2022

**11 July 2022, Barcelona**

REPORT

START EASY regional stakeholders WORKSHOP online

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# **ATTENDEES**

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| --- | --- | --- |
| SURNAME | NAME | INSTITUTION/ORGANIZATION |
| Clua | Natalia | AVANÇSA |
| Galtés | Mar | BARCELONA TECH CITY |
| Sans | Oriol | ACCIÓ |
| De Riquer | Montse | ACCIÓ |
| Vilalta | Xavier | ACCIÓ |
| Arcos | Abraham | CECOT |
| Agudo | Irene | GENCAT |
| Castillo | Almudena | GENCAT / Cat Emprèn |
| Pruñanosa | Cristina | OGE |
| Cantero | Natàlia | OGE |
| Miralles | Guiomar | OGE |
| Bosch | Narcis | CAMBRES DE COMERÇ |
| Rodriguez | Inma | ACCIÓ |
| Pinyol | Esther | BARCELONA DIGITAL TALENT |

# **POLICIES MONITORED**

## STAKEHOLDERS’ DESCRIPTION

Acció: ACCIÓ is the public agency for the competitiveness of Catalan enterprise, attached to the Ministry of Enterprise and Knowledge of the Generalitat (Government) of Catalonia. It aims to promote the competitiveness and growth of the Catalan business fabric by promoting innovation, internationalization and by attracting investment.

Catalunya Emprèn: Catalunya Emprèn is a program of the Generalitat de Catalunya that promotes public and private actions of value to the entrepreneur, to which it gives direct support. The creation, growth and success of new companies, as well as the promotion of entrepreneurship, are the main objectives pursued by this initiative.

CECOT: Cecot is a multisectoral business confederation, founded in 1978, made up of a wide variety of companies and business associations that represent the representatives of the social partners.

Barcelona Tech City: Barcelona Tech City is a private non-profit organisation open to all Barcelona-based members of the local and global technology ecosystem.

It works with entrepreneurs, start-ups, consolidated businesses, investors, incubators, accelerators, company builders, universities, business schools, media enterprises, government agencies and other entities.

Barcelona Digital Talent : Barcelona Digital Talent is a partnership between public and private institutions whose founding partners include [**Mobile World Capital Barcelona**](https://mobileworldcapital.com/ca/), [Cercle Tecnològic de Catalunya](http://www.ctecno.cat/), [Barcelona Tech City](https://barcelonatechcity.com/ca/), [22@Network](https://www.22network.net/), the industry and entrepreneur representation association Foment del Treball Nacional, the Generalitat de Catalunya and Barcelona City Council. The proposal has also been created with the support and collaboration of [GSMA](https://www.gsma.com/).

This is the first public-private partnership in Barcelona aimed at generating more and better digital talent.

Barcelona Digital Talent’s aim with these actions is to reduce the gap that currently divides the demand for ITprofessionals from the profiles available in the city of Barcelona.

## TOPICS OF THE WORKSHOP

* Good Practices to share with the Catalan Stakeholders:
  + Regulatory Sandbox
  + Talent Factory
* Next steps in the START EASY project:
  + Final Conference 14-07-2022
  + Start Phase II Start Easy project (01/08/2022 – 31/07/2023)

## GOOD PRACTICES

The first phase of the project has focused on good practices carried out by all project partners and exchange of experiences between all project participants. The first phase ends on July 31 and on this date all the good practices of all partners are carried out.

The aim of this project is to exchange experiences through visits to the participating countries during the first phase, but due to the impact that Covid has had during the project has not been able to bring these experiences in situ and have had to do online during the Covid time period.

We commit two good practices that we find interesting to share with Catalan Stakeholders. These two practices Regulatory Sandox and Talent Factory, we think can be applied by stakeholders in different areas in which they participate.

* Regulatory Sandbox:   
  The Regulatory Sandbox is a financial tool that allows to test an idea before starting a business.

In Catalonia we do not have any tool like this, that allows us to test before start a project and that can be applied to different areas of the company.

* Talent Factory:

It is a Catalan initiative to give value to entrepreneurship in a pedagogical way focused on young people having job opportunities in their future. This initiative is being carried out at the municipal level in collaboration with various councils and secondary schools.

The Stakeholders explain how these good practices they believe can be applied in their areas, in some cases, several actions similar to the proposals are already being made but they believe they can be expanded or improved.

The different stakeholders give their opinions on in which areas these good practices could be applied. Synergies and collaborations are sought between the different participants to get the most out of these good practices. Several collaborative meetings are agreed between the participants.

## NEXT STEPS START EASTY PROJECT

A short explanation of the next steps in the Start Easy Project.

* Final Conference 14-07-2022
* Start Phase II , Start Easy project (01/08/2022 – 31/07/2023)