

**Interreg  
Europe**



European Union | European Regional Development Fund

# **Good practices**

## ***Submission & validation process***

22 January 2020 | Seminar on activities and results, Budapest

# What is a good practice?



An *initiative* (e.g. methodology, project, process or technique) carried out under one of the programme's topics:



Research & Innovation



Low-carbon economy



SME Competitiveness




Environment & resource efficiency

✓ Proven  
successful,  
tangible results

✓ Good practice:  
potential for  
learning and  
inspiration

# Why submit your GP?



✓ Good quality  
information  
needed!

## Great communication opportunity

- Display project GPs on your website
- Give visibility to the content of your cooperation

## Source of inspiration and learning for European policymakers

- GP may be part of **good practice** database  
(validated by Policy Learning Platform experts)

# Why submit your GP?



## Progress reporting support

- Part of reporting task → submit GPs identified
- Policy officers validate number & overall quality of GPs → indicator 'number of good practices identified'



- **Quality** more important than quantity:

→ Submit GPs with **real added-value** for partnership



# Who can submit a GP?



- Member of Interreg Europe online community



- **Project partners or stakeholders** who identified GPs during exchange of experience

- **Anyone with a GP** which fits the programme definition



# Who can submit a GP?



- Important: ideally the GP **owner** fills in the form  
Please pass this info to your partnership!
- User profile of the GP author is **linked to GP**



- If your organisation is **not in charge** of GP, indicate the relevant organisation in the form
- Your contact details are **still linked** to the GP

**Remember:** Name & contact details of GP author **visible** to members of online community only

# When to submit your GP?



Submit GPs any time before  
last progress report of phase 1

so... **let's get started!**



# How to submit a practice?

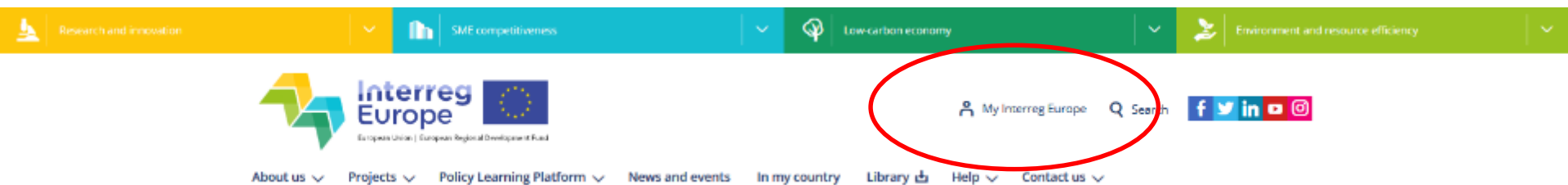






# 1. Log in

- to Interreg Europe online community



[www.interregeurope.eu/account/dashboard/](http://www.interregeurope.eu/account/dashboard/)

## 2. Fill in the GP form



Navigation bar: About us | Projects | **Policy learning platform** | News and events | In my country | Library | Help | Contact us

Secondary navigation: Community | Expert support | Knowledge hub | Good practices | What is Policy Learning Platform?

User dashboard tabs: Activity | About you | About your organisation | Newsletter subscriptions | People you follow | Project ideas you follow | **Good practices**

### Good practices related to your project

Title	Related Topic	Project acronym	Submission date	Status
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### Your Good practices

No good practices found

**Submit a new good practice**

### Good practices you follow

You are not following any good practices. You can find good practices to follow in the [good practice database](#).



# Author contact information



Contact information comes from your community profile. For editing, please visit your [dashboard](#).

Name *	Ilaria Ramaglioni
E-mail *	i.ramaglioni@interregeurope.eu
Telephone	+33 (0) 328144107
<u>Your organisation</u>	
Country *	France
Region *	Nord - Pas-de-Calais
City *	Lille
Organisation name *	Interreg Europe Joint Secretariat

## Organisation in charge of the good practice

Is your organisation the main institution in charge of this good practice?\*

☐ Yes

☒ No

Location of the organisation in charge\*

Country \*

Select a country

Region \*

Select a region

City \*

Main institution in charge \*

Choose



# General information

Title of practice\* ?

Max 100 characters.

Has this good practice been identified in the course of an Interreg Europe project as part of the learning process?

☒ Yes ☐ No

Please select the project acronym \*

Choose...

a

ATM for SMEs

Agri Renaissance

ABCitiEs

APPROVE

AQUARES

*Essential to  
connect GP  
to your project!*

Thematic objective of the practice\*

Choose...

Geographical scope of the good practice\*

☐ National ☐ Regional ☒ Local

Location of the practice \*

Country \*

Select a country

Region \*

Select a region

City \* ?



# Detailed information

## Short summary of the practice \* ?

Appears as a sub-title and offers a preview of the good practice.

*Max 160 characters.*

## Detailed information on the practice \* ?

- What is the problem addressed and the context which triggered the introduction of the practice?
- How does the practice reach its objectives and how it is implemented?
- Who are the main stakeholders and beneficiaries of the practice?

*Max 1500 characters.*

1500/1500

## Resources needed \* ?

Amount of funding/financial resources used and/or the human resources required to set up and to run the practice.

*Max 300 characters.*

300/300

**Provide clear  
and meaningful  
information!**

# Detailed information



Timescale (start/end date) \*

Start date



Ongoing ☐

End date



Evidence of success (result achieved) \*



Why is this practice considered “good”?

Factual evidence that demonstrates success e.g. measurable outputs/results.

Max 500 characters.

Challenges encountered (optional) ?

Difficulties encountered or lessons learned during implementation of the practice

Max 300 characters.

Potential for learning or transfer \* ?

Which aspects are potentially interesting for other regions to learn from?

Where possible, include information on:

- key success factors for a transfer
- potential obstacles to a transfer
- past transfers, specifying the country, region and organisation to which the practice was transferred

Max 1000 characters.

Demonstrate that GP is successful & highlight what others can learn from it!

300/300

1000/1000



# Upload an image

Practice Image\*

This is a default image. Upload your own (in compliance with the copyright rules) or select one from the pool.




IMAGE GALLERY


Choose file No file chosen [Pick from pool](#) ?

NEWS EVENTS GOOD PRACTICES CONTACTS LIBRARY


## Project good practices



**Extremadura Bloggers Meetings and books**  
Annual meetings of bloggers of cultural and natura...  
**Location:** Extremadura, Spain (España)  
21/01/2019  
Natural and cultural heritage (digitisation)



**ST. MICHAEL'S FORTRESS – from an abandoned military relic to a...**  
St. Michael's Fortress was revitalized and re-opene...  
**Location:** Jadranska Hrvatska, Croatia (Hrvatska)  
04/01/2019  
sustainable tourism, Cultural heritage (urban areas). Support to



**Seven thematic routes that define the identity of Iasi city**  
Boosting tourist activity in the city of seven hills, inv...  
**Location:** Nord-Est, Romania (România)  
05/12/2018  
Cultural heritage (cultural routes)

An attractive image showcases your project content in the best possible way

440 x 450 pixels

### 3. Submit your GP

Further information ⓘ

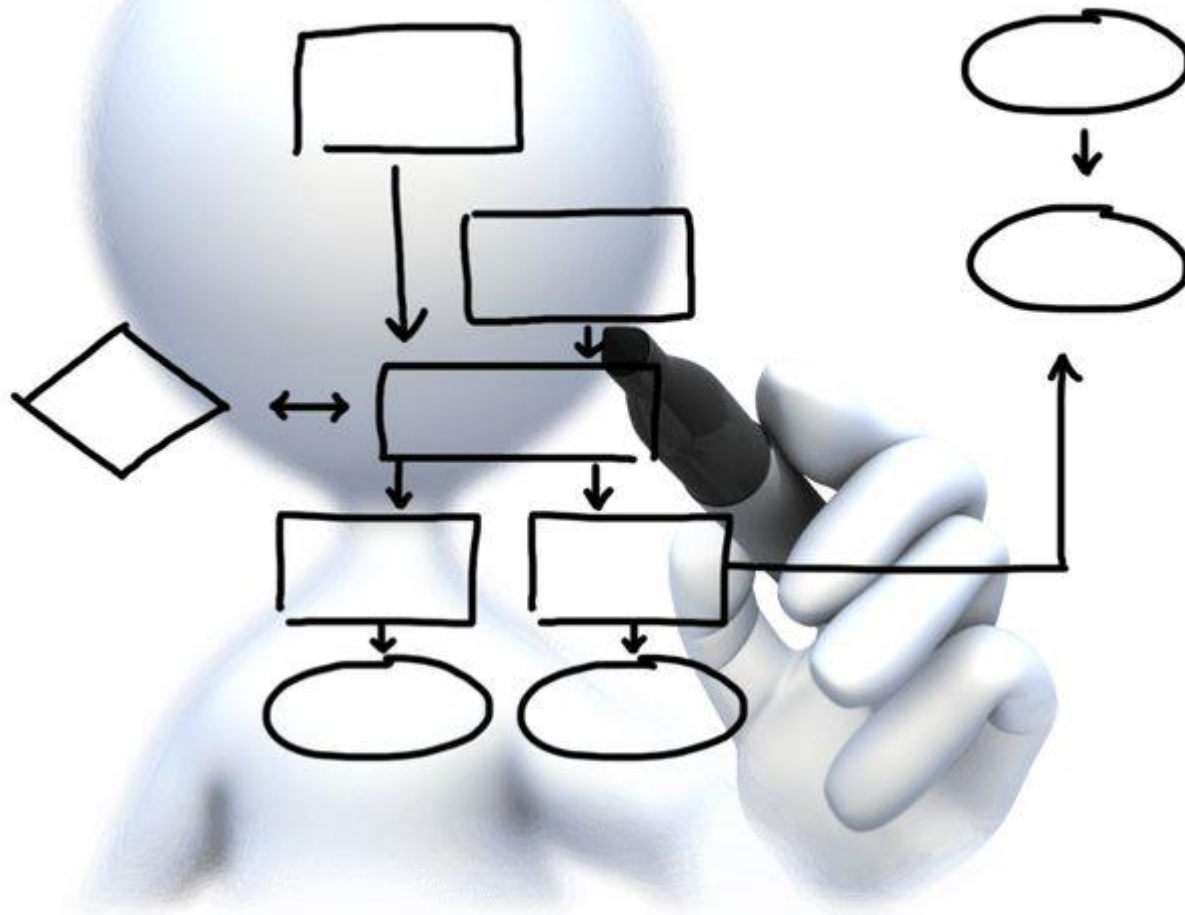
Keywords related to your practice ⓘ

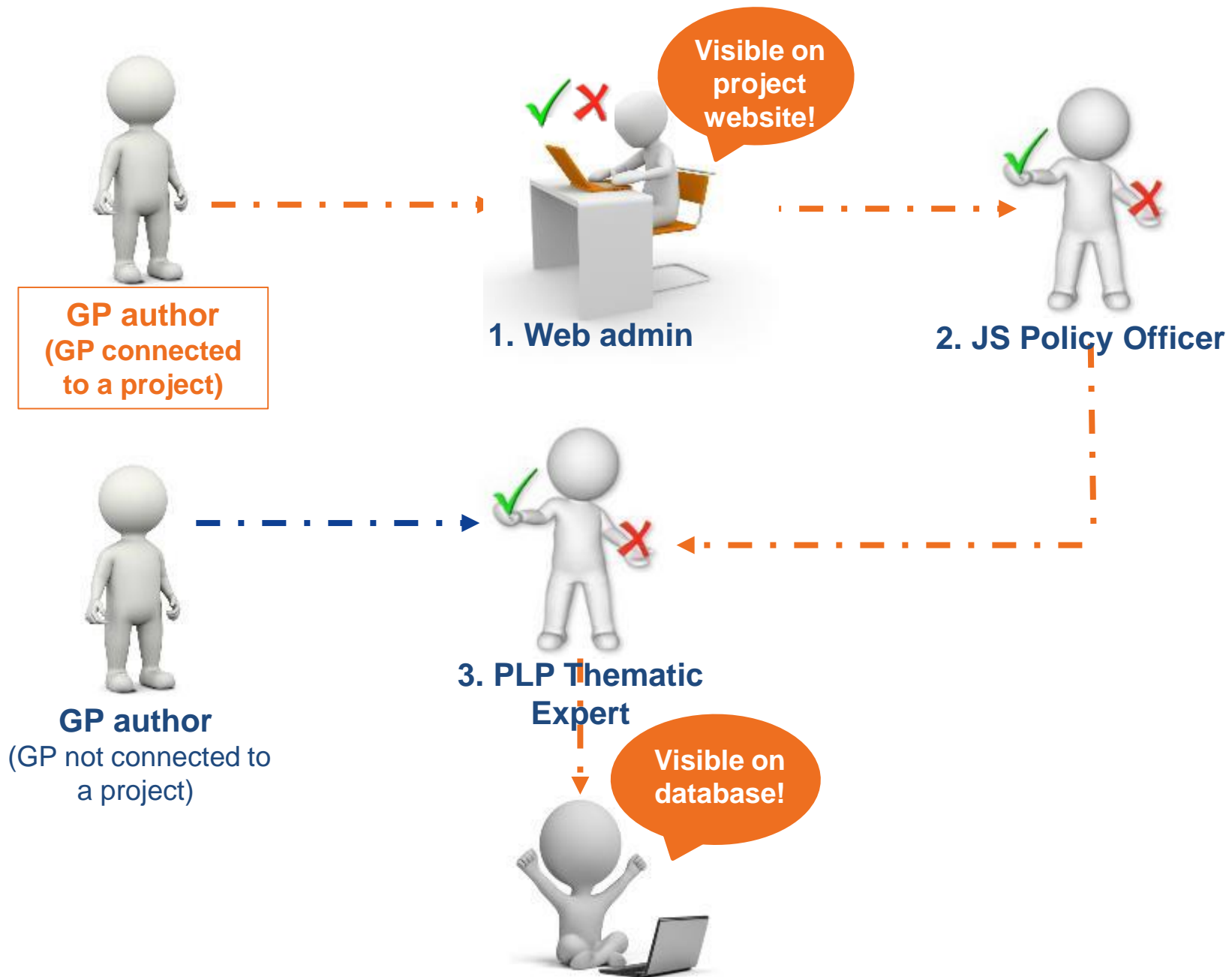


Activity	About you	About your organisation	Newsletter subscriptions	People you follow	Project Ideas you follow	Good practices
Good practices related to your project						
Title	Related Topic	Project acronym	Submission date	Status		
<a href="#">Alternative Raw Material of Low Impact (ARLI)</a>		TRIS	2018-01-16	Validation required		
<a href="#">Birmingham and Solihull Industrial Symbiosis (BASIS)</a>		TRIS	2018-01-16	Validation required		
<a href="#">Perpetuum Mobile Albena</a>		CESME	2018-01-16	Published on project website. Under validation.		
<a href="#">Last Minute Market</a>		CESME	2018-01-15	Published on project website. Under validation.		



# Validation process

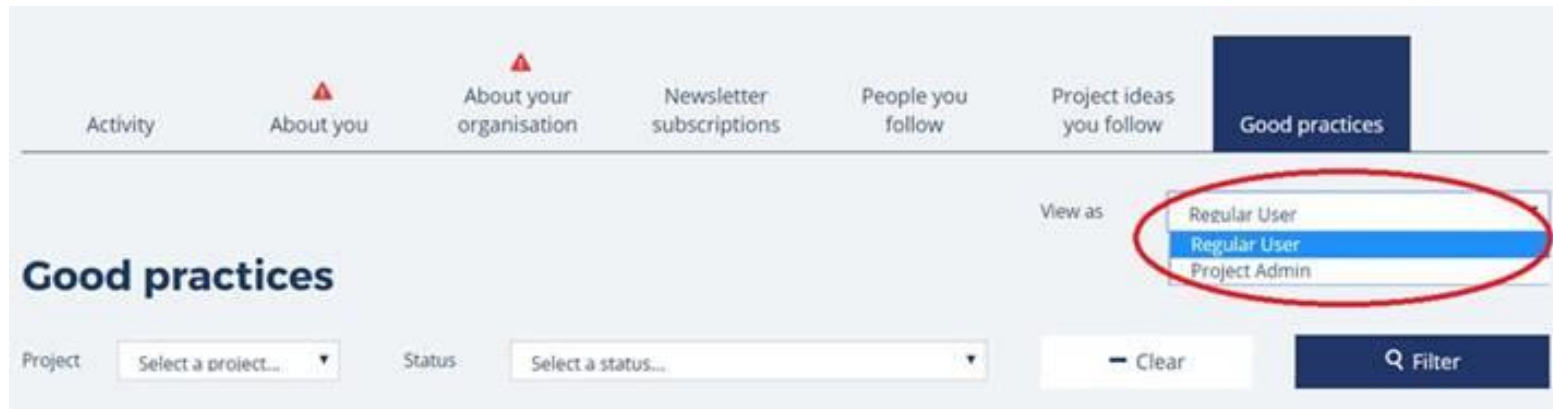




# Following the validation process



- You can switch between your role as a GP author or web admin on user dashboard (if applicable)





# Key points to remember

Remember!

- ✓ Important: Connect  
GP to project acronym
- ✓ GPs proven successful  
with potential to  
inspire other regions
- ✓ Provide clear &  
meaningful information
- ✓ Quality over quantity!
- ✓ GP author = GP owner
- ✓ Submit your GPs any  
time before last PR of  
Phase 1!



**And now let's put in practice what  
we just learnt!**

# Solution to the exercise

- **GP n. 1 Contracting: Policy Academy Wiesbaden, Hessen**

**Maybe – to be improved** (not self-explanatory title, confusing and unclear information on the main sections, no responsible organisation)

- **GP n. 2 “Fix the city”- City problem registry platform & application**

**Maybe – to be improved** (resources needed not indicated)

- **GP n. 3 Manufacturing high-quality pasta respecting tradition & improving local agriculture sustainability**

**No – to be removed** (private initiative with no possibility of public intervention)



# Common pitfalls

- No link to project topic
- Not actually a good practice i.e. is a report on project progress
- Not already implemented i.e. refers instead to a theory or proposal
- Main features of practice not described in enough detail
- Evidence of success not described in measurable quantitative/qualitative terms
- Initiative from a private company & unclear what a public authority could learn from the practice
- No reference to financial resources, staff numbers, equipment etc. needed



# Thank you!

[www.interregeurope.eu](http://www.interregeurope.eu)