

Policy instrument 1	<b>Andalusian Operational Programme for investments for jobs and growth, 2014-2020 – Priority Axis 1</b> (Pre-filled from AF)	
<b>General features</b>		
Is this policy instrument a Structural Funds operational programme?	Yes (Pre-filled from AF)	
Is this policy instrument a European Territorial Cooperation programme?	No	
Please indicate the geographical coverage of this policy instrument. For European Territorial Cooperation Programmes this should be the NUTS 2 level of the programme's Managing Authority.	NUTS 1	SUR (ES)
	NUTS 2	Andalusia
	NUTS 3	n/a
<b>Policy change</b>		
Has the project succeeded in influencing this policy instrument?	Yes	
If yes, please describe these measures.		
<i>Text copied from previous reports (if justifications were provided in the past)</i>		
<p>Within the Priority Axis (PA)1: Strengthening research, development technology and innovation; Priority Investment (PI) 1.3 Support the business investments in services for technological innovation, organisational and commercial strategies, <b>a new call for proposal was launched on 18 March 2017 ( and closed on 20 May 2017) supporting two specific areas of intervention:</b></p> <ul style="list-style-type: none"> <li>a) <b>Adoption of new digital solutions:</b> introducing ICT solution in the value chains, with specific reference to ecommerce, <b>cloud computing</b>, digital manufactory and cybersecurity.</li> <li>b) <b>Business Innovation Processes:</b> support of business innovation processes with specific focus on technological innovation, <b>design and eco-design</b>, the protection of intellectual property and the traceability of the product and commercial innovation.</li> </ul> <p>In particular the call for proposal includes <b>two thematic areas that have never been supported in the region before:</b> cloud computing (intervention a) and design and eco-design (intervention b).</p> <p>Andalusia Region decided to support these two new thematic areas after having attended Study visits in Eindhoven (NL) and Tallinn (EE). The Dutch partner showed the good practices 'in cloud is better', explaining that the public cloud has a practically endless supply of compute and storage resources that can be put at the disposal of ecommerce retailers. It's a far better option than investing in sufficient physical infrastructure to accommodate peak traffic, because those resources will sit idle for most of the year. Cloud resources are inexpensive, elastic, scalable, and you'll only pay for what you use.</p> <p>In Estonia, Andalusia Region could see the importance of design for business innovation process. They visited the incubator 'Smart Ideas for business' and learnt that, a design-driven approach - underlined by the fast-trending principles of design-thinking and sustained by the conviction that design helps business grow – provides the right tools &amp; methods to create innovations that customers do not expect, but which they eventually love and become passionate about.</p> <p>Thanks to the lessons learnt during the exchange of experience the focus of the call was widened in comparison to the previous ones, promoting the diffusion of a culture of quality in the traditional enterprise and encouraging and supporting investment in new digital technologies including cloud computing and design.</p>		
If applicable, please estimate the amount of funding influenced by the project	3M	Cumulative (EUR)

		Automatically calculated	
Please explain how the above amount was estimated.			
<p>The total amount of the call is 12 M euro equally divided within the two areas of intervention. Each area covers 4 different themes. Reasonably ¼ of the funding will go to the two new thematic areas cloud computing and design. Therefore the impact on the policy instrument is estimated in 3 M euro.</p>			
<b>Territorial impact</b>			
If possible, please describe the territorial impact of this influence in the region (e.g. number of beneficiaries concerned, results achieved in terms of job creation or cleaner environment).			
<i>Text copied from previous reports (if justifications were provided in the past)</i>			
<p>The projects submitted under the call are still under assessment, therefore no impact on territory can be reported yet. However, for information, 267 SMEs replied to the call for proposal. 15 submitted a project on cloud computing and 39 in design.</p>			
In case this influence can be reflected through indicators, please complete the following section. Please note that new self-defined indicators can be proposed.			
Self-defined performance indicator	Current period	Achieved so far (cumulative)	Target
<i>No of new patents registered</i>	<i>n/a</i>	5	70
<i>No of New business processes adopted</i>	<i>n/a</i>	Automatically calculated	20
<i>Ni of new digital solution introduced</i>		Automatically calculated	8