

Silence Areas as a Tourism Attraction in Brasov County



ZONE DE
LINIȘTE
DIN JUDEȚUL
BRAȘOV

ThreeT

Pilot Action – Silence Areas as a Tourism Attraction in Brasov County

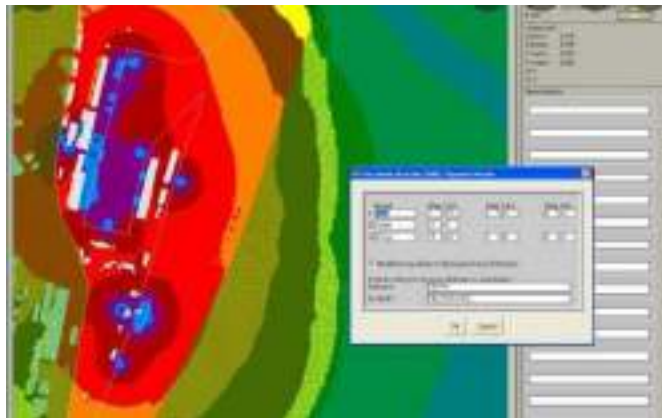
Activities:

- **Activity 1. Methodology and areas selection**
 - Step 1. Analysis of the existing legislation
 - Step 2. Achieving quality and selection criteria
 - Step 3. Development of a methodology for silent areas selection
 - Step 4. Identifying the places that meet the defined criteria
 - Step 5. Mapping the silent areas and implementation in the policy documents
 - Step 6. Inventory of the local stakeholders
 - Step 7. Information sessions for stakeholders
 - Step 8. Initialization the site's management boards
- **Activity 2. Infrastructure development**
 - Step 1. Soft mobility plan
 - Step 2. Inventory of infrastructure needs
 - Step 3. Infrastructure
- **Activity 3. Communication and marketing Development and maintenance of trails and information**
 - Step 1. Realization of the silence area's interpretation plan
 - Step 2. Realization of the visual identity of the silence areas
 - Step 3. Trainings for local guides, entrepreneurs and educators
 - Step 4. Development of promotion tools
 - Step 5. Organization FAM trips
- **Activity 4. Development plan for a Route of Silence Areas**
 - Step 1. Realizing the development plan

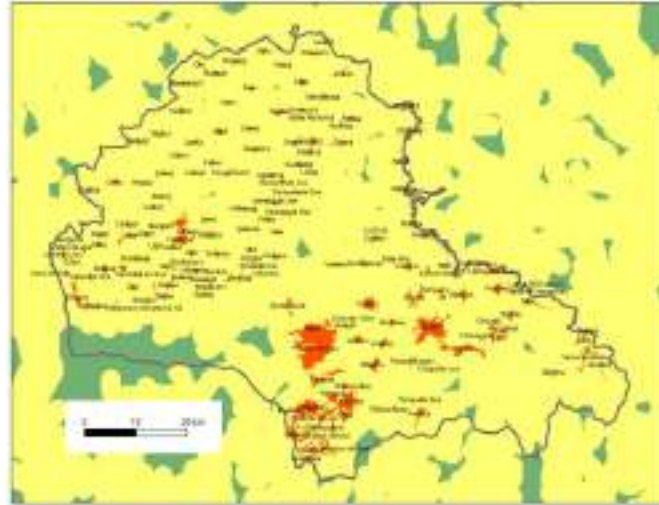


Field analysis with the help of geospatial software programs of the noise level in Braşov County:

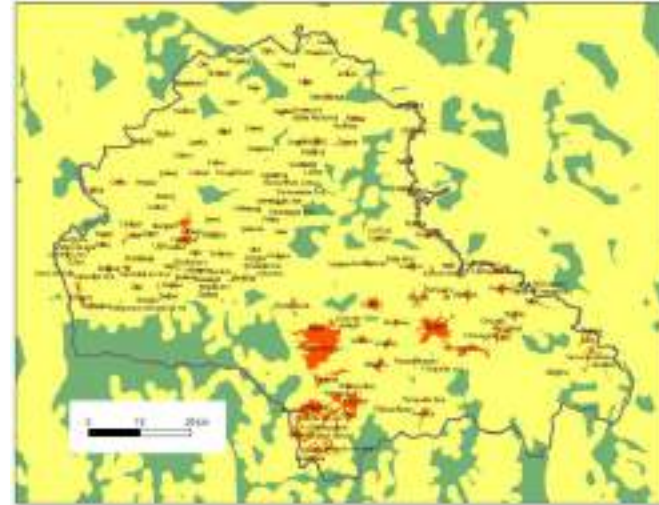
- Realization of noise maps for the areas of interest of the project in Braşov County using the Lima software program;
- Field prospecting of potential quiet areas and field noise measurements.



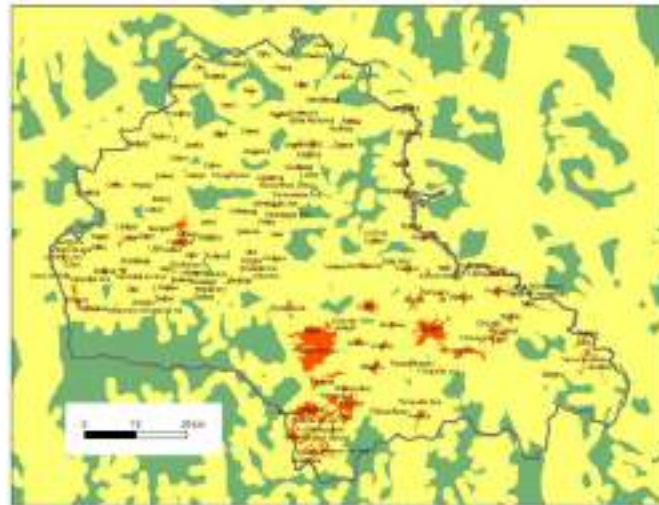
Selection criteria & methodology



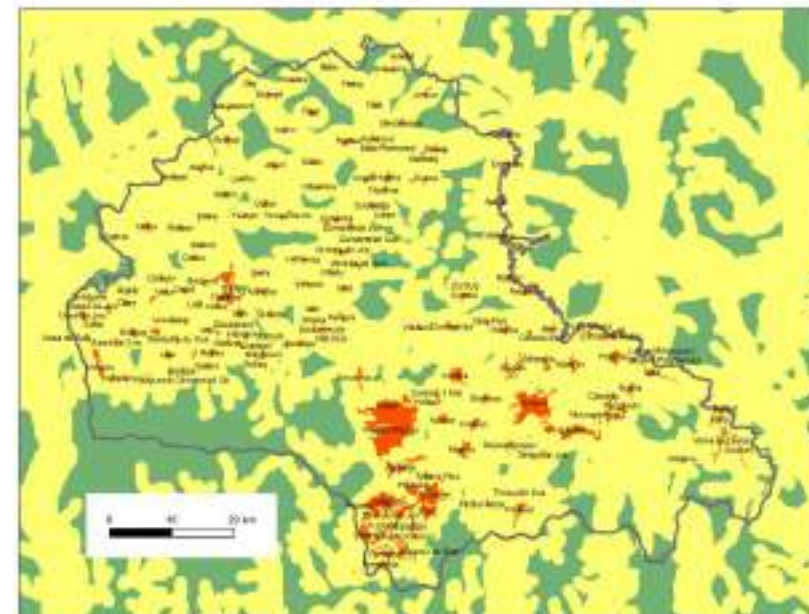
Finish Model to Brasov County



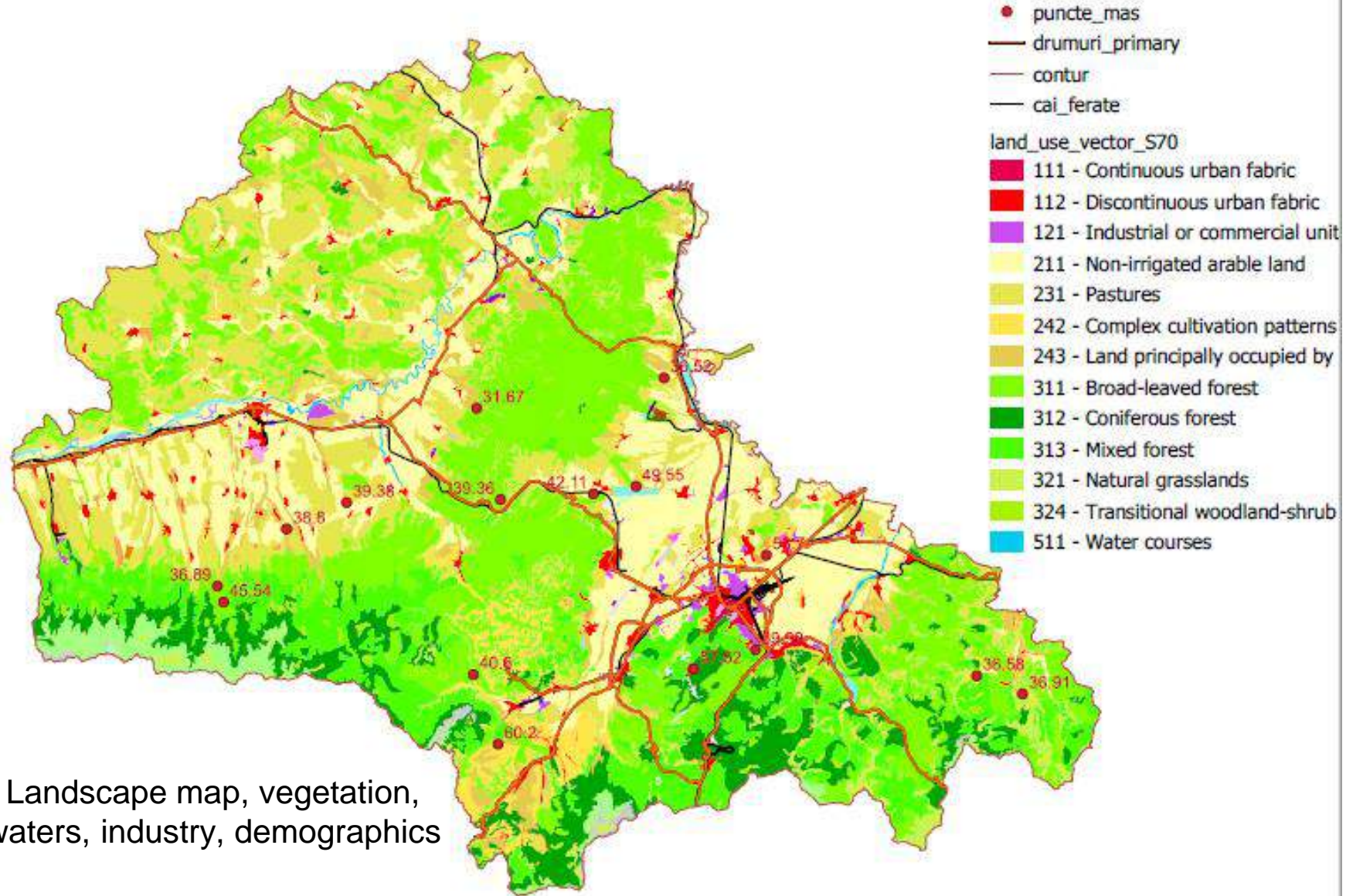
DC 1km_LOC 2km



DC 1km_LOC 2km_DJ 2km



DC 1km_LOC 2km_DJ 2km_DN 3km



Landscape map, vegetation,
waters, industry, demographics

Silence Areas as a Tourism Attraction in Brasov County

Identifying the places that meet the defined criteria



Silence Areas as a Tourism Attraction in Brasov County - Rasnov_URBAN AREA (Râșnov City)



Colțeaș Râșnov

Poiana Schleiff

Colțul lui Vasal

Biserica Sfântul Nicolae

ZONA DE LINIȘTE POIANA SCHLEIFF

(VIA STR. I.L. CARACIALE), 0,8 KM

APROX. 15 MIN.






DRUMETIE IN NATURA INTALNIRE CU LINIȘTEA

ACCES GRATUIT DETALIILOR 021642 858

RÂȘNOV ÎN FIECARE SÂMBĂȚĂ

ORA 11:00 - 15:00

PUNCT DE ÎNTÂLNIRE
Intervalul 15:40 - 17:00 în Piața Unirii din Râșnov. Sâmb și sâmb dimineață.

ECHIPAMENT
Interval de înălțime, haine adecvate și echipament necesar pentru activitate.

NOIULUI DIFICULTATE
USOR

Vizitarea este recomandată în special să descoperiți simplitatea și puritatea naturii și să vă reconectați de la viața agitată și să vă concentrați pe energie pozitivă și să vă bucurați de natura și de liniștea ei.

LINIȘTE




Silence Areas as a Tourism Attraction in Brasov County - Rasnov_RURAL AREA (Codlea, Holbav, Sinca Noua, Poiana Marului)



**DRUMETIE
IN NATURA
INTALNIRE
CU LINIȘTEA**

ACCES GRATUIT DETALII [AICI](#) / [VEZI DESK](#)

CODLEA
ÎN FIECARE DUMINICĂ DUA 10:00 - 13:00

PUNCTE NATURISTICE
Măgura Băii 1226 m, Măgura Codlea - 1250 m
Puncte de interes pentru copii
Codlea

EQUIPAMENT
Măgura Băii 1226 m, Măgura Codlea - 1250 m
Programul este gratuit

NUMĂR DE TELEFONATE
0368

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LINIȘTEA



Calin – restaurant manager & guide on silent trails

The activity and experience of a guide in the quiet areas is completely different from guiding on the classic tourist routes because the quiet area involves a different approach to people and to nature. It welcomes silence, so the moments spent in this environment must be special, defining and revelatory. An interesting fact is that during the hikes in the quiet areas, as a guide, I manage to take over the energies of nature, reaching the same state of detachment as the rest of the tourists. Therefore, they overcome the theoretical and professional barrier of experience, being an opportunity to make contact with the greatness and splendor of nature.



Cristina – actor & guide on silent trails

“I ended up guiding quiet routes from a play. I was at the Nature educator course. There we worked in teams with people we didn't know and one of the games required us to create a tourism product that was 100% in harmony with nature. And together we built the idea of making a kind of natural park where people can leave their car on the road and as they go into the forest, have all kinds of experiences related to that place: admire the insect hotel, get to know interactively the species of trees and plants, to fish in the pond, to pick berries, to enjoy the presence of wild animals in the observatory... and to all this I added - all to be done quietly. This is how my dream began :), which not many months later, became a reality through this project.

I think it is a necessary and challenging tourist product, which puts people in touch with their feelings, thoughts and experiences. I grew up with grandparents who lived in total communion with nature, knew its rhythm and respected it. These things are kind of lost and I think we need to return to this communion and respect for nature, because it seems to me that sometimes we have the impression that we control it in inappropriate ways, although it is clear that we are only a small part of it”

Tourists testimonials

“As an English teacher I go home determined to borrow the method to hold such classes with children, in nature”

“We didn't even realize that we sometime need to sit in silence”

“I'm glad I can hike differently with someone because we don't have the courage to go alone”



Silence Areas as a Tourism Attraction

Tutoring Partner Peer Review_URBAN



Silence Areas as a Tourism Attraction

Tutoring Partner Peer Review - RURAL



Silence Areas as a Tourism Attraction

Study Visit NUKULA, FINLAND



ThreeT

Pilot Action – Silence
Areas as a Tourism
Attraction in Brasov
County

ACHIEVEMENTS (June 2021 – August 2022):

- 1 methodology
- 4 field visits and 2 working meetings
- 2 sites selected for the pilot action (urban & rural)
- 2 updated databases
- 2 information sessions for local stakeholders
- 2 local boards for site's management
- 2 soft mobility plans and investment needs reports
- 20 km of marked trails and 4 information panels
- 4 trainings and minimum 25 participants (local guides, entrepreneurs and educators)
- 1 social media channel
- 2 promotional film
- 5.000 leaflets
- 2 Fam Trips
- 1 development plan – the Silent Areas Route

WE FOUND SILENCE!



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