







SUSTAINABLE MOBILITY ACTIONS PLAN MOVEM + MOBIRURAL Área de Desarrollo Rural y Sostenibilidad 14 de septiembre de 2022. ads 000 **Martin Cobos Rodríguez**







Mobility for European Rural Areas" Prog.n. 2021-1-IT01-KA220-VET-000033121 - OID E10010948



INCENTIVE

RURAL AREAS

< Profitability

< Access to technology

< Access to services

CHALLENGE

Promote sustainable mobility

Fight against depopulation

CHANCE

European funds











OBJECTIVES & BUDGET PLAN MOVEM

OBJECTIVES



PROMOTION OF THE ELECTRIC VEHICLE



ACCESS TO EV CHARGING IN THE PROVINCIAL TERRITORY

BUDGET

MILLIONS OF EUROS







ACTIONS WITHIN PLAN MOVEM

200

ONE TO EACH MUNICIPALITY
OF THE PROVINCE

32

CHARGING STATIONS
MAKING UP A PROVINCIAL
NETWORK

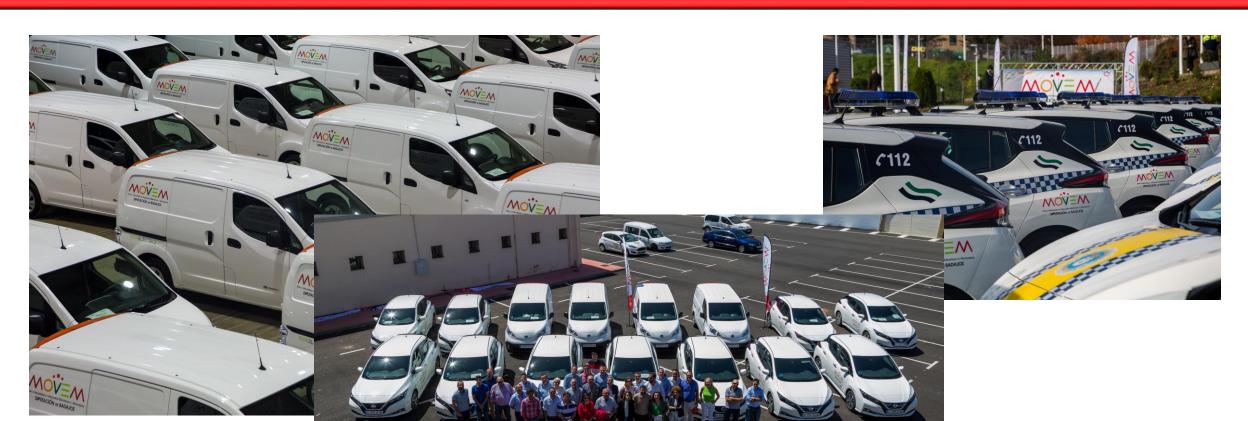








ELECTRIC VEHICLES DELIVERY. PLAN MOVEM



185 EV FOR MUNICIPALITIES AND 15 EV FOR THE OWN FLEET OF DIPUTACIÓN DE BADAJOZ





ELECTRIC VEHICLES DELIVERY. OBJECTIVES ACCOMPLISHED

- ➤ PROMOTION OF THE ELECTRIC VEHICLES IN ALL THE MUNICIPALITIES OF THE BADAJOZ PROVINCE, COVERING A POPULATION OF 675.000 INHABITANTS
- ➤ REDUCTION OF CO_2 EMISSIONS: APROX. 1,5 MILLIONS KM COVERED PER YEAR \implies REDUCTION OF 150.000 KgCO₂/Year
- REDUCTION OF EXPENDITURES OF MUNICIPALITIES (FUEL AND MAINTENANCE)
 REDUCTION OF 100.000 €/Year
- MUNICIPALITIES ACQUIRING MORE ELECTRIC VEHICLES DUE TO THE GOOD EXPERIENCE







PROVINCIAL NETWORK OF ELECTRIC VEHICLES CHARGING STATIONS. OBJECTIVES



- > Provincial network of charging stations
- > Application of ICT to energy management
- Energy savings and reduction of CO₂
 emissions







PROVINCIAL NETWORK OF EV CHARGING STATIONS. MAP









PROVINCIAL NETWORK OF EV CHARGING STATIONS. MAIN DATA



- 23 CHARGING STATIONS 22 KW (AC) (2 MENNEKES)
- 9 CHARGING STATIONS 50 KW (AC/DC) (1 COMBO + 1 CHADEMO + 1 MENNEKES)

NETWORK CAPACITY TO HANDLE SIMULTANEOUSLY

64 EV

- **55** AC CONNECTIONS (MENNEKES)
- 9 DC CONNECTIONS (COMBO/CHADEMO)

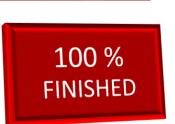




PROVINCIAL NETWORK OF EV CHARGING STATIONS. PRESENT CONDITION











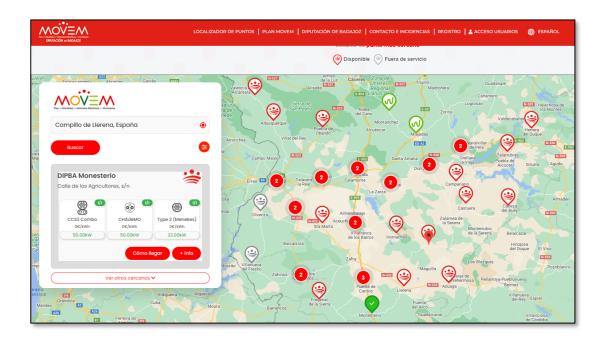






PROVINCIAL NETWORK OF EV CHARGING STATIONS. HOW TO ACCESS

WEB WWW.MOVEMBADAJOZ.ES



APP WENEA





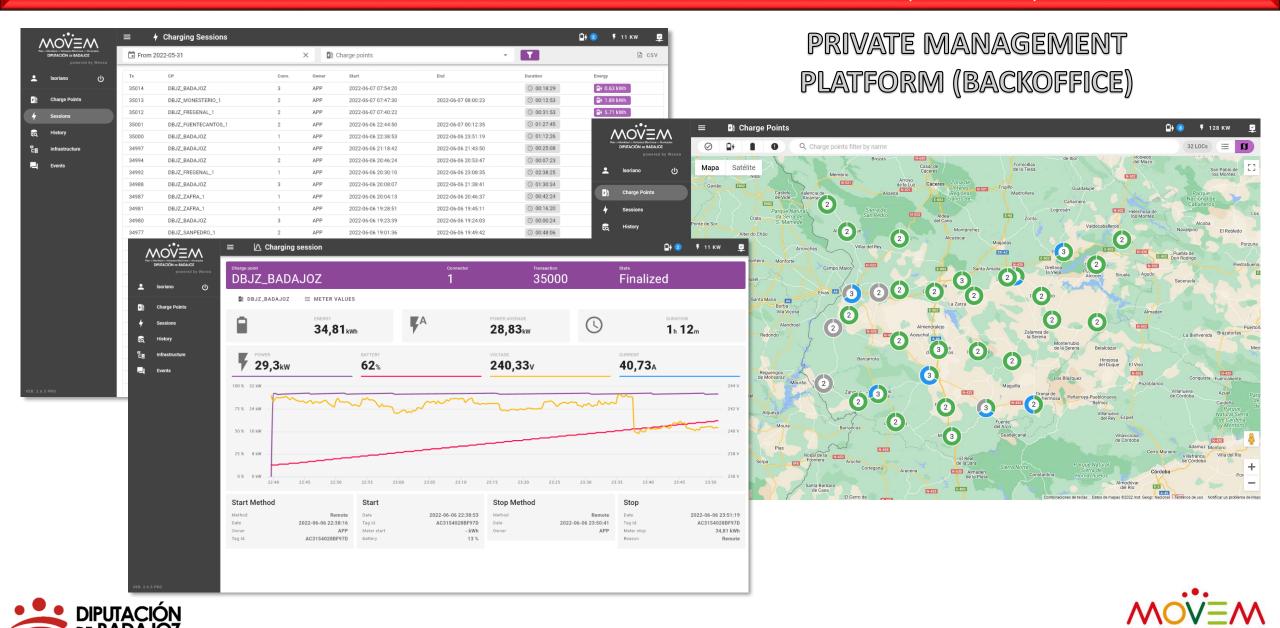
CARD RFID





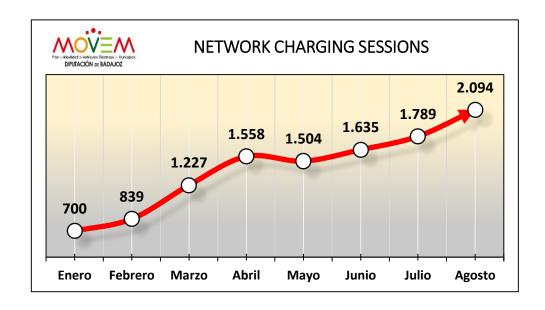


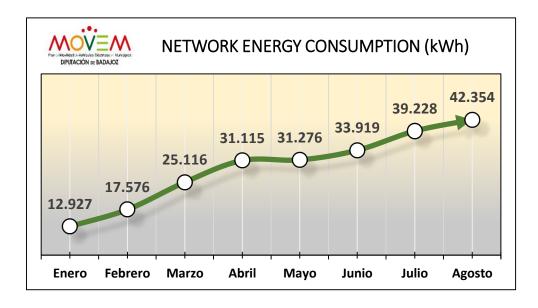
PROVINCIAL NETWORK OF EV CHARGING STATIONS. MANAGEMENT (BACKOFFICE)

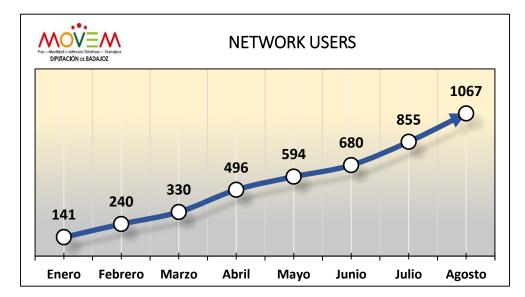


DIPUTACIÓN DE BADAJOZ

PROVINCIAL NETWORK OF EV CHARGING STATIONS. USAGE MAIN DATA









MOBIRURAL PROJECT





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MOBIRURAL PROJECT - KEYS

Commitment with CO₂ emissions reduction and decarbonisation

Adapt sustainable mobility options to rural areas: Low population, long distances, ageing of the population...

KEYS

Challenge low population density equal to greater costs

Rural areas = Less transport services

Rural areas = Lack of information about mobility

New social patterns: Favour access to work, health services, public administration procedures or free time activities.

M®BI



MOBIRURAL PROJECT - OBJECTIVES

Promoting efficient and sustainable rural mobility and the uptake of new mobility strategies and technologies in rural areas

Capitalise and promote the use of digital tools and new technologies for mobility in rural areas

Elaborate on a framework to set the basis of a European curriculum for rural mobility agents

OBJECTIVES

Creation of a cooperative network for the promotion of policies and initiatives for rural mobility





MOBIRURAL PROJECT - RESULTS

Set the basis for the development of a curriculum for European agents for rural mobility

Develop a practical and dynamic training program and training platform for rural development agents working in rural areas

Training course on mobility for rural areas

RESULTS

E-platform for the implementation of the training, auto evaluation tool, and the promotion of best practices, exchange of experiences and improvement of policies towards rural mobility





MOBIRURAL PROJECT







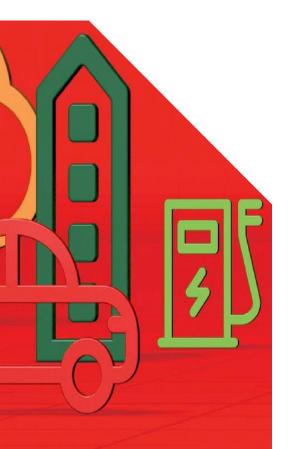


















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