

**Interreg
Europe**



European Union | European Regional Development Fund

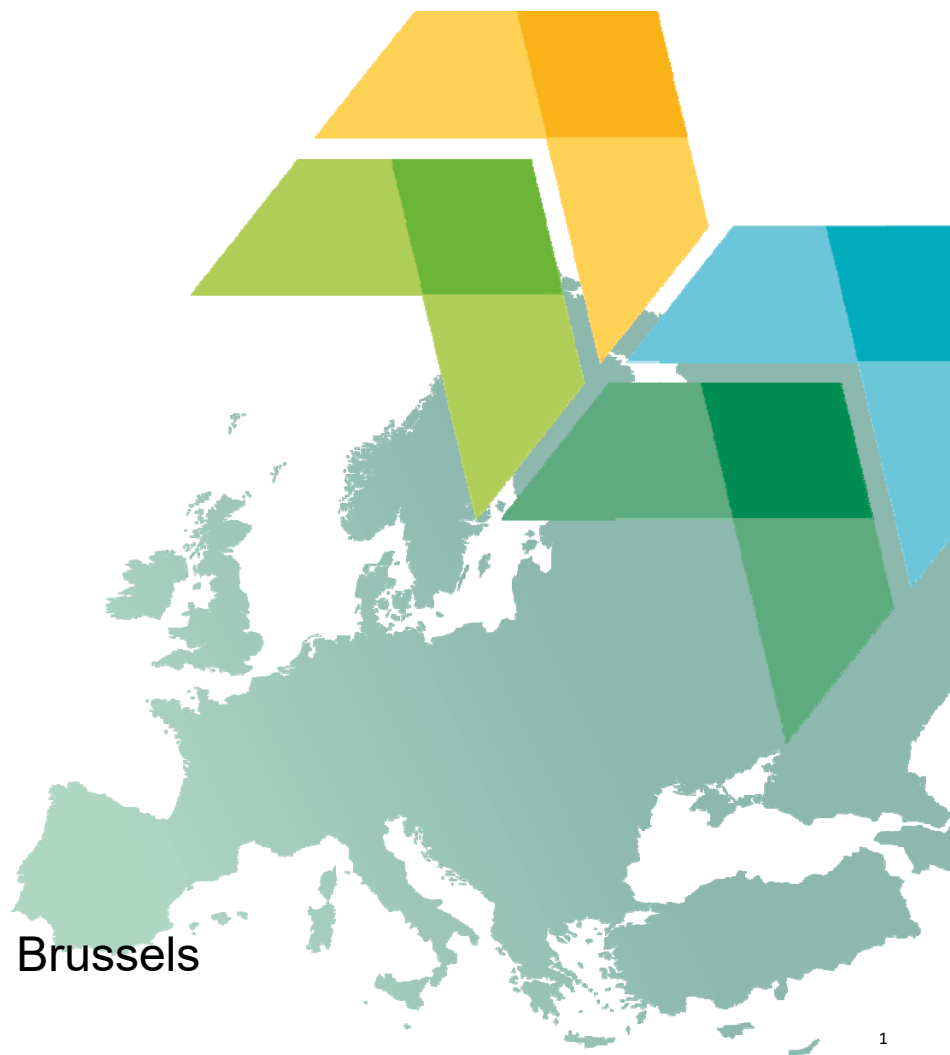
Designing action plans

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Summary



- 1 Context & definition
- 2 Action Plan template
- 3 Recommendations



1.Context and definition



Context: first lessons learnt



From July 2018

- **147 action plans** from 31 first call projects

**237 action
plans in
July!**



- **Recurring issues in relation to design and content**
 - Further guidance provided
 - article, programme manual, webinar

What is an action plan? (I)



- “Produced by **each region**, a document providing details on how the **lessons learnt** from the cooperation will be implemented in order to improve **the policy instrument** addressed within the region.”
- “Specifies the nature of the actions to be implemented, their timeframe, the stakeholders involved, the costs and funding sources.”

► Definition from the programme manual, section 4.1

What is an action plan? (II)



In each participating region, the action plan specifies **concrete measures**:

- From the interregional exchange of experience
- Implemented during phase 2



Transforming learning into actions



With own funds

What is an action plan? (III)



In practice, it can also:

- include possible actions that started in phase 1
- refer to other relevant policy instruments if needed

2. Action plan template



Programme template

Annexes

Annex 1 – Action plan template

Produced by each region, the **action plan** is a document providing details of the cooperation that will be implemented in order to improve the policy instrument. Information to be provided per action includes the way the action is linked to the policy instrument, the stakeholders involved, the costs, the timeframe, and the way the action plan should contribute to improve the policy instrument. If the policy instrument is addressed by several partners, only one action plan is required, covering all the actions that may have already been initiated in phase 1.

Action Plan for the region of XX

Logo

Part I – General Information

Project:

Partner organisation(s) concerned:

Country:

NUTS2 region:

Contact person:

Email address:

Phone number:

✓ includes the minimum information to be provided

✓ design and structure to be adapted by the project and by each region

- ☐ Investment for Growth and Jobs programme
- ☐ European Territorial Cooperation programme
- ☐ Other regional development policy instrument

Addressed:

and the way the action plan should contribute to improve the policy

igned

Please describe how this action derives from the project and in particular from the range of experience. Where does the inspiration for this action come from?

Content of the action (please describe precisely the content of action 1. What are the specific activities to be implemented?)

Part I – General information

Project: _____

Partner organisation(s) concerned: _____

Country: _____

NUTS2 region: _____

Contact person: _____

Email address: _____

Phone number: _____

Part II – Policy context

The Action Plan aims to impact:	<input type="checkbox"/> Investment for Growth and Jobs programme
	<input type="checkbox"/> European Territorial Cooperation programme
	<input type="checkbox"/> Other regional development policy instrument
Name of the policy instrument(s) addressed: _____	
Further details on the policy context and the way the action plan should contribute to improve the policy instrument:	

Part III – Details on the actions

<p>ACTION 1:</p> <p>Name of the action: _____</p> <p>1. Relevance to the project <i>(please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)</i></p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>2. Nature of the action <i>(please describe precisely the content of action 1. What are the specific activities to be implemented?)</i></p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>

Part III – Details on the actions

3. **Stakeholders involved** *(please indicate the organisations in the region who are involved in the implementation of the action 1 and explain their role)*

4. **Timeframe** *(please specify the timing envisaged for action 1)*

5. **Indicative costs** *(please estimate the costs related to the implementation of action 1)*

6. **Indicative funding sources** *(please describe how action 1 will be financed. Is it through the policy instrument(s) indicated in part II):*



3. Recommendations



Make it relevant for you

- Adapt the template to your region
- Use project & partner logos

Annexes

Annex 1 – Action plan template

Produced by each region, the **action plan** is a document providing details on **how** the lessons learnt from the cooperation will be exploited in order to improve the policy instrument tackled within that region. It specifies the nature of the actions to be implemented, their timeframe, the players involved, the costs (if any) and funding sources (if any). If the same policy instrument is addressed by several partners, only one action plan is required.

Part I – General information

Project: PGI00020 – RATIO Regional Actions To Innovate Operational Programmes

Partner organisation: Aufbauwerk Region Leipzig GmbH

Other partner organisations involved (if relevant): n/a

Country: (DE) Germany

NUTS2 region: (DED5) Leipzig

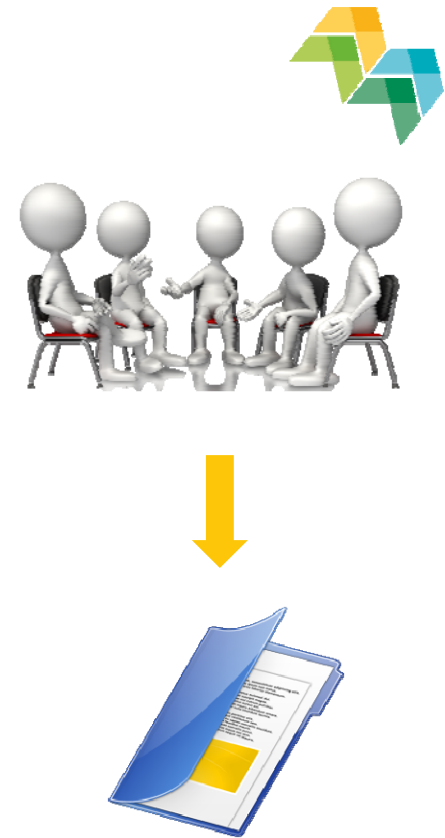


- Use language convenient for the partner and stakeholders
- If not English, make a comprehensive **summary in English**



Ensure clear link with project!

- To ensure that the **inspiration** coming from the project is not lost
- Each action should clearly derive from the **cooperation**
- Clarify the **link** with the interregional exchange of experience (beyond the stakeholder group activities)



Be clear and precise



- Actions clearly contribute to improve the **policy instrument(s)**
- Min. level of information required: **Core features** indicated in the template
- Define each action **precisely**
- Focus on **specific implementation-related** actions
- **No min. or max.** number of actions
- Policy **endorsement** of the plan, if needed



Let's see some examples...



Endorsement

OSIRIS, Municipality of Fundão



Mayor Statement

Dr. Paulo Fernandes

"The participation of the Municipality of Fundão in OSIRIS project has been a unique experience of sharing and learning, which will greatly contribute to building a more sustainable path for our collective future.

We look at local economy valuation, job promotion and quality of life as central issues in public policy and this requires networking with the promotion of partnerships, synergies and opportunities.

Today, Fundão is known as a Land of tradition, innovation and major investments. In four years, Fundão has attracted 14 information technology companies, created more than 500 jobs and boosted an ecosystem that generated 68 startups and projects, in addition to the implementation of intensive programs of conversion of unemployed into computer programmers, which already covered 240 people (50% without university education and a 97% employability rate). Our territory begins to assert itself in several other fields related to industry and innovation. Not bad for a rural town in the hinterland of Portugal, is even more relevant because Fundão emerged in a county in a low population density and seen as a depressed part of the country.

The strategy aims to be as integrated and coherent as possible, and at the same time we want to project our city to the world, to put Fundão on the map, but also to strengthen its connection with the local community.

This Action Plan also represents another way of doing local politics, not only thinking of infrastructures, but also of the most immaterial component, in the bet of the social and open innovation, in the open data, whether in the reconversion of careers, in the transfer of technology to the market, in support systems for companies or in the bet on knowledge and innovation.

On behalf of the Municipality of Fundão, I would like to thank all those involved in this project, by integrating the Local Action Group and all European partners, for kindness, hospitality and sharing.

On the part of the Municipality, you can count on total commitment and motivation in the implementation of the Action Plan – "Make Fundão a Better City". It will be another step on a journey that we are relying on everyone."

Paulo Fernandes
Mayor of Fundão



CCDRC Statement

Prof. Ana Abrunhosa



Centro Regional Coordination and Development Commission - CCDRC, as the Managing Authority of the Regional Operational Program for Centro Portugal - CENTRO2020 -, expressed from the outset all support to the Municipality of Fundão as OSIRIS partner of the Centro Region of Portugal, and has also been a member of the Local Group of Stakeholders.

We had the opportunity to participate in eight meetings of the Local Stakeholder Group and three interregional events (Fundão, Oporto and Brussels).

In these contexts, it was possible to follow and participate in the development of the project and to be aware of the quality of the work developed.

The Action Plan results and brings together the contributions of all the stakeholders involved and constitutes a working tool of great utility for the development of this municipality and, inherently, the region as a whole.

In this context, we endorse the Action Plan submitted by the Municipality of Fundão in the context of the Interreg Europe project OSIRIS.

Coimbra, January 2019

Sincerely yours,

Prof. Ana Abrunhosa

President of Centro Regional Coordination and Development Commission



Link to interregional exchange of experiences



SET-UP, Regional Council of Brittany & Bretagne Développement Innovation

ACTION 1 - Launch and evaluation of a call for proposals for energy storage and conversion

This Call for Proposals (CfP) was originally designed to support the development of storage solutions in order to enable renewable energies to eventually replace traditional fossil fuel (gas or coal) or nuclear power plants. Discussions within the framework of the SET-UP project led to the scope of the CfP being widened to include the **diversification of renewable energy value creation channels** through mobility and industrial process uses (e.g. ultra fast electric vehicle charging systems, “power to gas” or renewable hydrogen systems).

Link to interregional exchange of experiences



SET-UP, Regional Council of Brittany & Bretagne Développement Innovation

As part of this interregional learning process, the meeting we had with our **Advisory Partner Regen** (in December 2017) demonstrated the full economic potential of various energy storage technologies such as batteries, hydrogen, etc. The process also enabled us to discover the main storage system innovation support schemes in place in the UK, for instance the *Electricity Network Innovation Competition*, *Innovate UK Innovation Competitions*, and the type of projects they support. Another **case study was presented during the [Smart City Malaga](#)** visit in February 2017, illustrating the deployment of infrastructure to make use of electric vehicle batteries to provide mobile storage capacity (via a *vehicle-to-grid* service).

The parallel workshop organized under the [Lithuania project meeting](#) in April 2018 also provided an opportunity to undertake a collective analysis of the issue and to understand the importance of defining usage-based solutions

Link to interregional exchange of experiences



SET-UP, Regional Council of Brittany & Bretagne Développement Innovation

As a result of these exchanges, **a new technological requirement, i.e. energy conversion**, was added to the CfP project eligibility criteria. This additional requirement will extend the range of target technologies and allow proposals to explore new renewable energy value creation channels, while

Design

SWARE, Vidzeme Planning Region





SWARE
Interreg Europe

VIDZEME

Action Plan for Management of Sustainable Development of Cultural Heritage in Vidzeme

ABBREVIATION

Landscape
(Source: law on "European Landscape protection", entry into force 19.04.2007.)

Landscape plan
(Source: Landscape Policy Guidelines for 2013-2019)

LPG2019
Landscape Policy Guidelines

Natural heritage
(Source: United Nations Educational, Scientific and Cultural Organization Convention Concerning the Protection of the World Cultural and Natural Heritage (Entry into force in Latvia 01.04.1995.))

NCA
Nature Conservation Area

ME
Ministry of Economics and Regional Development

EU
European Union

EUR
Euro

VIA HESPI
Institute of Social, Economic and Environmental Studies, Vidzeme University of Applied Sciences

Inland waterways (within this document)
Historical waterways, which are waterways within, inland (for example, ramming or banks of the inland waterway), as well as rivers and recreation and transport.

Inland waters
(Source: Water Management law, entry into force 15.10.2002.)

All standing and flowing water, as well as all groundwater (basic line from which the measured).

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Nature of the action and contribution to the PI

SOCIAL GREEN, CCDR-N and CEIIA



A2. Enhance the efficiency of project selection procedures for delivering EU support to the green retrofitting of social housing in Norte

A. 2.2. Action details

The action addresses the administrative constraints that have been hampering the performance of the project-selection process within ROP NORTE 2020, especially in calls supporting green renovations in social housing. It encompasses, in particular, the design and implementation of a proposal to streamline the procedures related to this process.

In doing so, the action introduces a direct change at the management level of the policy instrument addressed by the SOCIAL GREEN project in Norte. By tackling the abovementioned constraints in the operationalisation of ROP NORTE 2020, a more efficient delivery of EU support to greening the social housing sector could be achieved in the region.

Nature of the action and contribution to the PI

SOCIAL GREEN, CCDR-N and CEIIA



The **tasks involved** in implementing this action are:

- (i) Carry out an assessment of the administrative constraints limiting the project-selection processes in the ROP;
- (ii) Develop and disseminate a proposal to streamline the project-selection processes in the ROP, focused on the identified constraints;
- (iii) Test the implementation of the proposals produced in the previous activity on the current procedures of the MA of the ROP and other public bodies involved in project-selection;
- (iv) Monitor the impact of the improvements on the administrative constraints, and decide on further activities within this action, including a refinement and/or formalisation of the tested improvements.

A good action plan...

- Includes **all features** indicated in the templates
- Clearly **links** each action to the interregional learning
- Ensures the **nature** of each action is precisely defined
- Contributes to **improve the policy instrument(s)** addressed
- Focuses on **implementation related** actions
- Is endorsed: by the relevant **stakeholders/** the relevant **policy-responsible body** if needed



Further information needed ?



- **Article on programme homepage** : “*On the road to implementation. Tips for the action plans*”
- **Programme manual** : “*Phase 2 - monitoring of the action plan implementation*” (Section 4.2.2)
- **Webinar on designing action plans**:
www.interregeurope.eu/news-and-events/news/4897/more-tips-on-how-to-design-action-plans/

Discuss with your JS Policy Officer ☺



Thank you!

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