

**Interreg  
Europe**



European Union | European Regional Development Fund



*Sharing solutions  
for better regional policies*

# Learning process: the programme's approach

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# What is learning process?

**An interregional exchange of experience**

## **Based on:**

identification, analysis & transfer of knowledge and practices

## **Through:**

a well-thought process supported by seminars, study trips, workshops, staff exchanges, peer reviews, etc.



# Why is learning so important?

# Territorial need



# Learn



**Cornerstone of Interreg Europe**

# Results

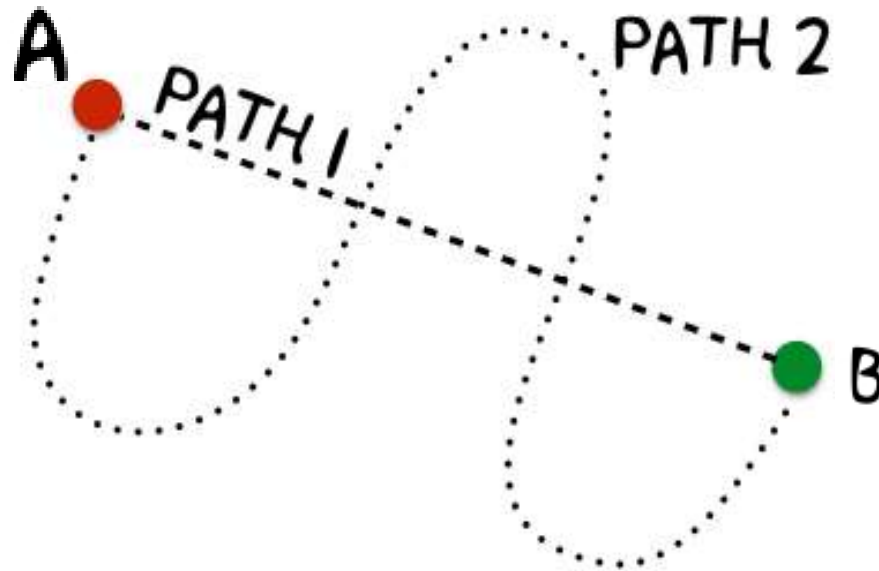


**Catalyst** for achieving policy change in involved regions



# How to organise it?

## PHASE 1



**Learning**

## PHASE 2

A hand-drawn table titled 'ACTION PLAN' in blue. The table has four columns labeled 'WHO', 'WHAT', 'WHEN', and 'HOW' in red. The table is empty, with only the header row filled in.

WHO	WHAT	WHEN	HOW

**Monitoring**



# How to organise it?

2012 study on exchange of experience: **no magic recipe!**







# How to organise it?

No 'one-size-fits-all'

Different parameters influencing the process:



- History of the partnership
- Number of partners
- Duration of phase 1
- Topic addressed
- ....



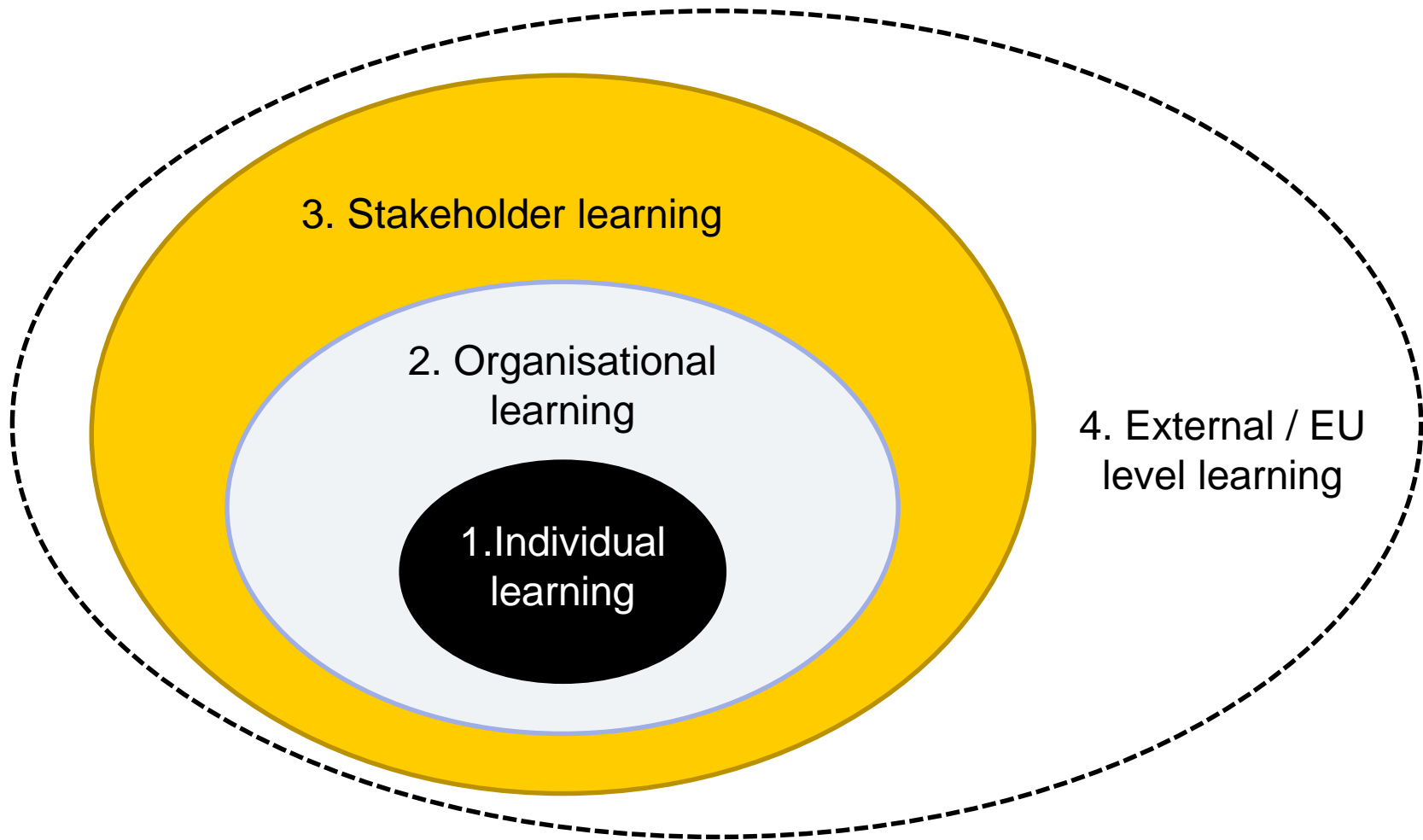
# How to organise it?

**No magic recipe but a few important ingredients:**

- A. Ensure learning at **different levels**
- B. Ensure the **quality** of each learning activity
- C. Ensure an **integrated approach**



# A. Levels of learning

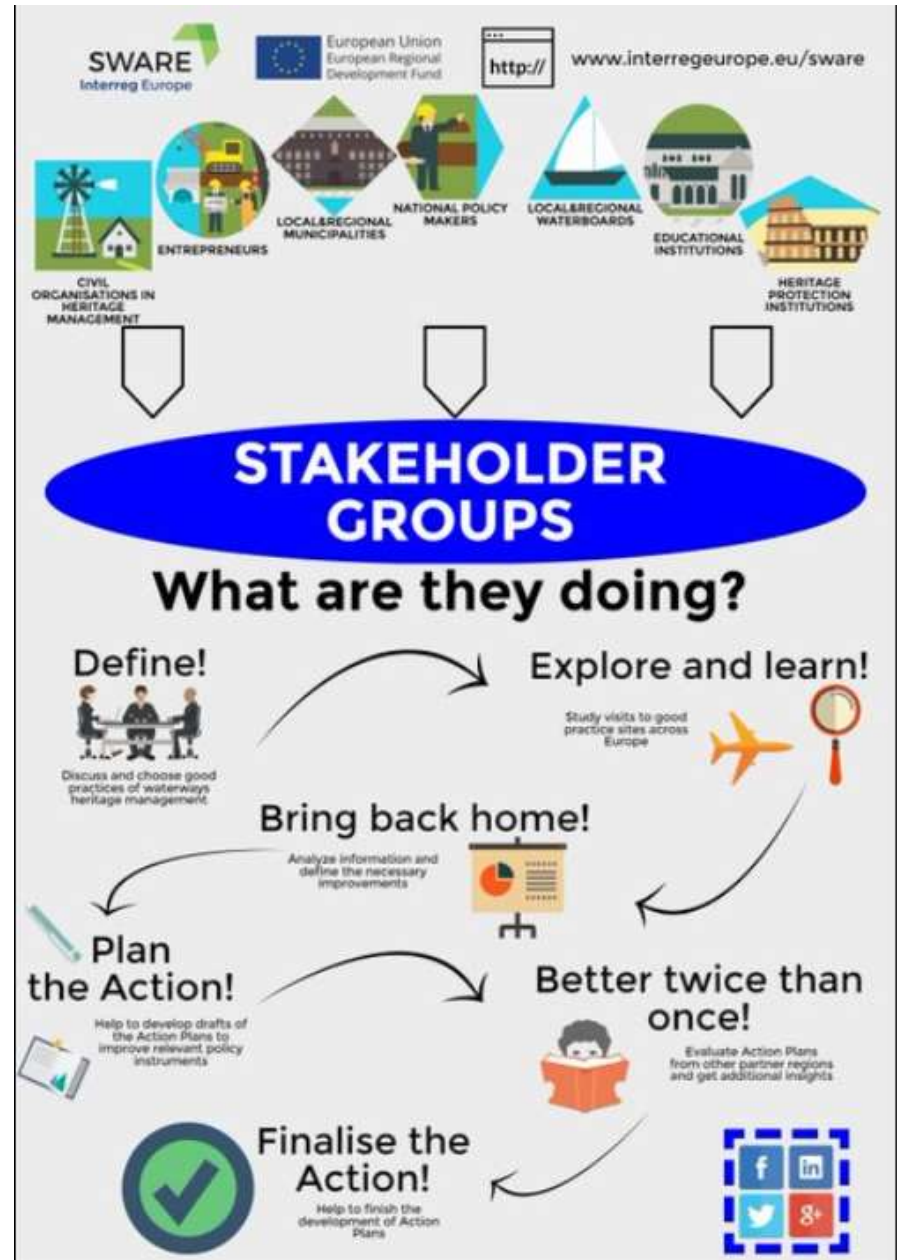


**Go beyond individual / organisational learning!**

# A. Level of learning



Example for level 3:  
role of stakeholders





# B. Quality of activities

**For all learning activities, importance of:**

- Preparation – **Before**

*e.g. agenda and supporting documents clear & sent sufficiently in advance*

- Implementation - **During**

*e.g. quality of speakers / presentations; quality of venues / logistics (translations?)*



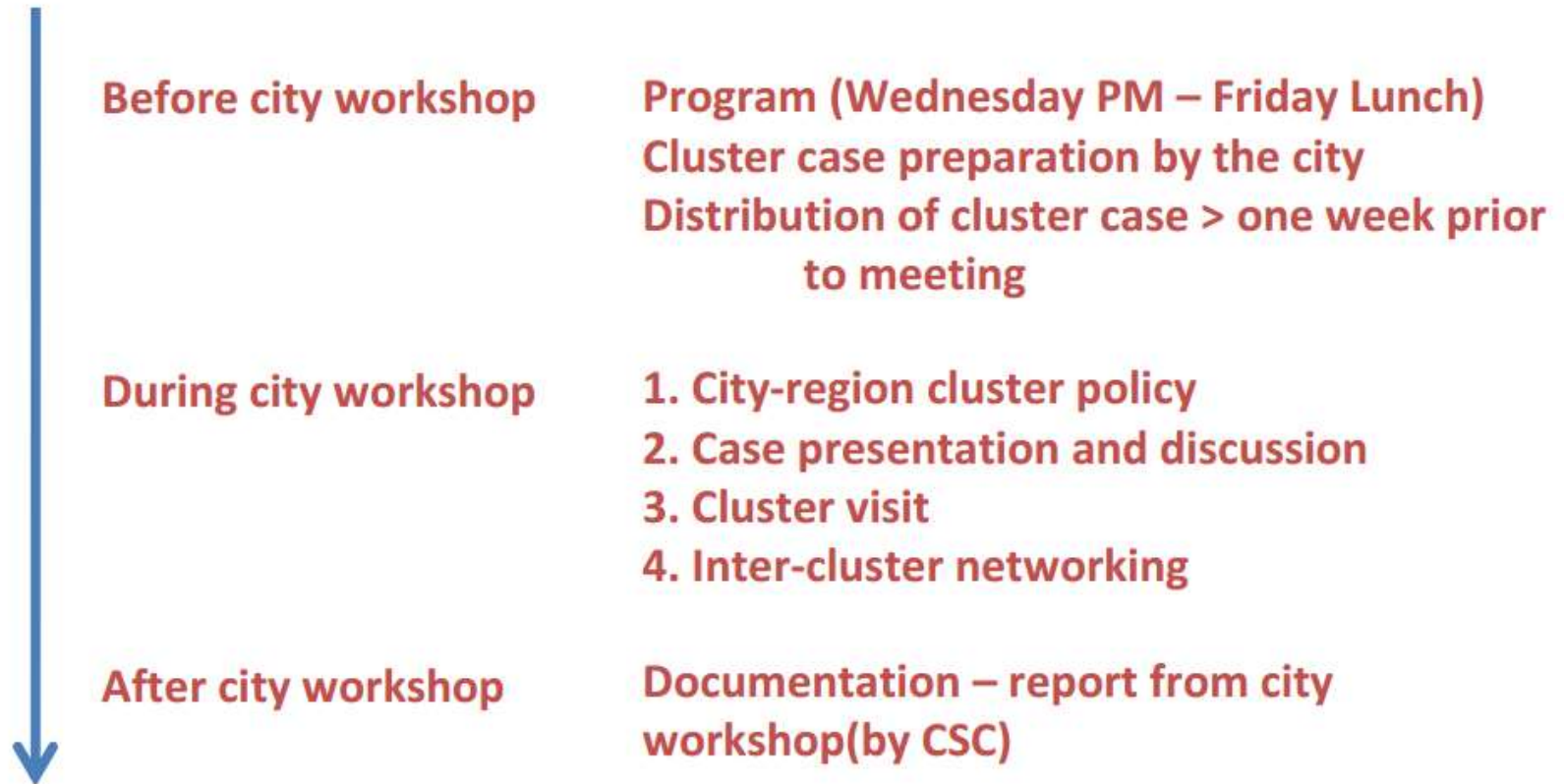
- Follow-up (documentation and monitoring) - **After**

*e.g. evaluation / satisfaction questionnaire, activities proceedings*



# B. Quality of activities

## Example of workshop in





# B. Quality of activities

Various other elements affect quality of learning process

- Language:
  - need for translation?
  - need to agree on most important concepts (glossary)?
  
- Multi cultural and complex environment
  
- Level of trust





## Anglo-EU Translation Guide

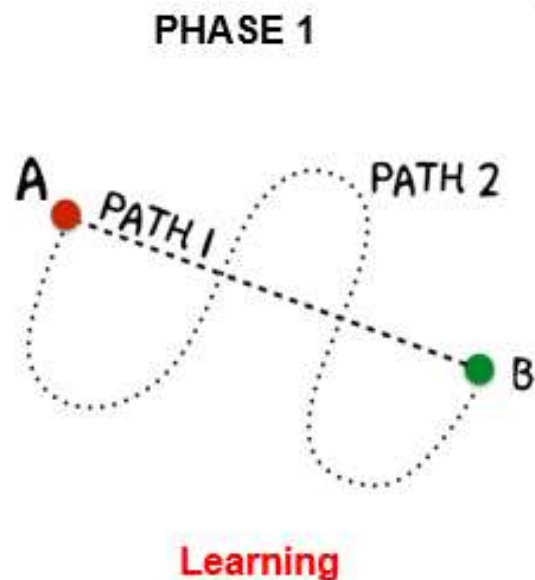
What the British say	What the British mean	What others understand
I hear what you say	I disagree and do not want to discuss it further	He accepts my point of view
With the greatest respect...	I think you are an idiot	He is listening to me
That's not bad	That's good	That's poor
That is a very brave proposal	You are insane	He thinks I have courage
Quite good	A bit disappointing	Quite good
I would suggest...	Do it or be prepared to justify yourself	Think about the idea, but do what you like
Oh, incidentally/ by the way	The primary purpose of our discussion is...	That is not very important





# C. Integrated approach

- What are the main steps to reach the objectives and ensure the quality of action plans?
- What are the activities needed? In which order?
- How to ensure overall coherence in the learning process?



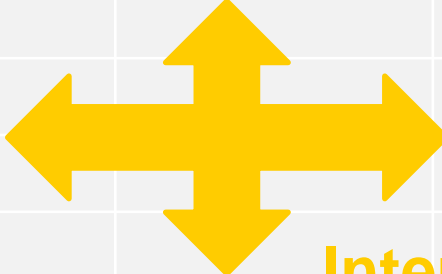


# C. Integrated approach

Ingredients: activities

Recipe: way to mix the activities

	Objective?	When?	For who?
Site visit			
Seminar			
Workshop			
Joint analysis			
Peer review			
....			

  
**Interrelation?**



# C. Integrated approach

**No one-size fits all but 3 steps commonly adopted:**

## Step 1

Analysis of partners' situations and **identification** of valuable experiences

## Step 2

Experience further **analysed** through activities such as study visits and thematic workshops

## Step 3

Preparation for the **transfer** of practices summarised in action plans

# C. Integrated approach: examples



Identification  
of Experience

“Living kitchen”  
sessions

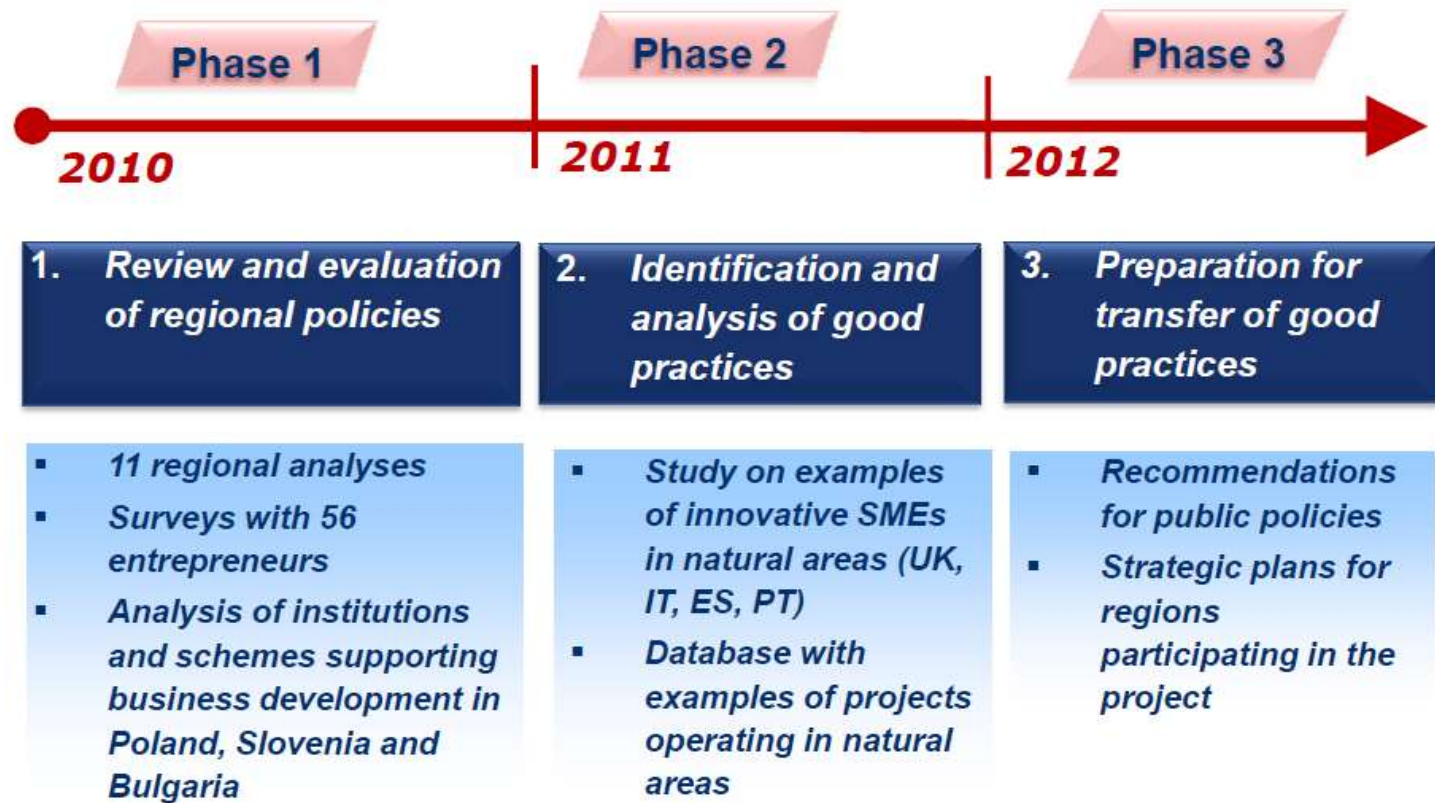
Recommendations:  
Innovation Recipe Book



# C. Integrated approach: examples



# C. Integrated approach: examples





# C. Integrated approach



Two approaches:

**Simple** process based on typical networking activities such as workshops, seminars, study visits

More **elaborated** process which can include sophisticated tools such as joint analysis, case studies, peer reviews

Both have proven to be successful but: **'simple is beautiful'**



# Rationale of the seminar

“To exchange on the exchange”

- Build on first call projects experience
- Benefit from your experience

 **Make you learning process a success!**







# Time for questions



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# Thank you!

Time for questions



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