

**Interreg  
Europe**



European Union | European Regional Development Fund



*Sharing solutions  
for better regional policies*

# Communication seminar

Interreg Europe joint secretariat

Communication seminar – Dublin – 13 November 2018



Dia daoibh!  
**Fáilte go Baile Átha Cliath!**

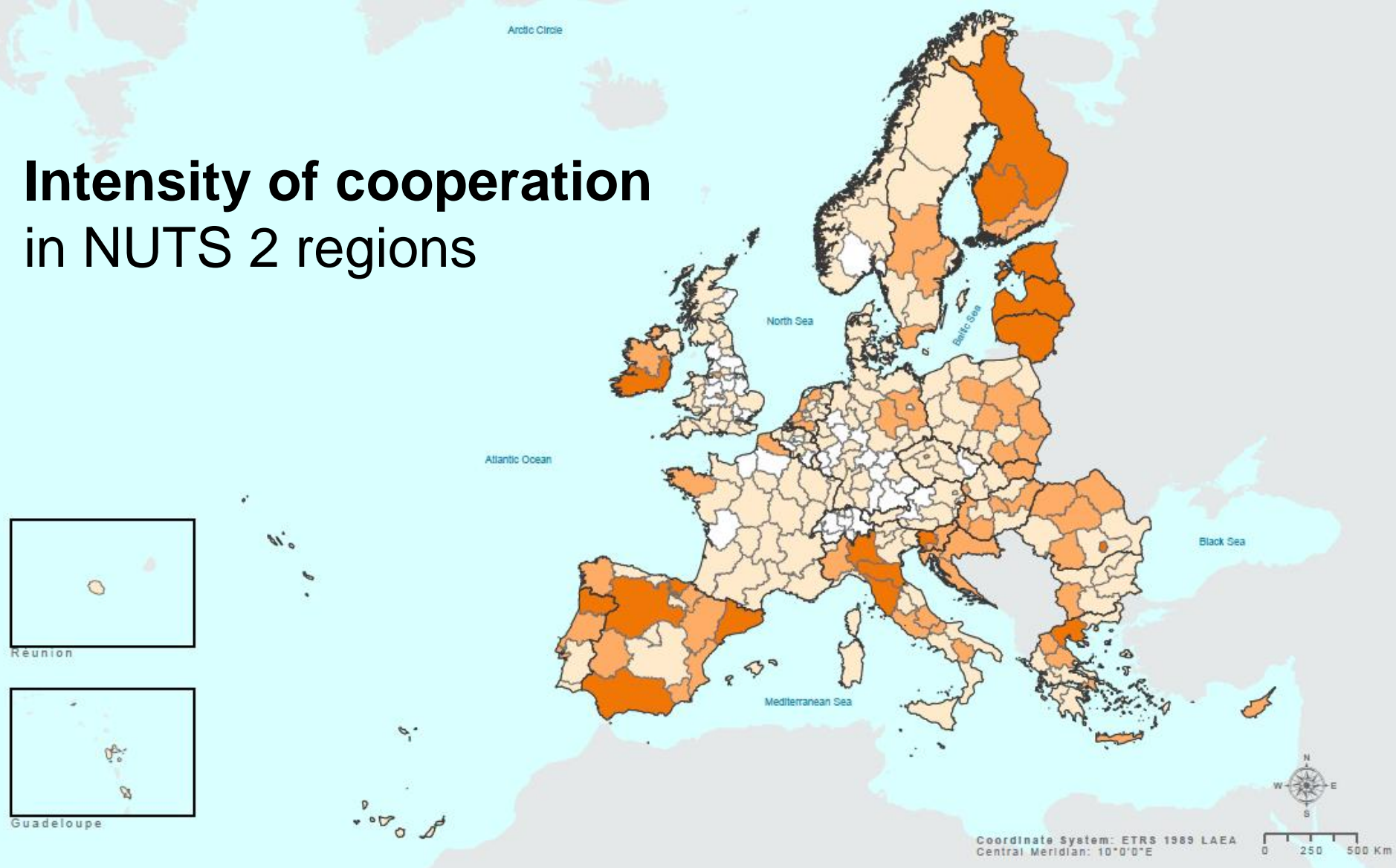
# Intensity of cooperation in NUTS 2 regions



Reunion



Guadeloupe



Number of project partners

None (0)

Low (1-6)

Medium (7-17)

High (18-35)

Interreg Europe Partner  
State borders


Nuts2 region borders





# Future of interregional cooperation



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## Future of interregional cooperation


A brief outline of the draft ETC regulation related to interregional cooperation.

On 29 May 2018, the Commission published the [draft regulations for the 2021-2027](#) programming period. The [draft specific provisions for European territorial cooperation \(ETC\) regulation](#) proposes radical changes to interregional cooperation.

### How the draft regulation treats interregional cooperation?

The draft ETC regulation proposes to tackle interregional cooperation through two components (see Article 3 of the draft ETC regulation):

SHARE   



#### Opinions on the future

Check a few selected opinions our

<https://www.interregeurope.eu/future/>

# Why is it important to fund interregional cooperation projects post 2020?



Stakeholders from all over Europe express their opinion.

## Express your opinion

Interreg Europe projects are a **great opportunity to learn from good practices in other regions.** Staff exchanges and interregional learning workshops have given us an opportunity to see how organisations in other regions promote and support businesses to innovate. It has given us the knowledge to **make positive impact to our Regional Operational Programme and related policies.**

**Patrick Devine**  
Ireland

The Interreg Europe principle of **intensely involving regional stakeholders** is really a key instrument to not only learn from other regions but to make sure that the outputs really reach those people responsible for/ affected by the issue tackled by the individual project.

**Sabine Eling-Saalmann**  
Germany

If regions represent the bricks of Europe, the Interregional cooperation, by a joint exchange of knowledge and mutual learning process, represents their cement. Interreg Europe deals with policy instruments and regional strategies - the backbone of the cooperation.

The interregional



Talk about your project results!

# Agenda



TUESDAY, 13 NOVEMBER	
09:00	Registration
09:30	<b>Communication requirements and reporting</b>
10:00	<b>Project storytelling - part I</b>
11:00	<i>Coffee break</i>
11:30	<b>Project storytelling - part II</b>
12:30	<i>Lunch break</i>
14:00	<b>Tips and advice on media</b>
15:00	<i>Coffee break</i>
15:30	<b>Tips on social media</b>
16:30	<b>World Café: Topics suggested by participants</b>
17:30	End of the seminar
18:00	<i>Networking cocktail</i>

# Communications team



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Coordinator - Communication  
and Contact Points



**Petra Polášková**

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**Good luck**