



Helsinki-Uusimaa
Regional Council

BRIDGES
Interreg Europe



BRIDGES project

Additional activities progress and results

1.10.2021 - 31.8.2022

Closing meeting
Helsinki, 27.9.2022

REGIONAL COUNCIL OF HELSINKI-UUSIMAA, PP4
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Helsinki-Uusimaa
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Activities implemented



1. Value chain mapping
2. Good practice identification and selection
3. Policy instrument improvement recommendations
4. Meetings with stakeholders



1. Value chain mapping

- Value chain mapping timetable: October 2021 - June 2022
- Value chain mapping focus: RENEWABLE and RECYCLABLE TEXTILES

- Value chain mapping results
 - Peaks: High end textile products; research on recyclable materials and 0-harm textiles; re-shoring of cellulosic textile fibre spinning (already started as Infinited Fiber Company states).
 - Valleys: labour costs; near-shoring of textiles assembly.
 - Interregionality: 1) FINLAND: South-west Finland; Northern Finland (Kemi + see notes): recycling collection centre; 2) BEYOND: Baltics (assembly of textiles), Sweden, Denmark France, Italy (FVG), Portugal (Centro): joint research, product development) and market placement.
 - Explicit linkages to the RIS3 (or other policy instrument): Circular economy (part of the Green Deal); digital transformation.

- Assessment
 - Resilience and transformative impact: In-shoring opportunity, e.g. re-industrialisation of 0-harm textile industry, to be achieved by exploring on going. Research results & increased automation.
 - Usefulness of the approach: Methodology was interesting / useful; it was very useful to consider re-location of collaborations within the EU.
 - Difficulties: Time, maybe it would be better to have had more time; but anyway, mission not totally impossible 😊.
 - Any recommendations: It would be good to have the option to apply interregional complementarity tools between at least two regions.



2. Good practice identification & selection

- Good practice selection: November 2021 - July 2022
- Selected good practices: Five GPs have been selected; GP 2 Reshoring decision framework (Brookings, USA), includes provisions for basing the value chain mapping on competitive advantage for in shoring and re-shoring; GP3 Reshoring decision framework (EPRS), includes re-shoring and in-shoring regional soft-landing services; Good practice 5 Increased innovation and service level in fashion: The case of Todd Shelton (USA); Good practice 6 BILAKATU programme (direct incentives to promote re-location and near-shoring); Good practice 7 Exploring the impact of inter-regional linkages on regional diversification in Europe in the context of smart specialisation.
- Reasons for selection: 3 reasons: (i) tools for the identification of interregional complementarities, a smoother, more predictable, and longer term way to cooperate within Finland and across the EU; (ii) projects supporting new business models for re-shoring; (iii) eventually projects supporting institutional renewal and scaling up of innovation and business intermediaries to reflect specialisation and interaction objectives, soft-landing services for new investments.
- The selected GPs contribute especially to PP4 RIS3 objectives of sustainable, economic growth, carbon neutral Helsinki-Uusimaa by 2030 and industrial modernisation. The implementation will focus to identifying complementarities in European value chains and re shoring. Especially important at the point is recyclable textile value chain which has new VTT Research contribution.
- In value chain-based development the good practices are based on PP4 strong RDI position and contributing to branding, design, manufacturing, access of innovation to new markets and joint development. In textiles value chain the impact covers whole Finland. Remarkable new industries and industrial plants and pilots are located to e.g. Paimio, Äänekoski and Kemi, based on PP4 RDI work.
- Assessment
 - Usefulness (mainstreaming) of the GPs selected: 1) We recognised the possibility to plan and organise interregional collaborations based on identification of complementarities. 2) We identified a good approach for supporting business plans dedicated to re-shoring and in-shoring.
 - Barriers, -if any of the GPs selected: we need to test approaches and see in concrete way what works and should be improved.
 - Any recommendations: joint commitment to value-chain based policies and related projects.



3. Policy instrument improvement recommendations

- Timetable: June 2022 - September 2022
- Approach: PP4 followed a simple logic for deciding the policy instrument improvement recommendations: [(value chain mapping + good practice selection)*RIS3 relatedness] —> policy instrument improvement recommendations.
- List of proposed recommendations
 - STRATEGIC LEVEL (GPs 2 and 7)
 - Value chain mapping linked to re-shoring, in-shoring and interregional collaborations for near-shoring.
 - Projects identifying interregional complementarities and adding value to existing networks.
 - DIVERSIFICATION THROUGH SPECIALISATION, NEW SEGMENTS OF VALUE CHAINS IN RIS 3 RELATED INDUSTRIES (GP5)
 - Business support projects to re-define business model in view of re-shoring or in-shoring.
 - Measures to support re-shoring, in-shoring and near-shoring in specific value chains & related segments.
 - STRENGTHENING THE REGIONAL INNOVATION SYSTEM (GP6)
 - Cluster-based collaborations and related policy improvements
- Expected results
 - Growth, production capacity scaling up Value chains integrated into regional policies
 - Collaborations based on interregional complementarities are strengthened
 - Regional economy resilience reinforced by focused in-shoring and re-shoring investments and associated support measures
 - Innovation system reinforced through specialised services and institutionalised collaborations based on interregional complementarities.



3. Policy instrument improvement recommendations

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— Assessment

- Has the issue of increasing region's resilience been answered? Is reasearch-to-business a plausible option for your region? What is the role of interregionality?
- Resilience has been increased in two ways:
 - 1. Re-industrialisation and digital transformation.
 - 2. Internationalisation of Finnish research.
- Research-to-business is the current model in Helsinki-Uusimaa.
- Interregionality through: Branding (of solutions), RDI, Design, Distribution (access to markets); joint development (national and interregional).

— From where to where in the VC smiling curve?

- Reinforcement of R&D, branding design; manufacturing

— Is there an economic model?

- Emerging economies of scale through the re-industrialisation option.

Journal of Economics Bibliography

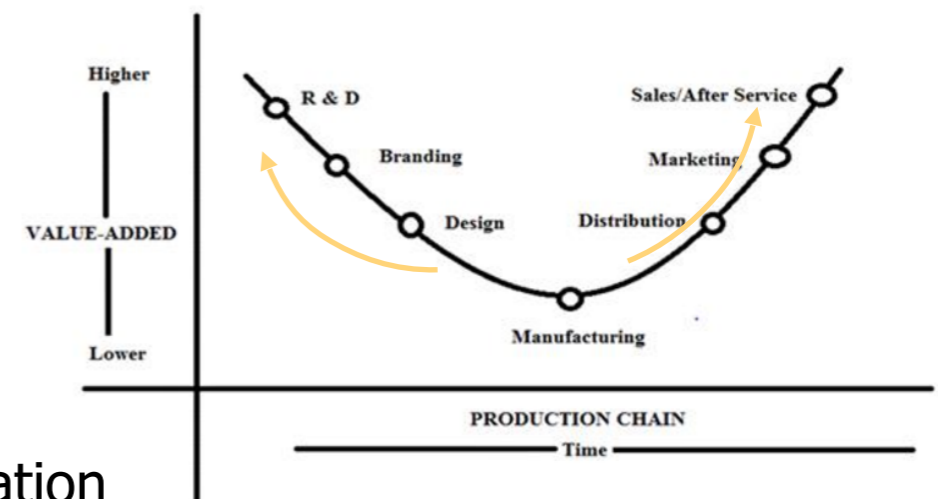


Figure 2. *The Smile Curve*
Source: Mudambi (2008)

Aggarwal, S. (2017). Smile Curve and its linkages with Global Value Chains. Page 4; https://mpra.ub.uni-muenchen.de/79324/1/MPRA_paper_79324.pdf



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4. Stakeholder meeting

INTERNAL STAKEHOLDER MEETINGS

Date (-s)

Participants (departments)

Results

Any comments

REGIONAL / NATIONAL STAKEHOLDER MEETINGS

Date (-s)

Participants (types and number of organisations)

Results

Any comments