

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

Building your partnership

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Let's get started!

1. What do I want to change? → Issue addressed
2. How do I want to change it? → Policy instrument
3. Who can change it? → Partners
4. Who else to involved ? → Stakeholders



WHAT DO I WANT TO CHANGE?

What do I want to change?



- What is the challenge I want to address in my region?
- Are there other regions sharing similar challenges I could learn from?





In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Territorial context

What is the geographical coverage of this policy instrument?

Please select



What is the state of play of the issue addressed by this policy instrument in the territory? Why is this particular issue of relevance to the territory and what needs to be improved in the territorial situation?

→ Should refer to the topic addressed!

Is this issue linked to the national/regional innovation strategy for smart specialisation (RIS3)?

Please select





In the application form


C.2 Issue addressed

Based on the information provided in section B.2 ('polices addressed'), explain in more general terms the regional development issue addressed by the project and, in particular:

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C.3 Objectives

Programme priority
specific objective the
project will contribute to

Overall objective and
sub-objectives 

- How does this issue fit in the European context and in the EU2020 strategy?
- How is it relevant to the INTERREG EUROPE programme and to the selected specific objective?
- How can interregional cooperation contribute to improve this issue?



Some piece of advice...

Make sure the issue addressed is:

- Accurately described: **be specific!**
- **In line** with the priority axis selected
- **Properly reflected in all** the policy instruments addressed and/or territorial contexts





HOW DO I WANT TO CHANGE IT?



What is a policy instrument?

Any policy, strategy, or law developed by public authorities to improve a specific territorial situation such as:

→ Structural Funds programmes
e.g. Regional operational programme of Andalucía,
Interreg Estonia-Latvia cooperation programme

→ other local, regional or national policy
e.g. Waste management plan of Flanders

key element to
be identified by
each partner
region!!!



In the application form

B.2.1 Policy instrument 1

B.2.1.1 Definition and Context

Definition

1

Please name the policy instrument addressed. For Structural Funds programmes, please provide the exact name of the Operational or Cooperation Programme concerned.

→ Be specific

2

Please describe the main features of this policy instrument (e.g. objective, characteristics, priority or measure concerned) and the reason(s) why it should be improved.

→ Give details & explain why you address it

3

Is this an operational/cooperation programme financed by Structural Funds? (Only select YES if this policy instrument is one of the Investment for growth and jobs or European territorial cooperation programmes approved by the EC)

→ Eligibility issue





In the application form

4

How do you envisage the improvement of this policy instrument (e.g. through new projects supported, through improved governance, through structural change)?

→ Read carefully the programme manual (section 4.3.1)

5

Proposed self-defined performance indicator (in relation to the policy instrument addressed)



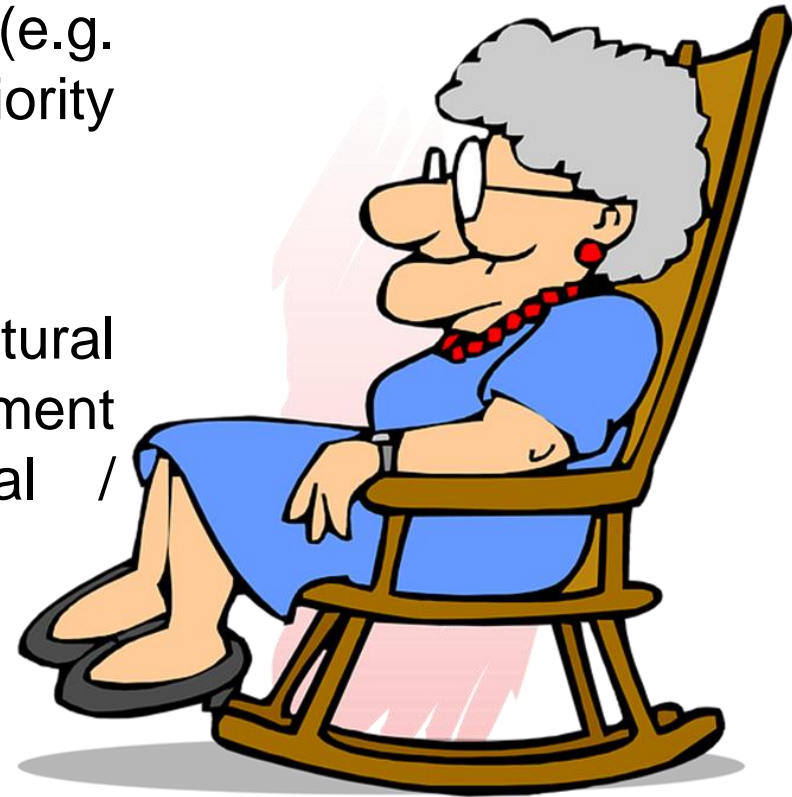
→ Be realistic



Some piece of advice

Make sure the policy instrument is:

- **Precisely defined** in the AF (e.g. indication of the specific priority addressed)
- **Correctly classified** as Structural Funds or other funds (instrument indicated is not an Operational / Cooperation programme)

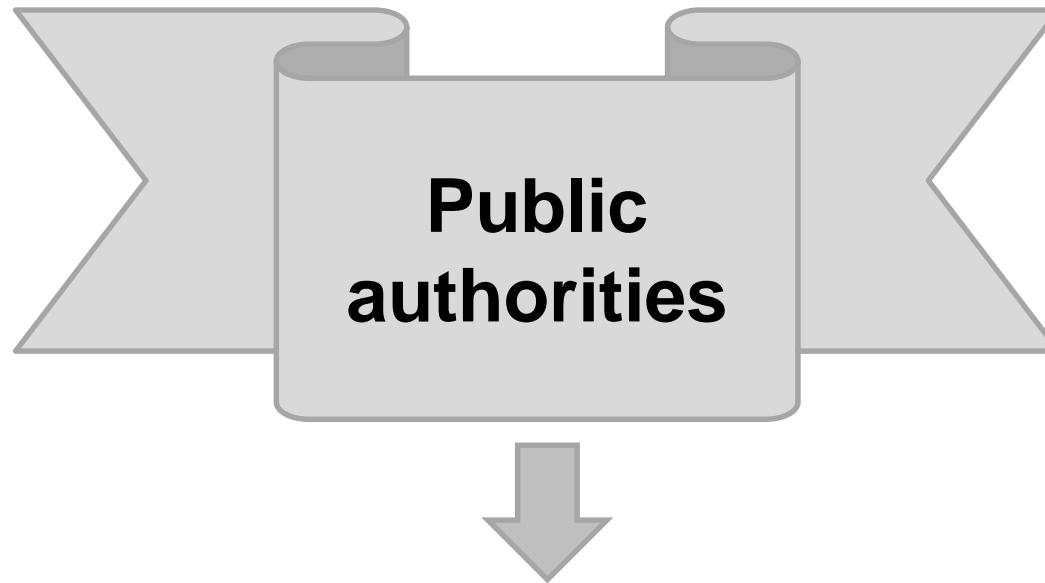




WHO CAN CHANGE IT?



Who can change policy instruments?



Organisations **responsible for**
policy design and implementation

Core target group of Interreg Europe



What should be considered?

- Is the partner **competent** in the topic?
- Can the partner **influence** the policy instrument?
- What can the partner bring to the **cooperation**?

Other criteria:

- programme's wide geographical coverage
- partner's capacity to actively participate in project



example



- ✓ ERDF Regional Operational Programme Castilla y León (policy instrument)
- ✓ Regional Government of Castilla y León (policy owner – MA)
- ✓ Agency of Innovation, Business Financing and Internationalization of Castilla y León (partner)

Being part of the Regional Ministry of Economy and Finance/Industry in Castilla y León, ADE can influence the policy instrument directly... All decisions taken by the Regional Ministry are approved through an Executive Committee formed of all General Directors (including ADE's director).



Some piece of advice

Make sure that ...

- The bodies responsible for the policy instrument addressed are **directly involved**
- The **capacity to influence** the policy instrument of the partners involved is **clearly demonstrated** (Letter of support is not sufficient!!)
- **Wide geographical coverage** (e.g. not limited to transnational or cross-border areas, **4th call additional requirements!!**)

Check country-specific pages for list of policy-relevant bodies for SF programmes at: <http://www.interregeurope.eu/in-my-country/>



WHO ELSE TO INVOLVE?





Who else to involve?

Stakeholder groups

- Organisations concerned by policy instrument
- Ensure the interregional learning takes place at organisational and stakeholders level
- Increase the chance of achieving policy change:
 - ➔ **key tool** for driving policy change
- Group composition varies: public authorities, chambers of commerce, regional agencies, SMEs, NGOs...

example

✓ ROP FESR Regione Emilia Romagna 2014-2020

✓ Issue addressed: integration of school mobility strategies at regional level

1. Emilia Romagna Region - General Directorate for Knowledge, Labour and Enterprise economy.
2. Other departments of Reggio Emilia Municipality (mobility, planning, education, environment, municipal police).
3. School Mobility Managers and School Boards; Representatives of Parents, Teachers and Students.
4. University of Modena and Reggio Emilia
5. ARPA, AUSL: ARPA is the competent body to monitor air quality, while AUSL is the local health authority.
6. NGOs and associations (such as FIAB and Legambiente) in the city of Reggio Emilia have a long tradition in cooperating with the Municipality in sustainable mobility matters.

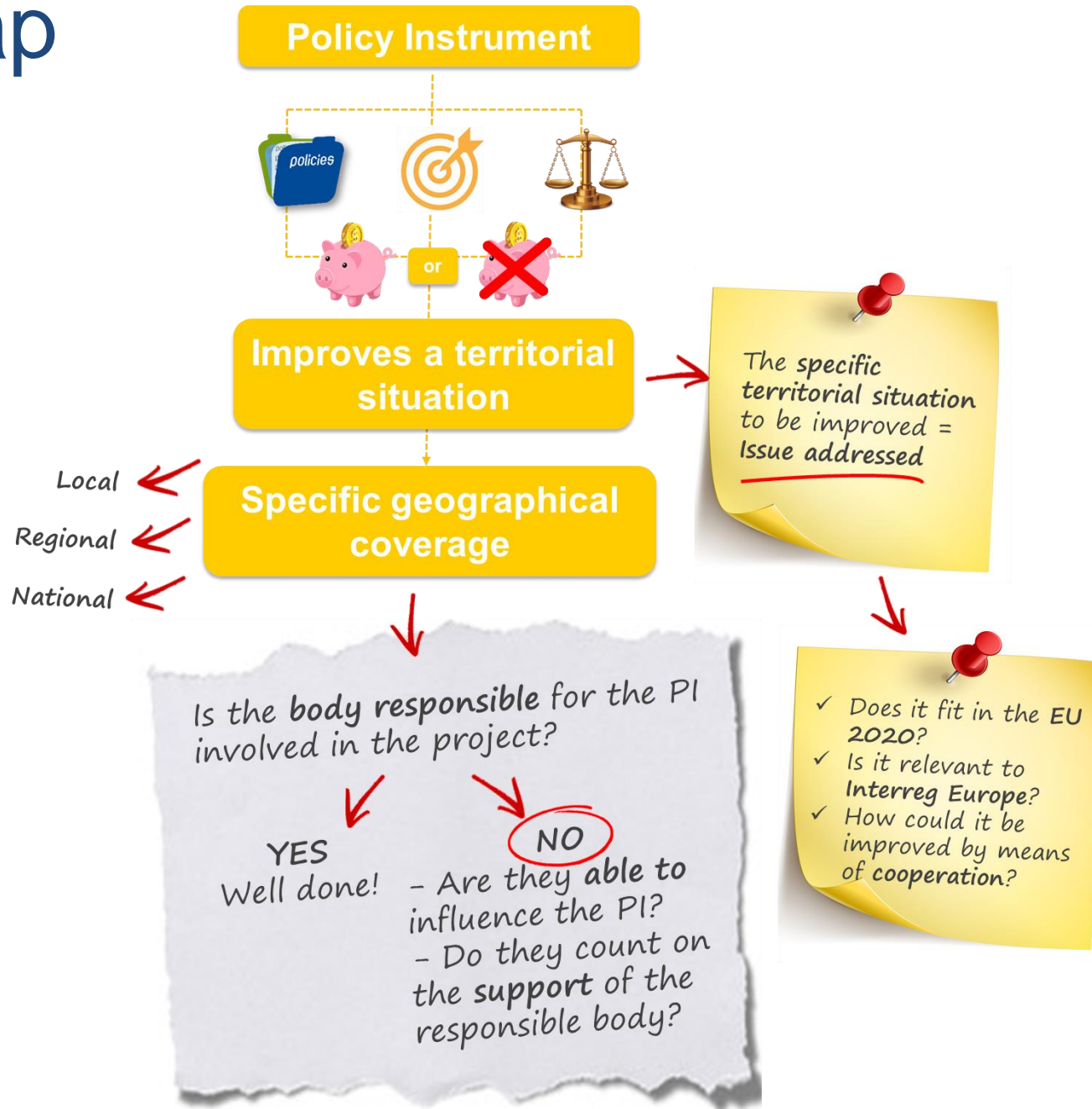


Advisory partners

- Offer a particular competence that can facilitate the project's implementation
(e.g. European network in charge of communication strategy)
- Do not address a policy instrument and therefore **do not need** to develop **an action plan**
- Work for the **entire** partnership

Participation to be **justified** in section B.1 of application form

Recap





Final recommendations

Be careful in the definition of policy instruments & territorial context:

- ✓ *Ensure policy instruments and territorial context reflect the overall issue*
- ✓ *Clearly indicate the name of the Structural Funds programmes addressed*
- ✓ *Be precise*

Select the right partners!



Final recommendations

If policy makers are not directly involved, demonstrate the policy relevance of your partners!

- ✓ Policy relevance = capacity to influence policy instrument
- ✓ Core element of quality of partnership
- ✓ Letters of support are not sufficient

Main weakness identified in previous calls!





Time for questions!



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