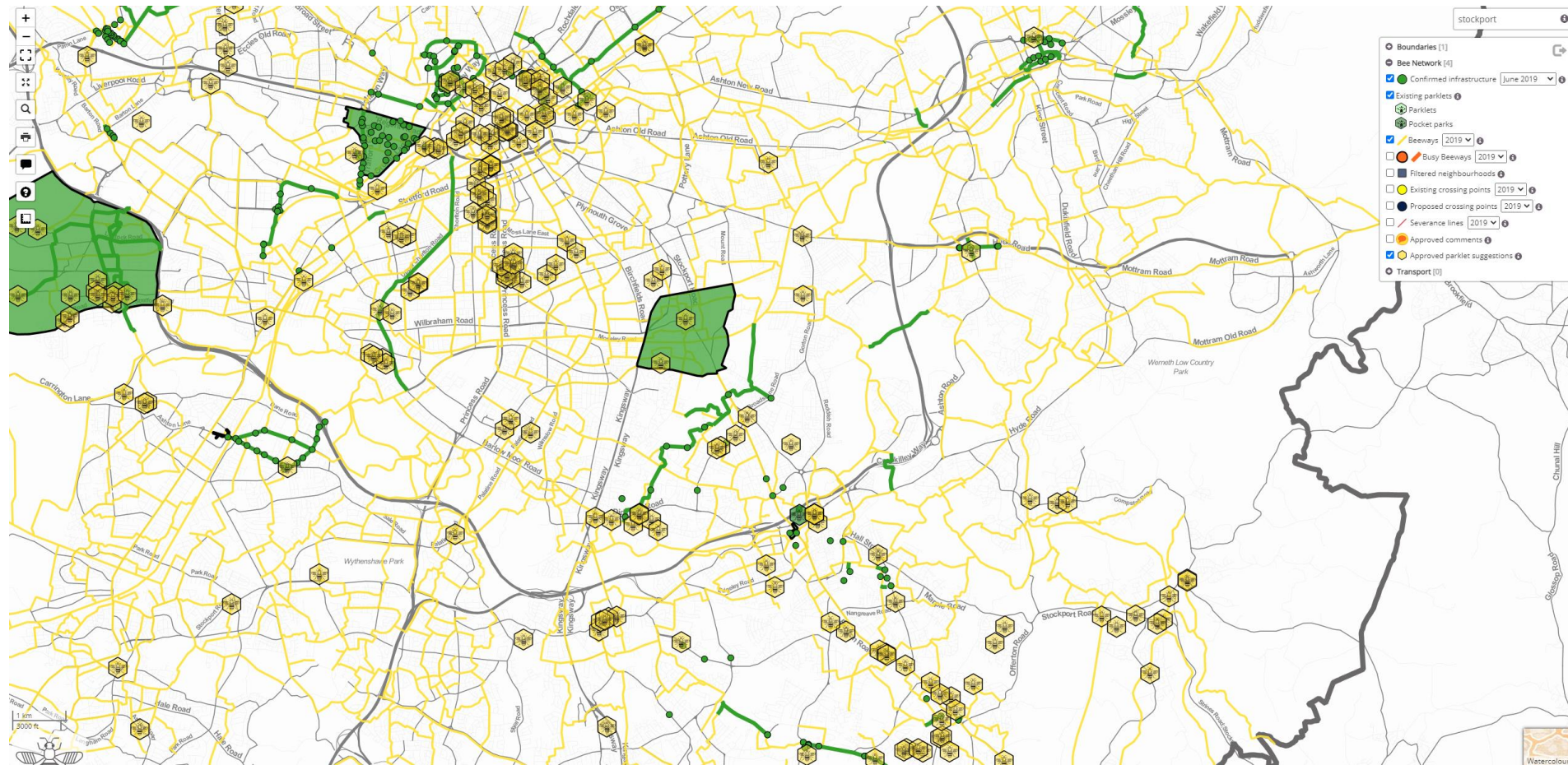


# Parklets





# Parklets



## Bee Network map

Greater Manchester cycling and walking infrastructure proposal



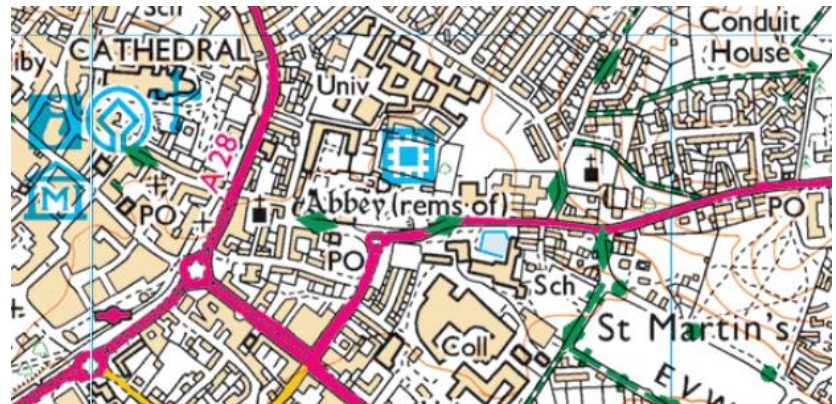
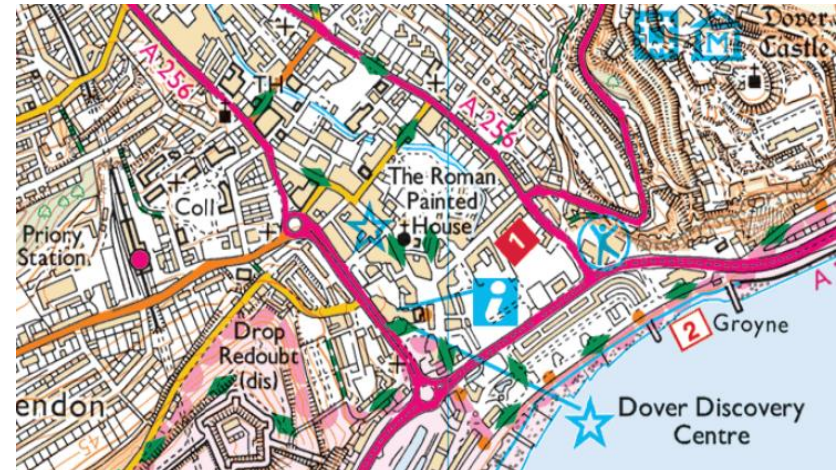
# UK Via Francigena Route

Kent County Council (UK)

from Tuscany and Puglia (IT), Troadheim (NO) and Galicia (ES)







# Conclusion

## Elements for a good pilot action

- It is related to the **improvement of a policy instrument** (relevance)
- It is linked to the **exchange of experience** process (interregionality)
- **Testing** is precisely defined (activities + beneficiaries)
- It is **feasible** (one year to implement)

It is useful for your territory.....and will therefore be **mainstreamed** (Durability)



# Wrap up



- **Dedicated article**

“Testing new approaches with pilot actions” (06.04.2020)

- **Programme manual**

“4.2.2 Phase 2 – monitoring of the action plan implementation”

- **Programme website**

<https://www.interregeurope.eu/projects/implement-a-project>

Guidance → Pilot actions

Programme manual and templates → Pilot action request template

**+ List of approved pilot actions**



# Get inspiration from others

1. Check the **list of approved pilots**
2. Ask your **Policy Officer** for good examples
3. Over **900 Action Plans** available on project websites

The screenshot shows a website with a green navigation bar containing links: HOME, NEWS, EVENTS, GOOD PRACTICES, CONTACTS, and LIBRARY. Below the navigation bar, a text block states: "In the Library, you will find the most important studies and reports produced during the project, as well as the highlights on the communication activities!". Below this, there are three project cards. The first card, "Local Action Plans", is circled in green and includes the date "29/05/2020", a description "Here you can find the Action Plans of every partners", and the type "Type: [Project](#)". The second card, "Obstacles Analysis", includes the date "06/01/2020", a description "Study made by Energy Cities", and the type "Type: [Project](#)". The third card, "Study visit reports", includes the date "19/01/2018", a description "Detailed reports of most study visits!", and the type "Type: [Project](#)".

**Interreg  
Europe**



European Union | European Regional Development Fund

# Thank you!



Interregeurope