HAJDÚ-BIHAR (NUTS3)

Chamber of Commerce and Industry of Hajdú-Bihar County (CCI-HB)

Hajdú-Bihar Megyei Kereskedelmi és Iparkamara (HBKIK)
CCI-HB

- Established in 1850
- Member companies: 579
- Registered companies: 37,530
- Seat in Debrecen, 5 offices in major district centres in the county
- 40 employees
Facts and figures of Hajdú-Bihar County 1

- Population: 534,974 - 4th of 19 in HU, 79.9% live in cities
- Capital: Debrecen (200,000+ in Debrecen) 2nd just after Budapest
- Land area: 6,209 km² - 4th in HU

Source: KSH (2016)
Facts and figures of Hajdú-Bihar County 2


Source: KSH (2016)
GDP/capita

Source: KSH (2016)
Labour data (KSH, 2016)
# Facts and figures (economy)

No of enterprises: 97,436 (5.75%)

<table>
<thead>
<tr>
<th>Excluding individual proprietorship</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 9</td>
<td>20,259</td>
<td>20,125</td>
<td>19,659</td>
</tr>
<tr>
<td>10 – 49</td>
<td>1,253</td>
<td>1,257</td>
<td>1,213</td>
</tr>
<tr>
<td>50 – 249</td>
<td>217</td>
<td>213</td>
<td>213</td>
</tr>
<tr>
<td>250 -</td>
<td>29</td>
<td>29</td>
<td>32</td>
</tr>
<tr>
<td>Total</td>
<td>21,758</td>
<td>21,624</td>
<td>21,117</td>
</tr>
</tbody>
</table>

Source: Hajdú-Bihar megye számokban, KSH (2015)
Export-import

(HU data 2015, M EUR)

<table>
<thead>
<tr>
<th></th>
<th>EU-28</th>
<th>Asia</th>
<th>America</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Import</td>
<td>62,920</td>
<td>10,163</td>
<td>2,218</td>
<td>81,865</td>
</tr>
<tr>
<td>Export</td>
<td>71,509</td>
<td>5,168</td>
<td>4,566</td>
<td>90,460</td>
</tr>
<tr>
<td>Balance</td>
<td>8,588</td>
<td>-4,995</td>
<td>2,348</td>
<td>8,595</td>
</tr>
</tbody>
</table>
Economic key sectors

- Food
- Agriculture
- Health and wellbeing (thermal water)
- Tourism (national park, golden triangle)
Facilities - Education

University of Debrecen
• cc. 30,000 students at 14 faculties

Plan of an international school
• role of SSC sector
• Economic development

Science Museum - AGORA
Level of education

- Kindergarten (no of kids) Hajdú-Bihar:
  - 2000: 58,860
  - 2015: 43,053

- Primary school students Hajdú-Bihar:
  - 2000: 47,088
  - 2015: 43,053

- Hajdú-Bihar medium level students (grammar school, vocational school, mth):
  - 2000: 29,945
  - 2015: 26,513

  - 2000: 22,000
  - 2015: 17,771
Students in higher education

![Graph showing the number of students in higher education from 2005 to 2015 for Hâdû-Bihar and Észak-Alföld. The graph indicates a decrease in the number of students over the years.]
R&D expenditure M EUR

Number of R&D institutions in HU: 2,801

<table>
<thead>
<tr>
<th>All R&amp;D units</th>
<th>1,510.94</th>
</tr>
</thead>
<tbody>
<tr>
<td>R&amp;D institutes and other budgetary research units</td>
<td>200.78</td>
</tr>
<tr>
<td>higher education units</td>
<td>183,04</td>
</tr>
<tr>
<td>Enterprises</td>
<td>1,109.63</td>
</tr>
</tbody>
</table>

Hajdú-Bihar is
3rd of 19 in number of R&D units (217)
2nd in number of FTE researchers (1,886 for totally 3,873 people)
Global Competitiveness Index

Score | Rank/140
-----|-------
Overall | 4.25 | 63rd
Basic requirements | 4.67 | 59th
Efficiency enhancers | 4.31 | 49th
Innovation and sophistication factors | 3.57 | 69th
Other peculiarities

• ATOMKI
• Transports – TEN-T, Gate to the East (UKR, RO, SK), airport
• Health – Clinics, Pharmapolis Cluster, Thermal Cluster, Sports and Wellness Cluster
• Theatres, cinemas, concerts, stadium, congress hall, etc.
Challenges regarding internationalisation

Explain why the project is important for your region and what do you expect from it

- Low % of SMEs are international
- GINOP MA – Ministry for the National Economy
- CCI_HB is working for the SMEs of the region (it is even partner in the EEN for Hajdú-Bihar and Jász-Nagykun-Szolnok Counties)
- Possibilities for Economic Development – internationalization (training, infrastructure, languages, experience, etc.)
- Hope that the lessons learned will have an effect for the total area of HU (as only one MA, which is planned to be included as stakeholder)
Challenges regarding internationalisation

- Most appropriate scale of internationalisation
  Local/regional/national
  - How to link funds to internationalisation strategies?
  - How the specific needs and characteristics make it possible to plan and implement the international dimension of S3 being in harmony with the requests of all the actors/stakeholders?
  - How to be smart, sustainable and inclusive?
  - Monitoring & evaluation
Chamber of Commerce and Industry

Ms. Orsolya Gregán
Mr. Gábor Iván