

# ACTION PLAN

Province of Teruel (SP), May 2022



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## Part I - General Information

Project:

RAMSAT, *Revitalising Remote and Mountainous Areas through Sustainable Alternative Tourism*

Partner: Provincial Government of Teruel (DPT)

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NUTSII: Aragon

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## Part II - Policy Context

1. The Action Plan aims to impact:

- € Investment for Growth and Jobs programme
- € European Territorial Cooperation Programme
- ✳ Other regional development policy instruments

2. Name of the policy instrument(s) addressed:

- ✓ ***Budgets 2022 and 2023 of Provincial Government of Teruel***
- ✓ ***Programme for Employment Workshops of the Agency for Employment in Aragon, INAEM (Regional Government of Aragon)***

3. Further details on the policy context and the way the action plan should contribute to improve the policy instruments:

- ✓ ***Work Plan and Budgets 2022 and 2023 of Provincial Government of Teruel***

Every Department in Provincial Government of Teruel have their own specific budget, which is allocated to each on an annual basis. Within each department, the budget is structured through specific allocations to specific programmes decided by each Department for the annual period following. Accordingly, each programme of each department is allocated a budget and is disaggregated into different budget code lines. The programmes and the lines of intervention within them can vary and do vary indeed from one year to the following. This is why even if the name of the instrument is “*Presupuesto*” (Budget) it is not simply a technical instrument but it is also a policy one as this instrument determined specific lines of action for the year with specific budget allocated to each of them; the lines of intervention vary from year to year and can even suffer modifications during the yearly implementation, as it is possible re-allocating budget from some topics to others or even creating new budgetary lines ad hoc if duly justified.



As a result of the participation of Provincial Government of Teruel (DPT) in RAMSAT project, the Work Plan and Budgets of the organization for 2022 and 2023 will finance some of the interventions in actions 1 and 2 in the Action Plan, concerning (A1) “Valorisation of the mining heritage in the province” and (A2) “Valorisation of the old wool marketing route running through the counties of Maestrazgo and Comunidad de Teruel”. Action 3 does not need financing, as concerns organizational aspects and not investments.

Accordingly, resources of the Provincial Government of Teruel will be addressed to develop such actions, which stand for the touristic valorisation of undervalued local resources with cultural and tourist potential. The goal is increasing the capacity of the territory of Teruel as a destination for sustainable tourism, in line with RAMSAT principles and the knowledge gained through it.

This means an innovative way of using part of the resources in the annual budget, if some of them are going to support brand new actions as actions 1 and 2. In the case these actions - aiming at valorising from the tourist point of view underexploited local resources - are successful, it is highly possible the mainstreaming of the support to these type of initiatives.

✓ **Programme “Talleres de Empleo” (Programme to improve the employability of unemployed) of the Agency for Employment in Aragon, INAEM (Regional Government of Aragon)** 

All the municipal city councils in the region of Aragon can formally request to the Government of Aragon through their body INAEM (Regional Agency for Employment) the organisation of specific employability training courses in their municipalities, on a specific topic and addressing unemployed people. These are temporary courses addressing unemployed people twenty-five years old or older in in which apprenticeship and qualification alternate with a productive work.

These processes consist of an initial training period, the duration of which will depend on the type of program, and a phase alternating with employment, in which the student worker will be hired by the hired/paid by the programme itself. Likewise, complementary training, basic training (when necessary) will be given and students will receive professional guidance throughout the training process.

This programme is going to be influenced positively by RAMSAT project:

Good Practices in the field of sustainable tourism that have been collected through RAMSAT are going to be included as training material in the employability training courses addressing unemployed of the touristic sector that are going to be developed in autumn 2022 in Teruel.

The origin of this collaboration comes from the fact that the trainers that will be delivering these employment workshops have participated as stakeholders in RAMSAT local stakeholders’ group in Teruel. Their participation made



them aware of some of the Good Practices collected and exchanged during the project, whose potential as training material they perceived. Accordingly, some of RAMSAT Good Practices are going to be included as training material into the courses to be imparted next autumn, as it is explained in action 4.



Also in this case, if the experience is positive, it can be expected the mainstreaming of the use of these contents in future editions of the employability training courses addressing unemployed of the tourist sector.

✓ **Policy instrument originally involved in the project: Regional Operational Programme ERDF 2014-2020 Aragon**

The initial approach was developing and financing the activities inspired by RAMSAT in Teruel through this instrument, specifically through the “investment priority 6c” devoted to the “protection, promotion and development of cultural heritage”.

However, it hasn't been possible mobilising funds from this instrument for this purpose as they were not available anymore at the time of approaching the project Action Plan.

Accordingly, the Provincial Government of Teruel started to identify alternative instruments suitable for framing and financing RAMSAT Action Plan. In this scenario the “Budgets 2022 and 2023 of the Provincial Government of Teruel” and the “Programme for Employment Workshops of the Agency for Employment in Aragon (INAEM)” were identified and engaged.



## Part III - Detail of the actions envisaged

### ACTION 1

#### Name of the action

**Valorisation of the mining heritage in the province of Teruel through the cooperation of “RAMSAT Project” and “Tierra Minera (Mining Land) Project”**

#### Relevance to the project

The Good Practices known during RAMSAT cooperation which have inspired Provincial Government of Teruel to develop this action are “*Miners´ Hiking Trail*” and “*Engaging the stakeholders in a renovation and repurposing process of a mining area*”, both from Slovenia.

Both initiatives gave as a result the transformation of a former mining area in Slovenia into an area for adventure activities, reusing the special landscape inherited from the mining times (chimney reused for climbing, escape room activities and concerts organised in the mine zone, etc).

These experiences were welcomed in the local stakeholders’ group of RAMSAT in Teruel, as indeed there are in the province several former mining areas in process of reconversion.

This was the point of departure to look for a formal collaboration between RAMSAT and Tierra Minera (Mining Land) Projects, in the terms described in the following lines.

#### Nature of the action

Tierra Minera (Mining Land) is an interterritorial cooperation Leader project bringing together 6 Local Action Groups (LAGs) from 3 Spanish regions: the Association for the Development of Almadén County (MonteSur), Ciudad Real; the Association for the Development of the Ribera Alta del Ebro (Adrae), Zaragoza; the Group for the Rural Development Valle del Alto Guadiato, Córdoba; the Association for the Rural Development of Tierras del Jiloca y Gallocanta (ADRI J-G), the Association for the Development of Bajo Martín Andorra-Sierra de Arcos (Adibama) and the Association for the Promotion and Development of Cuencas Mineras (Ofycumi), the last three being from Teruel.

The previous 6 LAGs have in their territories highly remarkable assets with regard to mining heritage and industrial archaeology. Tierra Minera aims at providing new and original solutions in these territories in order to foster their economic, social and demographic revitalization, in this case through the valorisation of the mining and industrial heritage.





Tierra Minera extends throughout 2021 and 2022 and there is specific financing for the 6 LAGs involved.

**After knowing the existence of Tierra Minera Project, Provincial Government of Teruel considered crucial to agree a formal collaboration between RAMSAT and Tierra Minera with a view to transfer the Good Practices concerning the revitalisation of former mining areas exchanged through RAMSAT to the Tierra Minera representatives as well as to plan together some joint interventions upon the mining heritage in the province of Teruel.**

The connections between Tierra Minera and RAMSAT are considered very relevant and accordingly a Workgroup made up of member of RAMSAT Teruel and members of Tierra Minera is proposed, with the following objectives:

- Transfer RAMSAT Good Practices related to the valorisation of the mining heritage to Tierra Minera representatives.
- Contribute to a wider dissemination of Tierra Minera at European level, using the participation of Provincial Government of Teruel in the Euromontana network for it.
- Planning of activities aiming at the sustainable exploitation of the mining heritage in the province of Teruel.

It will be the object of the joint work itself to define the specific geographic area/s of intervention in Teruel and to define details for the potential different activities.

**The main activity foreseen implies the creation of a new infrastructure: an augmented reality app is going to be created during phase 2 as part of the action plan thanks to the collaboration of Provincial Government of Teruel and Tierra Minera and thanks to the inspiration received from “Miners Hiking Trail”.**

This app will allow the visitors of the mining areas in Teruel (which are several indeed disseminated throughout the entire province) to feel how it was in reality living like if you were in the real mine at the time the mine was in plain working.

The development of the augmented reality and its entrance into force is the main output expected but not the only, as it is foreseen planning more activities as a result of this collaborative agreement between Provincial Government of Teruel and Tierra Minera.

### Stakeholders involved

- Tierra Minera (Mining Land) Project
- Provincial Government Teruel

### Timeframe

- Endorsement of a Collaboration Agreement between “Tierra Minera” and “Provincial Government Teruel” – Creation of Workgroup: June 2022.
- Meetings to define the joint interventions: July 2022.
- Production of the augmented reality app: starting in the end of 2022



### Costs

The estimated cost for the intervention is 14.000€, corresponding to the design and production of an augmented reality APP recreating the life in a mine in Teruel.

### Funding sources

“Tierra Minera” and “Provincial Government of Teruel” will provide financing - within their limits- to develop the actions that might need financial resources.



## ACTION 2

### Name of the action:

**Valorisation - in the form of a cultural and tourist route- of the old wool marketing route running through Maestrazgo and Comunidad de Teruel counties.**

### Relevance to the project

The Good Practices learnt during the cooperation that have inspired Provincial Government of Teruel to approach this action are "*Route of the Coffee Smuggling transformed into a tourist walk and a tribute to the old smugglers of the border area*" (Portugal) and "*Engaging the stakeholders in a renovation and repurposing process of a mining area*" (Slovenia).

The first of them made possible to valorise and exploit from the tourist point of view an old border area for coffee smuggling, in Portugal. It was inspirational for Provincial Government of Teruel, as there is a local resource in the province that could be developed similarly: an old route for wool black marketing.

The second Good Practice is inspirational because it shows the involvement of many different local actors when it has to do with valorising a local asset. In the specific case of Slovenia, the local resource was the mining heritage but independently of the thematic the added value comes from the participatory approach.

Both Good Practices have inspired the action, whose objective is valorising - for cultural and touristic exploitation- the old wool marketing route in the counties of Maestrazgo and Comunidad de Teruel.

### Nature of the action

This old route - locally known as "Ruta de Los Pilones" - runs through the municipalities of Villarroya de los Pinares and Allepuz and between Corbalán and El Pobo, in the Teruel counties of Maestrazgo and Comunidad de Teruel, respectively. It continues after entering the territory of Valencia.

The name of the route has its origin in the pylon structures (so-called "pilones") that marked the path; as this was an area of frequent snow, blizzard and fog, it was very easy for sellers to get lost. The route runs through villages above 1,000 meters.

There are different versions about the origin of the route; some sources say it was for wool marketing; others, that it was started by King Jaime I; whatever it was, it is a route of historical value since it is linked to different local history episodes.

Nowadays, this route is not valorised or promoted formally, except for the labelling of part of it as BIC (Asset of Cultural Interest) by the Heritage Department of the Government of Aragon, what means a distinction in terms of cataloguing but not in-



terventions upon it. In addition, County Maestrazgo has also developed some specific activities to make the route visible, such as organising a classical music concert at a certain location at the route to be found through geolocation or having a hiking route coincident with the route organised yearly with occasion of a folk festival in the area.

But apart from these specific facts, a determined enhancement of the route and involvement of the different administrations is pending. This is what the action stands for.

Provincial Government of Teruel, County Maestrazgo and County Comunidad de Teruel will cooperate to plan the valorisation of this old route and to execute the necessary interventions.

Heritage Department of the Government of Aragon will need to participate as well, given the fact that part of the route is catalogued as BIC (Asset of Cultural Interest) what means the necessary participation of the Heritage Department if interventions upon the catalogued part of the route are to be planned.

There are also Restorers Schools that have declared their interest to participate in the action, restoring some of the pylons that mark the old route, whose structure has been damaged due to the passage of time and the lack of maintenance. A workgroup with all the actors to be involved will be created, in order to approach jointly the valorisation of the “Route of the Pylons” in the part of the route running through Teruel. Provincial Government of Teruel will coordinate the creation and management of the Workgroup.

Meetings of the Workgroup to define the interventions leading to the valorisation of the route will follow and on the basis of the agreements reached through the meetings an Agreement of Collaboration to develop the interventions will be signed by all the parties.

The main activities foreseen to be developed during the project phase 2 will consist of very practical and visual interventions valorising the route: The pylons in the route that need restoration will be restored first of all and signage, posters and maps of the route will be produced and installed in the very route, once conditioned.

### Stakeholders involved

- Provincial Government of Teruel
- County Maestrazgo
- County Comunidad de Teruel
- Department of Heritage – Regional Government of Aragon
- Restorers Schools

### Timeframe

- Creation of the Workgroup: May 2022.
- Meetings to define the interventions to accomplish from June 2022 onwards.
- Signature of an Agreement of Collaboration containing the Work Plan: end 2022.
- Restoration of the pylons: 2023



- Production and installation of signage, posters and maps in the route: 2023

### Costs

The cost estimated will depend on the scope decided for these interventions in the workgroup, but in any case the necessary funds will be provided through local instruments.

### Funding sources

Provincial Government of Teruel and the Counties Maestrazgo and Comunidad de Teruel will finance, through their Budgets 2023, the convened works.

## ACTION 3

### Name of the action:

**Inclusion of RAMSAT contents in employment workshops to be developed in the province of Teruel.**

### Relevance to the project

**The inspiration for the action comes from the fact that the teachers for several employment workshops to be delivered in Teruel in autumn 2022- addressing unemployed of the tourist sector - have participated as stakeholders in the RAMSAT local stakeholders' group in Teruel.**

**Thanks to this involvement, they got to know some RAMSAT Good Practices concerning sustainable tourism initiatives developed in different countries, which they considered inspirational and good training material for the future employment workshops. They are the following:**

- Local production boosting ecotourism in Rasinari (Romania): Marginimea Sibiului is known in Romania as a example in the field of tourism and gastronomy. The Cheese and Brandy Festival in Rasinari reflects this richness.
- Slow Adventure in Northern Territories' (Northern Ireland): extending the marketing reach of small and medium enterprises (SMEs) in the slow adventure tourism sector within the rural Derry City & Strabane District.
- Fundata - Moieciu de Sus area is developing through ecotourism (Romania)
- Alentejo Feel Nature (Portugal): Promoting the valorisation of natural foot-paths in Alto Alentejo region through their digitalisation.
- Path of Clay (Bulgaria): improving sustainable use of clay, as cultural heritage, by developing boutique tourism based on this resource in the area.

### Nature of the action



**A series of Good Practices from RAMSAT are going to join the training material for the employment workshops targeting unemployed people of the tourist sector to be developed next autumn in Teruel, promoted by the Agency for Employment of the Regional Government of Aragon (INAEM) and several local administrations in the province.**

**RAMSAT team in Teruel and the team responsible for the employment workshops will cooperate to have these contents included in a structured way into the training. The representatives of RAMSAT project in Provincial Government of Teruel will attend in situ the employability courses and will explain the beneficiaries the experiences developed and selected which can be inspiring for them, as represent success cases of entrepreneurial activity/jobs in the field of sustainable tourism in other regions. Real materials available as videos will be used for a more impactful transfer of experience.**

Then, in a more formal way, the inclusion of these new contents in the course will be systematized in the report of the course so that there is a formal evidence of them so that they can be upgraded into the overall programming for employability courses addressing unemployed of the touristic sector, if the experience results of usefulness.

The selection of the inspirational Good Practices to be included in the training is not finalised and it will object of the work to be jointly done by the teachers of the employment workshops and the RAMSAT team in the following months.

### Stakeholders involved

- Provincial Government of Teruel, RAMSAT team
- Local Administrations in Teruel promoting the employment workshops
- Agency for Employment of the Regional Government of Aragon (INAEM): representatives of the employment workshops for unemployed of the tourist sector to be delivered in the province.

### Timeframe

- Meetings of RAMSAT team in Teruel with the representatives of the employment workshops, to define the specific RAMSAT contents to be incorporated into the training and to transfer the information: June 2022.
- Development of the employment workshops: autumn 2022.

### Costs

The action does not require an extra cost, different from the ordinary cost of the employment workshops themselves; the added value of it comes from the fact of new contents from RAMSAT project - in the form of inspirational Good Practices- to be included in the training foreseen.

### Funding sources

The Agency for Employment of the Regional Government of Aragon (INAEM) and the local administrations promoting the employment workshops will finance the costs derived from the workshops.





**Date:** 18/04/2022

**Name of the partner:** Provincial Government  
Teruel (DPT)

