



Results/Lessons Learned/Follow up September 2022

Rogério welcomes everybody and introduces Bonnie as the main expert.

In 2017 we started to bring the islands together. In the first part we stimulated innovation, we wrote and executed an action plan, we partnered with universities and exchanged good practises. The second part was about train the trainer.

Mayor of Horta, Carlo Lavera welcomes us and thanks us for our initiative.

Mr Duarte: The extension of the project with the workshops of the Tipping wheel was an opportunity for us. It is a great day for our region. We will present the results of the workshops of this year. We asked 3 islands (Faial, Santa Maria and Flores) to join the pilot. The productive sessions with the aim of tourism. We are all Europe. This meeting to the islands of Faial and Pico will give a small look into our 9 island archipelago. Warm Welcome to you all.

Bonnie Lewtas (Turtle & Co)

Extension It is all about connecting stakeholders. Combining interests to make a common vision. Share with other islands, dancefloor.

This year's challenge was to translate the book of the tipping guide into an online tool. We made a video Academy. Voorbeeld bekeken. Art and Nature tekening van Schiermonnikoog.

Learnings (from coaches)

- 1-3 Practical examples of Application
4. Need for coalition of willing and able
5. Structure (didactic)
6. Pros and cons of self-guided digital leaning
 - a. opportunity: personal assistanc3es (e.d zoon calls, interaction, community of practice, cohorts, etc)
 - b. Pro: can do on own time frame/Con. Self-motivation and engagement
- 7 Process restructuring – e.g. spokes interchangeable

Partner 1: provincie of Fryslân (The Netherlands)

The Portuguese are learning fast 😊





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Islands of Innovation - WHY?

In the northern policy document (OP NOORD) two important Frisian icons were not mentioned:

1. Wadden Islands
2. Afsluitdijk

For the province it was necessary that these Frisian icons were mentioned in OP Noord. A lot of activities are on the Islands, but finding funding for it is very difficult.

Realised

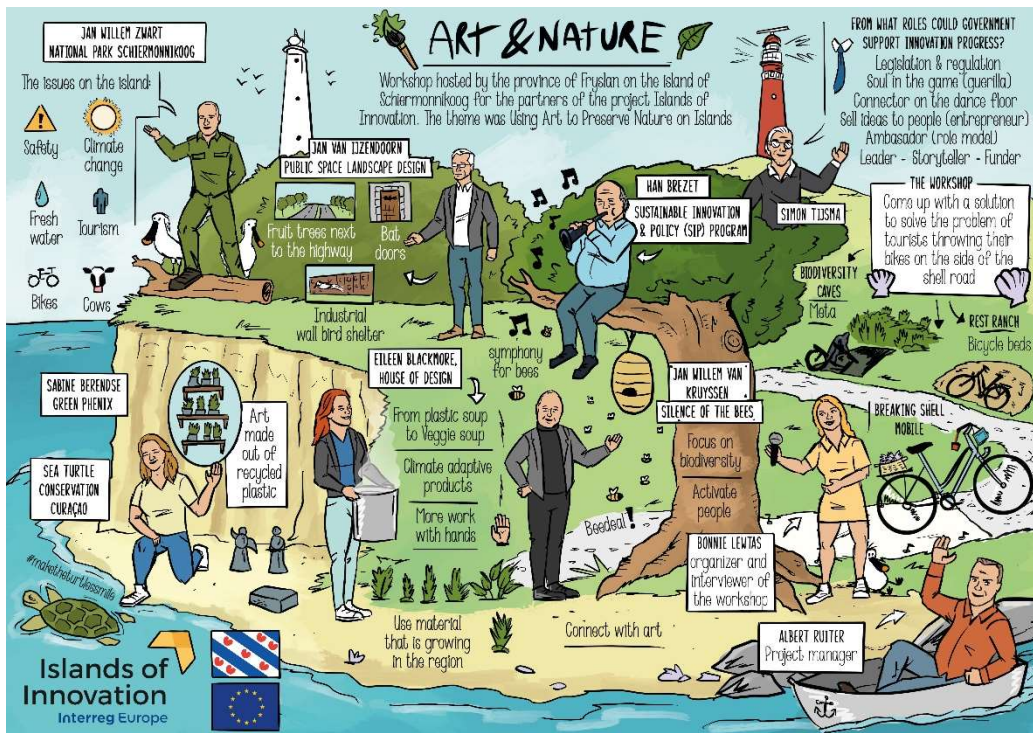
- ✓ Learning from the partners; good practises.
- ✓ A innovation guide, or the Tipping Guide.
- ✓ Improvements in the new OP EFRO period: Mission-oriented strategy for the OP Noord programme (A3)
- ✓ Seed Money (A1). First: using OP EFRO funds, now using regional money of the province.
- ✓ A lot of projects are a spinoff of Islands. Maybe not all, but for most spin offs Islands helped

Not realised

- ✓ One project (Vliehouse) (A2) was about printing houses with using the 3D printing technology.

The tipping guide made us proud!

It gave us a method to work with. However it was on paper.....We needed the extension to make it a digital learning tool.



Workshop: We missed the topic Art and Nature and hosted a workshop on this.

The workshop gave us ideas for new cooperation's:

1. From plastic soup to Veggie Soup (Eileen Blackmore)
2. Biodiversity (Jan Willem van Kruijssen)



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Next steps

- The University of Groningen leads a research about how sustainable are the projects we are working on. Interreg Europe Delta Lady, developed (in cooperation with Groningen) a tool which helps how to measure this (using the SDGs.) Islands of Innovation will be one of the projects. (Your names will be given to the students: Fryslân/Madeira/Azores/Samsø and Kuressaare)
The research report is ready in February 2023 and we will send you the report. (Actie)
- New Project: Facilitating Resilience Embracing Islands Innovation Approaches (FREIIA)

Partner 2: Samsø Energy Academy (Denmark)

The following is a summary of results considering the whole project period 2017 – 2022:

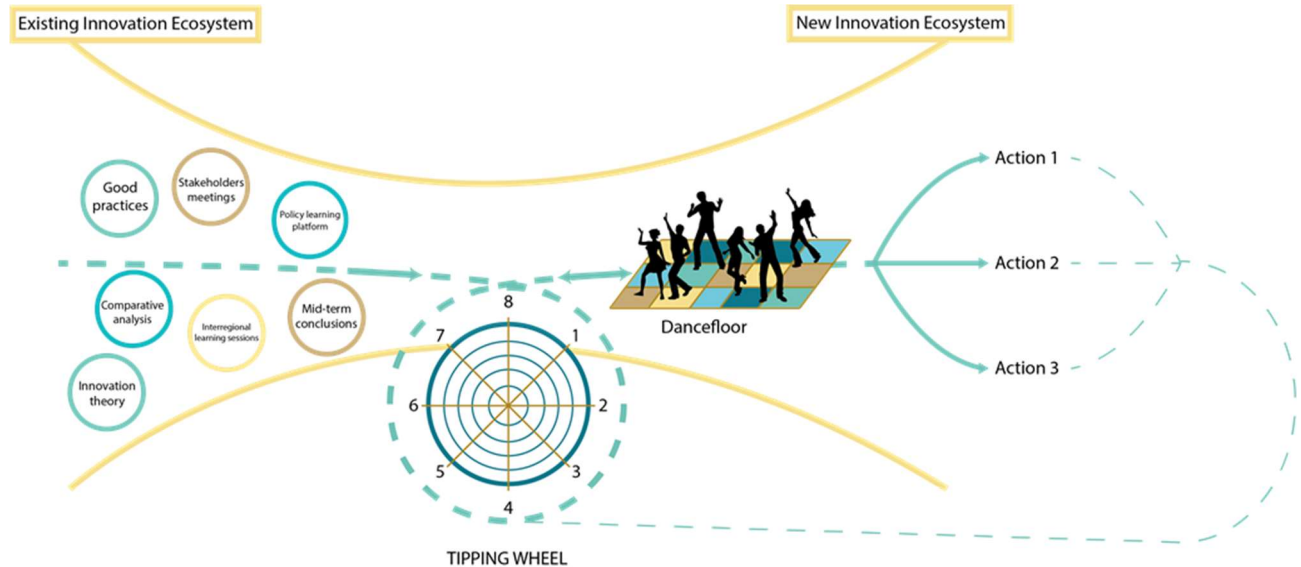
- The municipal plan (policy instrument 2). Samsø Energy Academy constructed an account of the island's land cover, and managed to inject it into the policy instrument (2). It is relevant for deciding the island's capacity for land-consuming energy plants, for example biogas, wind turbines, and photovoltaics. It is also relevant for deciding the capacity for nature, forest, buildings, and roads. For example, the EU biodiversity strategy for 2030 aims to protect at least 30 percent of the land. Samsø's land accounting becomes instrumental for such a strategy on Samsø.
- The climate action plan (policy instrument 2b). We revised the energy plan completely and converted it to a climate action plan (2b). The revision was based on a new spreadsheet tool for climate gas accounting. Samsø was a pilot case, and eventually all 19 municipalities of the Central Denmark Region adopted the tool. The region now constructs its climate accounts by aggregating the 19 constituent municipalities' accounts.
- Action plan for the business and settling strategy (policy instrument 2c). The Samsø Energy Academy introduced the land account to the politicians, and the Samsø council approved that land use should be one out of six focus points of the business and settling strategy. Furthermore, PP2 demonstrated by simulation that new affordable housing increases the population. New housing, including social housing, is now under construction on 45 000 square metres of land. The latest two years the population has been steady, and not declining anymore -- as expected from the simulation. The policy instrument (2c) is due to be updated in early 2023.

In general terms, land use is a limited resource. It affects all three policy instruments (2, 2b, and 2c). PP2 pushed land use into focus, aided by recent private proposals for large renewable energy plants. Other limited resources are the following: people, jobs, housing, and quota for emissions. PP2 believes long-term policies crucially depend on exactly these limited resources. Then they must be monitored carefully in the future.



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Partner 3: ARDITI (Madeira/Portugal)



The project started with the Islands of Innovation model of Simon, Han and Dennis. Thank you for that. We had lots of plans for Mission-Oriented Innovation and work on the Sustainable Goals on Tourism (storytelling and eco-festivals).

From March 2020 the Madeira island was in a complete lockdown and the Action Plan was put on PAUSE. New plans were needed and we created our Innovation Project Portfolio:

- Ideation Bootcamp: prepare next generation for post-covid
- Solving problems towards sustainability
- Economic diversification: islands cannot depend on one main economic sector
- Innovation through Digital Transition is crucial for economic survival and diversification: the new value chain!

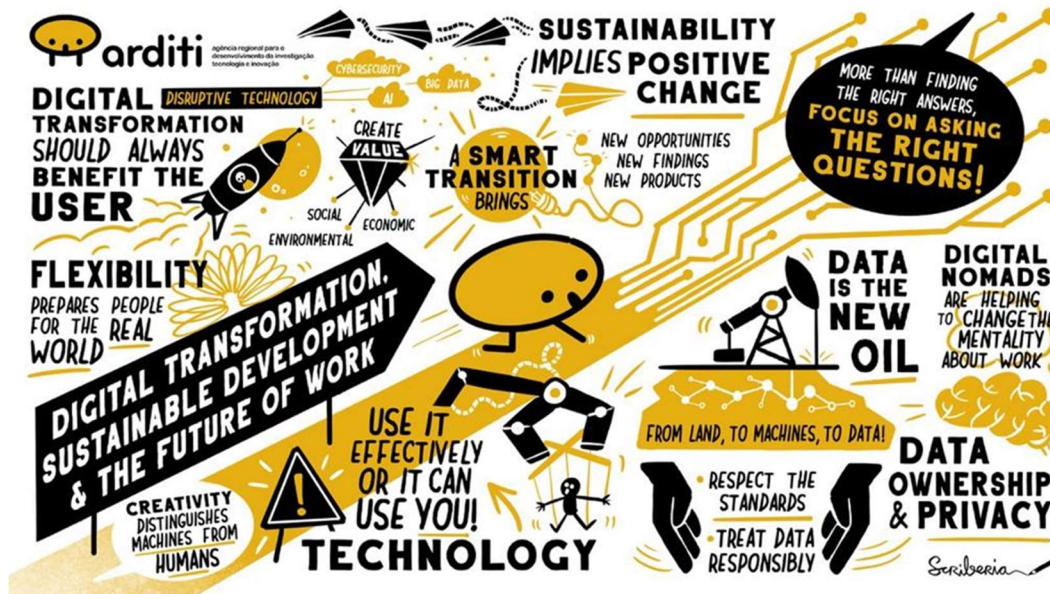
Next steps after lockdown

April 2022: Digital Innovation Webinar

- What is the Digital Transition?
- What is the role for our next generation?
- Digital Europe Program and Digital Innovation Hubs: DIH
- Digital Innovation for Sustainable Islands
- Integrating Mission-Oriented Innovation into DIH
- SIH: Smart Islands Hub – Madeira's vision for a DIH
- Does it make sense to redesign Action Plans for this new reality?



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Digital Madeira (OP Madeira 2014-2020 Influence)

- Program to Support Digital Transition for SMEs
- Financed by REACT-EU, top-up to ERDF OP Madeira 14-20
- Managed by IDE, Consulted by ARDITI (eligible costs, RIS3 alignment)
- 4 Million Euros available
- Call open from February 8 – April 8
- 720 Applications, 13.7M Euros

Results/Spin off

1. Connecting the dots between the Islands of Innovation Model (New Innovation Ecosystem) and Smart Islands Hub (Madeira's New Innovation Ecosystem)
2. We triplet the money we originally had

Partner 4: Saaremaa (Estonia)

Business Environment and Innovation Development Plan

- Project team: 2 members throughout the project lifetime, more members
- Regional Stakeholders Meetings: 6 permanent members, forms of working: “small” meetings, discussions and idea gathering at locations, seminars + discussions; over 120 people contributed
- Learning by doing, learning and doing
- Youth survey: 1/4 stay after school; 1/3 leave to gain knowledge and experience, when clever enough – they’ll come back. This was an eyeopener to us.

Saaremaa Development Centre (SDC) prepared a detailed analysis of the business environment and possibilities as well as obstacles for innovation.



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Action:

1. SDC has been preparing and carrying out a number of training courses on a variety of topics related to business development and innovation (quick and successful rearrangements related to Covid)
2. Kuressaare College of Tallinn University of Technology – preparing a maritime resources valorisation study course and labs to promote Blue Economy

Wishing everyone success and luck in a new crisis situation!

Conclusions

1. Innovation has become a more important survival concept than ever before
2. Need for a U-turn in Consumption Street
3. Let's keep in touch for a change information exchange!

Partner 5: DRAE (The Azores/Portugal)

DRAE was the guinea pig for the extension and was happy with it .

Azores pilot project.

Topic: Tourism (RIS3 Azores)

Training Tutorials (Fryslân): May/June 2022;

Tipping Workshops/Working Groups in Faial, Santa Maria and Flores: Jun/Jul 2022;

Reports and Final Conference: September 2022.

Findings

- We also tried to do with spoke 3/7 but there was no more time to discuss.
- To work with all tipping wheel spokes we would need to organize for several days' workshops, but the problem is to guarantee the involvement of people that work during the week.
- It would also not be possible to organize them at weekends because in Summer all the mentioned entities have a greater volume of work.
- Probably we would have more success to do those workshops in low season and during a weekend or a complete day during week but the online classes for the coaches only ended at June.

Conclusions group Faial

- Regarding Axis 2 the score to date was 4 and future ambition score was 8 (both groups gave the same scores).
- Regarding Axis 5 the scores to date were 3 and 7 and future ambition scores were 10 (both groups gave the same scores).
- One of the main conclusions of the participants it was that that there is a lot of investment in tourism (marketing) outside the region to bring tourists to Faial, but there are deficits in terms of local response in terms of the workforce in tourism, catering and car rental.
- To them it is important that the regional government promote all the islands, but it is also important to guarantee that the tourists can have a good experience without having problems to found a hotel, a restaurant, a car rental or a taxi due to massive tourism and low



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responsiveness. Regarding the last one the participants said that one of the main problems of their island is related with a bad public transport network.

- They also suggest doing local assemblies between the government and local society to establish future local plans to tourism in Faial island. They have mentioned that there is a seasonal tourism in Faial (Summer is the highest season) and is important to have another type of attractions throughout the year, highlighting as good example, the Azores Trail Run, or doing regattas in other seasons.
- For the future it would be important to include accessible tourism in projects for the island and they have suggested a cooperation with associations with people with disabilities.
- It would be important to local entities to have more information about financial support regarding applications that are provided for the regional government and do a better monitoring of the projects afterwards.
- For participants it is important to have more communitarian involvement in public policies, suggesting the regional government to bring and listen more the community because the usual is to listen only associations. Citizens must be at the centre of concerns.
- At last, a word for sustainable tourism and in case of forests the government should have a better plan and more technical staff to a better management in planting trees and cleaning emblematic places for tourism of nature.

Conclusions group Santa Maria

- The group seemed to be very receptive to the presentation of the project, understood the Pilot objective and the Tipping Wheel as a work tool. The subject was (sustainable) tourism.
- The group was very receptive to the tasks, very willing to work, Hardworking and asked few questions.
- The group was very active in the presentation of results / debate part. Despite the spokesperson all the participants wanted to be involved (e.g. during the debate).
- We found there is a high level of willingness to get engaged in these policies assessment practices;
- The group was very diverse, open to innovation, to instruments, projects' probing and learning;
- The representatives of the local and regional government showed a facilitating role.

Conclusions group Flores

- We invited a wide range of entities of the quadruple helix, like schools, public services, SME's, local government, individual entrepreneurs, cultural associations, etc.
- The group very receptive to the tasks, hardworking and asked several questions.
- They were very active in the presentation of results in the debate.
- They had several suggestions not only in terms of Tourism itself, but also in terms of employment, teaching and the way these can influence tourism.

What is next after the three workshops? (Tako asks) The recommendations of the workshop will be followed up by the (sustainable) tourists business. No concrete dates. Now we want to have new workshops on a different area, maybe energy. Bonnie: the follow up is also a topic for us.



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Follow-up

- Samsø and the province are working on a new project called Nessie (maybe in Horizon)
- Samsø: Workshop (Erasmus) in Janos: workshop should have been on the isle of Ameland but will be on Samsø now.
- The Netherlands send in an application for an Interreg NSR project Freiria with The Netherlands, Denmark, Germany, France and Norway, as a follow up on Islands/Tipping Wheel.
- Madeira: digital information the process is ongoing and we will apply in October. We are interested in all kind of projects (or energy circular economy, logistics) We want to be a living lab, blue economy, agriculture. WE are not interested in tourism. Madeira is also involved in gogo gov (instruments for ... in rural areas). Remoted operated vehicles
- Estonia: Our keywords are blue economy, range of life and energy. We are looking for funds for this. We are still discussing the exact topics.
- Windparcs near the coast of Saaremaa are a boost for people. They want to be involved and not left behind.
- Azores: as an archipelago all projects are of interest for us. The department of Rogério is into e government, but if the topic is not suitable for our department, Rogério will connect you with the right people. DRAE is involved in the interreg Mac and therefore the Azores can cooperate with African countries: project exagon (more political level).
- Bonnie: we have been working on a new project in line with Islands of Innovation. Since we are not allowed to continue in this partnership an Madeira en Estonia are already involved in other new project with Fryslân, we might ask Azores to join. It is about Islands, governments digitalisation, local community (interreg Europe) Madeira is interested.

Thank you for sharing your ideas! If you want reflection on your ideas, please contact each other. This partnership can help your new project.