



DESTI-SMART

Pafos Regional Board of Tourism

Result of the Action Plans implementation

28 April 2022 Pafos





Pafos Region Action Plan

Action 1: New Project – Low carbon transport System

Action 2: Improved Governance – Intermodality

Action 3: Structural Change – Accessibility

Action 4: New Project – Cycling and Walking

Action 5: PILOT ACTION – New Project

Action 1: Low-carbon transport systems and electromobility solutions





Following the good practices of Madeira Portugal and Hasting UK an investigation was completed with the contribution of experts, engineers and the local authorities for the development of the first cable car/teleferic system in Cyprus for visitors at **Neo Chorio Community**

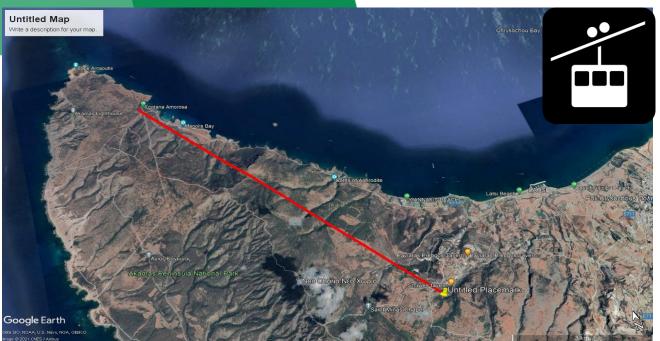




Action 1: Low-carbon transport systems and electromobility solutions



Preparations for possible development of cable car/teleferic/aerial ropeway system for visitors at Neo Chorio community, as a low-carbon sustainable tourism mobility solution, towards procurement and delivery.









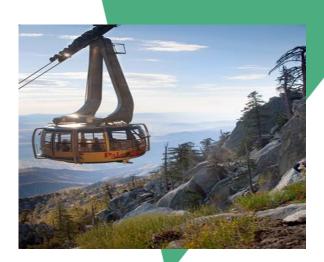
Action 1: Low-carbon transport systems and electromobility

PAFOS Cyprus



solutions

Valuable information and data collected will be considered in the future for further planning and preparation for possible Implementation of the teleferic cable car.







Action 2: Improved Governance - Intermodality





Enhancing Intermodality for visitors by closer cooperation and better coordination between transport modes at key nodes such as airport and bus station







Action 2: Improved Governance - Intermodality





A 'Sustainable Tourism Mobility Forum' has been established with participants of all transport operators in the Pafos Region, including public transport company, airport, taxis, car rentals, cycling providers etc.

The forum aiming to improve cooperation and coordination between modes of transport for visitors, particularly at key tourism mobility nodes such as at Pafos







Action 3: Structural Change - Accessibility
Implementing a Policy on a framework of structural
change for accessibility provision for visitors with
mobility handicaps (disabled, elderly, families with young
children), in terms of Accessible Tourism implementation.









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Development of 9 new cycling routes Provision of Cycling facilities for visitors





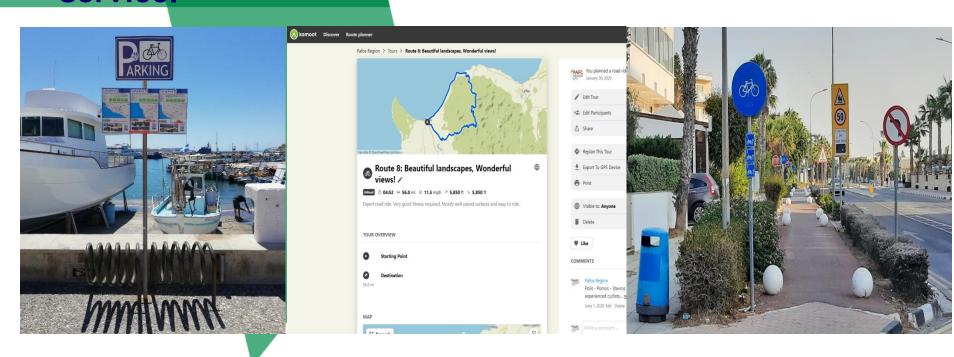








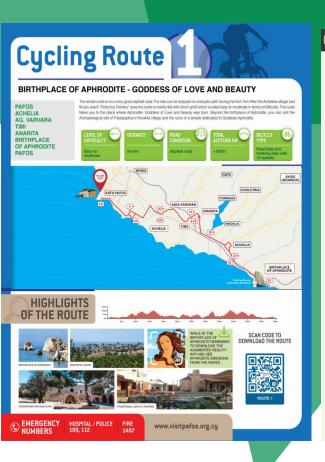
Provision of Cycling facilities for visitors, Installation of signage, static and digital maps, extensive information for cycling tourism as lowcarbon sustainable tourism mobility product and service.

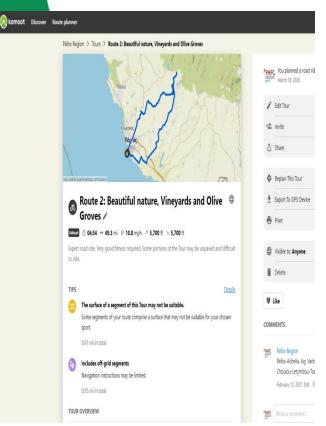


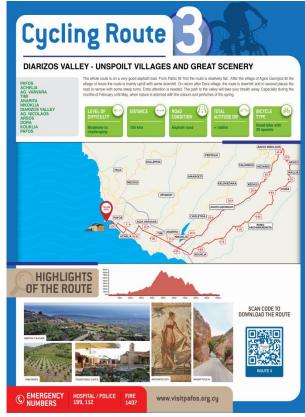




Provision of Cycling facilities for visitors







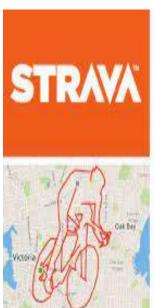




Implementation of a promotional plan for the 9 new cycling routes and more than 20 walking/hiking routes/trails on international bike and hiking platforms and applications.







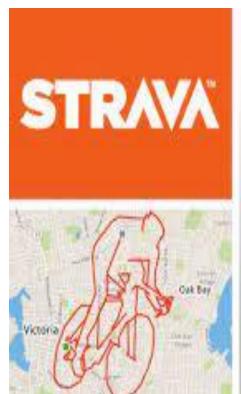






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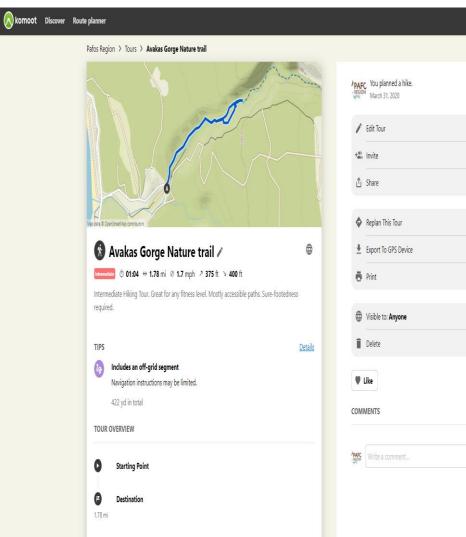




Promotion of walking to urism to explore Pafos urban and rural areas











Promotion of walking tourism to explore Pafos urban and rural areas









The pilot action is dedicated to testing the potential of MaaS (Mobility as a Service), for sustainable tourism low-carbon mobility to archaeological sites in Pafos, Cyprus, with multi-modal E-mobility services for visitors

















The proposed pilot action includes low-carbon multimodal E-mobility smart services :

- 5 E-bikes
- 6 E-scooters (Motorbikes)
- Application
- 1 E-cart/buggy for accessibility within archaeological sites for disabled persons
- Integrated use of existing electric minibus (by Pafos Municipality, a key stakeholder)
- 1 double Charging station for e-cars in the central bus station of Pafos.





5 E-bikes

Explore Pafos old town







6 E-Scooters (motorbikes)

Explore Pafos old town







5 E-bikes and 6 E-scooters (Motorbikes)

Pilot App

Visitors can use the pilot App to find the alternative mobility services available at the preferred time of travel, pick up and drop off location, place an order etc. Users are requested to evaluate the MaaS4ST App







Pilot App (screen shots)

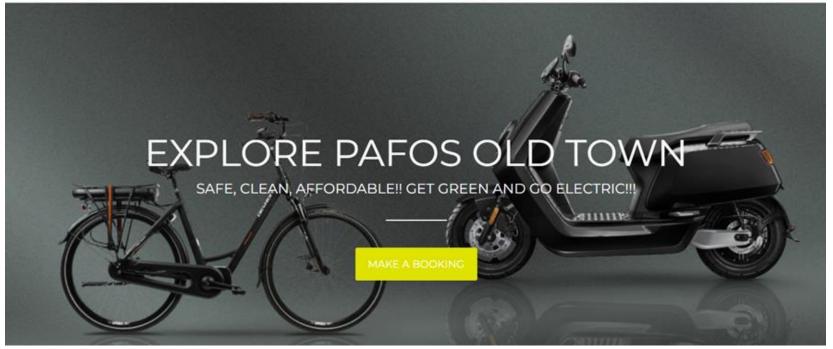
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HOME

ABOUT DESTI SMART

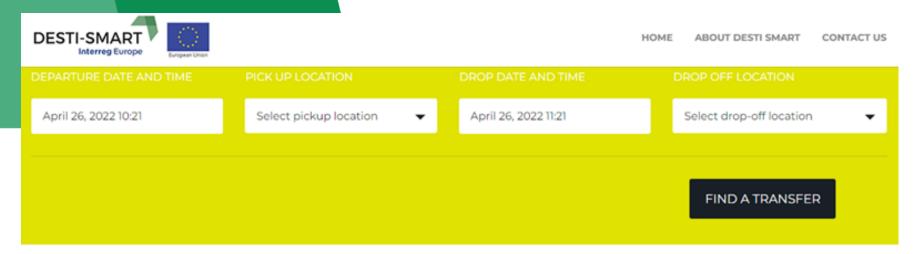
CONTACTUS







5 E-bikes and 6 E-scooters (Motorbikes) Pilot App (screen shots)





FIXED RATES



RELIABLE TRANSFERS



NO BOOKING FEES



FREE CANCELLATION



BOOKING FLEXIBILITY



24H CUSTOMER SERVICE



<u> 5 E-bikes and 6 E-scooters (Motorbikes)</u>

Pilot App (screen shots)

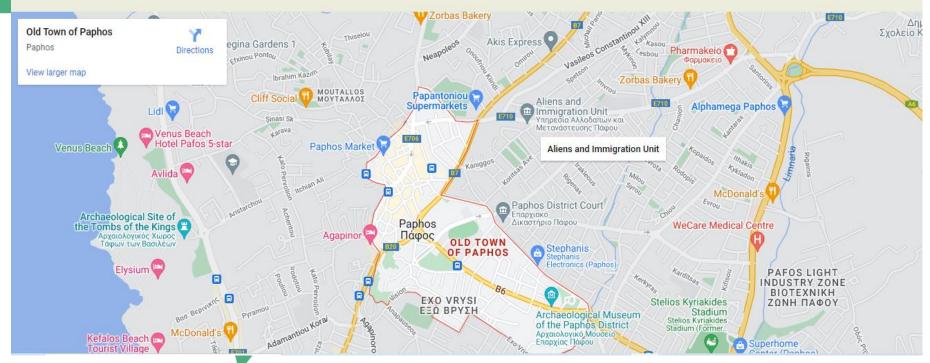


HOME

ABOUT DESTI SMART

CONTACT US

PICK UP AND DROP OFF LOCATION







5 E-bikes and 6 E-scooters (Motorbikes) Pilot App (screen shots)

Select transfer for your DEPARTURE



PRIVATE ESCOOTER









SELECT



PRIVATE EBIKE









SELECT





1 E-cart/buggy

The E-carts/buggy for accessibility within Kato Pafos Archaeological Park (UNESCO World Heritage Site) This equipment will be available free of charge for the users











Integrated use of existing electric minibus (by Pafos Municipality, a key stakeholder)

The electric bus serves tourism mobility & accessibility needs. The bus has a capacity of 22 seats and it is friendly for passengers with disabilities.









1 Double Charging station for e-cars

The double Charging station for e-cars located in the central bus station of Pafos town.





Interreg Europe



Thank you!



Questions Welcome







Projects media