



# ESSPO

Interreg Europe



European Union  
European Regional  
Development Fund

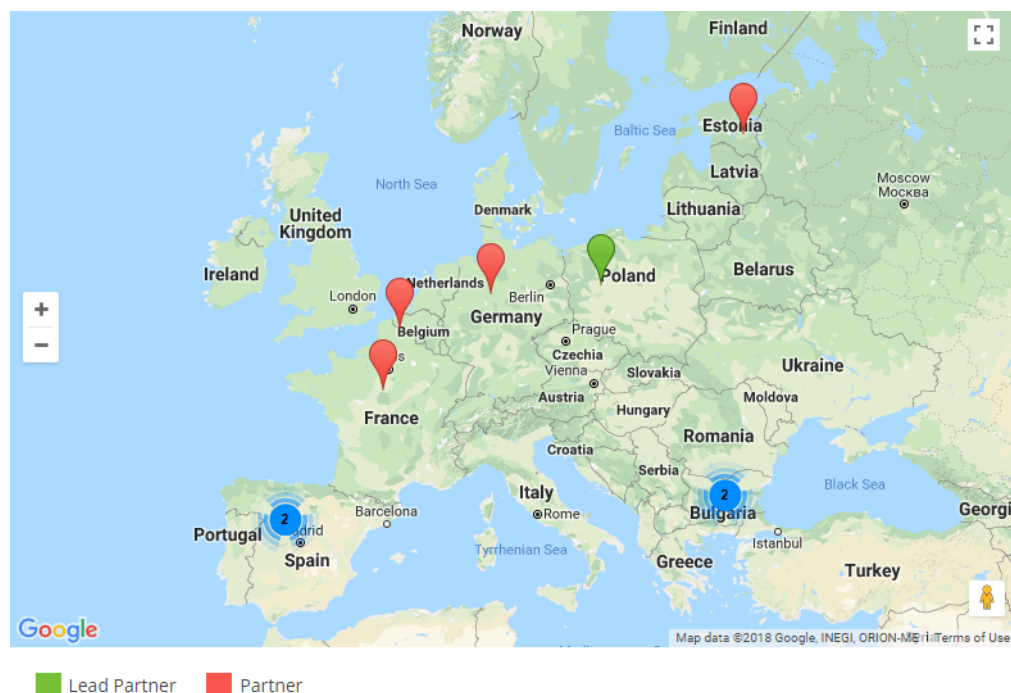
## Efficient support services portfolios for SMEs” (ESSPO)

# Core features

ESSPO to improve the regional **SME competitiveness** policies and their engagement with innovation activities.

9 partner organizations from 6 countries, unleashing SME innovation potential:

- **EURADA**, Belgium - Preparation of self-assessment instrument
- **SF (OPs)**
  - Wielkopolskie Voivodship 2014-2020
  - Nord-Pas de Calais
  - Castilla y León, Spain
  - Basque Country
  - Lower Saxon multifund
- **Other:**
  - Municipality of Gabrovo, BG - SMEs support system for enhancing SME competitiveness
  - ARC Fund - National Innovation Fund (NIF)
  - Development Plan for City of Tartu 2013-2020



# Description of the learning methodology (1)

Region's needs and plans.  
Two mutually dependent processes:

- **Intraregional** – policy instrument improvement tailored to individual specificities
- **Interregional** – mutual learning, use of common methodological structure and tools.

Stakeholders involvement in 2 levels:

- Regional stakeholders' groups workshops;
- Regional Stakeholder Dialogue Event



# Description of the learning methodology (2)

Support the regional processes through:

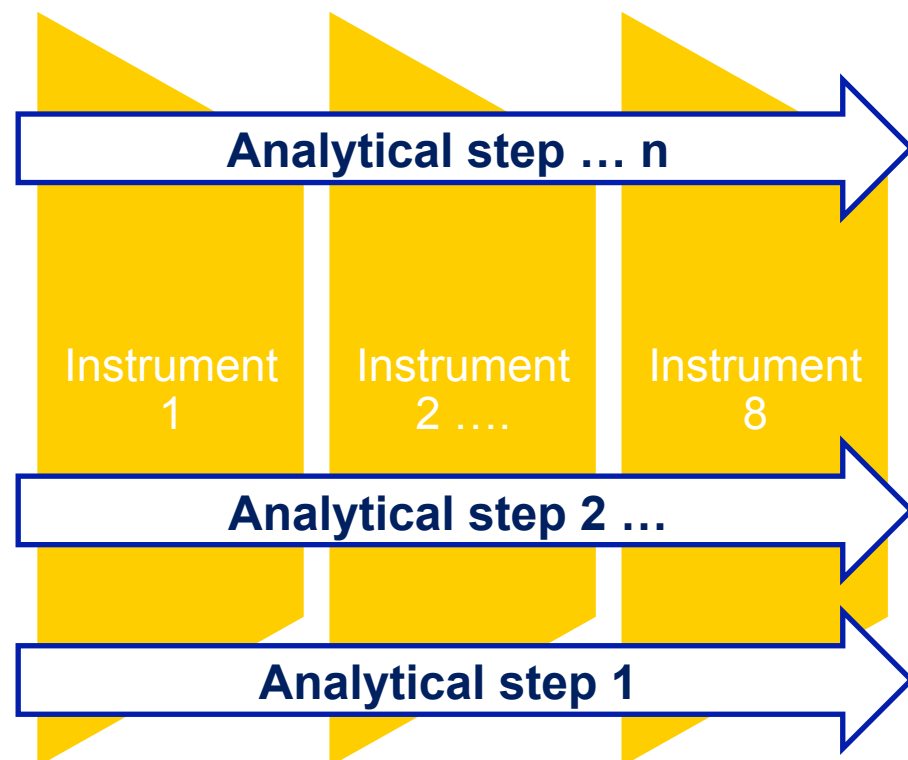
- inspiration and motivation via peer review and good practices
- common tools: self-assessment tool, peer review methodology, workshop methodologies.

Task Forces (TF):

- to look for solutions to the regional issues by good practices identified
- Additional support from advisory partner and external experts.

## ESSPO

Horizontal analyses of all instruments in parallel





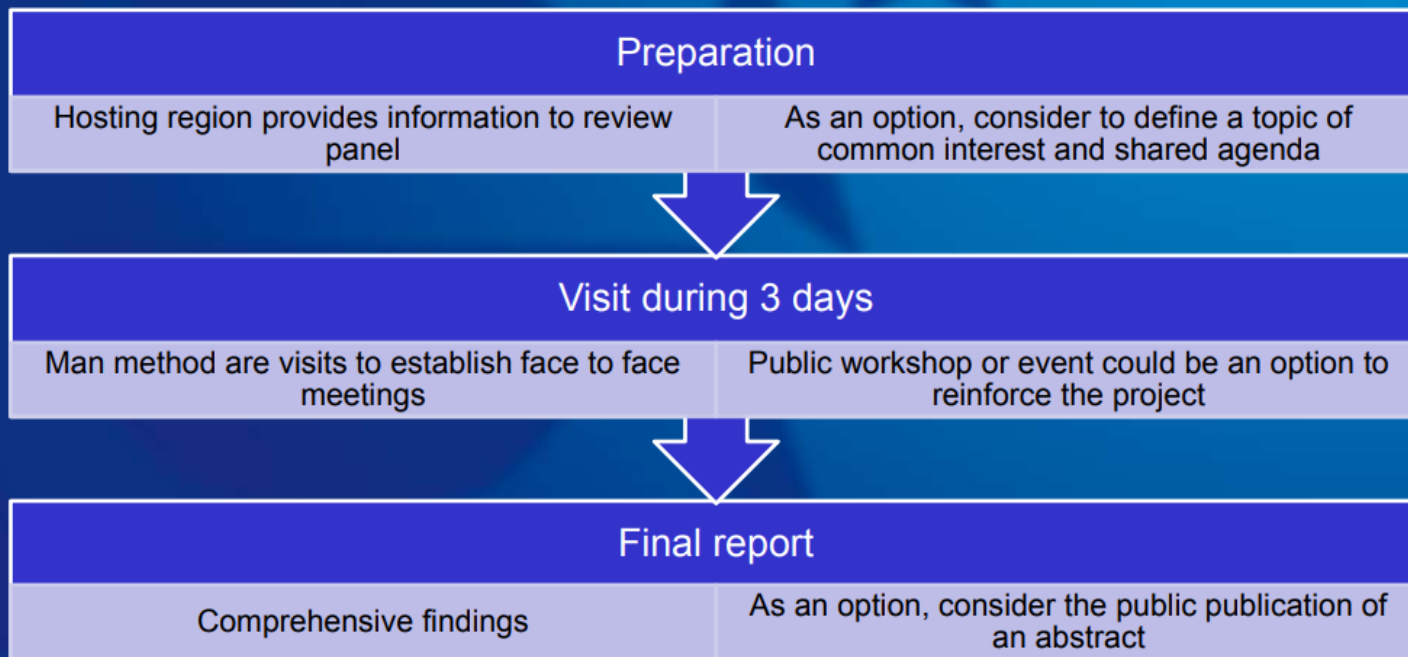


# Study Visit Methodology



## Peer Reviews

- Peer Reviews are exchanging visits carried out by the project partners and aiming to assess local or regional policies to support SMEs



# Main challenges faced in the transfer process

## Factors related to the GP

- lack of good practices
- only a description of the good practices available with insufficient practical information on the procedure for its application, the context or corresponding budget and results


## Factors related to the accepting organization

- lack of administrative capacity
- lack of political will
- staff turnover
- lack of understanding

# Main recommendations

1. To involve all stakeholders
2. To talk with the origin of the good practice
3. To make in-depth analysis and gather detailed information
4. To describe the good practice in its context





# Thank you for your attention!

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