

## NICHE - Building Innovative Food Value Chains in Regions

**1<sup>st</sup> Interreg Europe Call funded project**

### Partners

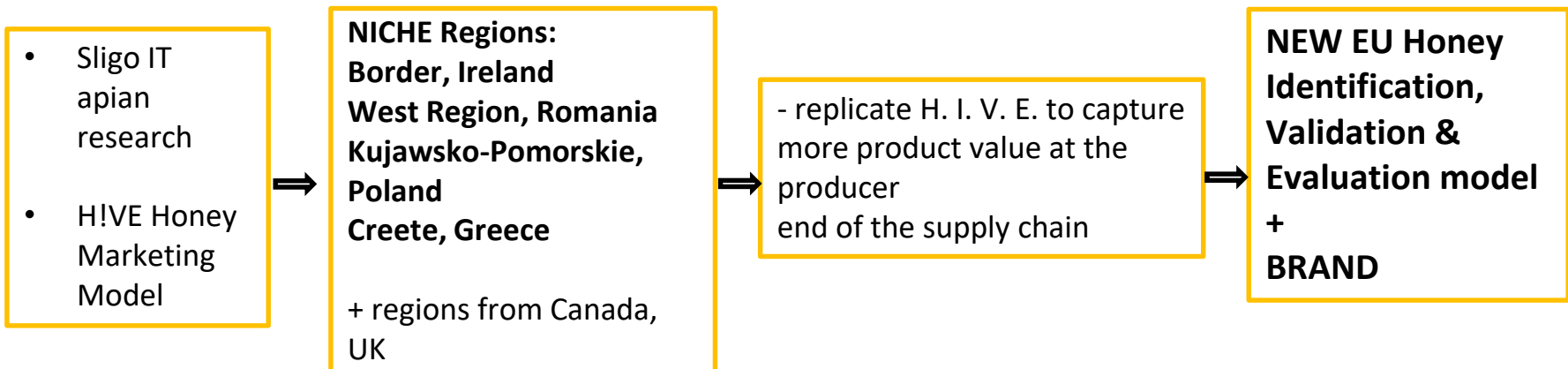
1. Regional Development Agency of West Region Romania
2. Donegal County Council
3. Derry and Strabane District Council
4. Regional Council of South Ostrobothnia
5. Tartu Science Park
6. Kujawsko-Pomorskie Voivodeship
7. Region of Crete



## NICHE spin – off activity

### *Added value for the European Honey Value Chain brought by stakeholders from 4 NICHE regions*

**Objective: disrupt the current supply chain model and enable "Tier 2" EU honey producers to bypass the major "honey processors" and supply retail ready 'certified authentic' products directly into export markets at a premium price.**



*“It’s been a team-effort to date which **NICHE Project** has been happy to support - we view it as another vote of confidence in the creativity and innovation that we have available through **co-operation and networking opportunities.**”* Conor Daly, H!VE

