



## Greetings from the REDUCES project!

Despite of the challenging situation due to the Covid19, REDUCES project has been able to continue the good work. During the fall, first good practices on product-life extension, as well as the good practice study report were published in the project website. In addition, more than 20 practices were collected on product as a service and renewability models and the study report combining the two models will be published during January 2021.

At the moment we are still working on evaluating the cases on Sharing platform models and forming the 3rd study report. Later on spring the last cases for fifth business model, Recycling and Resource-Efficiency, will be collected and finalized.

Lessons learned so far has been e.g. the need identified to distinguish between long term policy support and public-private partnerships on the one hand. In addition, the availability of seed money for startup initiatives, where short term policy support is relevant, on the other hand. Secondly, an important role has ascribed for government to create and stimulate demand for circular products and services in their local communities and regions, for instance with public purchasing and procurement but also motivating private buyers to move in this direction.

The spring season is going to be very busy for the REDUCES team because the development of the regional action plans are ahead and completed plans are expected until the end of summer. In addition, the 5th Interregional meeting will be held in April organized by Maramures region, Romania. Covid still forces us to have the meeting fully online but good experiences and procedures has been implemented in the previous meeting held by Bulgaria in December. But a hope still remains that the last 6th Interregional meeting could happen f2f in Manchester later in the fall.

**The REDUCES project team wishes a great spring time!**



## **Regional circular economy status quo reports are ready**

The regional CE Status Quo reports summarize the results of the studies carried out about the existing circular economy business and actions, strengths, opportunities, threats and weaknesses in six Reduces regions. The Status Quo reports provide the basis for the development work planned in the Reduces project.

**[READ MORE ABOUT THE STATUS QUO REPORTS](#)**



## **Study report on product life extension**

The Reduces study report 1 presents the selection of regional CE Good Practices from the Reducesproject regions. It is the first study report for Interreg Europe project Reduces and presents the circular business model “Product life extension” in Reduces regions and the outcomes of the Valencia interregional learning event.

**[READ MORE ABOUT THE STUDY REPORT](#)**

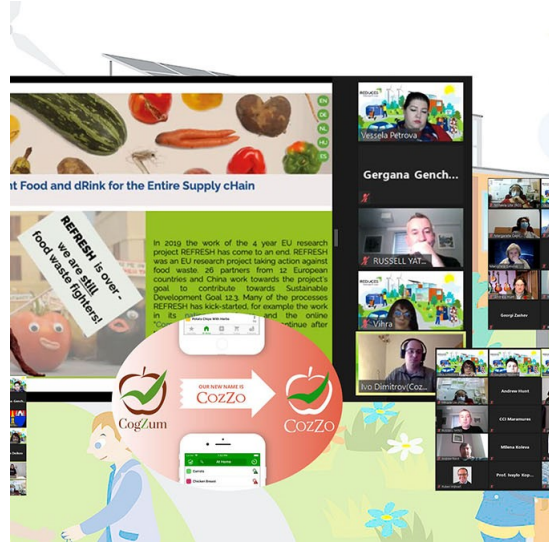
# What's up, REDUCES?



## Bulgaria on its journey to circular economy

REDUCES project arrived at a very good moment for Bulgaria, a country which is still lacking behind in the development of policy framework and showcasing good number of business models following the principles of the circular economy. The journey has started.

[READ THE BLOG POST](#)



## The 4th interregional Reduces meeting

The 4th interregional meeting was arranged online in December by the Bulgarian partners. The overall objective of the meeting was to highlight the regional development issue in Bulgaria as reflected in the policy instrument and in the context of the shared platforms business model.

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REDUCES supports the development and upscaling of sustainable circular economy business in six European regions by involving and influencing policymakers and policy instrument owners. REDUCES improves collaboration and sharing knowledge between the regions.

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