

## A New European Innovation Agenda, Innovation Divide and Deep-tech Valleys, Synergies



### New European Innovation Agenda (NEIA) - context

## NEIA as an Europe's answer to current challenges



Improve Europe's competitiveness



Contribute the green and digital transition



Narrow the innovation divide



Reinforce Europe's strategic autonomy



### New European Innovation Agenda: five flagships

Funding for deep tech scale-ups

Improving policy making tools

Enabling deep tech innovation through experimentation spaces and public procurement

**Accelerating and** 

strengthening innovation in European Innovation Ecosystems across the EU and addressing the innovation divide

Fostering, attracting and retaining deep tech talent



### **New European Innovation Agenda: key actions**

#### Scale-up gap:

- DEBRA
- Listings Act
- ESCALAR
- Women/diversity actions

#### Policy making tools:

- Comparable data sets
- TSI, PSI to MS
- **EIC Forum**

#### **Talents:**

- EIT deep tech talent initiative
- Innovation Intern Scheme
- **EU Talent Pool**
- Support to women
- Employee stock options

#### **Experimentation and public** procurement

- Guidance on sandboxes
- Open innovation test bed in hydrogen
- Testing facilities for Al innovation
- Revised State Aid framework for R&I&D
- IP Specialist Advisory Service

#### **Innovation ecosystems** and innovation divide

- Regional innovation valleys
- Synergies HE/ERDF
- X2 Hydrogen Valleys
- Innospace
- Scaleup 100





# Accelerating & strengthening innovation in European Innovation Ecosystems & addressing the innovation divide

#### **Challenges**

- Innovation divide between regions has increased
- Diffusion of innovations and the uptake of breakthrough technologies including through inter-regional linkages remain sub-optimal
- Despite the existing structures and services there is a complex and fragmented European innovation ecosystem, hindering the ability of innovators to leverage the support and opportunities
- Unexploited potential in regional innovation ecosystems

#### **Actions**

- Establish and connect regional deep tech innovation valleys
- Commission notice on synergies between Horizon Europe and European Regional Development Fund programme
- 3. Double the number of Hydrogen Valleys
- Establish Innospace one stop shop for innovation ecosystems' players
- 5. Launch Scaleup 100



## Fostering connected regional deep-tech valleys across the EU

- Aim: strengthen innovation ecosystems across the EU, by accelerating the development and deployment of innovation, including deep tech innovation, to address the most burning challenges facing the EU
- **Deliverable:** up to 100 regions committed to enhance coordination and directionality of their R&I investment & policies. It is expected that these regions will prioritise 3-4 inter-regional innovation projects including in deep tech innovation, linked to key EU priorities.

#### Initiative will:

- build on Smart Specialisation Strategies and, where applicable, on the participation in the PRI initiative
- involve regions with aligned areas of specialisation and complementary capabilities
- include partners from (at least one) less innovative regions and (at least one) more innovative regions

#### Funding

- With funding of EUR 100 million from Horizon Europe and EUR 70 million from the Interregional Innovation Investments (I3) instrument under the ERDF
- It will also 'tap into the support available through their national and regional ERDF programmes' supporting S3 (estimated at 10 billion for R&I)
- Links to existing efforts: 13, Startup Villages, Euroclusters, Startup Europe, Widening, Missions, EIT and Scomm

## New European Innovation Agenda - Fostering, attracting & retaining talents

#### **Challenges**

- EU appears to be losing the global race for talent with skilled researchers moving to US
- EU's working age population is shrinking due to demographic change
- High concentrations of talents in main cities of EU MS leading to disparity between the needs of the economy and the availability of talent
- Entrepreneurial networks and training is not equally accessible
- Employee ownership remains at low levels across Europe

#### **Actions**

- 1. Launch EIT deep tech talent initiative
- 2. Launch innovation intern scheme
- 3. Launch an EU Talent Pool to help businesses, including startups, find non-EU talents
- 4. Establish Women Entrepreneurship and Leadership scheme
- 5. Best practice exchange on startup employees' stock options
- 6. Education and Innovation practice community
- 7. Launch Erasmus+ Alliances for Innovation
- 8. Launch Digital Europe call to train experts in future-oriented fields



## Widening programme



## Horizon Europe, contributing to ERA

#### SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT\*

Exclusive focus on civil applications



Pillar I EXCELLENT SCIENCE

**European Research Council** 

Marie Skłodowska-Curie

Research Infrastructures



#### Pillar II

GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS

- Health
- Culture, Creativity & Inclusive Society
- Civil Security for Society
- Digital, Industry & Space
- Climate, Energy & Mobility
- Food, Bioeconomy, Natural Resources, Agriculture & Environment

**Joint Research Centre** 



European Innovation Council

European innovation ecosystems

European Institute of Innovation & Technology\*



WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system



#### **ACTIONS UNDER WIDENING to address the innovation divide**

Excellence Initiative

-> for increasing excellence in higher education institutions from widening countries

ERA talents

-> for empowering brain circulation

Excellence hubs

-> for developing place)-base innovation ecosystems

Hop-on on facility

-> to increase network capacities

Strengthened NCP network

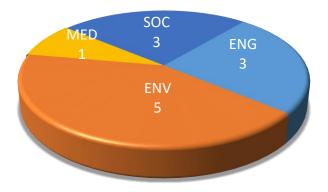
-> fo improving quantity and quality of proposals



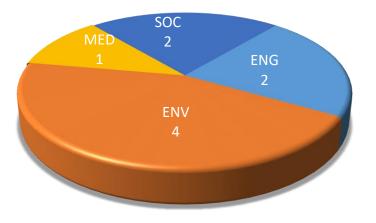
### **Excellence Initiative (EEI) Call data**

- HORIZON-WIDERA-2021-ACCESS-05
- Budget: 30 M€ max funding per project 2 M€
- Opening/Closing date: 29/06/2021 04/11/2021
- Proposals (CSA):
  - Submitted: 12
  - Evaluated: 12
  - Selected: 9
  - Succes rate: **75**%
- TTG: 07/07/2022

#### Number of Proposals by Thematic Area



#### Number of projects by Thematic Area





### WIDERA Work Programme 2023-2024 (tbc)

#### **Excellence** initiative:

### **Excellence funding for HEIs**



- Coordination and Support Action
- Aim: to raise excellence in science & value creation in HEIs, and increase global visibility and competitiveness
- Support to implement ERA priorities, through inclusive and integrated collaboration in alliances of HEIs

Budget EUR 54 million; 10-20 projects (tbc)

## Call closure: spring

- Competitive support for inclusive alliances of HEIs, for joint R&I agenda
- Implementation of ERA Policy Agenda, incl. attractive careers, digital transition, sharing resources and infrastructures
- Up to 20% budget for research activities
- Emphasis on widening countries



## Synergies HE/Cohesion Funds





## **Synergies between Horizon Europe and Cohesion Policy programmes – Preconditions**

- Alignment of strategies
  - ✓ Horizon Europe strategic planning and Work Programmes
  - ✓ ERDF/ESF+ programmes
- Alignment of legal provisions
  - √ Horizon Europe/Annex IV
  - ✓ Common Provision Regulation ('CPR')
  - ✓ EU State aid rules the General Block Exemption Regulation ('GBER')
- Joint support initiatives
  - COMMISSION NOTICE GUIDANCE ON SYNERGIES (OJ C 421 of 4/11/2022) available in all languages now!
  - Seal of Excellence Community of Practice (regular meetings & IT platform)
  - Upcoming joint network research & cohesion community

## Key types of Synergies: novelties and their expected positive impact



#### **Seal of Excellence**

Pipeline of excellent R&I projects identified for funding

Leverage of Horizon Europe mechanisms and visibility + economic impact at regional level



#### **Support to Partnerships**

ERDF as MS contribution in Horizon Europe partnerships

major incentive for participation of regional actors + alignment towards common EU priorities



#### **Transfer possibility**

relieves regional ERDF Managing
Authorities from setting up a full
administrative system for
evaluating and following projects
+ learning effect for firms entering
Horizon Europe

## **SEAL: Novelties and implementation**



#### Seal of Excellence

Pipeline of excellent R&I projects identified for funding

Leverage of Horizon Europe mechanisms and visibility + economic impact at regional level

- ✓ Projects may receive <u>directly</u>, <u>without a new qualitative</u> <u>evaluation</u>, ERDF or ESF+ funding under CPR rules (i.e. only check of specific eligibility criteria, contribution to programme objectives, smart specialisation priorities, financial feasibility ie: issues not covered by the Seal)
- The amendment to the General Block Exemption Regulation ('GBER' art 25a) allows such Seal-of-Excellence support to be exempted, under certain conditions, from the State aid notification + managing authorities may apply to these operations the categories, maximum amounts and methods of calculation of eligible costs established under Horizon Europe



## Partnerships: Novelties and implementation



#### **Support to Partnerships**

ERDF as MS contribution in Horizon
Europe partnerships

major incentive for participation of regional actors + alignment towards common EU priorities

- ✓ 'European Partnership' Union with private and/or public partners jointly support the development and implementation of an R&I-programme:
  - ✓ 'Co-funded European Partnership': Union provides co-funding to an R&Iprogramme implemented by national entities
  - ✓ 'Institutionalised European Partnership' (Art. 185/187 TFEU): Union provides co-funding to a joint programme implemented by structures created for that purpose
- ✓ ERDF may be considered as Member State contribution to European Partnerships, provided that the relevant CPRprovisions and fund-specific regulations are complied with.
- ✓ Bodies implementing the partnership must be designated as ERDF intermediate bodies (CPR)
- ✓ MAs may decide to provide support directly to operations selected under the partnership (CPR)
- ✓ NB: !! specific administrative steps allow to comply with the requirement of avoiding DOUBLE declaration of costs - Check the 'synergy guidance' (cumulative funding)!



## TRANSFER: novelties and implementation



#### **Transfer possibility**

relieves regional ERDF Managing
Authorities from setting up a full
administrative system for evaluating
and following projects + learning effect
for firms entering Horizon Europe

#### **Voluntary** transfer of Cohesion Policy allocations:

MS may request transfer of up to 5 % of their programme resources to Horizon Europe

- Transferred resources may only concern the future budgetary commitments and the relevant ERDF programme has to be amended, incl. its financing plan
- Investments have to be for the benefit of the transferring Member State/region
- Commission may object to a request for transfer if achievement of ERDF programme's objectives would be undermined
- Rules of the receiving EU Fund/instrument apply to the transferred amounts
- ✓ <u>Transfer-back</u>: Where the Commission has not entered into a legal commitment under Horizon Europe by 31 August of n+1, the corresponding uncommitted resources may be transferred back to the respective programmes covered by the CPR.



### Thank you!

https://research-and-innovation.ec.europa.eu/strategy/support-policy-making/shaping-eu-research-and-innovation-policy/new-european-innovation-agenda\_en

https://ec.europa.eu/info/news/synergies-guidance-out-2022-jul-06\_en

https://ec.europa.eu/regional\_policy/en/information/publications/communications/2022/synergies-between-erdf-programmes-and-horizon-europe

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#### **USEFUL LINKS**

- Synergy guidance document: <a href="https://ec.europa.eu/info/files/synergies-between-horizon-europe-and-erdf-programmes-draft-commission-notice">https://ec.europa.eu/info/files/synergies-between-horizon-europe-and-erdf-programmes-draft-commission-notice</a> en
- European Innovation Agenda: <a href="https://ec.europa.eu/info/research-and-innovation/strategy/support-policy-making/shaping-euresearch-and-innovation-policy/new-european-innovation-agenda\_en#documents">https://ec.europa.eu/info/research-and-innovation/strategy/support-policy-making/shaping-euresearch-and-innovation-policy/new-european-innovation-agenda\_en#documents</a>
- DG RTD: <a href="https://ec.europa.eu/info/news/synergies-guidance-out-2022-jul-06\_en">https://ec.europa.eu/info/news/synergies-guidance-out-2022-jul-06\_en</a>
- DG REGIO: <a href="https://ec.europa.eu/regional\_policy/en/information/publications/communications/2022/synergies-between-erdf-programmes-and-horizon-europe">https://ec.europa.eu/regional\_policy/en/information/publications/communications/2022/synergies-between-erdf-programmes-and-horizon-europe</a>

Horizon Results Platform - EU funded results register!

<u>Horizon Results Booster</u> – support for beneficiaries!

EU mission portfolios – multi-programme clustering of projects and results!

<u>H2020- Interreg Synergies Mapping Tool</u> – interoperation of EU programmes and matching on potential synergies!

## Thank you!