



Pilot Action ThreeT Silent Areas as Tourism Attraction

Final Conference_Malta _14.09.2022

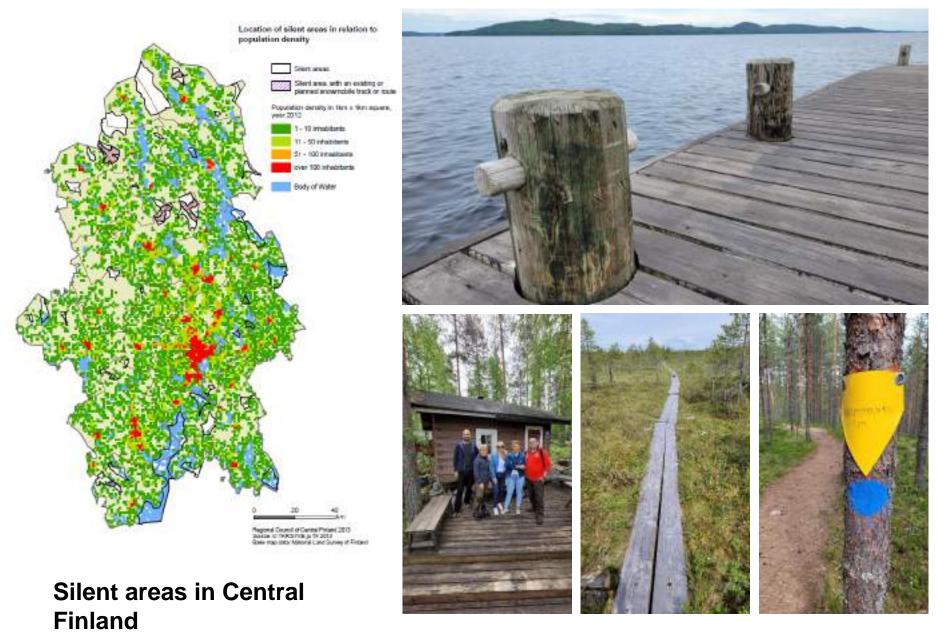
KUJAWSKO-POMORSKIE REGION



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The inspiration





The background



Natural soundscapes are an indicator of the quality of the environment, important for the preservation of biodiversity, are important in shaping the character of a region, and are an asset that increases the attractiveness of areas and a place for rest, contemplation and tranquility.

Silence can be an asset for building a **tourism product** that also takes into account other attractions of a region. Silent areas can respond to the demand for quiet. Residents of large cities are increasingly looking for areas to relax away from the hustle and bustle of the city.





Silent Areas as a Tourism Attraction pilot project

The scope:

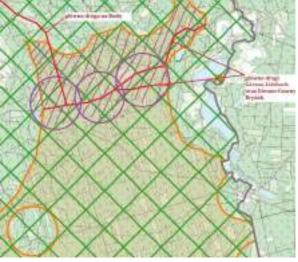
- Implementing provisions in the policy documents (planning, strategic)
 - ✓ New provisions on silent areas in the Environmental Protection Program (KPV) 2022-2030 - done
- Creating interesting tourist and business offer
- Increasing capacity for education activities
- Marking of the route

Three T

Pilot Project **Step 1 - Mapping**

- Designation of buffer zones around roads, railway lines, buildings, agricultural lands, military areas (Regional Planning Office)
- Field verification of potential silent areas (Landscape Parks)

















68 165 ha potential silent areas in the region (4%)

25 382 ha

in the landscapes parks (14%)

28 potential silent areas in the LP (>50ha)

Borders of the region

Landscape parks

Buffer zones of LPs

Protected landscape areas

Potential, deliminated silent areas



Pilot Project Step 2 – Field research

- chosen locations only
- target intensity of sound level 35 dB (human activity)
- noise meter and the sense of hearing
- 7 parks



Pilot Project Pilot area



Wdecki Landscape Park

Silent ares identified: 2.800 ha

Biosfere ReserveTuchola Forest, NATURA 2000 Special Protection Area



Pilot Project Step 3 – The concept



Promotion and education manual

Handbook for administrators of landscape parks on preparation and development of educational and tourist offers and promotion of the silent areas

- proposals to designate 21 silent paths in 7 landscape parks
- educational lesson scenarios for primary and secondary school

Tourist and education offer

Educational and tourism offer pilot silent area in Wdecki Landscape Park

- infrastructure inventory and accessibility
- functional and spatial assumptions for the designation of silence path
- implementation plan
- proposed activities
- guidelines for visitors
- educational lesson plan

Functional and spatial programme

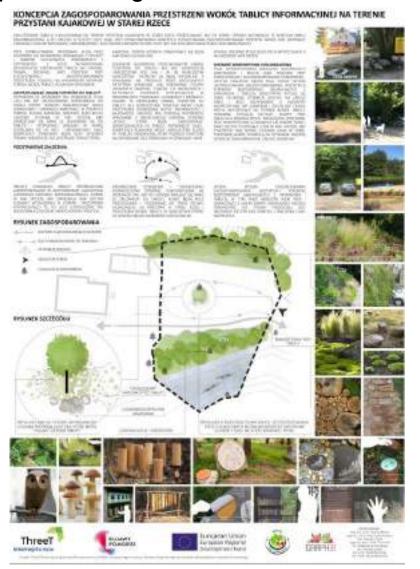
- location and variants of the investment
- material specification: information boards, signposts
- needed arrangements and permits
- cost estimation

Pilot Project

Step 3 – The concept



space management around information boards





Pilot Project Step 4 – The training





Place: Wdecki Landscape Park

Target group: landscape park administrators, local municipalities, tourist organisations and local entrepreneurs

Topic: pilot silent route, methodology, potential, activities (e.g. forest bathing), promotion, field visit



Pilot Project **Information boards**





Pilot Project
Information boards





Pilot Project **The route**





Total distance: 11 km

Loop: 7 km

Information boards: 3

Signposts: 3

Route signs: 170

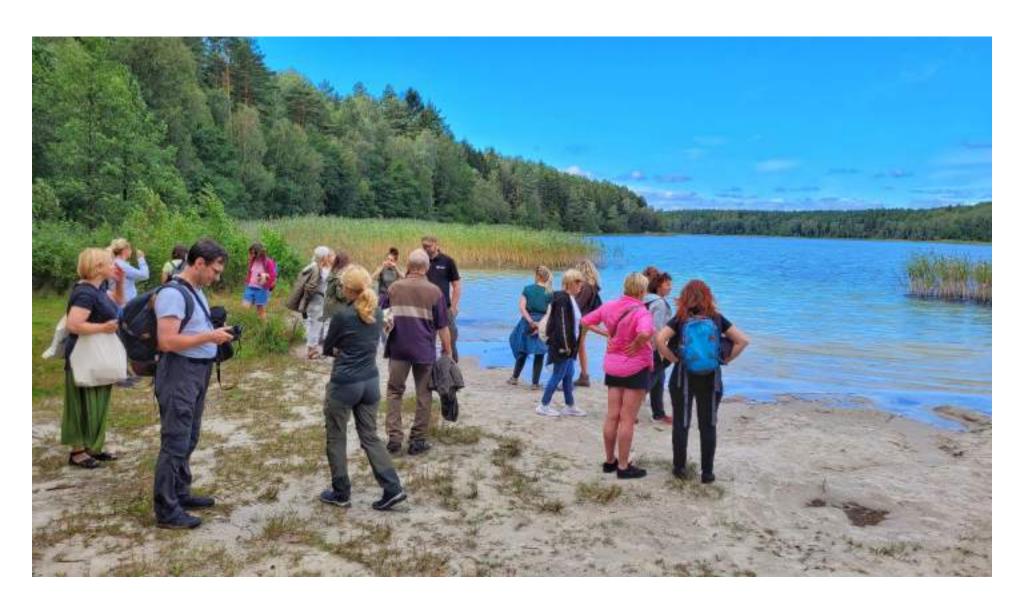






















Pilot Project The focal point



Center for Active Nature Conservation

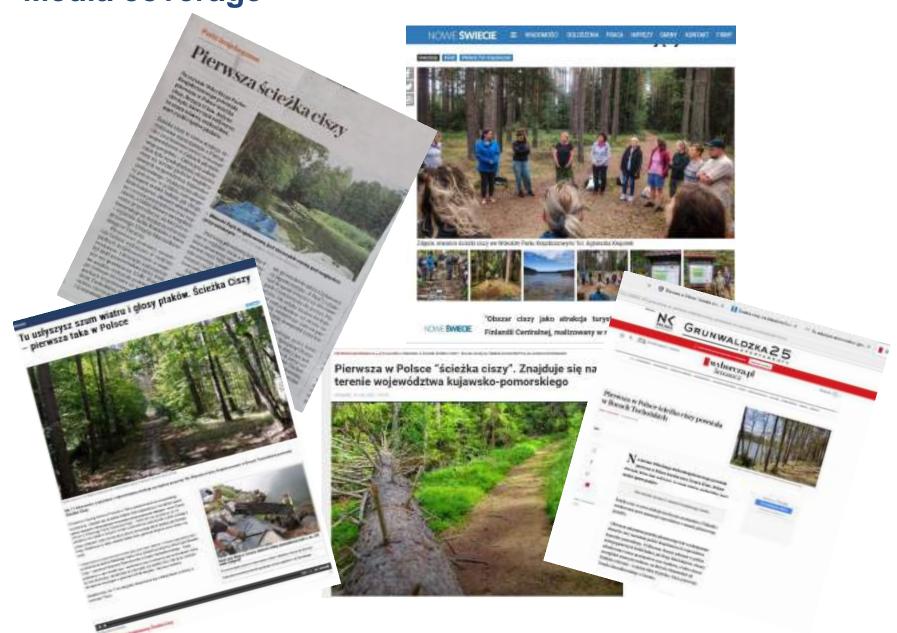
- seat of the Wdecki LP
- information point
- conference and education centre





Media coverage









Thank you!