

**Interreg
Europe**



European Union | European Regional Development Fund



*Sharing solutions
for better regional policies*

CESME

(Circular Economy for SMEs)

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Europe, let's cooperate! 22 March 2016



What challenge are we facing?

Green growth of high priority to Regional Government

- Large enterprises at the forefront

- SMEs lack
 - Knowledge and expertise
 - Internal resources
 - Finance
 - Tools



Why will cooperation help?

SMEs count more than 98% of enterprises in EU

- Major driving force for growth
- CE plays an important role in boosting innovation, resource-efficiency and competitiveness
- Important role in EU industrial eco-system

→ New business models are needed across EU

→ Cooperation between SMEs across EU in favour of recycling, maintenance and upgrading



What will our project do?

Make sure SMEs are included in the circular economy so they can fully benefit from green growth

Phase 1

- Identify and analyse
 - business models within CE
 - Barriers of cross sectorial collaborations within CE
 - Bridges to overcome barriers
 - The role of RIS3 strategies to support CE
 - Tools for CE-profiling
 - ROI calculations

Phase 2

- **Test and implementation of tools and ROI**
 - Monitoring
 - Policy impact



Who else is involved?

Project team

- North, South, East and West
- 10 partners from 6 countries
- Most partners represented by Managing Authority
 - Only 1 letter of support
- Everybody face the same challenge
- Everybody has experience and good practices within the field tackled



What impact do we expect?

Improve effectiveness and impact of policy instrument addressed, by

- Providing policy makers with knowledge and understanding of the potentials of CE and the challenges and barriers SMEs face
- Customize how to implement policy instruments and support packages to assist SMEs to enter CE
 - Provide concrete tools assisting SMEs
 - ROI calculation
 - Nearly 700 SMEs will approach green transition (phase 2)
 - The improvement of 6 policy instruments