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SURVEY RESULTS

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Survey results of all countries

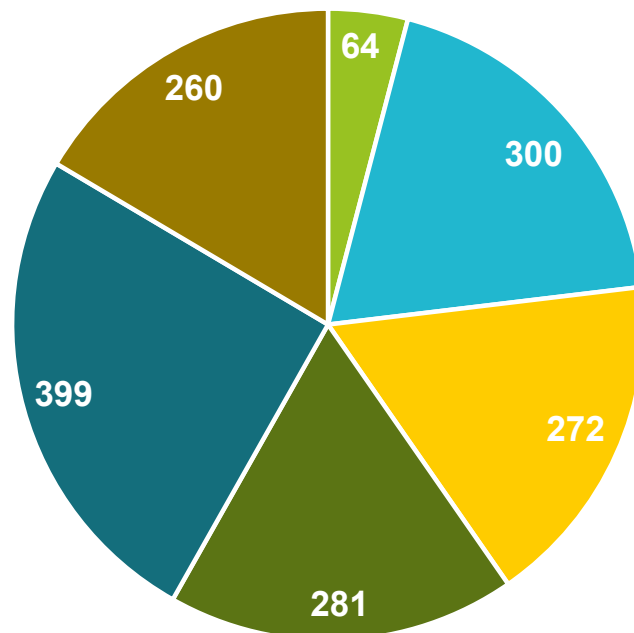


The survey respondents

The survey respondents

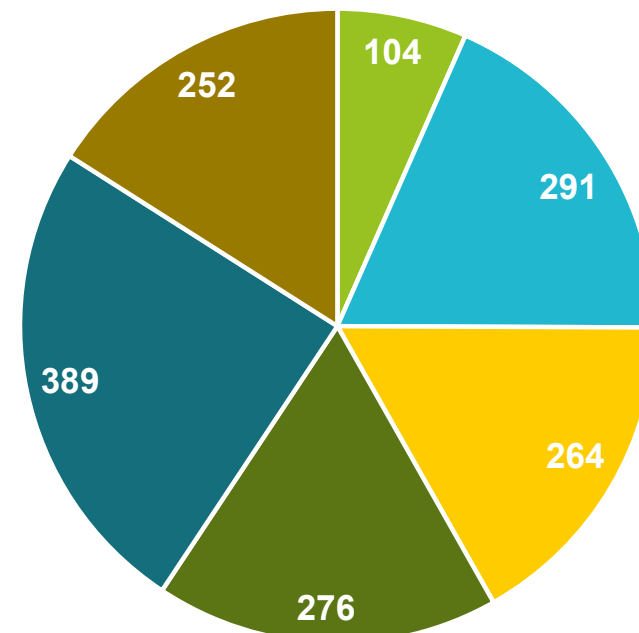
- The survey was carried out from January to May 2022
- We received a total number of 1576 valid survey responses.

Language



■ EN-GB ■ ES-ES ■ HR ■ HU ■ IT ■ RO

Country of residence



■ Others ■ Spain ■ Croatia ■ Hungary ■ Italy ■ Romania

Respondents' profile - Region

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Region	Urban	228	216	318	198	242	78	1280
		86.7%	78.3%	81.7%	79.2%	83.2%	77.2%	81.5%
	Rural	35	60	71	52	49	23	290
		13.3%	21.7%	18.3%	20.8%	16.8%	22.8%	18.5%

- Respondents were mostly from urban areas
- 81.5% from urban areas, 18.5% from rural areas

Respondents' profile - Gender

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Gender	Male	79	170	207	83	148	38	725
		30.5%	62.3%	53.6%	34.0%	51.9%	39.2%	47.0%
	Female	180	103	179	161	137	59	819
		69.5%	37.7%	46.4%	66.0%	48.1%	60.8%	53.0%

- In general, the numbers of male and female respondents were rather balanced, with 47% male and 53% female

Respondents' profile - Age

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Age	18-24	6	100	111	53	134	14	418
		2.3%	36.2%	28.5%	21.0%	46.0%	13.9%	26.6%
	25-34	63	101	147	46	47	18	422
		23.9%	36.6%	37.8%	18.3%	16.2%	17.8%	26.8%
	35-44	95	49	56	82	20	23	325
		36.0%	17.8%	14.4%	32.5%	6.9%	22.8%	20.7%
	45-54	65	14	40	55	54	27	255
		24.6%	5.1%	10.3%	21.8%	18.6%	26.7%	16.2%
	55-64	25	7	23	15	25	14	109
		9.5%	2.5%	5.9%	6.0%	8.6%	13.9%	6.9%
	65 or older	10	5	12	1	11	5	44
		3.8%	1.8%	3.1%	0.4%	3.8%	5.0%	2.8%

- The majority were less than 35 years old (53.4%)
- Very few respondents who were over 55 years old (9.7%)

Respondents' profile - Education

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Education	Primary school	2	6	6	0	4	3	21
		0.8%	2.2%	1.5%	0.0%	1.4%	3.0%	1.3%
	Secondary/high school	36	115	165	49	76	13	454
		13.7%	41.7%	42.4%	19.4%	26.1%	12.9%	28.9%
	University degree	162	121	169	92	112	35	691
		61.6%	43.8%	43.4%	36.5%	38.5%	34.7%	44.0%
	Postgraduate degree	63	34	49	111	99	50	406
		24.0%	12.3%	12.6%	44.0%	34.0%	49.5%	25.8%

- Most respondents held university degrees

Respondents' profile - Employment

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Employment	Full-time employed	228	144	160	195	126	67	920
		86.4%	52.2%	41.2%	77.4%	43.3%	66.3%	58.5%
	Part-time employed	5	35	77	5	25	10	157
		1.9%	12.7%	19.8%	2.0%	8.6%	9.9%	10.0%
	Unemployed	15	22	20	3	14	3	77
		5.7%	8.0%	5.2%	1.2%	4.8%	3.0%	4.9%
	Full-time student	5	68	117	45	119	13	367
		1.9%	24.6%	30.2%	17.9%	40.9%	12.9%	23.3%
	Economically inactive	11	7	14	4	7	8	51
		4.2%	2.5%	3.6%	1.6%	2.4%	7.9%	3.2%

- Most of the respondents were full-time employed
- There were quite high numbers of student respondents in some cases

Respondents' profile - Income

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Income	15.000 or lower	106	134	91	74	74	17	496
		47.5%	60.4%	27.3%	45.1%	38.5%	21.0%	40.8%
	15.001 - 25.000	58	53	85	58	51	16	321
		26.0%	23.9%	25.5%	35.4%	26.6%	19.8%	26.4%
	25.001 - 35.000	21	19	99	11	24	11	185
		9.4%	8.6%	29.7%	6.7%	12.5%	13.6%	15.2%
	35.001 - 50.000	13	7	48	14	28	19	129
		5.8%	3.2%	14.4%	8.5%	14.6%	23.5%	10.6%
	Higher than 50.000	25	9	10	7	15	18	84
		11.2%	4.1%	3.0%	4.3%	7.8%	22.2%	6.9%

- Most respondents were in a lower level of income

Respondents' profile – Household type

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Household	One-member	41	64	68	38	37	20	268
		15.5%	23.3%	17.5%	15.1%	12.8%	19.8%	17.1%
	Shared/multiple occupations	42	83	74	10	83	20	312
		15.9%	30.2%	19.0%	4.0%	28.6%	19.8%	19.9%
	Nuclear family without children	54	33	67	41	59	21	275
		20.5%	12.0%	17.2%	16.3%	20.3%	20.8%	17.5%
Nuclear family with children/others	110	75	160	152	85	34	616	
	41.7%	27.3%	41.1%	60.3%	29.3%	33.7%	39.2%	
Single-parent family/others	17	20	20	11	26	6	100	
	6.4%	7.3%	5.1%	4.4%	9.0%	5.9%	6.4%	

- Most respondents were from families with children or other dependents

Respondents' profile - Vaccination status

		Croatia	Hungary	Italy	Romania	Spain	Others	All groups
Vaccination	Not vaccinated	52	28	20	75	13	6	194
		21.1%	10.4%	5.2%	33.3%	4.5%	6.4%	12.9%
	Partially vaccinated	9	4	8	16	41	2	80
		3.7%	1.5%	2.1%	7.1%	14.3%	2.1%	5.3%
	Fully vaccinated	117	72	50	65	119	21	444
		47.6%	26.9%	13.0%	28.9%	41.6%	22.3%	29.5%
	Booster dose received	68	164	306	69	113	65	785
		27.6%	61.2%	79.7%	30.7%	39.5%	69.1%	52.2%

- Most respondents were fully vaccinated or had booster doses

Respondents' perceptions of the COVID-19 pandemic

	Croatia	Hungary	Italy	Romania	Spain	Others	All groups
I believe COVID-19 represents a severe public health problem	7.02	8.12	8.05	6.81	7.84	8.36	7.67
I believe COVID-19 has serious negative consequences in general	7.27	8.04	8.48	7.35	7.86	8.32	7.89
I believe that COVID-19 is extremely harmful generally	6.44	7.92	8.01	6.58	7.11	7.81	7.32
It is likely that I will get infected with COVID-19 while travelling	4.55	5.23	6.55	5.96	5.52	5.81	5.65
I am at risk of getting COVID-19 while travelling	5.22	7.14	6.80	5.64	6.03	6.33	6.24
It is possible that I will get COVID-19 while travelling	5.83	6.99	6.65	5.85	5.87	6.59	6.30
I have trust in the national government	4.02	4.34	5.81	4.29	4.95	5.39	4.82
I tend to trust the COVID-related information provided by government authorities	4.81	4.69	6.52	5.00	5.95	6.17	5.54
I have trust in COVID-related safety measures of the destination I am due to visit	5.57	6.29	6.45	6.04	6.15	6.77	6.17
I would prefer for all countries in Europe to apply exactly the same safety measures against COVID at all times.	6.95	7.00	7.65	6.98	6.87	7.02	7.13

*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Generally, respondents considered COVID-19 as a serious issue, but the perceived risk of being infected while travelling was not high
- While they didn't have much trust in national government in general, they trusted the safety measures

Travel behaviours

Numbers of trips

		All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Within my region	Average	13.07	32.29	11.88	7.15	10.47	7.71	11.43
	S.D.		61.697	38.156	17.510	29.093	13.125	24.500
	Min.		0	0	0	0	0	0
	Max.		365	432	200	350	100	200
Outside my region	Average	5.18	12.14	4.62	3.56	3.34	3.52	4.31
	S.D.		21.312	7.964	6.650	4.216	4.369	8.948
	Min.		0	0	0	0	0	0
	Max.		150	96	100	30	30	80
Outside my country of residence	Average	1.19	1.69	0.70	1.06	1.29	1.07	1.83
	S.D.		5.429	1.239	1.662	4.039	2.933	3.004
	Min.		0	0	0	0	0	0
	Max.		84	8	10	50	40	20

- On average, respondents took 13 leisure trips within their regions, 5 trips outside their regions and 1 international trip.

Numbers of trips

Compared to the previous 12 months

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Within my region	5.02	5.08	4.65	5.86	4.07	5.00	4.75
Within my country of residence	4.69	4.98	4.50	5.17	3.78	4.76	4.53
Outside my country of residence	3.55	3.39	3.48	3.92	3.06	3.62	3.68

*The scale from 1 – much lower to 10 – much higher

- In general, the number of regional and domestic trips had not changed much
- The number of international trips decreased

Transportation

Ranking in terms of usage frequency

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Private vehicle	1	1	1	1	1	1	1
Train	2	4	3	2	4	3	2
Coach/Bus	3	2	2	4	2	2	3
Airplane	4	3	4	3	3	4	4

- A private vehicle was the most popular choice of transportation during COVID-19
- Other modes of transportation were ranked differently among countries

Accommodation

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Hotel	958 65.3%	161 61.2%	104 45.4%	255 67.1%	188 78.0%	187 71.1%	63 68.5%
Youth hostel	95 6.5%	7 2.7%	12 5.2%	38 10.0%	11 4.6%	17 6.5%	10 10.9%
B&B/guest house	408 27.8%	17 6.5%	77 33.6%	153 40.3%	115 47.7%	28 10.6%	18 19.6%
Airbnb or similar	433 29.5%	84 31.9%	49 21.4%	157 41.3%	44 18.3%	77 29.3%	22 23.9%
Privately rented holiday homes	338 23.0%	69 26.2%	42 18.3%	117 30.8%	54 22.4%	41 15.6%	15 16.3%
Camping	144 9.8%	20 7.6%	22 9.6%	44 11.6%	23 9.5%	24 9.1%	11 12.0%
Friend/relative's place	660 45.0%	116 44.1%	123 53.7%	168 44.2%	82 34.0%	130 49.4%	41 44.6%
Apartment	180 12.3%	16 6.1%	56 24.5%	29 7.6%	45 18.7%	26 9.9%	8 8.7%
Second home	302 20.6%	62 23.6%	34 14.8%	91 23.9%	40 16.6%	63 24.0%	12 13.0%

- Hotels and Friend/relative's places were the most popular choices of accommodation
- While youth hostels and apart-hotels were the least common

Restrictions

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
The use of face masks in all indoor spaces	878 59.8%	166 63.1%	73 31.9%	268 70.5%	127 52.7%	181 68.8%	63 68.5%
The use of face masks in all outdoor spaces	122 8.3%	5 1.9%	4 1.7%	36 9.5%	51 21.2%	14 5.3%	12 13.0%
The hospitality/tourism/leisure sectors in full lockdown or reduced capacity.	121 8.2%	23 8.7%	7 3.1%	23 6.1%	41 17.0%	11 4.2%	16 17.4%
A 'Green pass' (or similar proof) is required	439 29.9%	43 16.3%	8 3.5%	236 62.1%	86 35.7%	39 14.8%	27 29.3%
There are no restrictions on travel within the country	1035 70.5%	187 71.1%	191 83.4%	255 67.1%	144 59.8%	204 77.6%	54 58.7%
A colour coded system within the country	174 11.9%	1 0.4%	3 1.3%	102 26.8%	48 19.9%	10 3.8%	10 10.9%
A colour coded system for international travel	183 12.5%	18 6.8%	43 18.8%	40 10.5%	48 19.9%	19 7.2%	15 16.3%
A negative COVID test before arrival	364 24.8%	94 35.7%	44 19.2%	67 17.6%	70 29.0%	63 24.0%	26 28.3%
A quarantine period after arrival	223 15.2%	47 17.9%	39 17.0%	48 12.6%	59 24.5%	8 3.0%	22 23.9%

- There were almost no restrictions on travel at the time of the survey
- Face mask in indoor spaces was the most common restriction

Protective behaviours while travel during COVID-19

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Get vaccinated	8.03	7.23	8.34	8.89	6.21	8.75	8.71
Use a face mask and hand-sanitizing gel	7.80	7.39	7.76	8.67	6.91	7.6	8.39
Avoid destinations with a high infection rate	7.16	7.06	7.08	8.1	5.75	7.03	7.88
Follow local COVID-19 guidelines to avoid infection	7.09	6.13	7.72	7.82	6.65	6.69	7.45
Keep a safe distance from other people	6.84	6.21	7	7.88	6	6.38	7.45
Avoid inviting vulnerable friends or family members	6.83	6.98	7.22	7.52	5.67	6.24	7.3
Avoid international travel	5.83	5.4	6.2	6.72	4.83	5.51	5.96
Avoid destinations with a low vaccination rate	5.79	5.42	5.38	7.14	4.15	5.81	6.61
Seek travel advice regarding COVID-19	5.72	6.6	3.55	7.02	5.31	4.92	6.62
Check the local news for COVID-19 updates	5.72	5.52	4.98	6.55	5.36	5.36	6.75
Avoid traveling during peak times	5.62	6.27	5.57	6.09	4.68	5.07	5.9
Avoid interacting with other travelers	5.59	5.57	6.52	6.04	4.82	4.89	5.43
Avoid long-haul travel	5.46	5.21	5.44	6.47	4.21	5.14	6.29
Avoid using public transport	5.42	5.87	4.75	6.05	5.15	4.83	5.55
Avoid destinations with stricter entry requirements	5.38	5.76	4.65	5.85	4.75	5.35	5.86
Avoid destinations with less stringent safety measures	5.34	4.21	5.16	6.71	4.34	5.2	6.4
Avoid interacting with local people	4.67	4.32	5.1	5.41	4.19	4.12	4.48
Use COVID-19 apps or similar technology	4.35	5.02	3.33	5.52	4.35	2.61	5.1

*The scale from 1 - Strongly disagree to 10 - Strongly agree

- **Common protective behaviours include** *Get vaccinated, Use a face mask and hand-sanitizing gel, Avoid destinations where there is a high infection rate, and Follow local COVID-19 guidelines.*
- **Not so popular ones include** *Avoid interacting with local people and Use COVID-19 apps or similar technology to keep track of the visited places.*

Travel intention

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Travel craving	6.24	7.18	4.11	6.56	6.56	6.19	6.82
	7.53	8.99	6.26	7.46	7.87	7.08	7.25
	6.23	7.11	4.62	6.55	6.61	5.83	6.55
Travel within my region or country	8.12	9.23	7.39	7.93	7.64	8.23	8.40
	8.17	9.27	7.56	7.91	7.76	8.23	8.58
	7.93	9.19	7.36	7.56	7.53	7.93	8.33
Travel beyond my country of residence	6.49	7.24	5.00	7.09	6.57	5.92	7.02
	6.44	7.39	5.00	6.87	6.53	5.83	6.98
	6.29	7.20	5.00	6.68	6.40	5.60	6.92

- Respondents craved to travel, in most countries
- All groups had a high intention to travel within the region or country, yet lower intention to travel beyond countries of residence

Visits to cultural heritage sites and events

Numbers of visits

		All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Indoor heritage sites	Average	4.01	6.67	2.64	3.46	2.83	4.48	4.59
	S.D.		10.302	22.318	4.142	4.088	5.505	8.247
	Min.		0	0	0	0	0	0
	Max.		100	50	30	32	37	50
Outdoor heritage sites	Average	6.37	10.57	4.30	4.31	4.94	8.14	7.54
	S.D.		15.821	6.956	5.478	8.907	11.072	11.047
	Min.		0	0	0	0	0	0
	Max.		100	80	50	100	100	80
Events, festivals, & concerts	Average	2.88	6.15	2.61	1.90	1.94	2.59	2.05
	S.D.		12.689	5.954	2.226	6.142	4.064	2.767
	Min.		0	0	0	0	0	0
	Max.		100	80	12	85	30	20

- In the recent 12 months during the pandemic, on average, respondents went to 4 indoor and 6 outdoor heritage sites and attended 3 events/festivals/concerts.

Numbers of visits

Compared to the previous 12 months

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Indoor heritage sites	4.21	3.81	4.03	5.07	3.45	4.31	4.08
Outdoor heritage sites	4.98	4.89	4.58	5.67	3.89	5.50	4.85
Events, festivals and concerts	3.82	3.44	3.78	4.41	3.32	3.84	3.82

*The scale from 1 – much lower to 10 – much higher

- In general, the number of visits to indoor sites and events slightly decreased, in comparison to the previous 12 months.
- The number of visits to outdoor sites did not change much. In the case of Italy and Spain, there was even a slight increase. And there was a slight decrease in the case of Romania.

Cultural heritage visits' experience

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
	7.05	6.97	7.04	7.06	6.76	7.37	7.07
Satisfaction	7.10	7.23	7.15	7.09	6.54	7.52	6.83
	7.23	7.55	6.87	7.29	6.88	7.48	7.27
I felt anxious during my visits	3.45	3.23	3.18	4.07	3.17	3.27	3.59
I felt safe during my visits	6.96	7.32	6.63	6.79	6.95	7.14	7.11

*The scale from 1 - Strongly disagree to 10 - Strongly agree

- In general, visitors were satisfied with their visits
- Visitors were not so anxious and felt rather safe during their visits

The importance of safety measures

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Crowd management measures	7.09	6.76	7.14	7.58	6.19	7.34	7.48
Hand sanitiser stations	7.55	7.02	7.78	8.11	7.21	7.31	7.70
COVID vaccination or negative rapid test	6.68	5.93	6.66	8.29	5.60	6.09	6.91
Face masks	7.55	6.44	7.83	8.53	6.55	7.79	7.74
Social distancing	6.94	6.51	7.07	7.23	6.42	7.10	7.45

*The scale from 1 - Strongly disagree to 10 - Strongly agree

- All safety measures were considered rather important. Hand sanitiser stations and face coverings were simple, yet the most important measures

Protective behaviours during cultural heritage visits

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Wear a face mask	8.03	7.19	8.15	8.84	7.08	8.3	8.4
Be more observant of my surroundings	7.72	8.3	7.62	8.28	6.85	7.22	7.95
Buy online tickets/Book the visit in advance	7.68	7.66	7.68	8.39	6.51	7.74	7.81
Use hand sanitisers	7.61	7.14	7.72	8.41	7.14	7.1	8.15
Follow COVID-19 guidelines	7.56	6.57	7.71	8.28	7.07	7.69	7.85
Choose outdoor activities	7.34	7.44	7.08	7.79	6.97	7.26	7.26
Stay within the recommended path/one-way system	7.33	6.97	6.99	8.01	6.71	7.5	7.69
Practice social distancing	7.13	6.78	6.87	7.95	6.2	7.34	7.38
Avoid crowded events and festivals	6.80	7.04	6.94	7.32	5.99	6.37	6.95
Avoid crowded rooms/areas	6.78	7.07	6.96	7.42	5.73	6.31	7.08
Avoid visitor peak times	6.66	7.17	6.75	7.11	5.7	6.28	6.79
Avoid visiting places where social distancing is difficult	6.52	6.62	6.19	7.37	5.85	6.2	6.5
Avoid places with less stringent safety measures	5.95	5.6	5.39	7.09	5.22	5.59	6.77
Avoid interacting with fellow visitors	5.94	5.99	6.27	6.52	5.25	5.31	6.26
Avoid visiting indoor areas	5.45	5.75	5.34	5.94	4.6	5.39	5.43
Avoid places with stricter entry requirements	4.75	5.05	4.23	5.25	4.77	4.29	4.69

*The scale from 1 - Strongly disagree to 10 - Strongly agree

- **Top 5 protective behaviours include** *Wear a face mask, Be more observant of my surroundings, Buy online tickets/Book the visit in advance, Use hand sanitisers, Follow COVID-19 guidelines*

Cultural heritage visit intention

	All groups	Croatia	Hungary	Italy	Romania	Spain	Others
Craving to visit	5.55	6.71	3.50	5.99	6.08	5.23	6.05
cultural/heritage sites & events	5.76	7.42	4.15	5.94	5.78	5.43	5.99
	6.78	8.33	5.46	7.16	6.92	6.01	6.74
Intention to visit indoor cultural/heritage sites	6.74	7.51	5.92	6.85	6.79	6.40	7.31
	6.28	7.39	5.12	6.44	6.36	5.89	6.88
Intention to visit outdoor cultural/heritage sites	7.07	7.52	6.33	7.23	6.92	7.03	7.71
	6.82	8.09	5.65	7.01	6.65	6.47	7.43
Intention to attend live events/festivals	6.51	7.75	5.52	6.79	6.57	5.90	6.44
	6.38	7.41	5.57	6.52	6.40	6.05	6.34

*The scale from 1 - Strongly disagree to 10 - Strongly agree

- In general, the craving to visit cultural heritage sites & events was not very high, but there were significant differences among countries
- Respondents had a rather high intention to visit cultural heritage sites & events, with a higher intention to visit outdoor sites

The comparisons between demographic groups

Urban *versus* Rural

Travel		Urban	Rural	Sig. dif. confirmed
Number of trips	Within my region	12.81	13.17	No
	Outside my region	5.44	4.45	No
	Outside my country of residence	1.24	1.09	No
Travel craving		6.35	5.79	Yes
		6.36	5.71	Yes
		7.67	7.00	Yes
Travel intention		8.24	7.62	Yes
	Within my region or country	8.30	7.69	Yes
		8.06	7.43	Yes
	Beyond my country of residence	6.65	5.83	Yes
		6.59	5.81	Yes
	6.41	5.76	Yes	

Urban versus Rural

		Urban	Rural	Sig. dif. confirmed
Number of visits	Indoor heritage sites	4.16	3.36	Yes
	Outdoor heritage sites	6.51	5.77	No
	Events, festivals, and concerts	2.97	2.45	No
Heritage visit experience		7.14	6.69	Yes
	Satisfaction	7.19	6.72	Yes
		7.35	6.73	Yes
	I felt anxious during my visits	3.37	3.82	Yes
	I felt safe during my visits	7.05	6.57	Yes
Heritage visit craving		5.64	5.18	Yes
		5.89	5.20	Yes
		6.87	6.44	Yes
Heritage visit intention	Indoor cultural/heritage sites	6.86	6.26	Yes
		6.37	5.92	Yes
	Outdoor cultural/heritage sites	7.12	6.88	No
		6.88	6.64	No
	Live events/festivals	6.46	6.09	Yes
	6.55	6.35	No	

Age groups — in terms of Travel behaviours

		18-24	25-34	35-44	45-54	55-64	65+	Sig. dif. confirmed
Number of trips	Within my region	10.17	12.53	12.67	18.64	16.93	7.20	Yes
	Outside my region	4.25	6.08	5.62	5.40	5.69	2.30	No
	Outside my country of residence	1.28	1.00	1.36	1.29	1.38	0.77	No
Protective behaviour while travel	Avoid international travel	5.60	5.59	5.76	6.11	6.72	7.22	Yes
	Avoid long-haul travel	5.25	5.15	5.50	5.77	6.13	7.05	Yes
	Avoid destinations where there is a low vaccination rate	5.58	5.65	5.35	6.12	6.98	8.16	Yes
	Avoid destinations where there is a high infection rate	6.90	7.12	6.97	7.21	8.19	8.86	Yes
	Avoid destinations where less stringent safety measures prevail	5.12	5.19	4.87	5.72	6.33	8.03	Yes
	Avoid destinations where there are stricter COVID-related entry requirements	5.57	5.29	5.10	5.25	5.72	6.51	Yes
	Avoid using public transport	4.31	5.07	5.95	6.19	6.99	6.89	Yes
	Avoid interacting with other travelers	5.22	5.38	5.61	5.85	6.68	6.95	Yes
	Avoid interacting with local people	4.57	4.42	4.48	4.90	5.55	6.41	Yes
	Avoid traveling during peak times	4.88	5.41	5.80	6.18	6.64	7.51	Yes
	Seek travel advice regarding COVID-19	4.74	5.49	5.95	6.54	7.07	7.41	Yes
	Follow local COVID-19 guidelines to avoid infection	6.89	6.97	6.78	7.44	7.97	8.24	Yes
	Use a face mask and hand-sanitizing gel	7.42	7.87	7.61	8.15	8.47	8.62	Yes
	Check the local news regularly for COVID-19 updates during travel	5.26	5.40	5.64	6.34	6.79	7.76	Yes
	Avoid inviting vulnerable friends or family members to join me in my travels	6.30	6.86	6.78	7.23	7.71	7.49	Yes
	Use COVID-19 apps or similar technology to keep track of the places I visit	4.09	4.02	4.19	5.00	5.09	5.81	Yes
	Keep a safe distance from other people (social distancing)	6.32	6.82	6.67	7.27	7.96	8.14	Yes
Get vaccinated/ Obtain a Green Pass	8.01	8.14	7.60	7.85	9.06	9.05	Yes	
Travel craving		5.86	6.32	6.61	6.44	6.15	5.24	Yes
		5.72	6.20	6.57	6.85	6.26	5.08	Yes
		7.00	7.62	7.98	7.91	7.60	5.92	Yes
Travel intention		7.41	8.16	8.50	8.70	8.54	6.84	Yes
	Within my region or country	7.49	8.20	8.56	8.74	8.63	6.86	Yes
		7.20	7.84	8.39	8.59	8.51	6.81	Yes
		5.83	6.61	7.01	6.82	6.46	5.76	Yes
	Beyond my country of residence	5.76	6.49	6.98	6.81	6.45	5.95	Yes
		5.63	6.36	6.83	6.61	6.28	5.84	Yes

Age groups — in terms of Travel behaviours

		18-24	25-34	35-44	45-54	55-64	65 or older	Sig. dif. confirmed
Number of visits	Indoor heritage sites	3.29	4.61	3.68	5.07	3.72	2.18	Yes
	Outdoor heritage sites	5.35	6.67	5.81	8.53	6.27	5.11	Yes
	Events, festivals, & concerts	3.48	2.75	2.37	3.36	2.14	1.16	Yes
Heritage visit experience		6.89	7.32	6.98	7.21	7.11	5.68	Yes
	Satisfaction	6.87	7.42	7.02	7.29	7.17	5.66	Yes
		6.97	7.45	7.25	7.45	7.47	5.59	Yes
	I felt anxious during my visits	3.57	3.73	3.19	3.35	3.30	2.59	Yes
	I felt safe during my visits	6.73	7.03	7.02	7.31	7.12	5.73	Yes
Heritage visit craving		4.96	5.54	5.87	6.19	6.01	4.25	Yes
		5.03	5.68	6.25	6.58	6.16	4.16	Yes
		6.02	6.94	7.27	7.49	6.77	5.00	Yes
Heritage visit intention	Indoor cultural/heritage sites	5.95	6.99	7.01	7.38	7.26	4.89	Yes
		5.61	6.33	6.77	6.81	6.72	4.66	Yes
	Outdoor cultural/heritage sites	6.33	7.29	7.29	7.75	7.46	5.61	Yes
		5.96	6.90	7.29	7.50	7.63	5.14	Yes
	Live events/festivals	6.16	6.49	6.74	6.66	5.96	4.45	Yes
		6.27	6.59	6.91	6.71	6.18	4.75	Yes

Education levels – in terms of Travel behaviours

		Primary school	Secondary /high school	University degree	Postgraduate degree	Sig. dif. confirmed	
Number of trips	Within my region	4.67	11.42	14.93	12.25	No	
	Outside my region	1.48	3.91	6.60	4.67	Yes	
	Outside my country of residence	0.29	1.02	1.32	1.31	No	
Protective behaviour while travel	Avoid international travel	6.94	6.23	5.68	5.61	Yes	
	Avoid long-haul travel	6.72	5.73	5.39	5.24	Yes	
	Avoid destinations where there is a low vaccination rate	6.56	6.06	5.63	5.80	No	
	Avoid destinations where there is a high infection rate	7.44	7.31	7.09	7.15	No	
	Avoid destinations where less stringent safety measures prevail	6.11	5.53	5.16	5.43	No	
	Avoid destinations where there are stricter COVID-related entry requirements	6.44	5.49	5.33	5.27	No	
	Avoid using public transport	6.11	5.08	5.42	5.77	Yes	
	Avoid interacting with other travelers	6.72	5.63	5.55	5.57	No	
	Avoid interacting with local people	6.39	4.90	4.57	4.53	Yes	
	Avoid traveling during peak times	6.17	5.50	5.56	5.81	No	
	Seek travel advice regarding COVID-19	5.78	5.29	5.77	6.12	Yes	
	Follow local COVID-19 guidelines to avoid infection	7.72	7.23	6.86	7.31	Yes	
	Use a face mask and hand-sanitizing gel	7.50	7.66	7.82	7.94	No	
	Check the local news regularly for COVID-19 updates during travel	5.72	5.58	5.65	6.03	No	
	Avoid inviting vulnerable friends or family members to join me in my travels	6.94	6.96	6.68	6.96	No	
	Use COVID-19 apps or similar technology to keep track of the places I visit	4.61	4.39	4.35	4.32	No	
	Keep a safe distance from other people (social distancing)	6.83	6.87	6.74	6.99	No	
	Get vaccinated/ Obtain a Green Pass	8.33	8.14	7.95	8.07	No	
	Travel craving		3.28	5.72	6.42	6.65	Yes
			3.50	5.63	6.55	6.48	Yes
		3.94	6.99	7.76	7.93	Yes	
Travel intention		4.67	7.38	8.37	8.65	Yes	
	Within my region or country	4.22	7.50	8.42	8.68	Yes	
		4.22	7.27	8.17	8.42	Yes	
		2.94	5.69	6.72	7.16	Yes	
	Beyond my country of residence	3.00	5.63	6.61	7.21	Yes	
		3.17	5.52	6.43	7.06	Yes	

Education levels – in terms of Travel behaviours

		Primary school	Secondary/ high school	University degree	Postgraduate degree	Sig. dif. confirmed
Number of visits	Indoor heritage sites	1.38	2.87	4.60	4.44	Yes
	Outdoor heritage sites	2.48	5.02	6.89	7.21	Yes
	Events, festivals, & concerts	1.05	3.42	2.79	2.52	No
Heritage visit experience		4.19	6.82	7.19	7.26	Yes
	Satisfaction	4.24	6.79	7.29	7.30	Yes
		4.19	6.96	7.41	7.41	Yes
	I felt anxious during my visits	3.14	3.59	3.38	3.44	No
	I felt safe during my visits	4.29	6.71	7.09	7.18	Yes
Heritage visit craving		3.52	4.91	5.72	6.11	Yes
		3.24	4.98	6.05	6.29	Yes
		3.95	6.10	7.03	7.29	Yes
Heritage visit intention		3.43	6.11	6.93	7.30	Yes
	Indoor cultural/heritage sites	3.43	5.56	6.58	6.77	Yes
		3.38	6.31	7.36	7.65	Yes
	Outdoor cultural/heritage sites	3.67	6.05	7.09	7.44	Yes
	Live events/festivals	3.48	6.15	6.55	6.54	Yes
	3.62	6.17	6.68	6.76	Yes	

Employment groups – in terms of Travel behaviours

		Full-time employed	Part-time employed	Unemployed	Full-time student	Economically inactive	Sig. dif. confirmed	
Number of trips	Within my region	14.90	9.56	11.19	10.20	15.02	No	
	Outside my region	6.13	3.92	4.03	4.16	3.45	Yes	
	Outside my country of residence	1.26	1.13	1.35	1.14	0.92	No	
Protective behaviour while travel	Avoid international travel	5.72	6.72	5.99	5.62	6.50	Yes	
	Avoid long-haul travel	5.37	6.34	5.84	5.18	6.17	Yes	
	Avoid destinations where there is a low vaccination rate	5.64	6.51	6.04	5.67	7.24	Yes	
	Avoid destinations where there is a high infection rate	7.06	7.87	7.33	7.02	8.04	Yes	
	Avoid destinations where less stringent safety measures prevail	5.17	6.34	5.46	5.11	7.09	Yes	
	Avoid destinations where there are stricter COVID-related entry requirements	5.28	5.87	5.33	5.35	6.11	No	
	Avoid using public transport	5.75	5.57	5.49	4.40	6.26	Yes	
	Avoid interacting with other travelers	5.57	6.05	6.16	5.19	6.80	Yes	
	Avoid interacting with local people	4.57	5.29	4.87	4.45	6.24	Yes	
	Avoid traveling during peak times	5.71	6.30	6.16	4.84	6.70	Yes	
	Seek travel advice regarding COVID-19	5.95	6.26	5.20	4.94	6.37	Yes	
	Follow local COVID-19 guidelines to avoid infection	7.01	7.70	7.03	6.97	7.61	Yes	
	Use a face mask and hand-sanitizing gel	7.77	8.22	8.19	7.59	8.11	Yes	
	Check the local news regularly for COVID-19 updates during travel	5.82	6.26	5.03	5.28	6.76	Yes	
	Avoid inviting vulnerable friends or family members to join me in my travels	6.92	7.39	6.81	6.38	6.85	Yes	
	Use COVID-19 apps or similar technology to keep track of the places I visit	4.41	4.85	3.84	3.97	5.39	Yes	
	Keep a safe distance from other people (social distancing)	6.85	7.58	7.40	6.31	7.61	Yes	
	Get vaccinated/ Obtain a Green Pass	7.84	8.77	7.76	8.25	8.35	Yes	
	Travel craving		6.48	5.95	5.26	6.04	5.65	Yes
			6.61	6.02	4.90	5.74	5.43	Yes
		7.87	7.43	6.57	7.07	6.61	Yes	
Travel intention		8.53	7.79	7.06	7.59	6.91	Yes	
	Within my region or country	8.57	7.76	7.11	7.69	7.24	Yes	
		8.40	7.39	6.60	7.33	7.20	Yes	
		6.84	6.63	4.99	5.95	5.76	Yes	
	Beyond my country of residence	6.84	6.30	5.09	5.81	5.96	Yes	
		6.69	6.12	5.04	5.64	5.89	Yes	

Employment groups – in terms of Travel behaviours

		Full-time employed	Part-time employed	Unemployed	Full-time student	Economically inactive	Sig. dif. confirmed
Number of visits	Indoor heritage sites	4.52	3.78	2.22	3.38	2.88	Yes
	Outdoor heritage sites	6.99	5.46	6.48	5.42	4.92	Yes
	Events, festivals, & concerts	2.98	2.81	2.56	2.76	2.49	No
Heritage visit experience		7.13	7.02	6.55	7.12	6.16	Yes
	Satisfaction	7.21	7.16	6.47	7.07	6.33	Yes
		7.35	7.26	6.60	7.20	6.25	Yes
	I felt anxious during my visits	3.29	3.85	3.86	3.56	3.69	Yes
	I felt safe during my visits	7.15	6.57	6.14	6.94	6.31	Yes
Heritage visit craving		5.85	5.71	4.65	5.06	4.88	Yes
		6.12	5.80	4.66	5.15	5.29	Yes
		7.11	6.94	5.82	6.28	5.73	Yes
Heritage visit intention		7.10	6.72	5.49	6.26	5.82	Yes
	Indoor cultural/heritage sites	6.65	6.48	4.96	5.69	5.47	Yes
		7.37	7.23	5.96	6.60	6.45	Yes
	Outdoor cultural/heritage sites	7.26	6.84	5.65	6.17	5.63	Yes
	Live events/festivals	6.56	6.35	5.42	6.30	5.61	Yes
	6.68	6.54	5.65	6.42	5.51	Yes	

Income levels – in terms of Travel behaviours

		15.000 or lower	15.001 - 25.000	25.001 - 35.000	35.001 - 50.000	Higher than 50.000	Sig. dif. confirmed	
Number of trips	Within my region	13.69	10.97	12.92	9.09	19.46	No	
	Outside my region	5.12	5.46	5.39	4.79	8.07	No	
	Outside my country of residence	0.88	0.94	1.16	2.08	2.83	Yes	
Protective behaviour while travel	Avoid international travel	5.59	6.30	6.72	6.07	5.82	Yes	
	Avoid long-haul travel	5.19	5.91	6.61	5.73	5.59	Yes	
	Avoid destinations where there is a low vaccination rate	5.23	6.03	7.01	6.56	6.53	Yes	
	Avoid destinations where there is a high infection rate	6.83	7.41	8.01	7.38	7.51	Yes	
	Avoid destinations where less stringent safety measures prevail	4.65	5.63	6.67	6.12	5.68	Yes	
	Avoid destinations where there are stricter COVID-related entry requirements	5.10	5.46	6.08	5.98	5.80	Yes	
	Avoid using public transport	4.86	5.99	6.46	6.06	6.14	Yes	
	Avoid interacting with other travelers	5.30	6.04	6.50	5.91	5.95	Yes	
	Avoid interacting with local people	4.32	5.02	5.93	4.92	4.95	Yes	
	Avoid traveling during peak times	5.28	6.06	6.77	5.79	6.24	Yes	
	Seek travel advice regarding COVID-19	5.22	6.12	7.08	6.34	6.04	Yes	
	Follow local COVID-19 guidelines to avoid infection	6.94	7.36	7.67	7.34	7.33	Yes	
	Use a face mask and hand-sanitizing gel	7.65	8.03	8.46	8.06	7.88	Yes	
	Check the local news regularly for COVID-19 updates during travel	5.45	5.88	6.67	6.29	6.70	Yes	
	Avoid inviting vulnerable friends or family members to join me in my travels	6.78	7.18	7.59	6.92	7.57	Yes	
	Use COVID-19 apps or similar technology to keep track of the places I visit	3.96	4.72	5.59	5.09	5.04	Yes	
	Keep a safe distance from other people (social distancing)	6.57	7.23	7.56	7.31	7.21	Yes	
	Get vaccinated/ Obtain a Green Pass	7.90	8.20	8.58	8.22	8.46	Yes	
	Travel craving		6.03	6.37	6.26	6.58	6.63	No
			6.07	6.44	6.39	6.85	6.72	Yes
		7.58	7.64	7.41	7.69	7.72	No	
Travel intention		8.15	8.23	7.94	8.69	8.58	Yes	
	Within my region or country	8.11	8.24	8.05	8.71	8.55	Yes	
		7.88	7.93	7.91	8.60	8.42	Yes	
		6.18	6.78	6.86	7.23	6.74	Yes	
	Beyond my country of residence	6.13	6.74	6.70	7.11	7.08	Yes	
		5.96	6.63	6.55	7.04	7.01	Yes	

Income levels – in terms of Heritage visits

		15.000 or lower	15.001 - 25.000	25.001 - 35.000	35.001 - 50.000	Higher than 50.000	Sig. dif. confirmed
Number of visits	Indoor heritage sites	4.12	3.92	3.58	4.08	5.69	No
	Outdoor heritage sites	6.47	6.25	4.77	7.89	8.95	Yes
	Events, festivals, & concerts	3.22	2.27	2.70	2.72	3.95	No
Heritage visit experience		6.99	7.08	7.20	7.08	7.49	No
	Satisfaction	7.08	7.12	7.34	7.28	7.40	No
		7.12	7.26	7.42	7.53	7.67	No
	I felt anxious during my visits	3.32	3.56	3.70	3.37	3.27	No
	I felt safe during my visits	6.93	6.85	7.00	7.14	7.54	No
Heritage visit craving		5.45	5.67	5.82	6.03	5.88	No
		5.59	5.85	6.13	6.41	6.15	Yes
		6.83	6.98	7.00	7.09	6.95	No
Heritage visit intention	Indoor cultural/heritage sites	6.74	6.74	6.91	7.35	7.13	No
		6.24	6.42	6.46	6.74	6.92	No
	Outdoor cultural/heritage sites	7.02	7.12	7.23	7.64	7.73	Yes
		6.79	7.02	7.07	7.34	7.44	No
	Live events/festivals	6.56	6.18	6.40	6.56	6.67	No
	6.68	6.33	6.62	6.52	6.83	No	

Household types – in terms of Travel behaviours

		One-member	Shared/multiple occupations	Nuclear family without children	Nuclear family with children/others	Single-parent family/others	Sig. dif. confirmed	
Number of trips	Within my region	13.69	13.11	11.05	13.50	14.59	No	
	Outside my region	5.55	6.31	4.76	4.87	4.92	No	
	Outside my country of residence	1.53	1.04	1.37	1.10	1.18	No	
Protective behaviour while travel	Avoid international travel	5.50	5.74	5.83	6.00	6.03	No	
	Avoid long-haul travel	5.05	5.45	5.53	5.65	5.32	No	
	Avoid destinations where there is a low vaccination rate	5.58	5.60	5.85	5.98	5.74	No	
	Avoid destinations where there is a high infection rate	6.81	7.06	7.31	7.33	7.06	No	
	Avoid destinations where less stringent safety measures prevail	5.09	5.30	5.34	5.51	5.14	No	
	Avoid destinations where there are stricter COVID-related entry requirements	5.41	5.23	5.25	5.48	5.43	No	
	Avoid using public transport	5.18	4.68	5.58	5.89	5.05	Yes	
	Avoid interacting with other travelers	5.30	5.40	5.71	5.78	5.52	No	
	Avoid interacting with local people	4.27	4.55	4.83	4.90	4.38	Yes	
	Avoid traveling during peak times	5.36	5.20	6.03	5.76	5.54	Yes	
	Seek travel advice regarding COVID-19	5.42	5.02	5.89	6.18	5.37	Yes	
	Follow local COVID-19 guidelines to avoid infection	6.90	6.88	7.14	7.23	7.18	No	
	Use a face mask and hand-sanitizing gel	7.64	7.60	7.97	7.93	7.68	No	
	Check the local news regularly for COVID-19 updates during travel	5.16	5.55	5.80	6.04	5.61	Yes	
	Avoid inviting vulnerable friends or family members to join me in my travels	6.58	6.72	6.94	7.03	6.34	No	
	Use COVID-19 apps or similar technology to keep track of the places I visit	4.24	3.91	4.29	4.68	4.24	Yes	
	Keep a safe distance from other people (social distancing)	6.62	6.66	7.10	6.97	6.51	No	
	Get vaccinated/ Obtain a Green Pass	7.75	8.44	8.00	8.01	7.73	Yes	
	Travel craving		6.06	6.04	6.65	6.29	5.91	Yes
			6.11	5.95	6.52	6.31	6.15	No
		7.39	7.49	7.65	7.54	7.75	No	
Travel intention		8.11	7.95	8.43	8.10	7.98	No	
	Within my region or country	8.27	7.91	8.46	8.16	8.14	Yes	
		7.95	7.65	8.23	7.95	7.87	No	
		6.54	6.12	6.94	6.57	5.87	Yes	
	Beyond my country of residence	6.55	6.09	6.88	6.44	6.02	Yes	
		6.46	5.87	6.75	6.27	6.00	Yes	

Household types – in terms of Travel behaviours

		One-member	Shared/multiple occupations	Nuclear family without children	Nuclear family with children/others	Single-parent family/others	Sig. dif. confirmed
Number of visits	Indoor heritage sites	4.56	4.28	4.69	3.42	3.46	Yes
	Outdoor heritage sites	6.96	6.42	7.48	5.42	7.38	Yes
	Events, festivals, & concerts	3.26	3.15	2.24	2.61	4.34	Yes
Heritage visit experience		6.90	6.91	7.39	7.07	6.88	Yes
	Satisfaction	6.95	7.05	7.37	7.06	7.19	No
		7.03	7.02	7.63	7.28	7.07	Yes
	I felt anxious during my visits	3.38	3.50	3.45	3.36	4.01	No
	I felt safe during my visits	6.89	6.86	7.12	6.98	6.97	No
Heritage visit craving		5.25	5.11	6.01	5.74	5.37	Yes
		5.46	5.43	6.25	5.87	5.63	Yes
		6.65	6.42	7.02	6.96	6.64	Yes
Heritage visit intention		6.58	6.42	7.23	6.74	6.83	Yes
	Indoor cultural/heritage sites	6.05	5.94	6.78	6.38	6.09	Yes
		6.94	6.75	7.61	7.04	7.19	Yes
	Outdoor cultural/heritage sites	6.62	6.38	7.41	6.95	6.52	Yes
		6.15	6.29	6.47	6.50	6.40	No
	Live events/festivals	6.46	6.34	6.65	6.61	6.19	No

Demographic differences

Urban vs. rural

- Urban respondents had a higher number of indoor heritage visits
- Respondents in urban areas tended to have a higher level of craving and intention to travel as well as to visit indoor sites
- Urban respondents tended to have higher satisfaction, felt less anxious and safer during their heritage visit

Demographic differences

Age groups

- People aged 45-54 had the highest number of regional trips and heritage visits and a higher level of travel craving and travel intention.
- People aged 18-24 had the highest number of events attended
- Older and younger groups had the lower level of heritage visit craving and visit intention
- Older groups tended to have a higher level of protective behaviour
- Oldest group had the lowest level of satisfaction, the lowest level of perceived safety, but also a lower level of anxiety

Differences between demographic groups

Educational level

- People with higher educational level tended to have a higher level of craving and intention to travel as well as visit heritage sites

Employment status

- Full-time employed respondents had the highest number of heritage visits (including events) and the highest level of craving and intention to travel as well as visit heritage sites
- Economically inactive people also had higher numbers of travel and heritage visits
- Students had a lower level of protective behaviour

Differences between demographic groups

Income

- The lower income group tended to have a lower level of protective behaviour
- Higher income groups had a higher level of travel intention

Household type

- Nuclear family without children had the highest number of heritage visits, and those with children had the lowest number
- Nuclear family without children tended to have a higher level of intention for international travel. They also had the highest level of craving and intention to visit heritage sites

Implications and recommendations

Implications & recommendations

- The results showed evidence of a strong interest among people to travel locally. Therefore, there should be a stronger strategic emphasis on local and domestic tourist markets. This should affect not only marketing and promotion of destinations, but also the services they offer.
- People want to re-connect with heritage sites and attend events after the COVID-19 pandemic. This is an opportunity for events and heritage sites to re-invent themselves for more local and regional visitors, not just international ones.
- Young people should be targeted especially for events, festivals and concerts.
- Older visitors as well as younger ones are likely to demand higher levels of safety and affordability, particularly given the rising levels of inflation in many EU countries.

Implications & recommendations

- The evidence of this study shows that tourists are not passively avoiding travel nor visits to events and heritage sites. Instead, they are being proactive in taking individual responsibility for avoiding infection by getting vaccinated, using face masks, hand sanitisers, etc.
- The on-site COVID-19 safety measures most appreciated by visitors were the availability of hand sanitiser stations and the mandatory use of face coverings.
- Visitors are increasingly getting used to booking tickets online. Hence, this could be used potentially as a safety measure to avoid overcrowding and better manage existing capacity in events and heritage sites.

Implications & recommendations

- Outdoor space activities and/or services are especially appreciated by visitors to heritage sites.
- As private vehicles have become the most popular choice of transportation during the COVID-19 pandemic, a renewed effort will be required to promote sustainable (public) transport to events and heritage sites, reassuring the public about its safety.
- The study showed significant differences among countries. Therefore, the country-specific results will help to draw country-specific implications/strategies.



SHARE
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European Union
European Regional
Development Fund

Survey results by country

Croatia

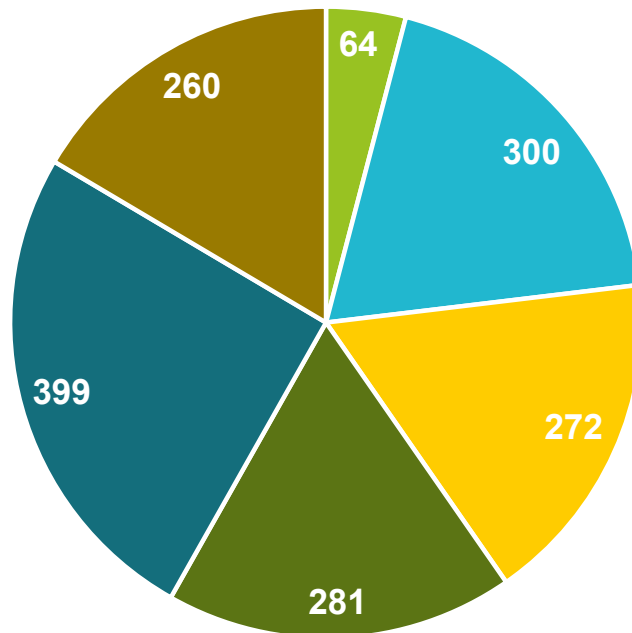




The survey respondents

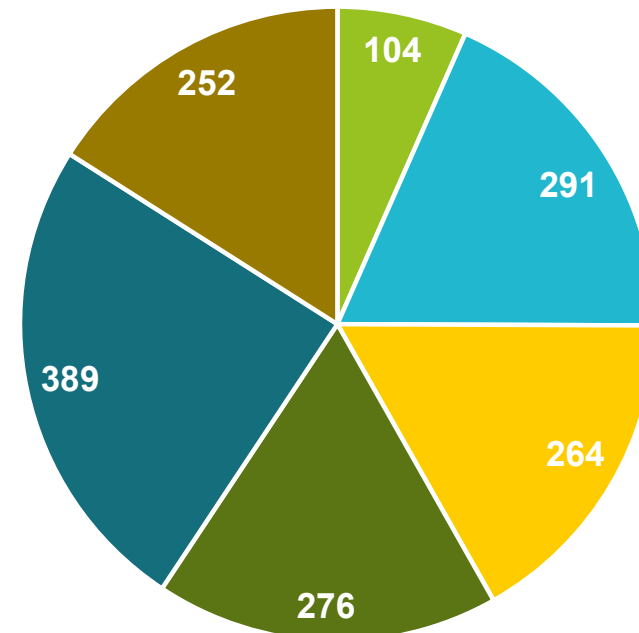
- The survey was carried out from January to May 2022
- 264 (17%) valid survey responses were from Croatia

Language



■ EN-GB ■ ES-ES ■ HR ■ HU ■ IT ■ RO

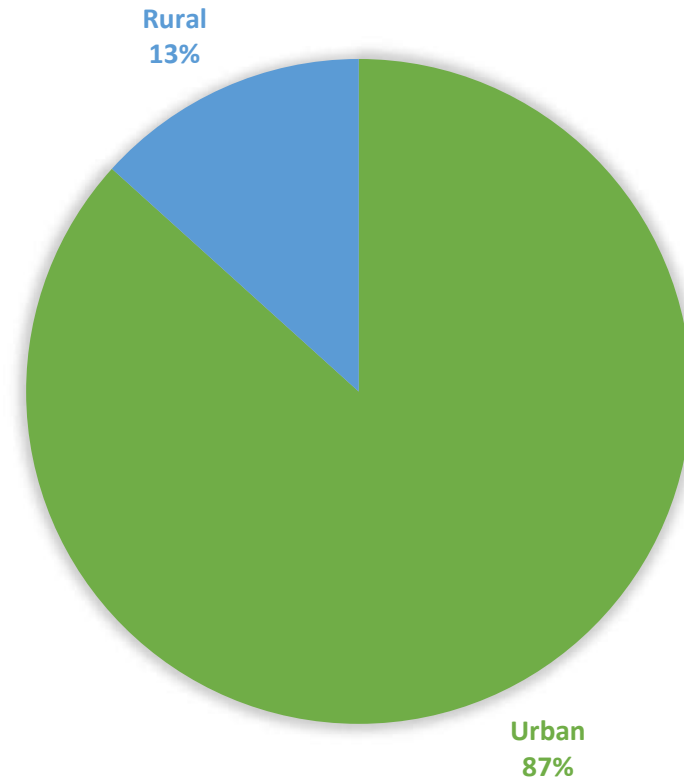
Country of residence



■ Others ■ Spain ■ Croatia ■ Hungary ■ Italy ■ Romania

Respondents' profile - Region

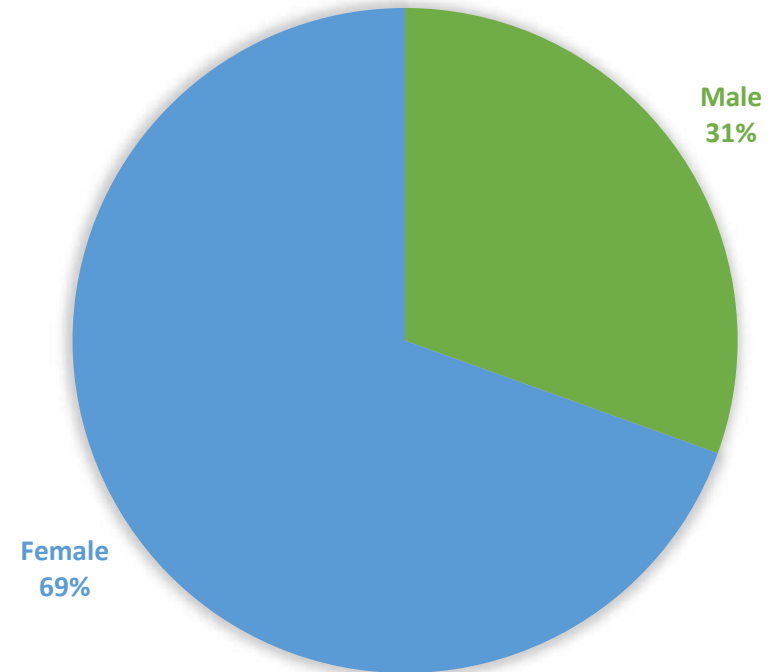
		Croatia	All groups
Region	Urban	228	1280
		86.7%	81.5%
	Rural	35	290
		13.3%	18.5%



- Respondents were mostly from urban areas
- 86.7% from urban areas, 13.3% from rural areas

Respondents' profile - Gender

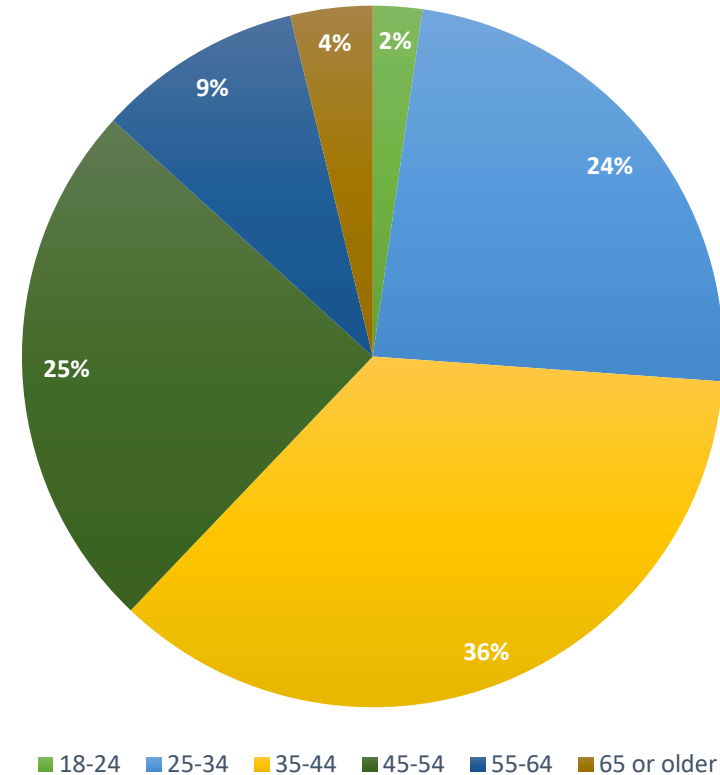
		Croatia	All groups
Gender	Male	79	725
		30.5%	47.0%
	Female	180	819
		69.5%	53.0%



- The numbers of female respondents were more than double, compared to their male counterparts, with 30.5% male and 69.5% female

Respondents' profile - Age

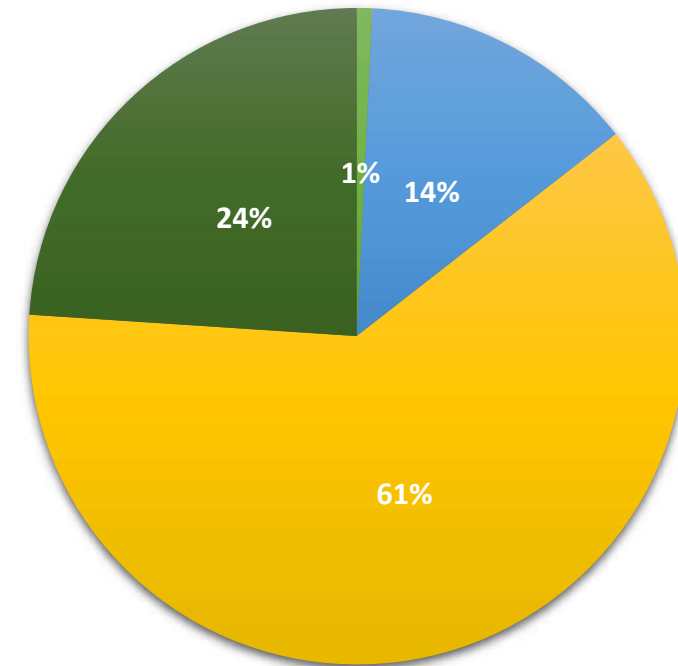
		Croatia	All groups
Age	18-24	6	418
		2.3%	26.6%
	25-34	63	422
		23.9%	26.8%
	35-44	95	325
		36.0%	20.7%
	45-54	65	255
		24.6%	16.2%
	55-64	25	109
		9.5%	6.9%
	65 or older	10	44
		3.8%	2.8%



- The majority of respondents were less than 55 years old (84.5%)
- Very few respondents who were less than 24 or over 55 years old (2.3% & 3.8%, respectively)

Respondents' profile - Education

Education	Croatia		All groups	
Education	Primary school	2	21	
		0.8%	1.3%	
	Secondary/ high school	36	454	
		13.7%	28.9%	
University degree	162	691		
	61.6%	44.0%		
Postgraduate degree	63	406		
	24.0%	25.8%		

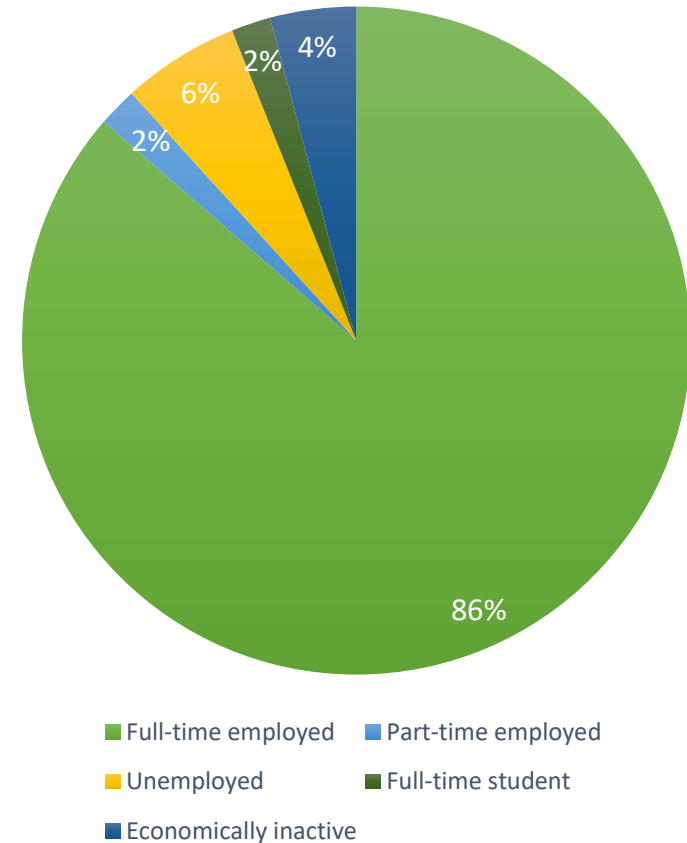


■ Primary school ■ Secondary/high school
■ University degree ■ Postgraduate degree

- Most respondents (61.6%) held university degrees

Respondents' profile - Employment

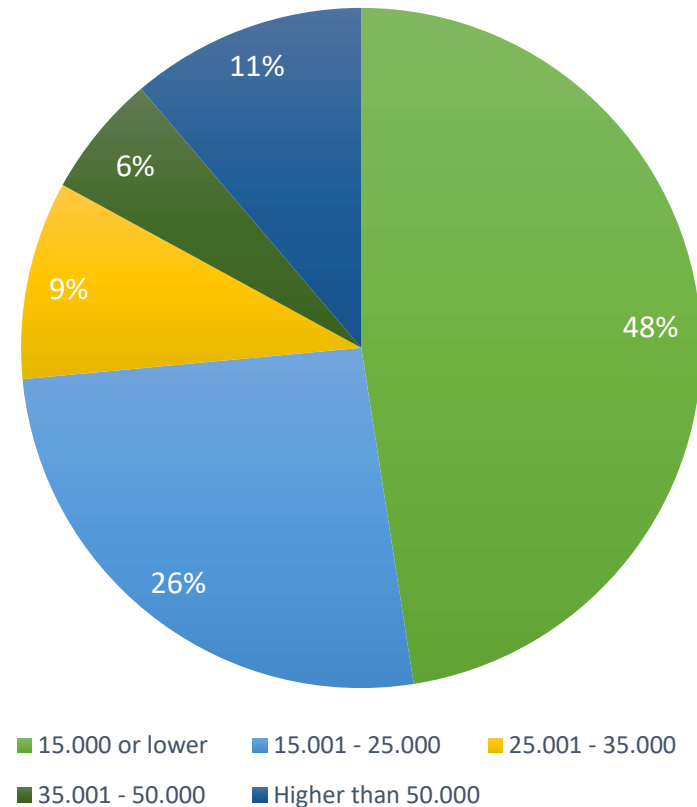
		Croatia	All groups
Employment	Full-time employed	228	920
		86.4%	58.5%
	Part-time employed	5	157
		1.9%	10.0%
	Unemployed	15	77
		5.7%	4.9%
Full-time student	5	367	
	1.9%	23.3%	
Economically inactive	11	51	
	4.2%	3.2%	



- Most of the respondents were full-time employed (86.4%)

Respondents' profile - Income

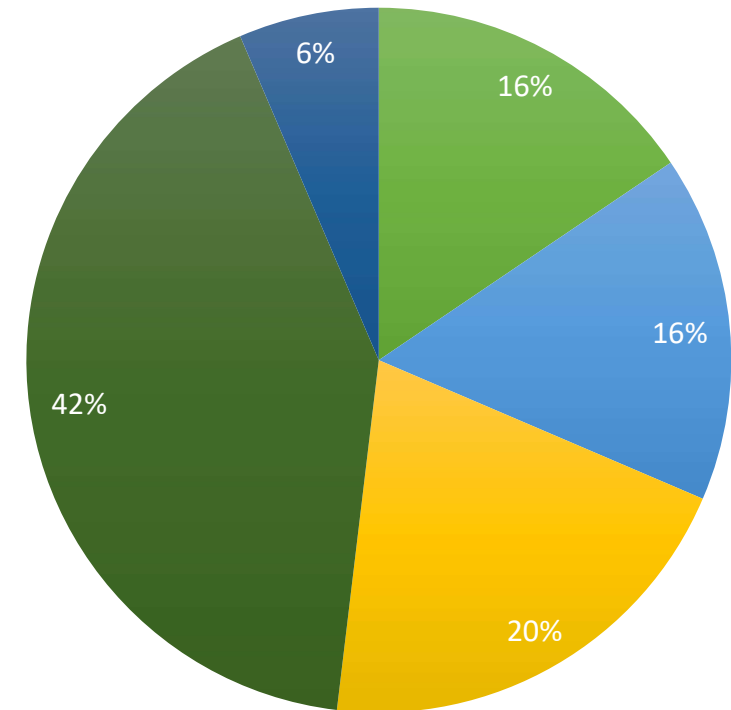
	Croatia	All groups
Income	15.000 or lower	496
	47.5%	40.8%
	15.001 - 25.000	321
	26.0%	26.4%
	25.001 - 35.000	185
	9.4%	15.2%
35.001 - 50.000	129	
5.8%	10.6%	
Higher than 50.000	84	
11.2%	6.9%	



- Most respondents were in a lower level of income (73.5% with less than €25.000 annual income)

Respondents' profile – Household type

		Croatia	All groups
Household	One-member	41 15.5%	268 17.1%
	Shared/multiple occupations	42 15.9%	312 19.9%
	Nuclear family without children	54 20.5%	275 17.5%
	Nuclear family with children/others	110 41.7%	616 39.2%
	Single-parent family/others	17 6.4%	100 6.4%

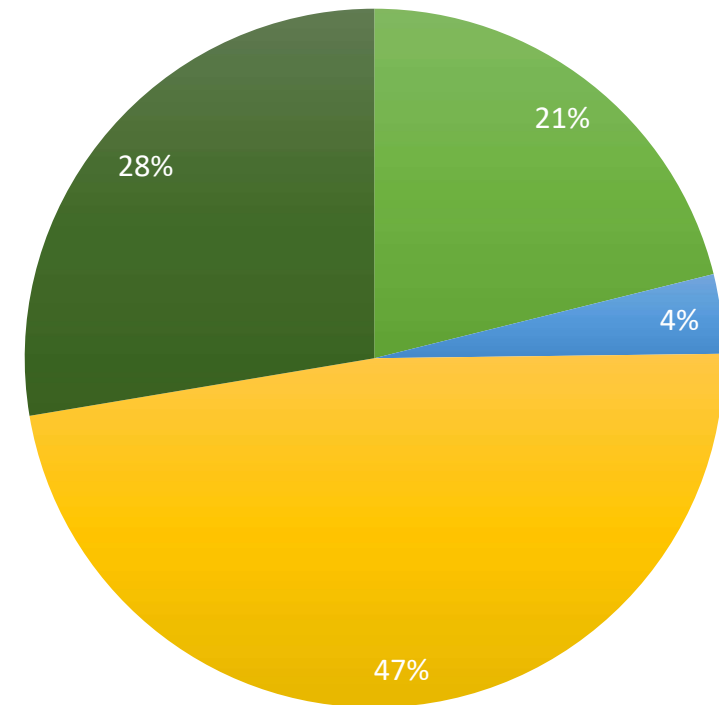


- One-member
- Shared/multiple occupations
- Nuclear family without children
- Nuclear family with children/others
- Single-parent family/others

- Most respondents were from nuclear families with or without children (62.2%)

Respondents' profile - Vaccination status

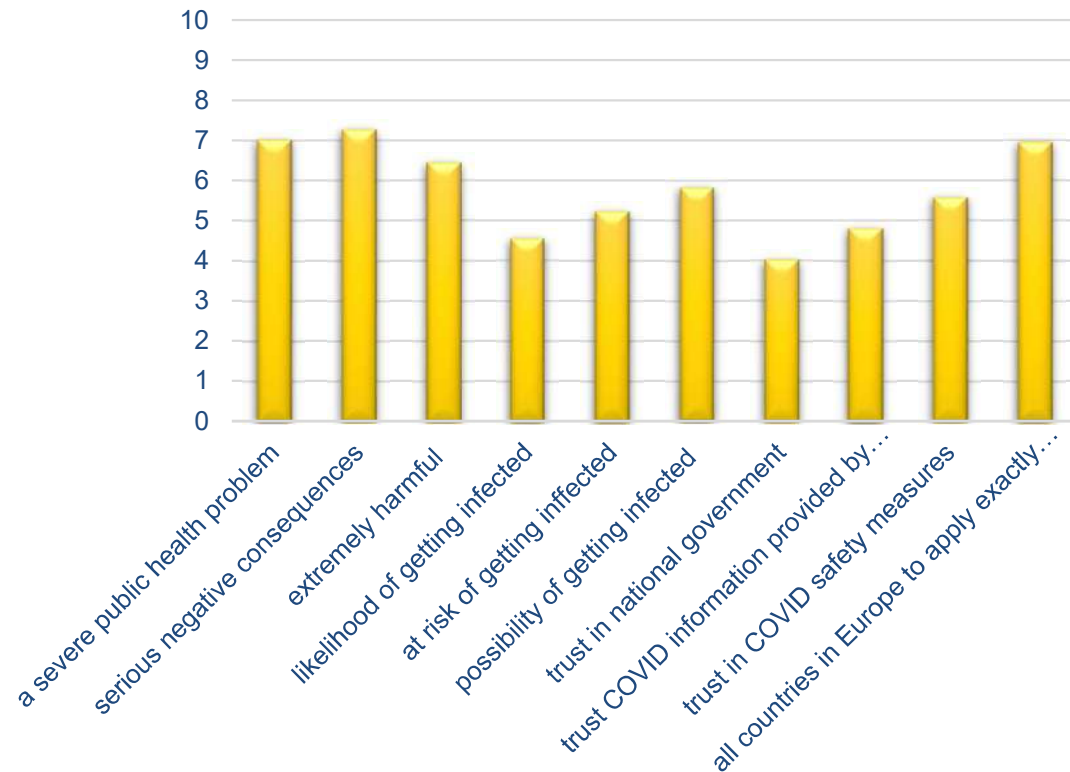
	Croatia	All groups
Vaccination	Not vaccinated	194
	21.1%	12.9%
	Partially vaccinated	80
	3.7%	5.3%
	Fully vaccinated	444
47.6%	29.5%	
Booster dose received	785	
27.6%	52.2%	



- Most respondents were fully vaccinated or had booster doses (75.2%)
- About 1/5 of respondents were not vaccinated.

Respondents' perceptions of the COVID-19 pandemic

	Croatia	All groups
I believe COVID-19 represents a severe public health problem	7.02	7.67
I believe COVID-19 has serious negative consequences in general	7.27	7.89
I believe that COVID-19 is extremely harmful generally	6.44	7.32
It is likely that I will get infected with COVID-19 while travelling	4.55	5.65
I am at risk of getting COVID-19 while travelling	5.22	6.24
It is possible that I will get COVID-19 while travelling	5.83	6.30
I have trust in the national government	4.02	4.82
I tend to trust the COVID-related information provided by government authorities	4.81	5.54
I have trust in COVID-related safety measures of the destination I am due to visit	5.57	6.17
I would prefer for all countries in Europe to apply exactly the same safety measures against COVID at all times.	6.95	7.13



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Generally, respondents considered COVID-19 as a serious issue, but the perceived risk of being infected while travelling was not high
- The trust in the national government as well as the safety measures was not high



Travel behaviours

Numbers of trips

		All groups	Croatia
Within my region	Average	13.07	32.29
	S.D.		61.697
	Min.		0
	Max.		365
Outside my region	Average	5.18	12.14
	S.D.		21.312
	Min.		0
	Max.		150
Outside my country of residence	Average	1.19	1.69
	S.D.		5.429
	Min.		0
	Max.		84



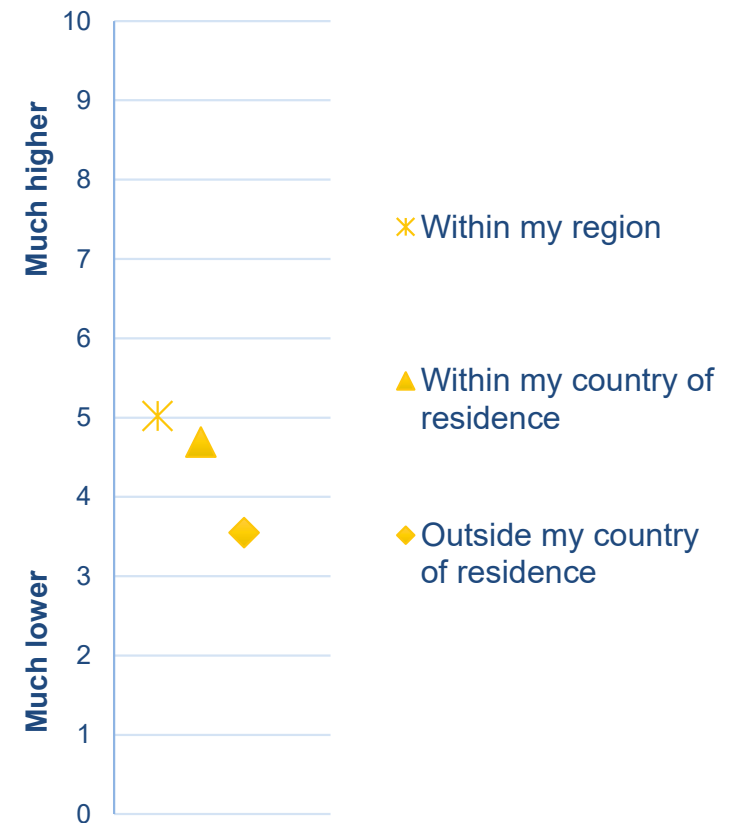
- On average, respondents took 32 leisure trips within their regions, 12 trips outside their regions and more than 1 international trip. These numbers were much higher compared to the average.

Numbers of trips

Compared to the previous 12 months

	All groups	Croatia
Within my region	5.02	5.08
Within my country of residence	4.69	4.98
Outside my country of residence	3.55	3.39

*The scale from 1 – much lower to 10 – much higher



- In general, the number of regional and domestic trips had not changed much
- The number of international trips decreased

Transportation

Ranking in terms of usage frequency



Private vehicle



Coach/Bus



Airplane



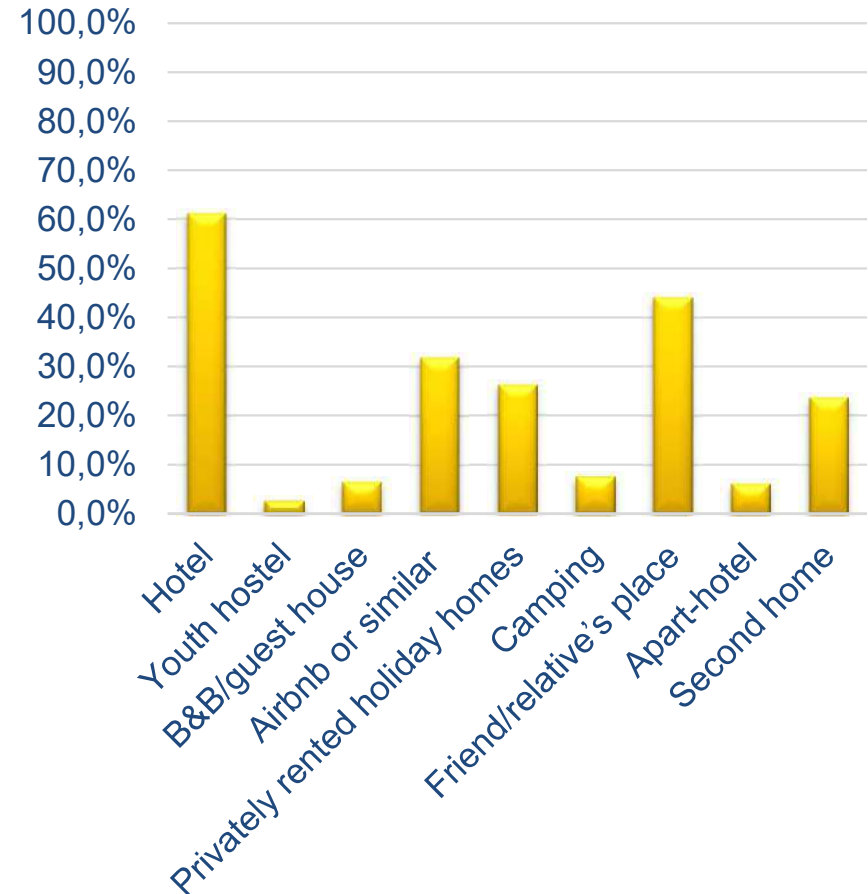
Train

- A private vehicle was the most popular choice of transportation during COVID-19
- Train was the least common choice of transportation during COVID-19



Accommodation

	All groups	Croatia
Hotel	958 65.3%	161 61.2%
Youth hostel	95 6.5%	7 2.7%
B&B/guest house	408 27.8%	17 6.5%
Airbnb or similar	433 29.5%	84 31.9%
Privately rented holiday homes	338 23.0%	69 26.2%
Camping	144 9.8%	20 7.6%
Friend/relative's place	660 45.0%	116 44.1%
Apart-hotel	180 12.3%	16 6.1%
Second home	302 20.6%	62 23.6%

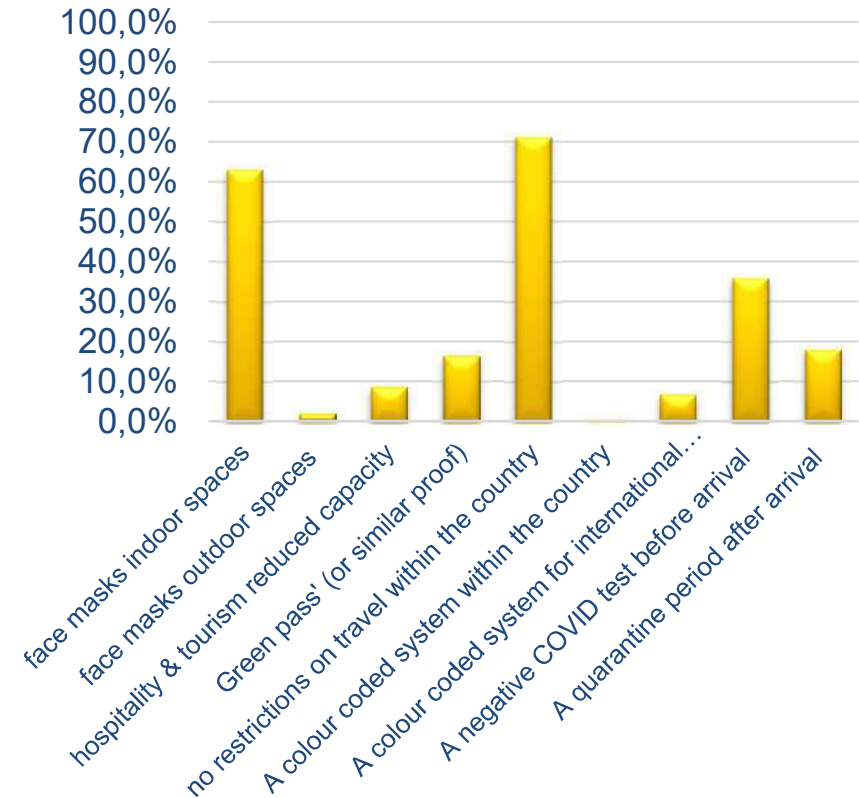


- Hotels and Friend/relative's places were the most popular choices
- While youth hostels, B&B, camping, and apart-hotels were the least common



Restrictions

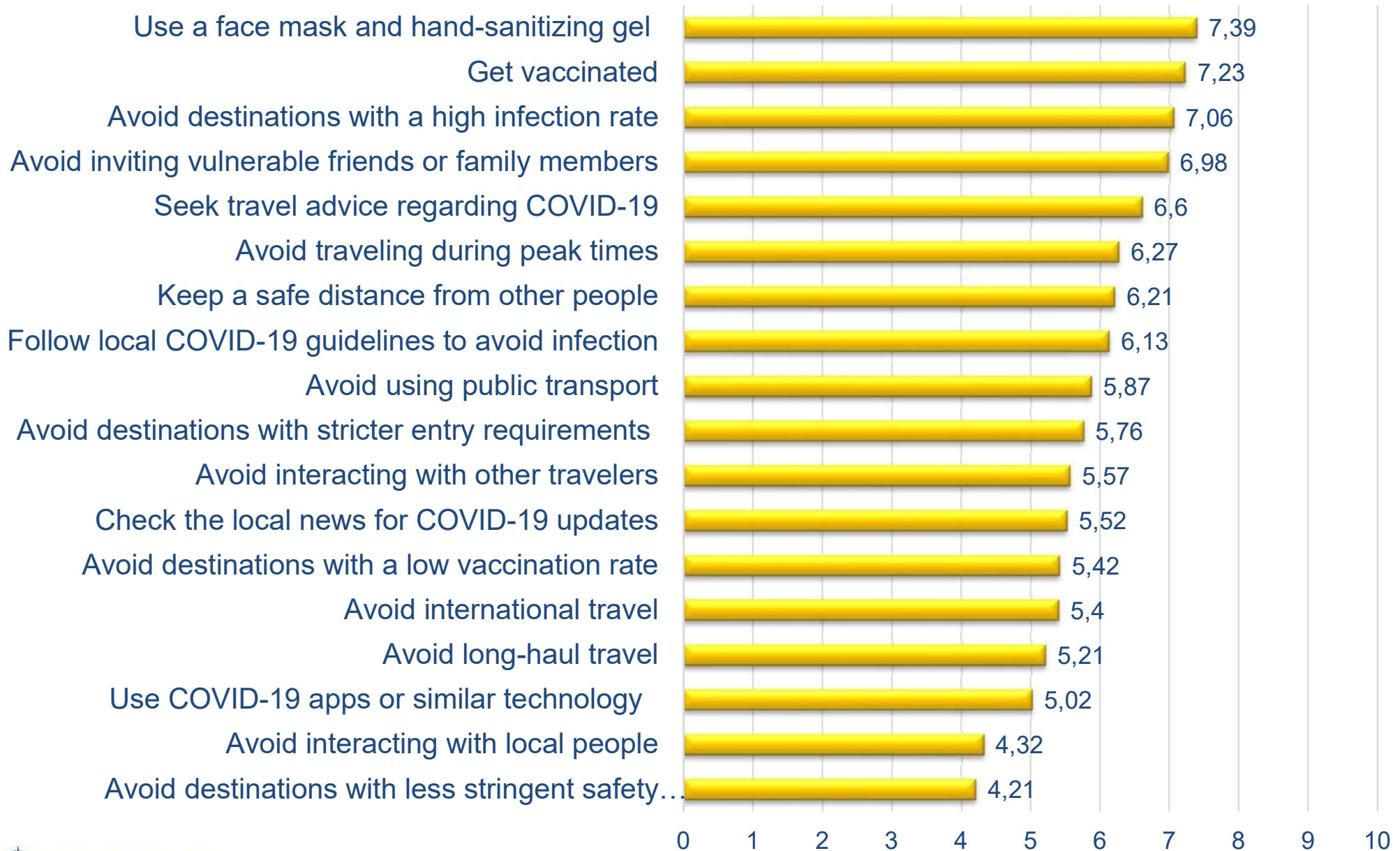
	All groups	Croatia
The use of face masks in all indoor spaces	878 59.8%	166 63.1%
The use of face masks in all outdoor spaces	122 8.3%	5 1.9%
The hospitality/tourism/leisure sectors in full lockdown or reduced capacity.	121 8.2%	23 8.7%
A 'Green pass' (or similar proof) is required	439 29.9%	43 16.3%
There are no restrictions on travel within the country	1035 70.5%	187 71.1%
A colour coded system within the country	174 11.9%	1 0.4%
A colour coded system for international travel	183 12.5%	18 6.8%
A negative COVID test before arrival	364 24.8%	94 35.7%
A quarantine period after arrival	223 15.2%	47 17.9%



- There were almost no restrictions on travel at the time of the survey
- Face mask in indoor spaces was the most common restriction

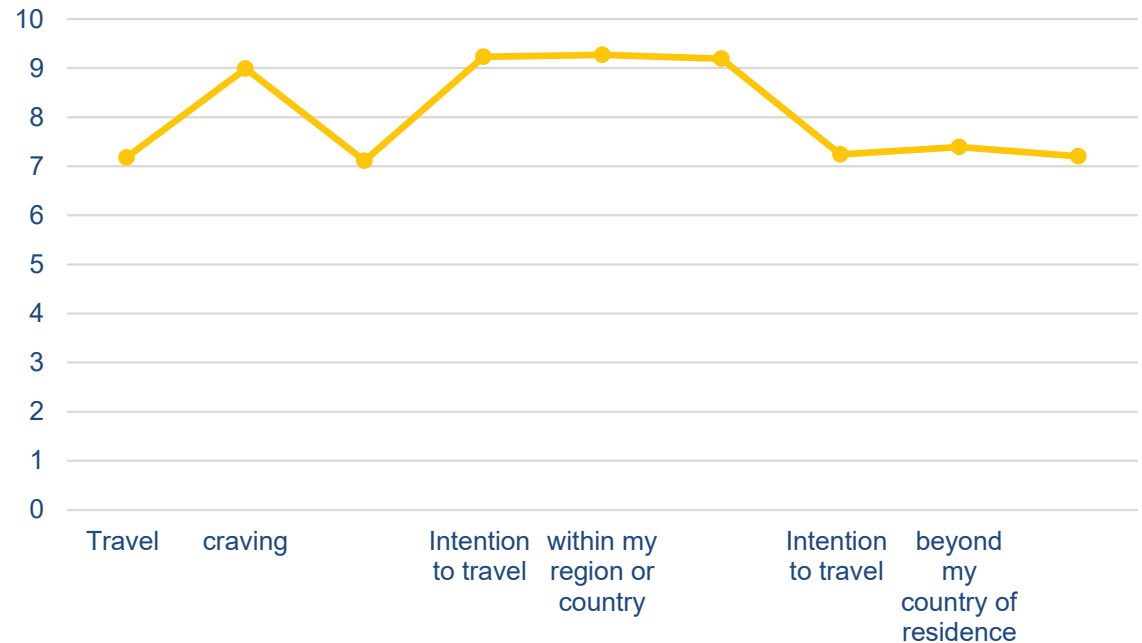


Protective behaviours while travel during COVID-19



Travel intention

	All groups	Croatia
Travel craving	6.24	7.18
	7.53	8.99
	6.23	7.11
Intention to travel within my region or country	8.12	9.23
	8.17	9.27
	7.93	9.19
Intention to travel beyond my country of residence	6.49	7.24
	6.44	7.39
	6.29	7.20



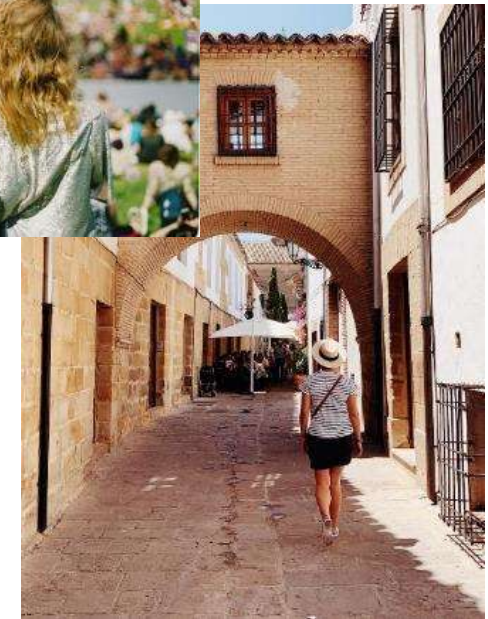
- There were high levels of travel craving and travel intention.
- Respondents had a very high intention to travel within the region or country, yet lower intention to travel beyond countries of residence



Visits to cultural heritage sites and events

Numbers of visits

		All groups	Croatia
Indoor heritage sites	Average	4.01	6.67
	S.D.		10.302
	Min.		0
	Max.		100
Outdoor heritage sites	Average	6.37	10.57
	S.D.		15.821
	Min.		0
	Max.		100
Events, festivals, & concerts	Average	2.88	6.15
	S.D.		12.689
	Min.		0
	Max.		100



- In the recent 12 months during the pandemic, on average, respondents went to more than 6 indoor and 10 outdoor heritage sites and attended 6 events/festivals/concerts.

Numbers of visits

Compared to the previous 12 months

	All groups	Croatia
Indoor heritage sites	4.21	3.81
Outdoor heritage sites	4.98	4.89
Events, festivals and concerts	3.82	3.44

*The scale from 1 – much lower to 10 – much higher



- In general, the number of visits to indoor sites and events slightly decreased, in comparison to the previous 12 months.
- The number of visits to outdoor sites did not change much.

Cultural heritage visits' experience

	All groups	Croatia
Satisfaction	7.05	6.97
	7.10	7.23
	7.23	7.55
I felt anxious during my visits	3.45	3.23
I felt safe during my visits	6.96	7.32

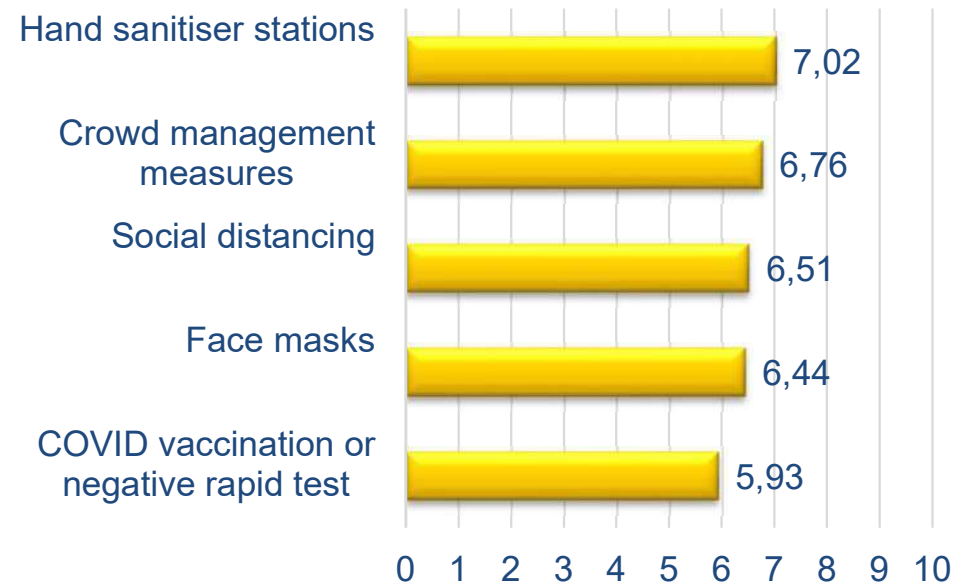


*The scale from 1 - Strongly disagree to 10 - Strongly agree

- In general, visitors were satisfied with their visits
- Visitors were not so anxious and felt rather safe during their visits

The importance of safety measures

	All groups	Croatia
Hand sanitiser stations	7.55	7.02
Crowd management measures	7.09	6.76
Social distancing	6.94	6.51
Face masks	7.55	6.44
COVID vaccination or negative rapid test	6.68	5.93



*The scale from 1 - Very unimportant to 10 - Very important

- All safety measures were considered rather important. Hand sanitiser stations was a simple measure, yet the most important one.

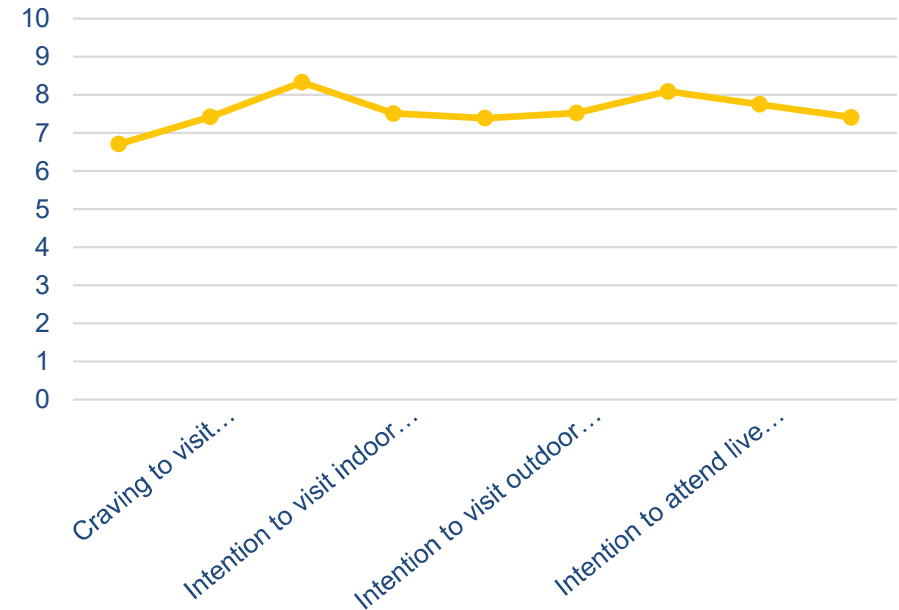


Protective behaviours during cultural heritage visits



Cultural heritage visit intention

	All groups	Croatia
Craving to visit	5.55	6.71
cultural/heritage sites & events	5.76	7.42
	6.78	8.33
Intention to visit indoor cultural/heritage sites	6.74	7.51
	6.28	7.39
Intention to visit outdoor cultural/heritage sites	7.07	7.52
	6.82	8.09
Intention to attend live events/festivals	6.51	7.75
	6.38	7.41



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- The craving to visit cultural heritage sites & events was high
- Respondents also had a high intention to visit cultural heritage sites & events, with a higher intention to visit outdoor sites

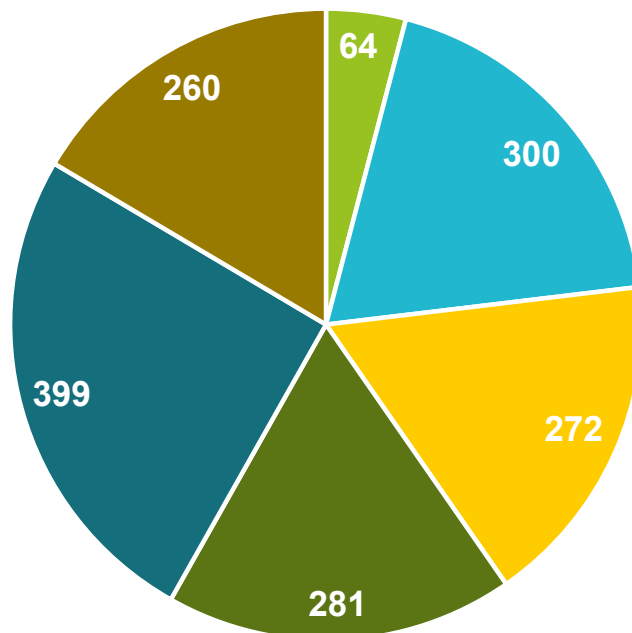
Hungary



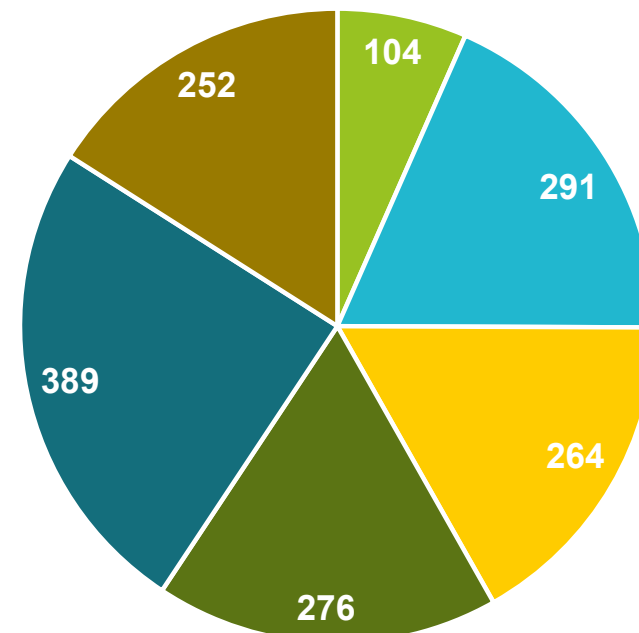
The survey respondents

- The survey was carried out from January to May 2022
- 276 (18%) valid survey responses were from Hungary

Language



Country of residence

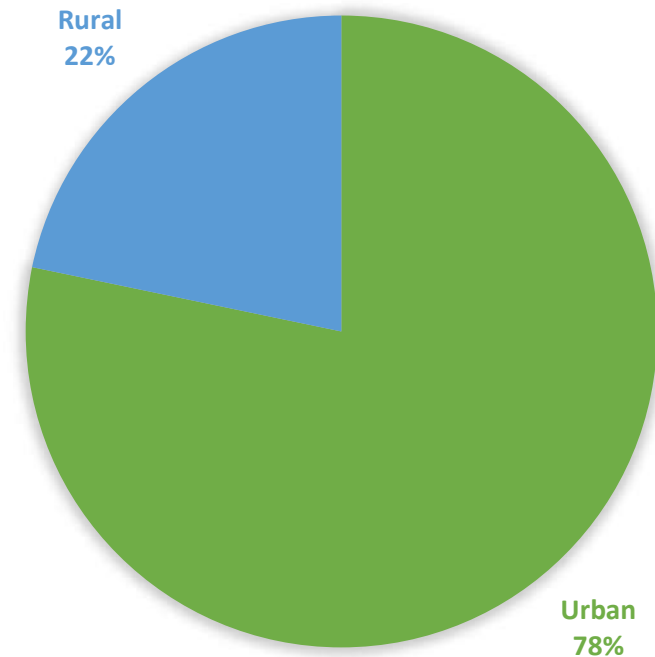


■ EN-GB ■ ES-ES ■ HR ■ HU ■ IT ■ RO

■ Others ■ Spain ■ Croatia ■ Hungary ■ Italy ■ Romania

Respondents' profile - Region

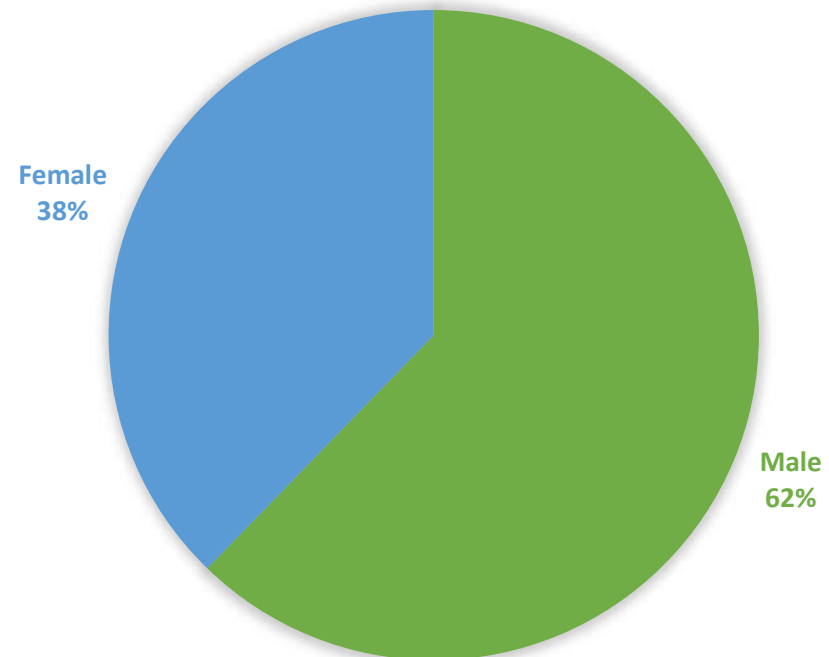
		Hungary	All groups
Region	Urban	216	1280
		78.3%	81.5%
	Rural	60	290
		21.7%	18.5%



- Respondents were mostly from urban areas
- 78.3% from urban areas, 21.7% from rural areas

Respondents' profile - Gender

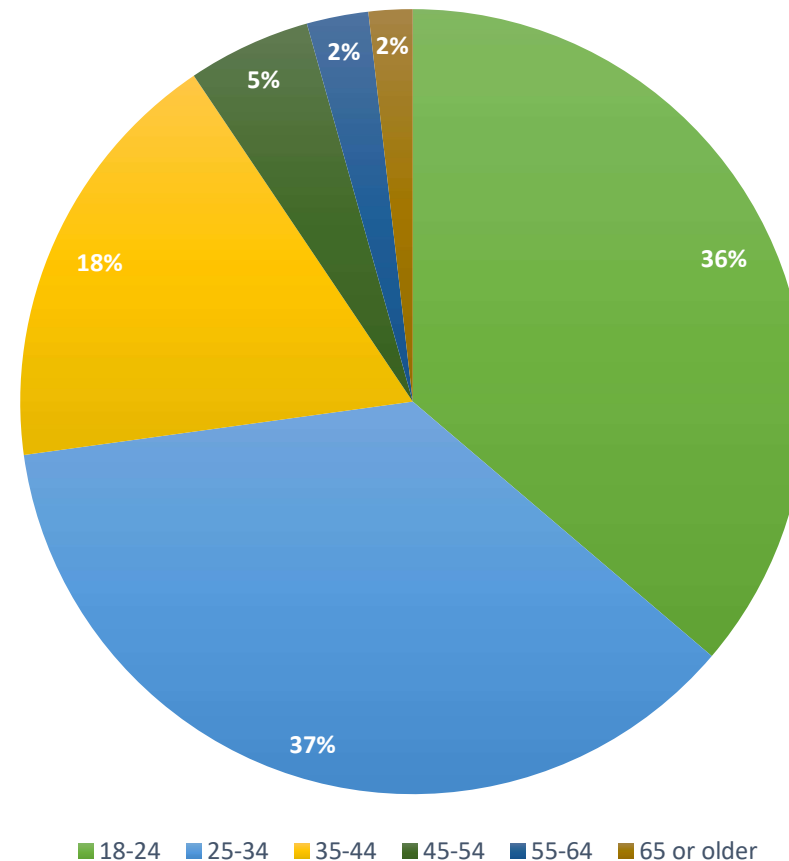
		Hungary	All groups
Gender	Male	170	725
		62.3%	47.0%
	Female	103	819
		37.7%	53.0%



- In general, the numbers of male respondents were almost double compared to their female counterparts, with 62.3% male and 37.7% female

Respondents' profile - Age

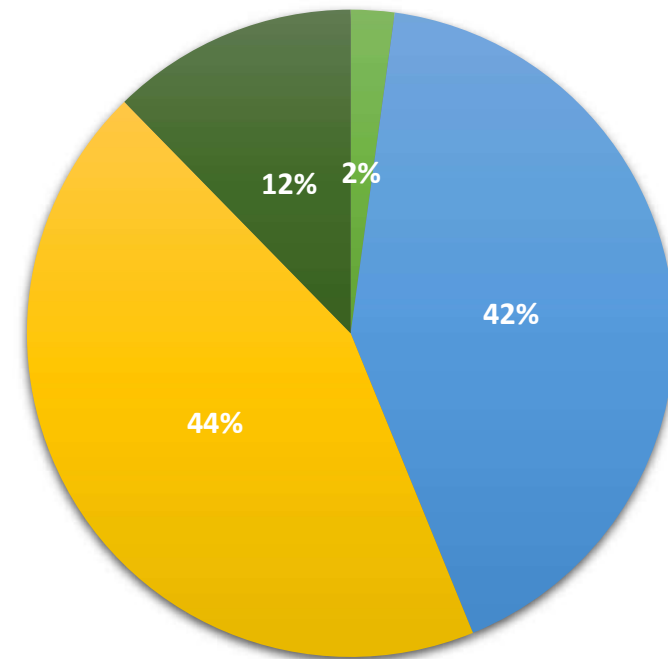
		Hungary	All groups
Age	18-24	100	418
		36.2%	26.6%
	25-34	101	422
		36.6%	26.8%
	35-44	49	325
		17.8%	20.7%
	45-54	14	255
		5.1%	16.2%
	55-64	7	109
		2.5%	6.9%
	65 or older	5	44
		1.8%	2.8%



- The majority of respondents were less than 35 years old (72.8%)
- Very few respondents who were over 55 years old (4.3%)

Respondents' profile - Education

		Hungary	All groups
Education	Primary school	6 2.2%	21 1.3%
	Secondary/high school	115 41.7%	454 28.9%
	University degree	121 43.8%	691 44.0%
	Postgraduate degree	34 12.3%	406 25.8%

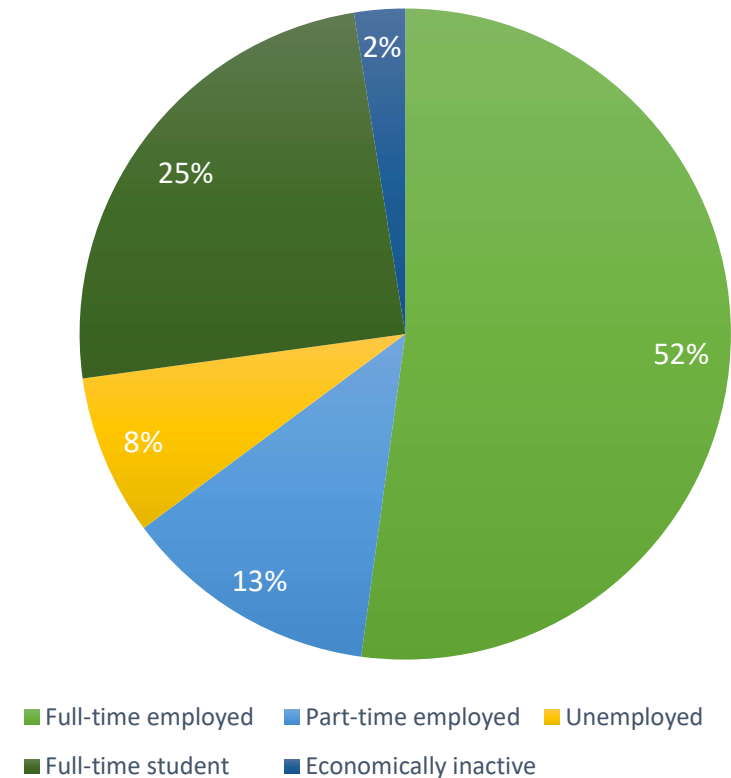


■ Primary school ■ Secondary/high school
■ University degree ■ Postgraduate degree

- Most respondents held secondary/high school diplomas or/and university degrees

Respondents' profile - Employment

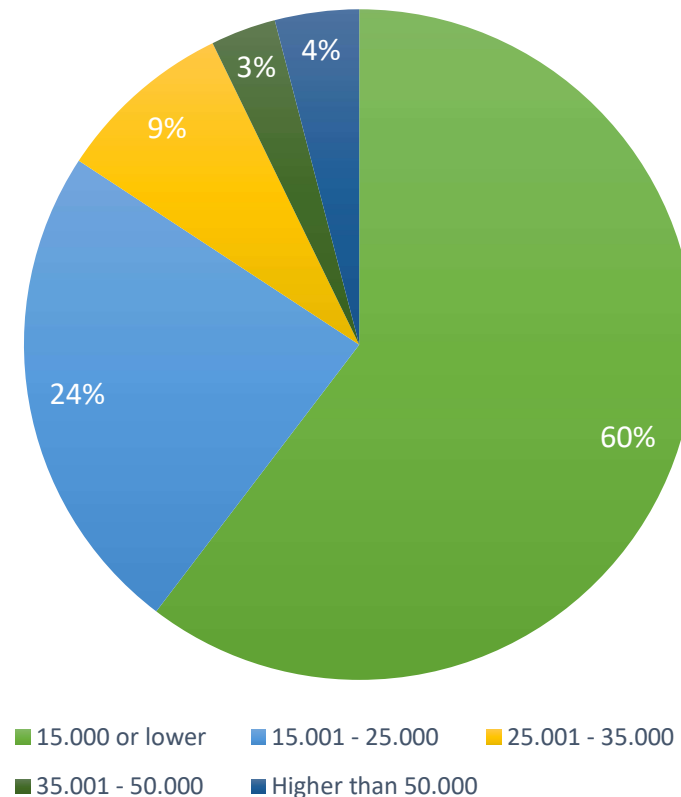
		Hungary	All groups
Employment	Full-time employed	144	920
		52.2%	58.5%
	Part-time employed	35	157
		12.7%	10.0%
	Unemployed	22	77
		8.0%	4.9%
	Full-time student	68	367
		24.6%	23.3%
	Economically inactive	7	51
		2.5%	3.2%



- Most of the respondents (52.2%) were full-time employed
- There were quite high numbers of student respondents (24.6%)

Respondents' profile - Income

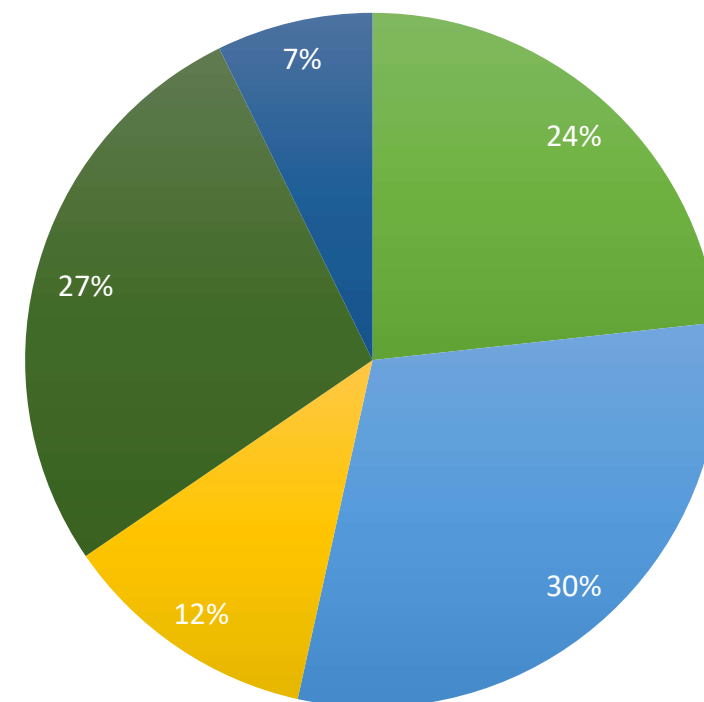
	Hungary	All groups
Income	15.000 or lower	496
	60.4%	40.8%
	15.001 - 25.000	321
	23.9%	26.4%
	25.001 - 35.000	185
	8.6%	15.2%
35.001 - 50.000	129	
3.2%	10.6%	
Higher than 50.000	84	
4.1%	6.9%	



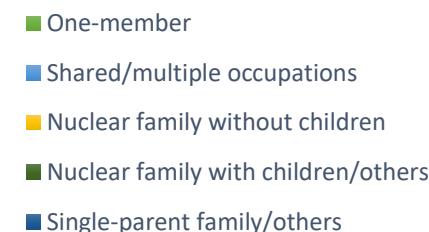
- Most respondents were in a lower level of annual income (i.e., less than €25.000)

Respondents' profile – Household type

		Hungary	All groups
Household	One-member	64 23.3%	268 17.1%
	Shared/multiple occupations	83 30.2%	312 19.9%
	Nuclear family without children	33 12.0%	275 17.5%
	Nuclear family with children/others	75 27.3%	616 39.2%
	Single-parent family/others	20 7.3%	100 6.4%

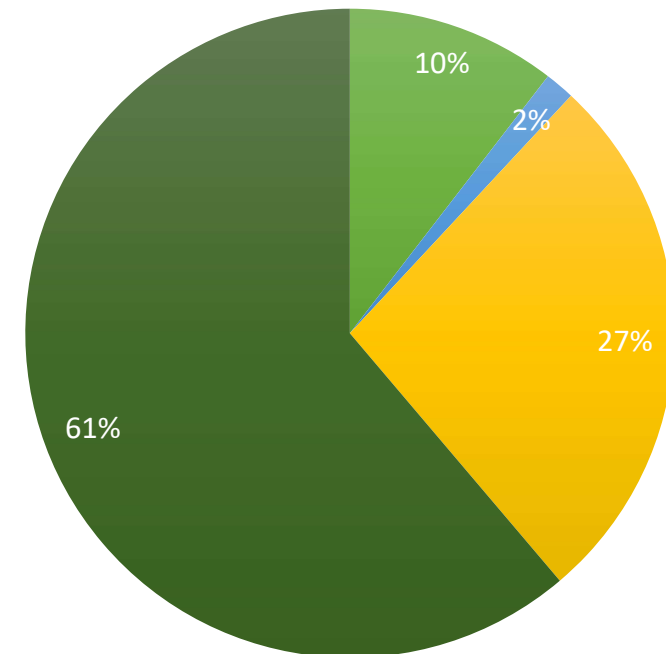


- The respondents came from a variety of household type



Respondents' profile - Vaccination status

		Hungary	All groups
Vaccination	Not vaccinated	28 10.4%	194 12.9%
	Partially vaccinated	4 1.5%	80 5.3%
	Fully vaccinated	72 26.9%	444 29.5%
	Booster dose received	164 61.2%	785 52.2%

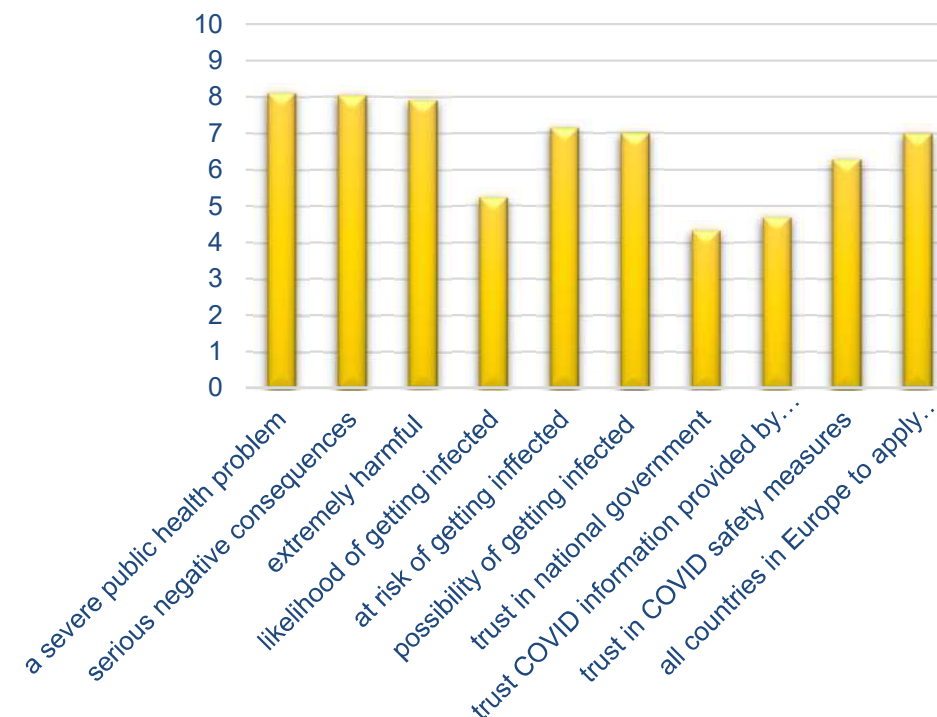


■ Not vaccinated ■ Partially vaccinated
■ Fully vaccinated ■ Booster dose received

- Most respondents were fully vaccinated or had booster doses

Respondents' perceptions of the COVID-19 pandemic

	Hungary	All groups
I believe COVID-19 represents a severe public health problem	8.12	7.67
I believe COVID-19 has serious negative consequences in general	8.04	7.89
I believe that COVID-19 is extremely harmful generally	7.92	7.32
It is likely that I will get infected with COVID-19 while travelling	5.23	5.65
I am at risk of getting COVID-19 while travelling	7.14	6.24
It is possible that I will get COVID-19 while travelling	6.99	6.30
I have trust in the national government	4.34	4.82
I tend to trust the COVID-related information provided by government authorities	4.69	5.54
I have trust in COVID-related safety measures of the destination I am due to visit	6.29	6.17
I would prefer for all countries in Europe to apply exactly the same safety measures against COVID at all times.	7.00	7.13



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Generally, respondents considered COVID-19 as a serious issue, but the perceived risk of being infected while travelling was not high
- While they didn't have much trust in national government in general, they trusted the safety measures



Travel behaviours

Numbers of trips

		All groups	Hungary
Within my region	Average	13.07	11.88
	S.D.		38.156
	Min.		0
	Max.		432
Outside my region	Average	5.18	4.62
	S.D.		7.964
	Min.		0
	Max.		96
Outside my country of residence	Average	1.19	0.70
	S.D.		1.239
	Min.		0
	Max.		8



- On average, respondents took 12 leisure trips within their regions, 5 trips outside their regions and less than 1 international trip.

Numbers of trips

Compared to the previous 12 months

	All groups	Hungary
Within my region	5.02	4.65
Within my country of residence	4.69	4.50
Outside my country of residence	3.55	3.48

*The scale from 1 – much lower to 10 – much higher



- The number of leisure trips, either within the region, within the country, or outside the countries, had decreased slightly. Particularly, the number of international trips reduced more than others.

Transportation

Ranking in terms of usage frequency



Private vehicle



Coach/Bus



Train

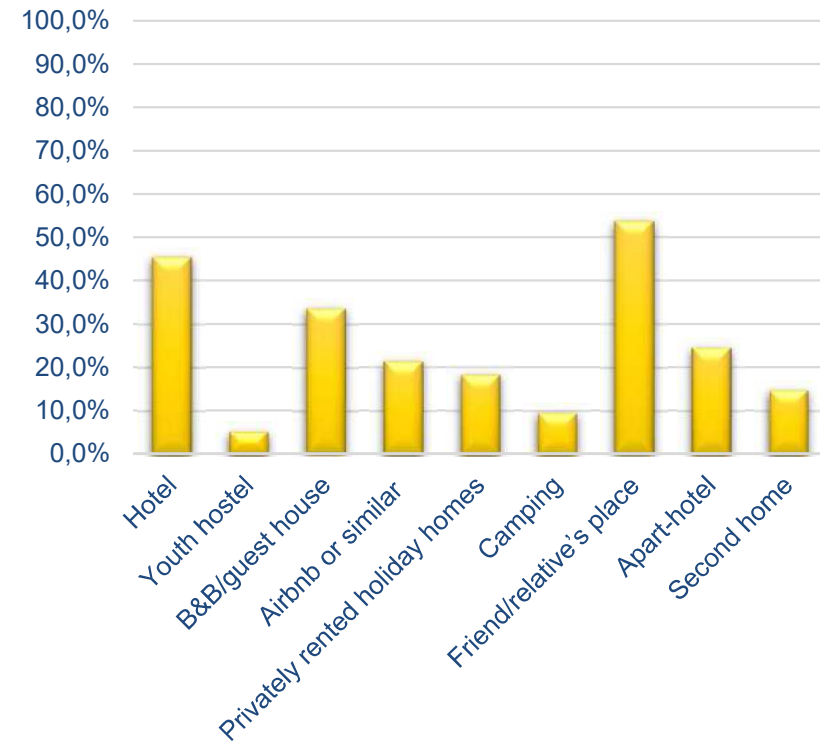


Airplane

- A private vehicle was the most popular choice of transportation during COVID-19

Accommodation

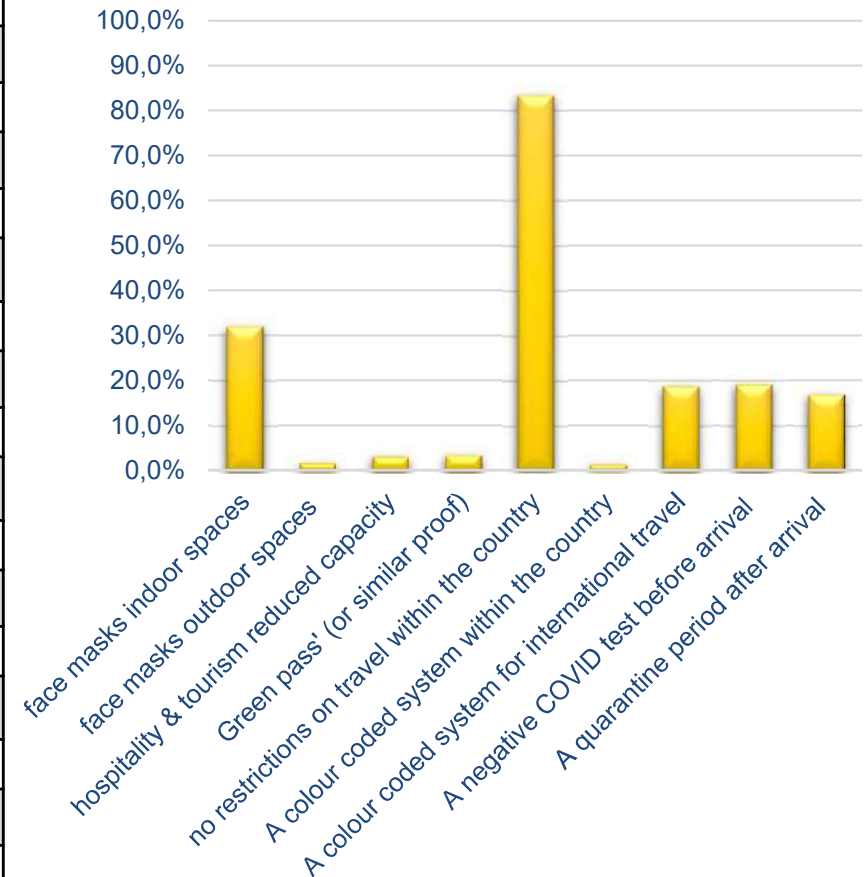
	All groups	Hungary
Hotel	958 65.3%	104 45.4%
Youth hostel	95 6.5%	12 5.2%
B&B/guest house	408 27.8%	77 33.6%
Airbnb or similar	433 29.5%	49 21.4%
Privately rented holiday homes	338 23.0%	42 18.3%
Camping	144 9.8%	22 9.6%
Friend/relative's place	660 45.0%	123 53.7%
Apartment-hotel	180 12.3%	56 24.5%
Second home	302 20.6%	34 14.8%



- Hotels and Friend/relative's places were the most popular choices of accommodation
- While youth hostels and camping were the least common

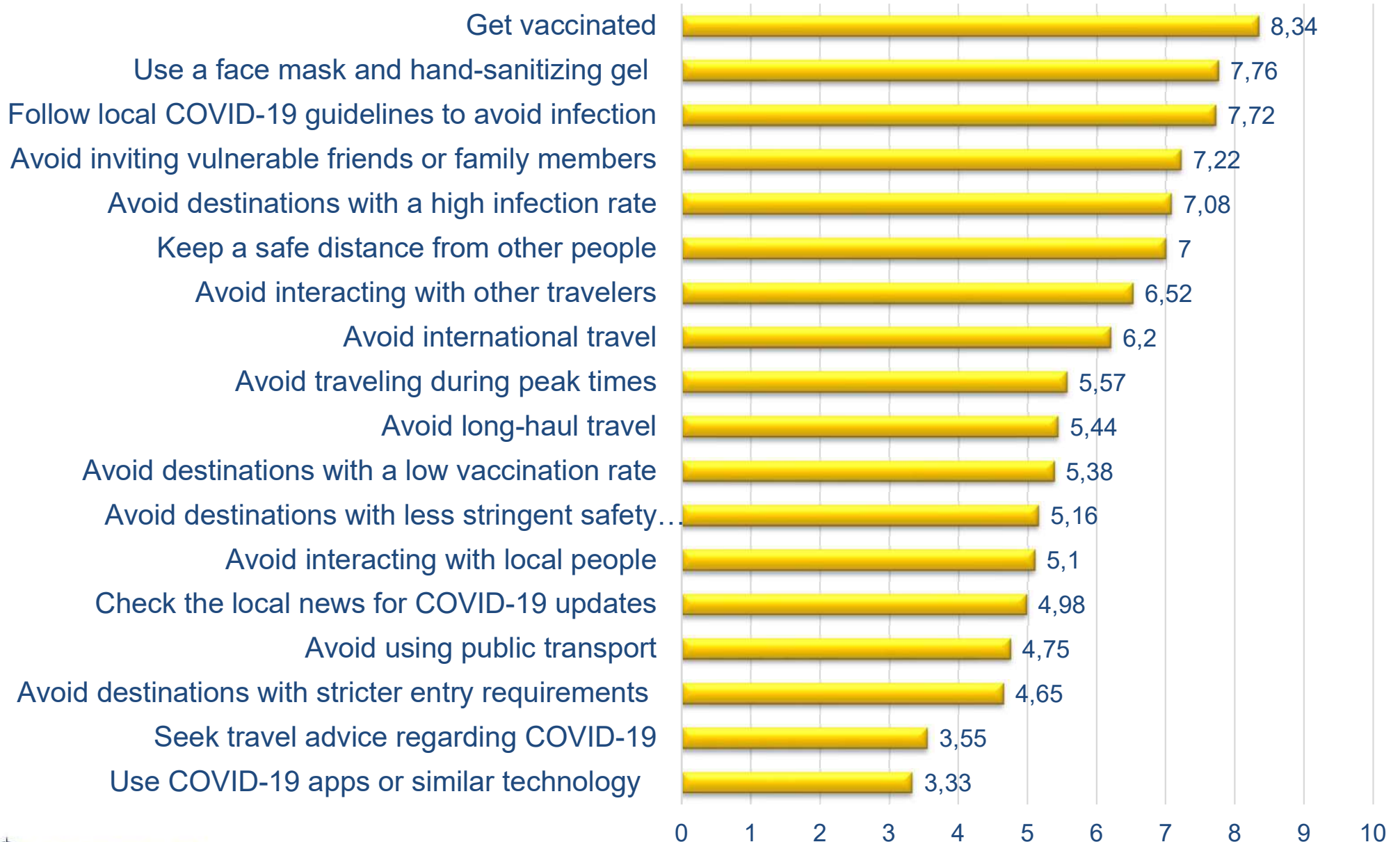
Restrictions

	All groups	Hungary
The use of face masks in all indoor spaces	878 59.8%	73 31.9%
The use of face masks in all outdoor spaces	122 8.3%	4 1.7%
The hospitality/tourism/leisure sectors in full lockdown or reduced capacity.	121 8.2%	7 3.1%
A 'Green pass' (or similar proof) is required	439 29.9%	8 3.5%
There are no restrictions on travel within the country	1035 70.5%	191 83.4%
A colour coded system within the country	174 11.9%	3 1.3%
A colour coded system for international travel	183 12.5%	43 18.8%
A negative COVID test before arrival	364 24.8%	44 19.2%
A quarantine period after arrival	223 15.2%	39 17.0%



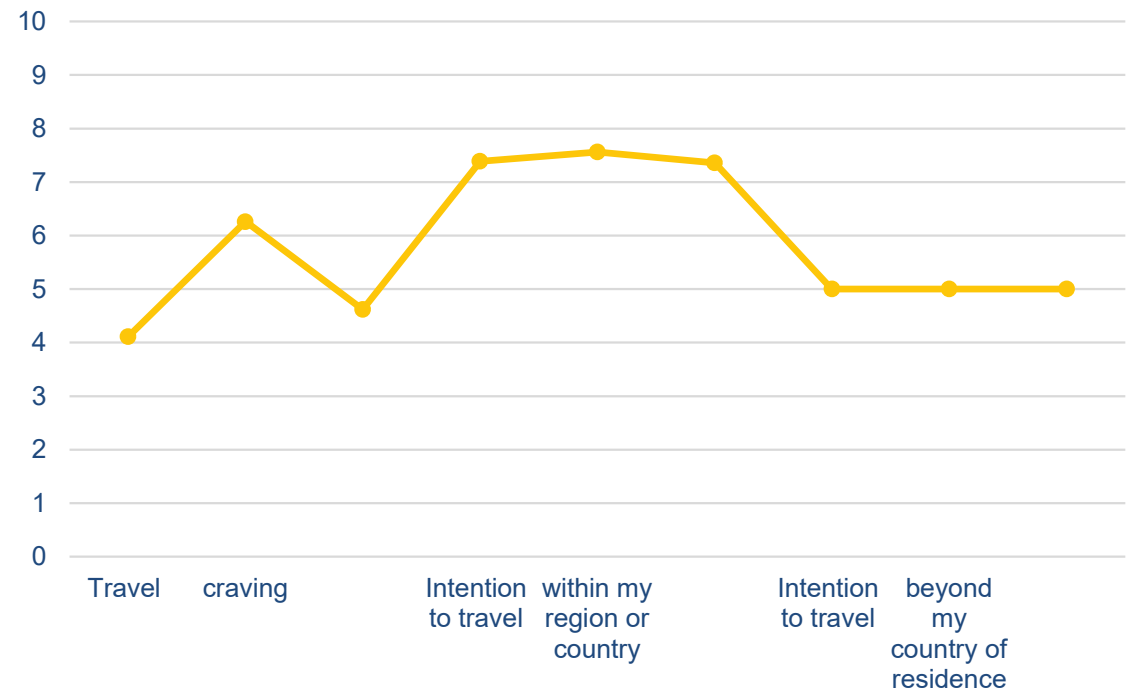
- There were almost no restrictions on travel at the time of the survey
- The use of face masks in indoor spaces was the most common restriction

Protective behaviours while travel during COVID-19



Travel intention

	All groups	Hungary
Travel craving	6.24	4.11
	7.53	6.26
	6.23	4.62
Travel within my region or country	8.12	7.39
	8.17	7.56
	7.93	7.36
Travel beyond my country of residence	6.49	5.00
	6.44	5.00
	6.29	5.00



- The craving to travel was not high, especially in comparison to other countries
- Yet, respondents had a rather high intention to travel within the region or country, and lower intention to travel beyond countries of residence



Visits to cultural heritage sites and events

Numbers of visits

		All groups	Hungary
Indoor heritage sites	Average	4.01	2.64
	S.D.		22.318
	Min.		0
	Max.		50
Outdoor heritage sites	Average	6.37	4.30
	S.D.		6.956
	Min.		0
	Max.		80
Events, festivals, & concerts	Average	2.88	2.61
	S.D.		5.954
	Min.		0
	Max.		80



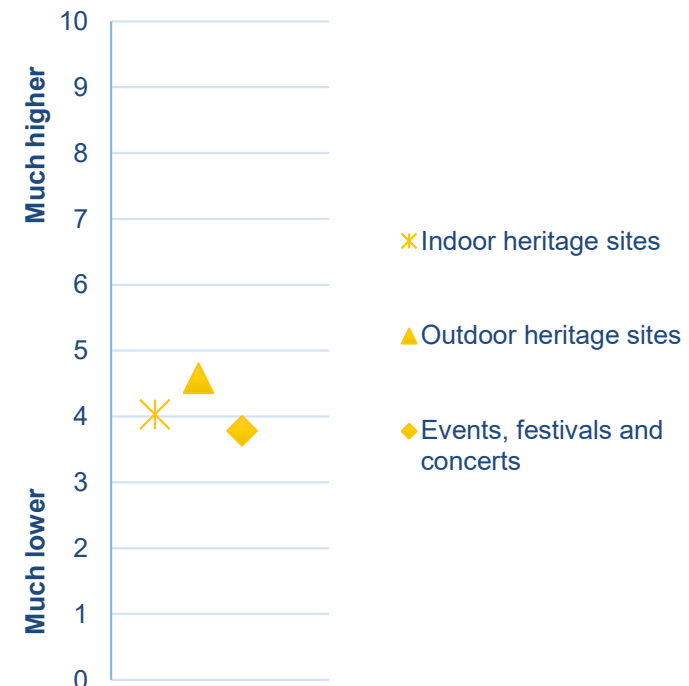
- In the recent 12 months during the pandemic, on average, respondents went to 3 indoor and 4 outdoor heritage sites and attended about 3 events/festivals/concerts.

Numbers of visits

Compared to the previous 12 months

	All groups	Hungary
Indoor heritage sites	4.21	4.03
Outdoor heritage sites	4.98	4.58
Events, festivals and concerts	3.82	3.78

*The scale from 1 – much lower to 10 – much higher



- The number of visits to heritage sites, both indoor and outdoor, as well as events slightly decreased, in comparison to the previous 12 months.
- While visits to outdoor heritage sites did not reduce as much, attendance to events, festivals and concerts decreased the most.

Cultural heritage visits' experience

	All groups	Hungary
	7.05	7.04
Satisfaction	7.10	7.15
	7.23	6.87
I felt safe during my visits	6.96	6.63
I felt anxious during my visits	3.45	3.18

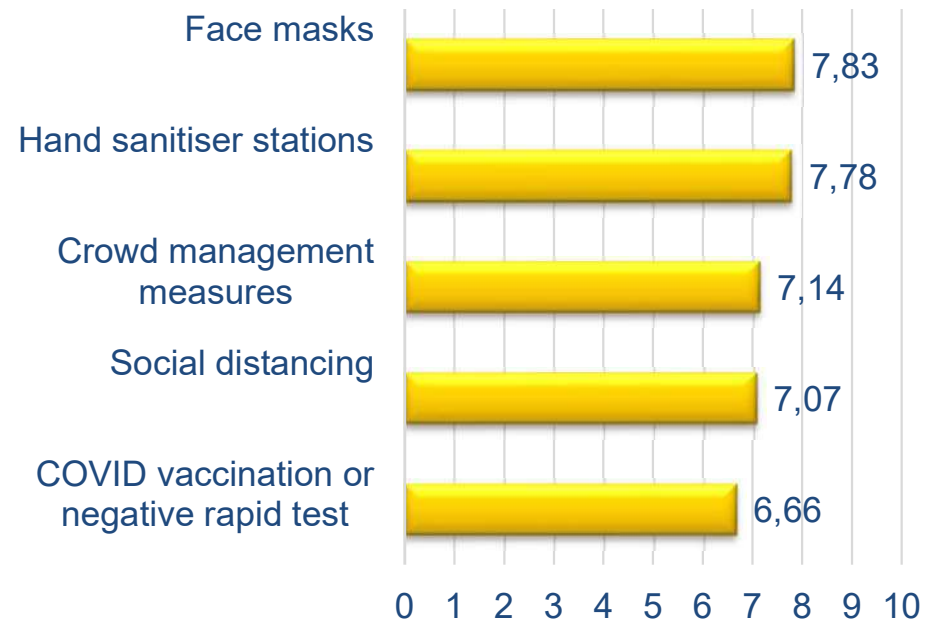


*The scale from 1 - Strongly disagree to 10 - Strongly agree

- In general, visitors were rather satisfied with their visits
- Visitors were not so anxious and felt quite safe during their visits

The importance of safety measures

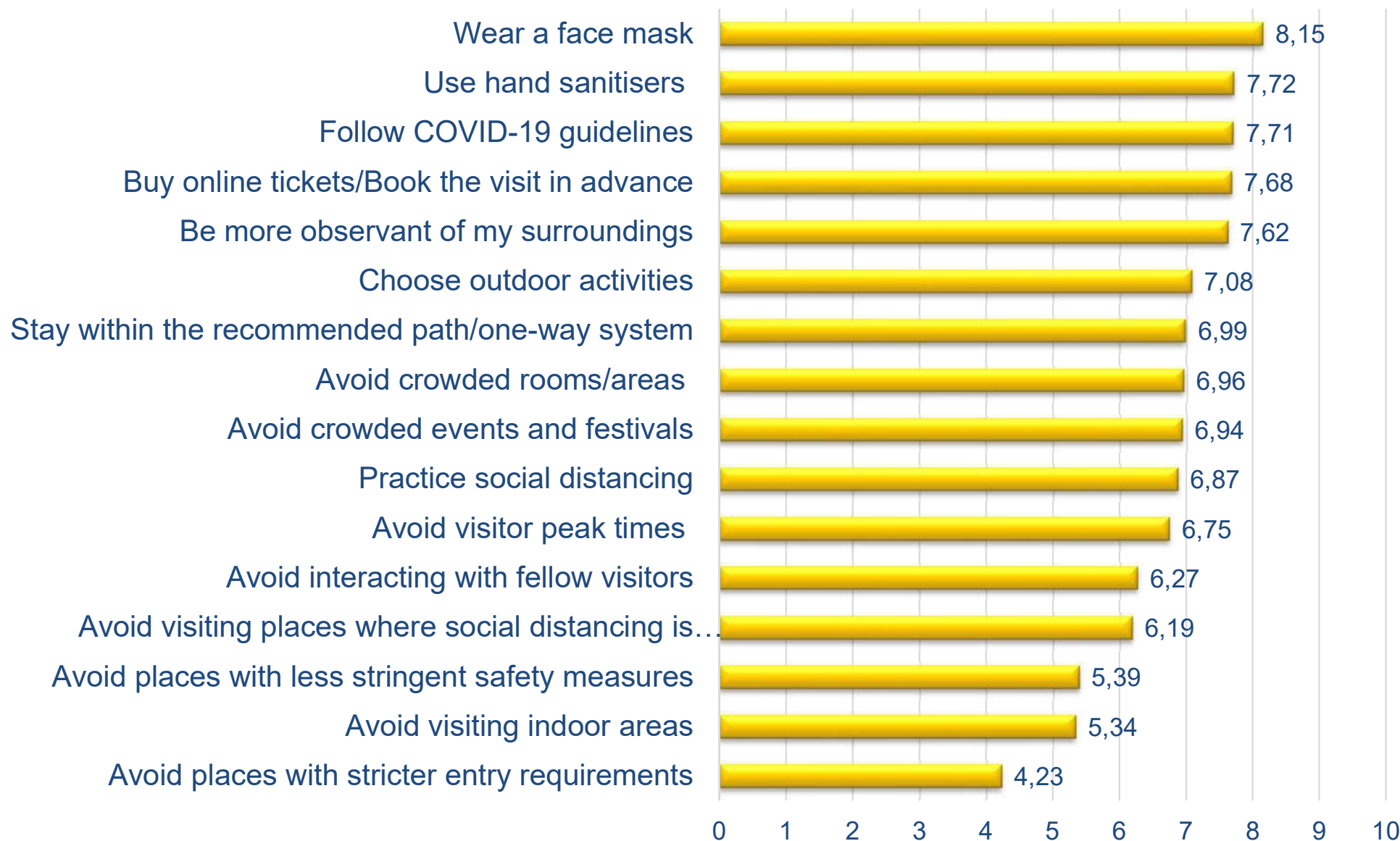
	All groups	Hungary
Face masks	7.55	7.83
Hand sanitiser stations	7.55	7.78
Crowd management measures	7.09	7.14
Social distancing	6.94	7.07
COVID vaccination or negative rapid test	6.68	6.66



*The scale from 1 - Very unimportant to 10 - Very important

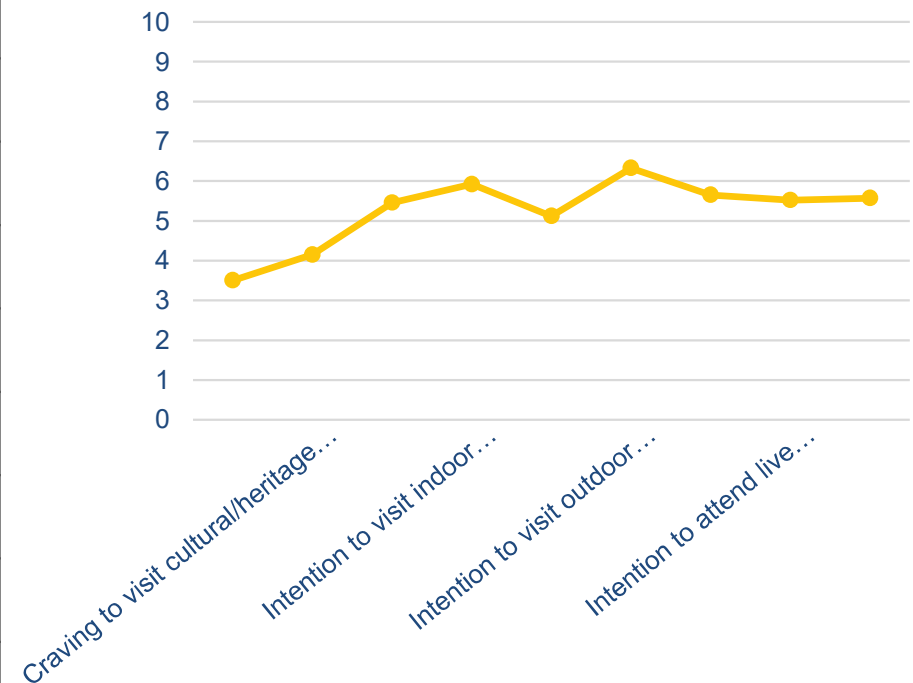
- All safety measures were considered rather important. Hand sanitiser stations and face coverings were simple, yet the most important measures

Protective behaviours during cultural heritage visits



Cultural heritage visit intention

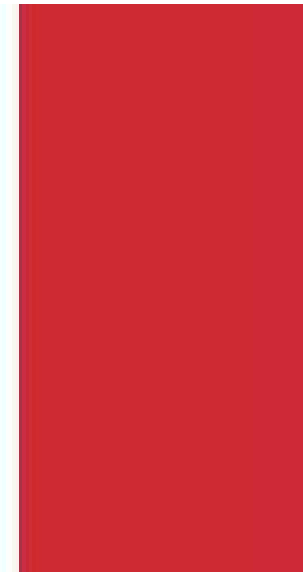
	All groups	Hungary
Craving to visit	5.55	3.50
cultural/heritage sites & events	5.76	4.15
	6.78	5.46
Intention to visit indoor cultural/heritage sites	6.74	5.92
	6.28	5.12
Intention to visit outdoor cultural/heritage sites	7.07	6.33
	6.82	5.65
Intention to attend live events/festivals	6.51	5.52
	6.38	5.57



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- The craving to visit cultural heritage sites & events was rather low
- Yet, respondents had an intention to visit cultural heritage sites & events, with a higher intention to visit outdoor sites

Italy

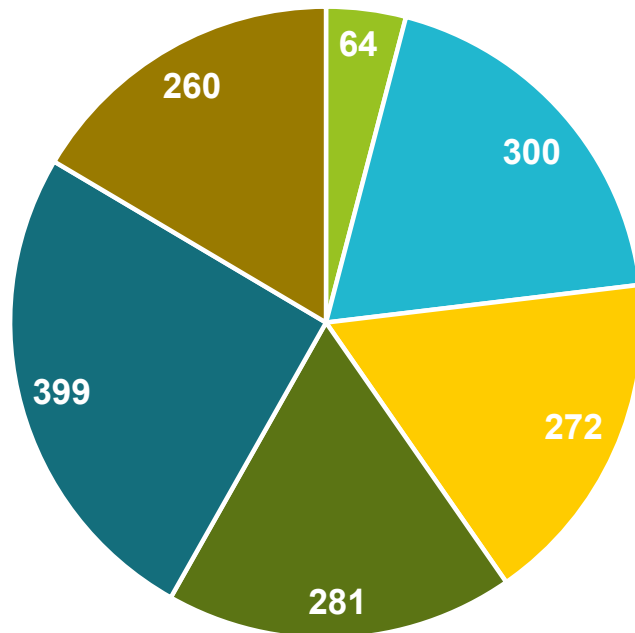




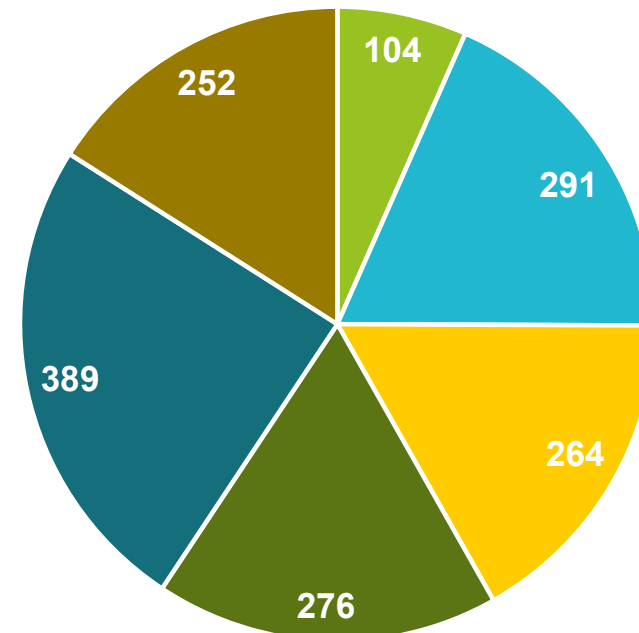
The survey respondents

- The survey was carried out from January to May 2022
- 389 (25%) valid survey responses were from Italy

Language



Country of residence



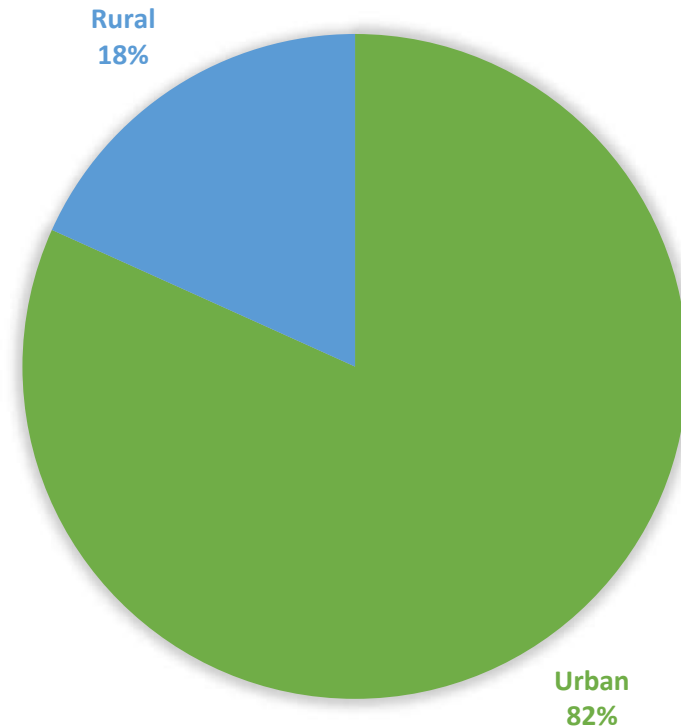
■ EN-GB ■ ES-ES ■ HR ■ HU ■ IT ■ RO

■ Others ■ Spain ■ Croatia ■ Hungary ■ Italy ■ Romania



Respondents' profile - Region

		Italy	All groups
Region	Urban	318	1280
		81.7%	81.5%
	Rural	71	290
		18.3%	18.5%



- Respondents were mostly from urban areas
- 81.7% from urban areas, 18.3% from rural areas



Respondents' profile - Gender

		Italy	All groups
Gender	Male	207	725
		53.6%	47.0%
	Female	179	819
		46.4%	53.0%

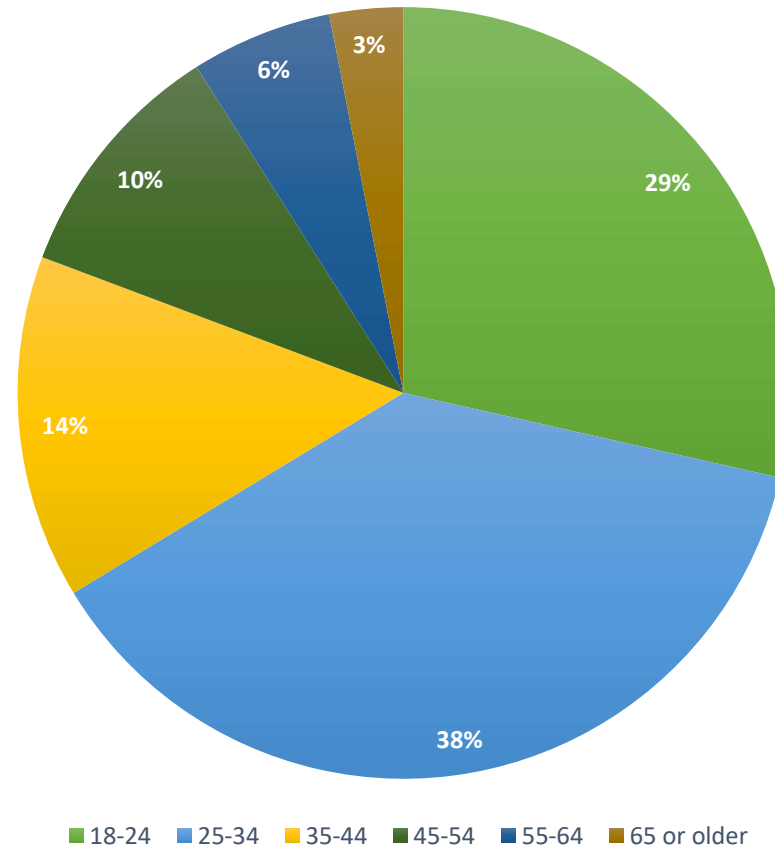


- In general, the numbers of male and female respondents were rather balanced, with 53.6% male and 46.4% female



Respondents' profile - Age

		Italy	All groups
Age	18-24	111	418
		28.5%	26.6%
	25-34	147	422
		37.8%	26.8%
	35-44	56	325
		14.4%	20.7%
	45-54	40	255
		10.3%	16.2%
	55-64	23	109
		5.9%	6.9%
	65 or older	12	44
		3.1%	2.8%

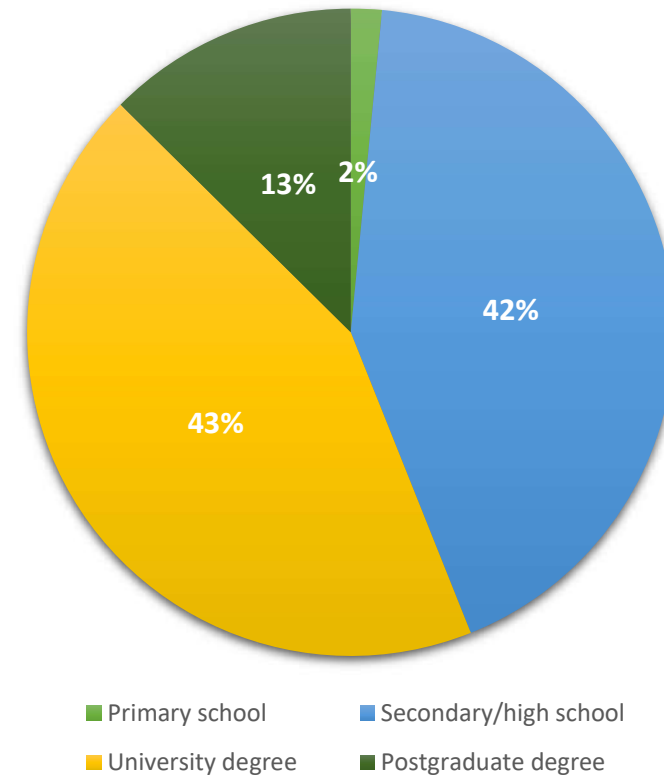


- The majority were less than 35 years old (66.3%)
- Very few respondents who were over 55 years old (9.0%)



Respondents' profile - Education

		Italy	All groups
Education	Primary school	6 1.5%	21 1.3%
	Secondary/high school	165 42.4%	454 28.9%
	University degree	169 43.4%	691 44.0%
	Postgraduate degree	49 12.6%	406 25.8%

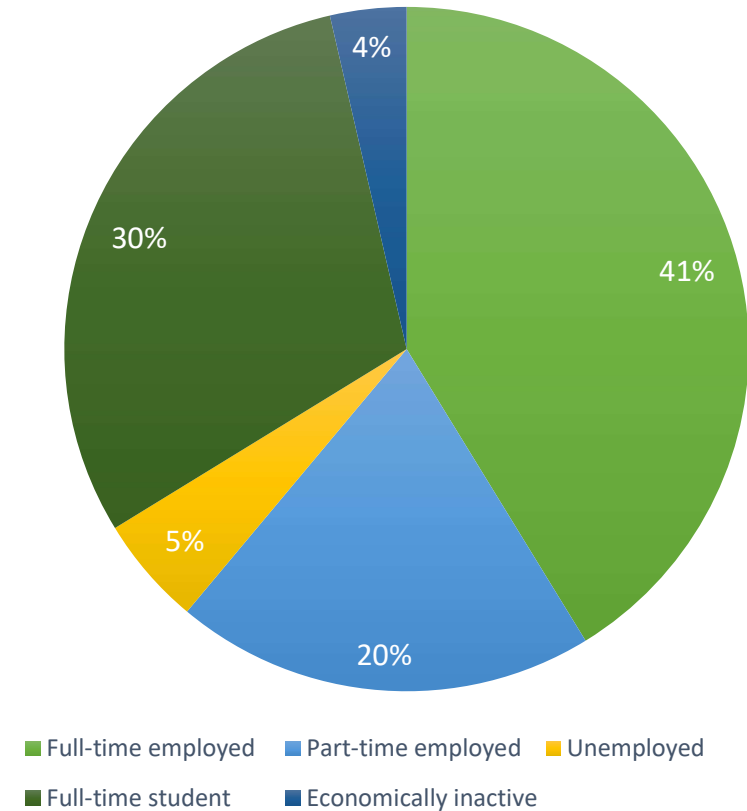


- Most respondents held secondary/high school diplomas and/or university degrees



Respondents' profile - Employment

	Italy	All groups	
Employment	Full-time employed	160	920
		41.2%	58.5%
	Part-time employed	77	157
		19.8%	10.0%
	Unemployed	20	77
		5.2%	4.9%
Full-time student	117	367	
	30.2%	23.3%	
Economically inactive	14	51	
	3.6%	3.2%	

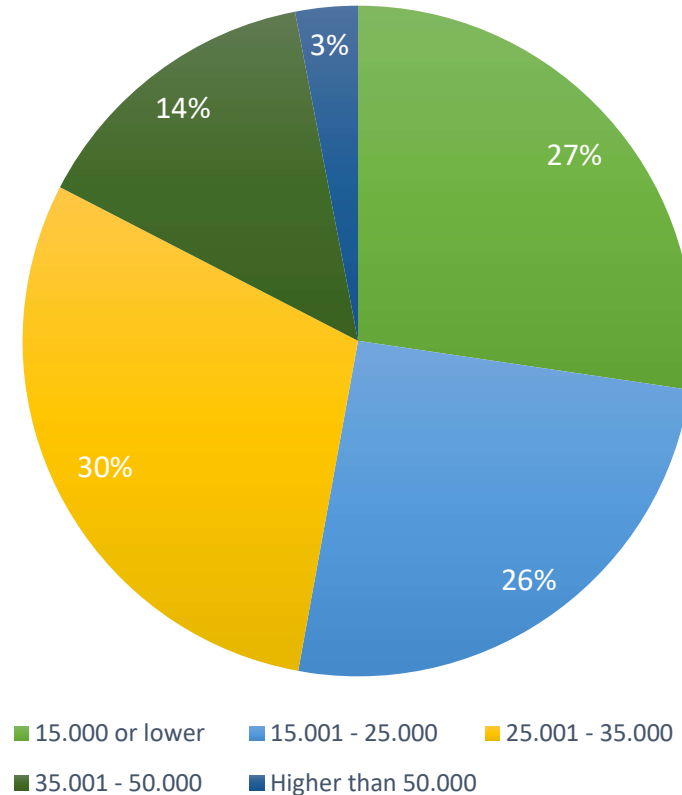


- Most of the respondents (41.2%) were full-time employed
- There were quite a high number of student respondents (30.2%)



Respondents' profile - Income

	Italy	All groups
Income	15.000 or lower	496
	27.3%	40.8%
	15.001 - 25.000	321
	25.5%	26.4%
	25.001 - 35.000	185
	29.7%	15.2%
35.001 - 50.000	129	
14.4%	10.6%	
Higher than 50.000	84	
3.0%	6.9%	

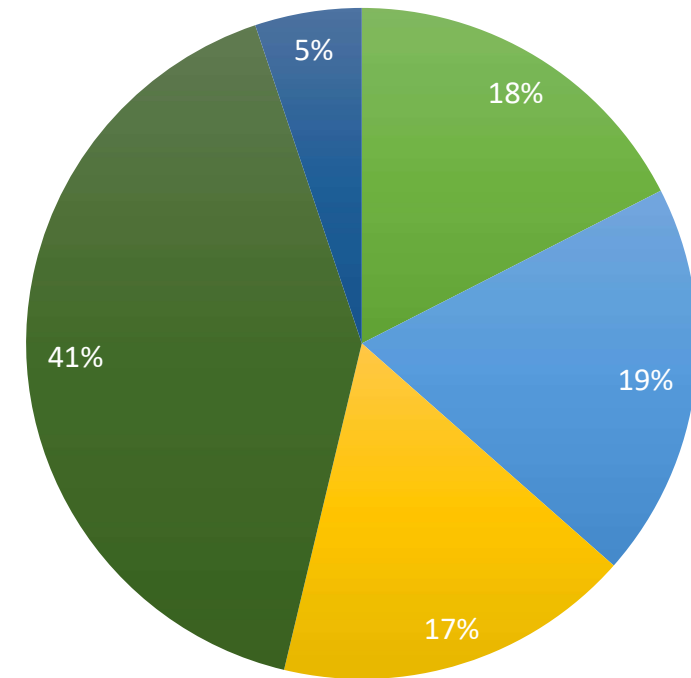


- Most respondents (82.5) were among the first/lower three ranges of annual income (i.e., less than € 35.000)



Respondents' profile – Household type

	Italy	All groups
Household	One-member	268
	17.5%	17.1%
	Shared/multiple occupations	312
	19.0%	19.9%
	Nuclear family without children	275
	17.2%	17.5%
Nuclear family with children/others	616	
41.1%	39.2%	
Single-parent family/others	100	
5.1%	6.4%	



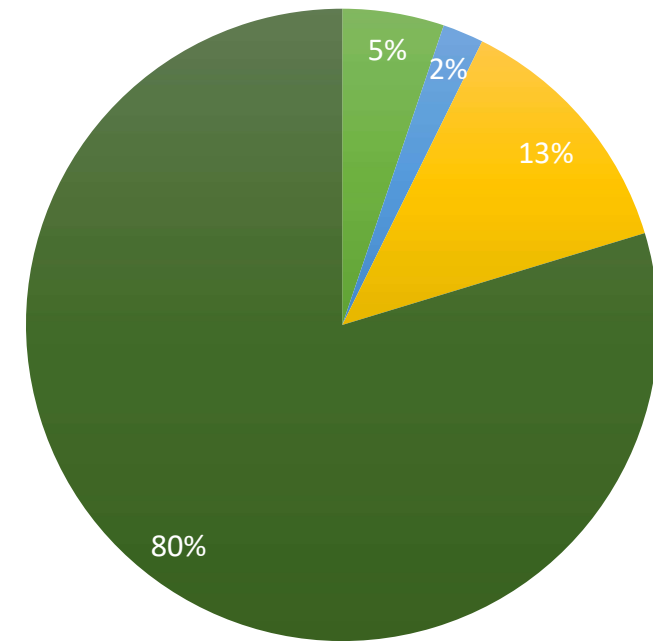
- One-member
- Shared/multiple occupations
- Nuclear family without children
- Nuclear family with children/others
- Single-parent family/others

- Most respondents (41.1%) were from families with children or other dependents



Respondents' profile - Vaccination status

	Italy	All groups
Vaccination	Not vaccinated	194
	5.2%	12.9%
	Partially vaccinated	80
	2.1%	5.3%
Fully vaccinated	444	
13.0%	29.5%	
Booster dose received	785	
79.7%	52.2%	



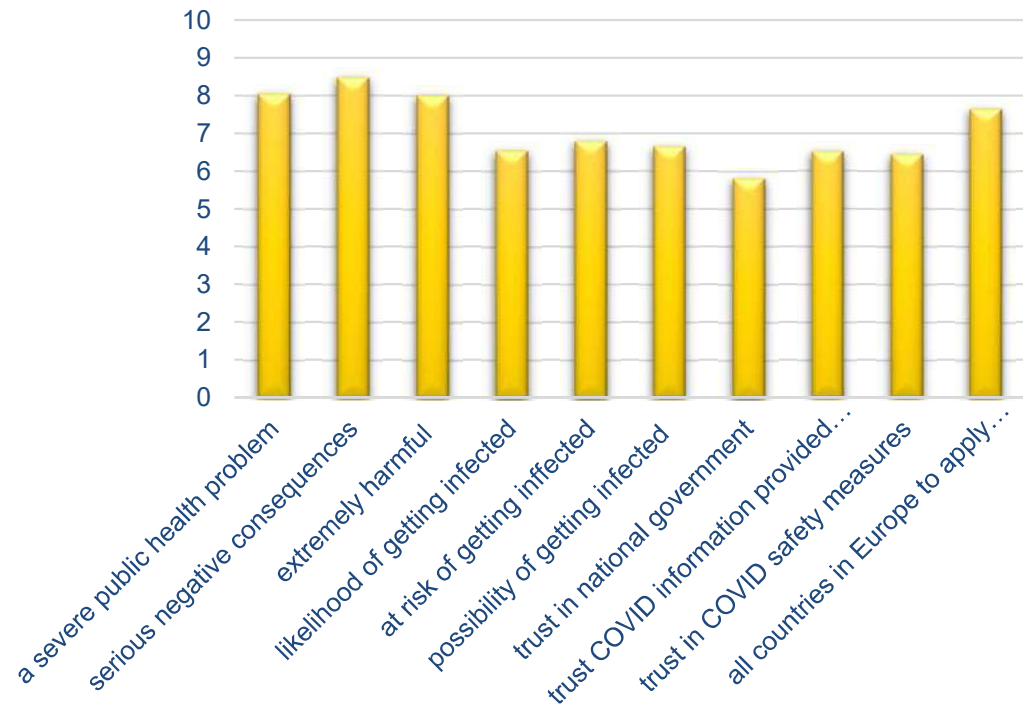
■ Not vaccinated ■ Partially vaccinated
■ Fully vaccinated ■ Booster dose received

- Most respondents (79.7%) had received booster doses



Respondents' perceptions of the COVID-19 pandemic

	Italy	All groups
I believe COVID-19 represents a severe public health problem	8.05	7.67
I believe COVID-19 has serious negative consequences in general	8.48	7.89
I believe that COVID-19 is extremely harmful generally	8.01	7.32
It is likely that I will get infected with COVID-19 while travelling	6.55	5.65
I am at risk of getting COVID-19 while travelling	6.80	6.24
It is possible that I will get COVID-19 while travelling	6.65	6.30
I have trust in the national government	5.81	4.82
I tend to trust the COVID-related information provided by government authorities	6.52	5.54
I have trust in COVID-related safety measures of the destination I am due to visit	6.45	6.17
I would prefer for all countries in Europe to apply exactly the same safety measures against COVID at all times.	7.65	7.13



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Generally, respondents considered COVID-19 as a serious issue, but the perceived risk of being infected while travelling was not high
- While they didn't have much trust in national government in general, they trusted the safety measures



Travel behaviours



Numbers of trips

		All groups	Italy
Within my region	Average	13.07	7.15
	S.D.		17.510
	Min.		0
	Max.		200
Outside my region	Average	5.18	3.56
	S.D.		6.650
	Min.		0
	Max.		100
Outside my country of residence	Average	1.19	1.06
	S.D.		1.662
	Min.		0
	Max.		10



- On average, respondents took 7 leisure trips within their regions, about 4 trips outside their regions and 1 international trip.



Numbers of trips

Compared to the previous 12 months

	All groups	Italy
Within my region	5.02	5.86
Within my country of residence	4.69	5.17
Outside my country of residence	3.55	3.92

*The scale from 1 – much lower to 10 – much higher



- While the number of leisure trips within the country had not changed much, the number of regional trips increased slightly, and the number of international trips decreased slightly.



Transportation

Ranking in terms of usage frequency



Private vehicle



Coach/Bus



Airplane



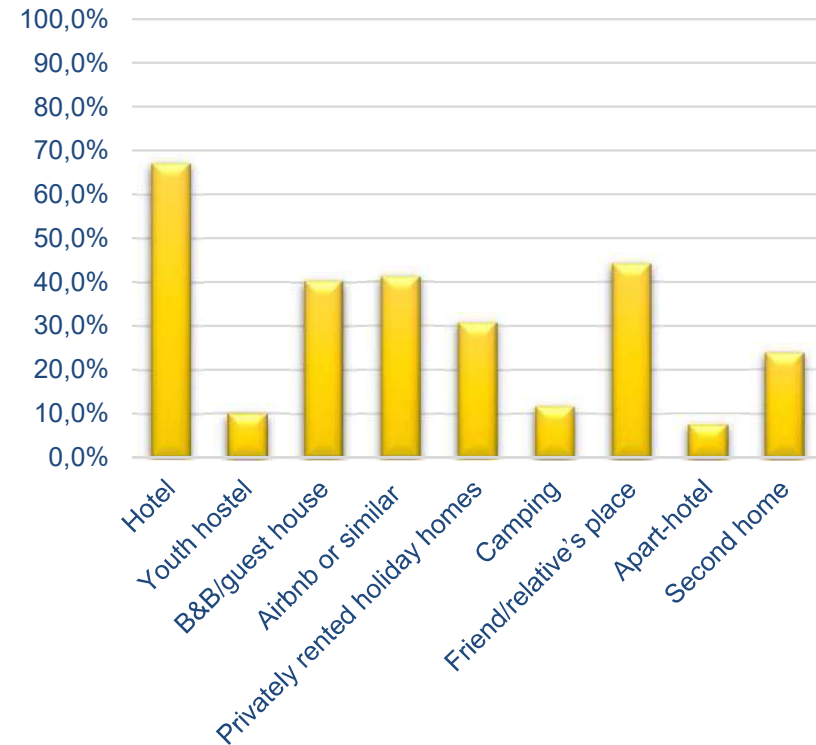
Train

- A private vehicle was the most popular choice of transportation during COVID-19



Accommodation

	All groups	Italy
Hotel	958 65.3%	255 67.1%
Youth hostel	95 6.5%	38 10.%
B&B/guest house	408 27.8%	153 40.3%
Airbnb or similar	433 29.5%	157 41.3%
Privately rented holiday homes	338 23.%	117 30.8%
Camping	144 9.8%	44 11.6%
Friend/relative's place	660 45.%	168 44.2%
Apartment-hotel	180 12.3%	29 7.6%
Second home	302 20.6%	91 23.9%

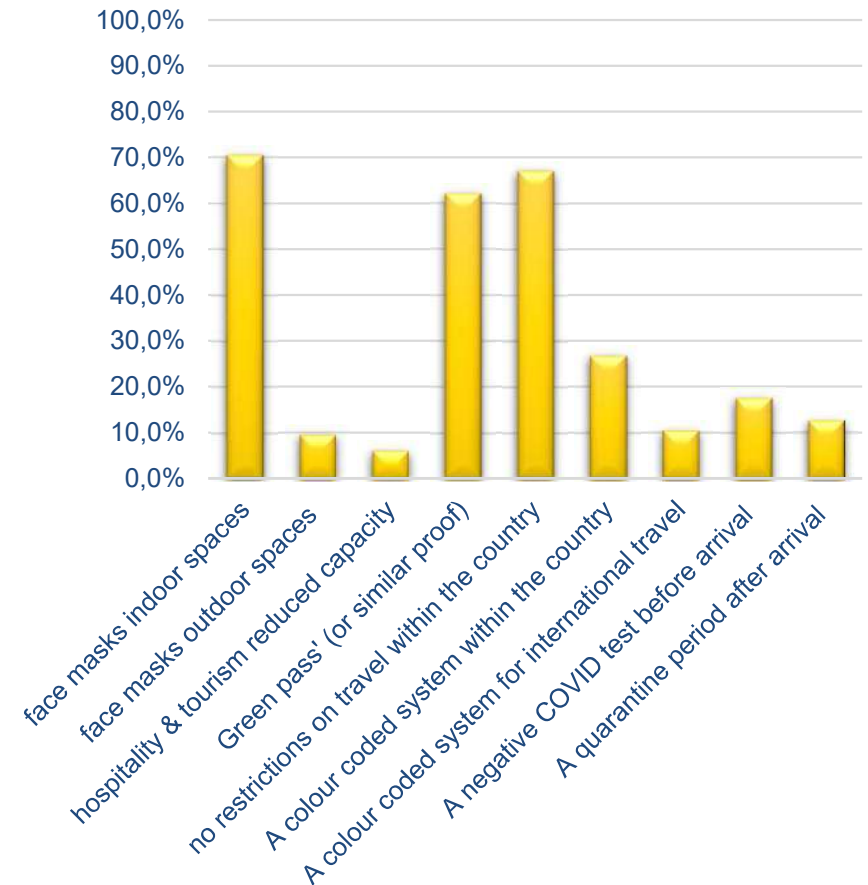


- Hotels were the most popular choices of accommodation, while youth hostels and apart-hotels were the least common



Restrictions

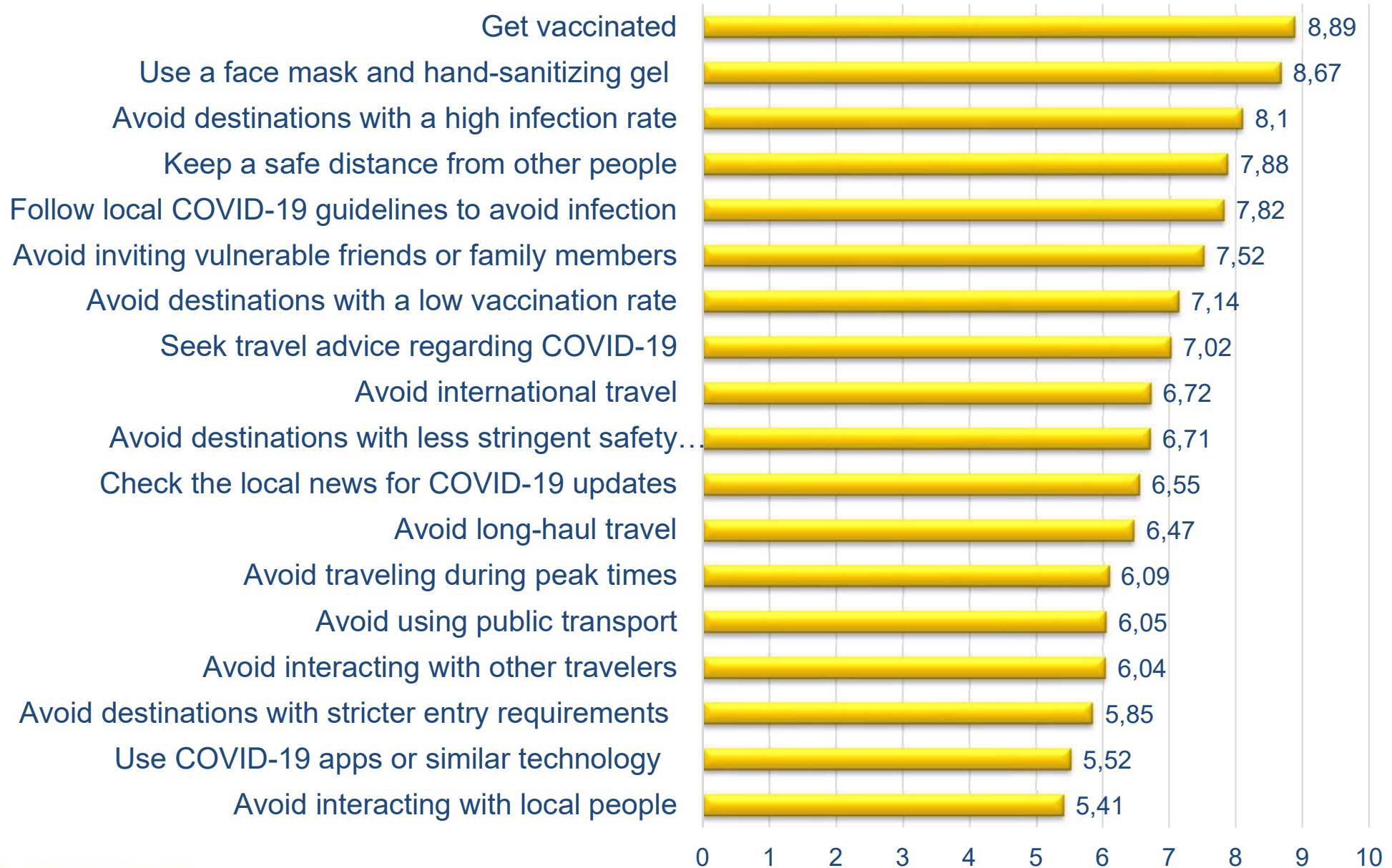
	All groups	Italy
The use of face masks in all indoor spaces	878 59.8%	268 70.5%
The use of face masks in all outdoor spaces	122 8.3%	36 9.5%
The hospitality/tourism/leisure sectors in full lockdown or reduced capacity.	121 8.2%	23 6.1%
A 'Green pass' (or similar proof) is required	439 29.9%	236 62.1%
There are no restrictions on travel within the country	1035 70.5%	255 67.1%
A colour coded system within the country	174 11.9%	102 26.8%
A colour coded system for international travel	183 12.5%	40 10.5%
A negative COVID test before arrival	364 24.8%	67 17.6%
A quarantine period after arrival	223 15.2%	48 12.6%



- Face masks in indoor spaces and Green Pass were the most common restriction, while there were only a few restrictions on travel at the time of the survey



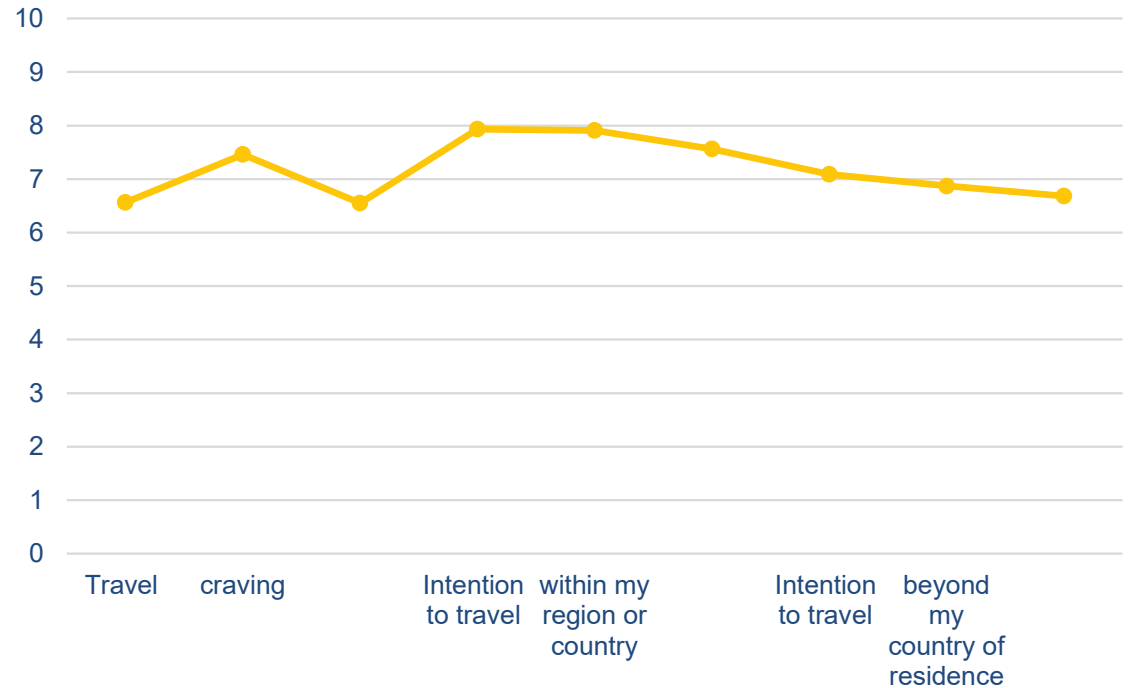
Protective behaviours while travel during COVID-19





Travel intention

	All groups	Italy
Travel craving	6.24	6.56
	7.53	7.46
	6.23	6.55
Travel within my region or country	8.12	7.93
	8.17	7.91
	7.93	7.56
Travel beyond my country of residence	6.49	7.09
	6.44	6.87
	6.29	6.68



- Italian respondents craved to travel, had a very high intention to travel within the region or country, yet lower intention to travel beyond countries of residence



Visits to cultural heritage sites and events



Numbers of visits

		All groups	Italy
Indoor heritage sites	Average	4.01	3.46
	S.D.		4.142
	Min.		0
	Max.		30
Outdoor heritage sites	Average	6.37	4.31
	S.D.		5.478
	Min.		0
	Max.		50
Events, festivals, & concerts	Average	2.88	1.90
	S.D.		2.226
	Min.		0
	Max.		12



- In the recent 12 months during the pandemic, on average, respondents went to 4 indoor and 4 outdoor heritage sites and attended 2 events/festivals/concerts.

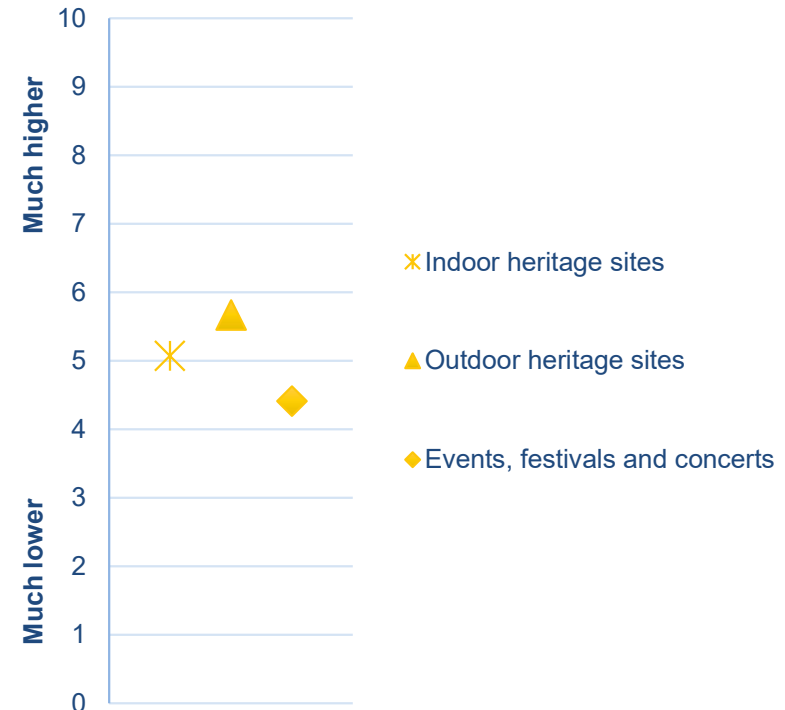


Numbers of visits

Compared to the previous 12 months

	All groups	Italy
Indoor heritage sites	4.21	5.07
Outdoor heritage sites	4.98	5.67
Events, festivals and concerts	3.82	4.41

*The scale from 1 – much lower to 10 – much higher



- The number of visits to indoor sites did not change much in comparison to the previous 12 months. Meanwhile, the number of visits to outdoor sites increased slightly and the number of events, festivals and concerts attended slightly decreased.



Cultural heritage visits' experience

	All groups	Italy
Satisfaction	7.05	7.06
	7.10	7.09
	7.23	7.29
I felt safe during my visits	6.96	6.79
I felt anxious during my visits	3.45	4.07

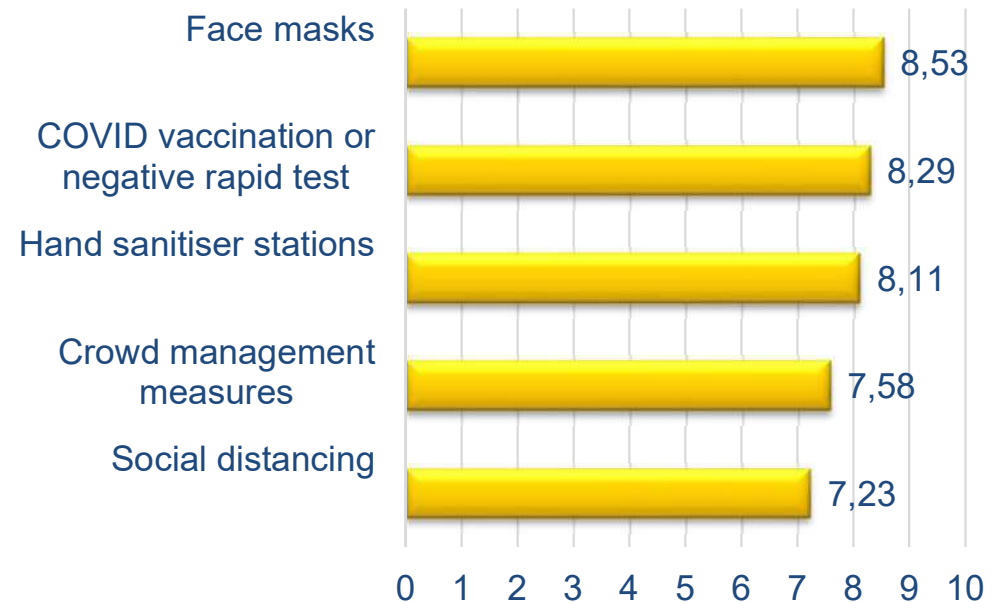


*The scale from 1 - Strongly disagree to 10 - Strongly agree

- In general, visitors were satisfied with their visits
- Visitors were not so anxious and felt rather safe during their visits

The importance of safety measures

	All groups	Italy
Face masks	7.55	8.53
COVID vaccination or negative rapid test	6.68	8.29
Hand sanitiser stations	7.55	8.11
Crowd management measures	7.09	7.58
Social distancing	6.94	7.23

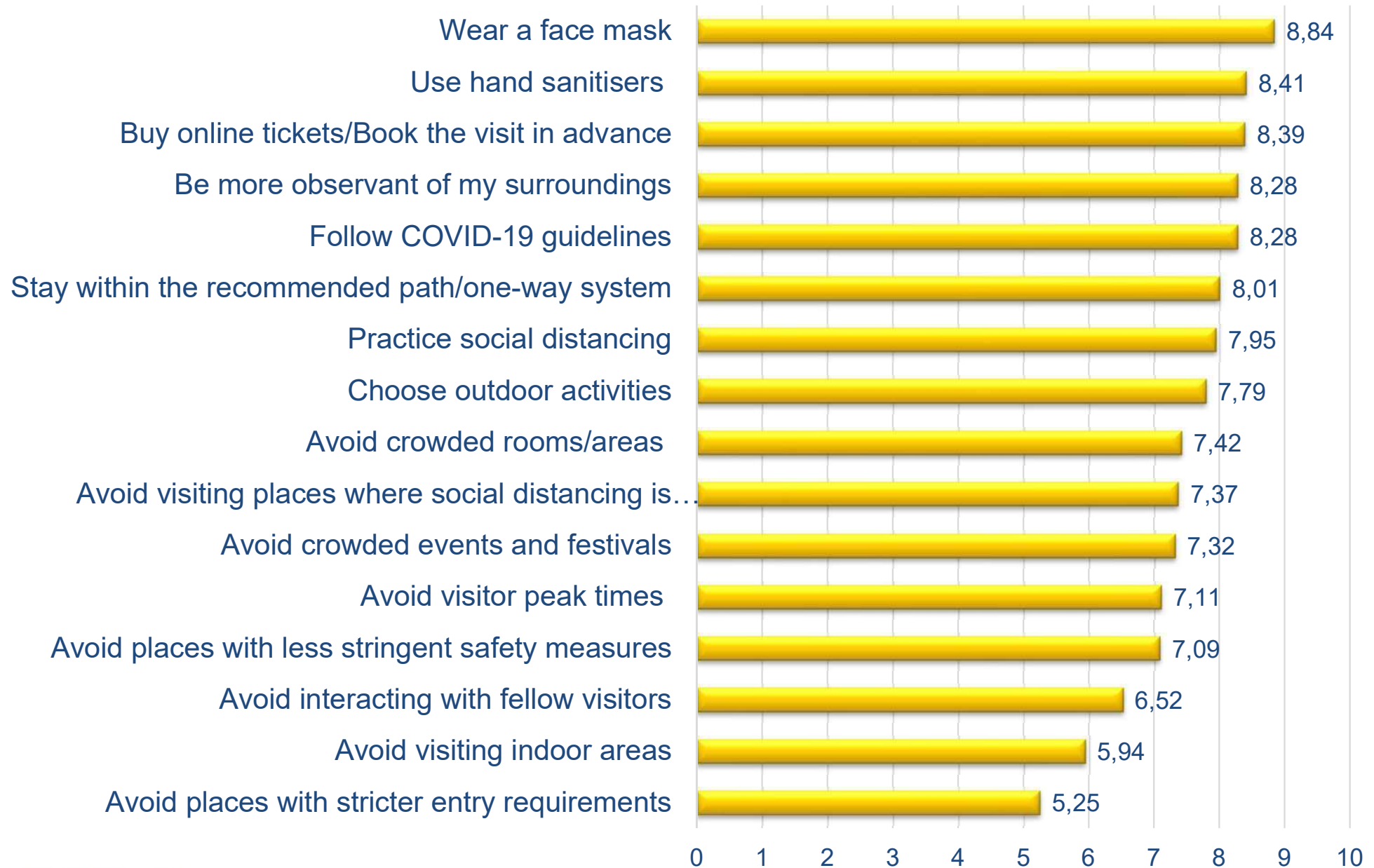


*The scale from 1 - Very unimportant to 10 - Very important

- All safety measures were considered very important. Face masks, hand sanitiser stations, as well as COVID vaccination were the most important measures



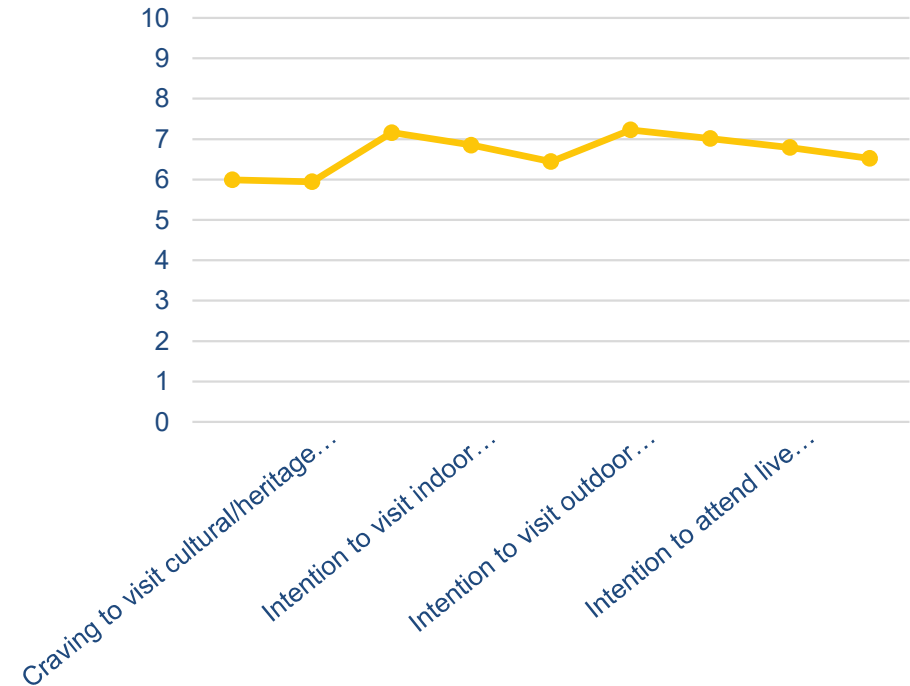
Protective behaviours during cultural heritage visits





Cultural heritage visit intention

	All groups	Italy
Craving to visit	5.55	5.99
cultural/heritage sites & events	5.76	5.94
Intention to visit indoor cultural/heritage sites	6.74	6.85
Intention to visit outdoor cultural/heritage sites	6.28	6.44
Intention to attend live events/festivals	6.51	6.79



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- The craving to visit cultural heritage sites & events was not very high
- Yet, respondents had a rather high intention to visit cultural heritage sites & events, with a higher intention to visit outdoor sites

Romania

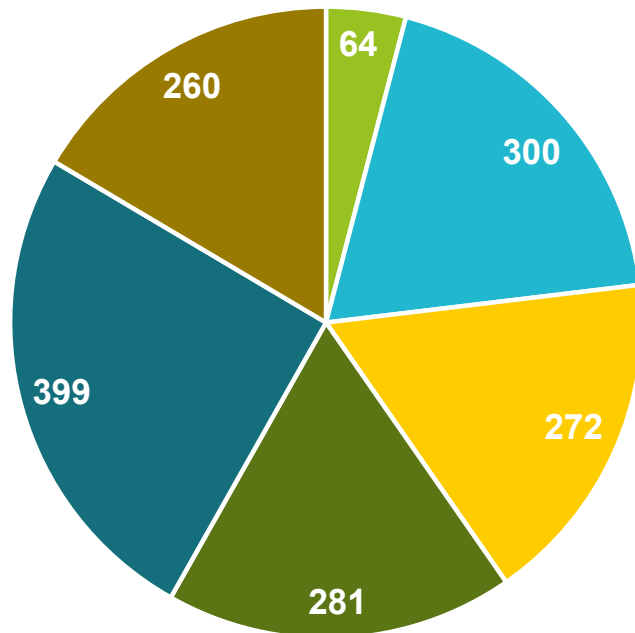




The survey respondents

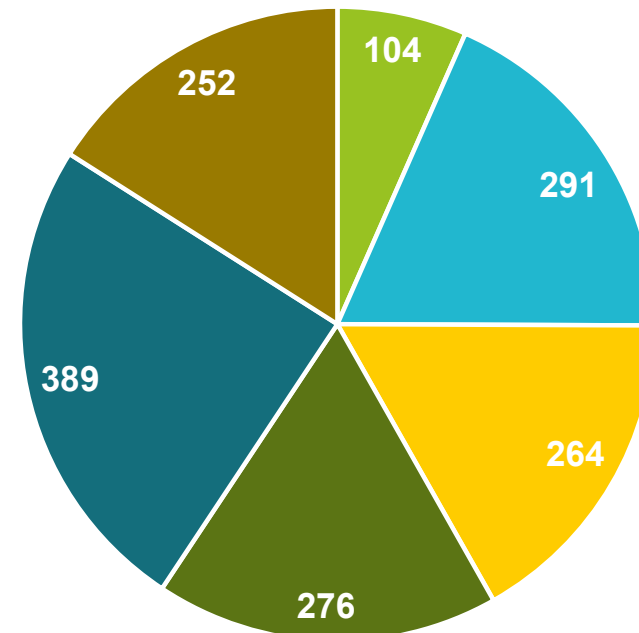
- The survey was carried out from January to May 2022
- 252 (16%) valid survey responses were from Romania

Language



■ EN-GB ■ ES-ES ■ HR ■ HU ■ IT ■ RO

Country of residence

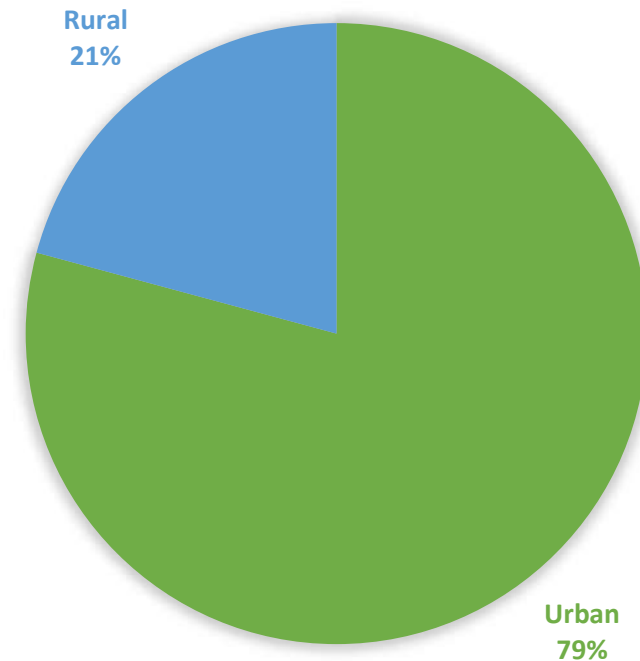


■ Others ■ Spain ■ Croatia ■ Hungary ■ Italy ■ Romania



Respondents' profile - Region

		Romania	All groups
Region	Urban	198	1280
		79.2%	81.5%
	Rural	52	290
		20.8%	18.5%

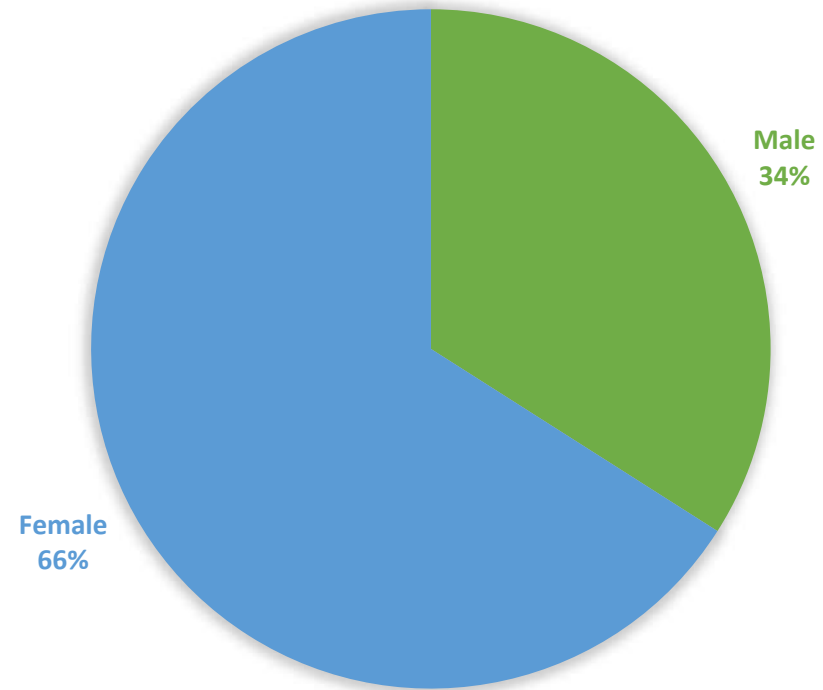


- Respondents were mostly from urban areas
- 79.2% from urban areas, 20.8% from rural areas



Respondents' profile - Gender

		Romania	All groups
Gender	Male	83	725
		34.0%	47.0%
	Female	161	819
		66.0%	53.0%

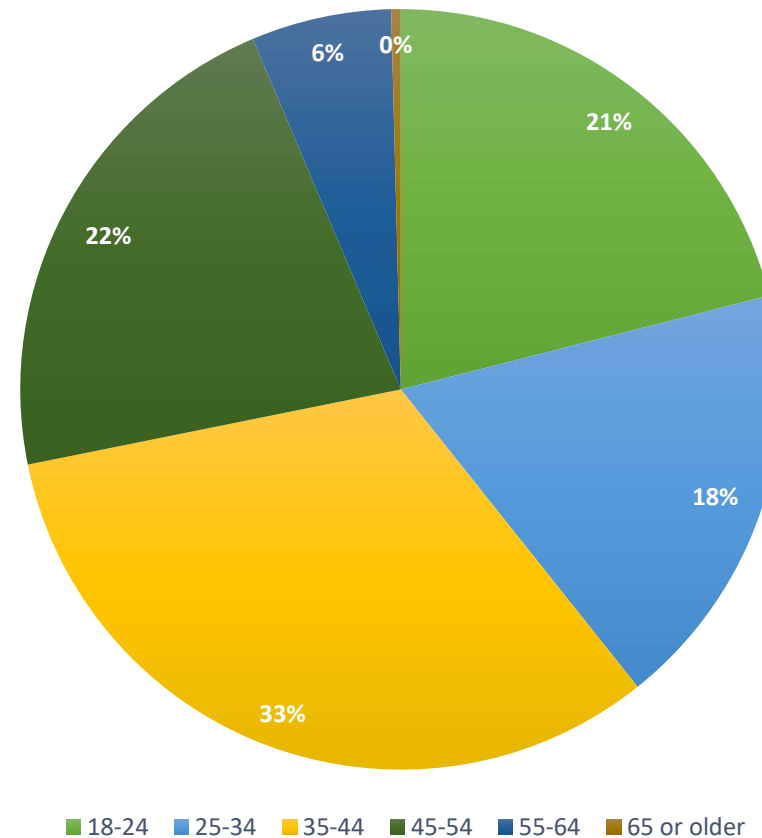


- The numbers of female respondents were double in comparison to their male counterparts, with 34% male and 53% female



Respondents' profile - Age

		Romania	All groups
Age	18-24	53	418
		21.0%	26.6%
	25-34	46	422
		18.3%	26.8%
	35-44	82	325
		32.5%	20.7%
	45-54	55	255
		21.8%	16.2%
	55-64	15	109
		6.0%	6.9%
	65 or older	1	44
		0.4%	2.8%

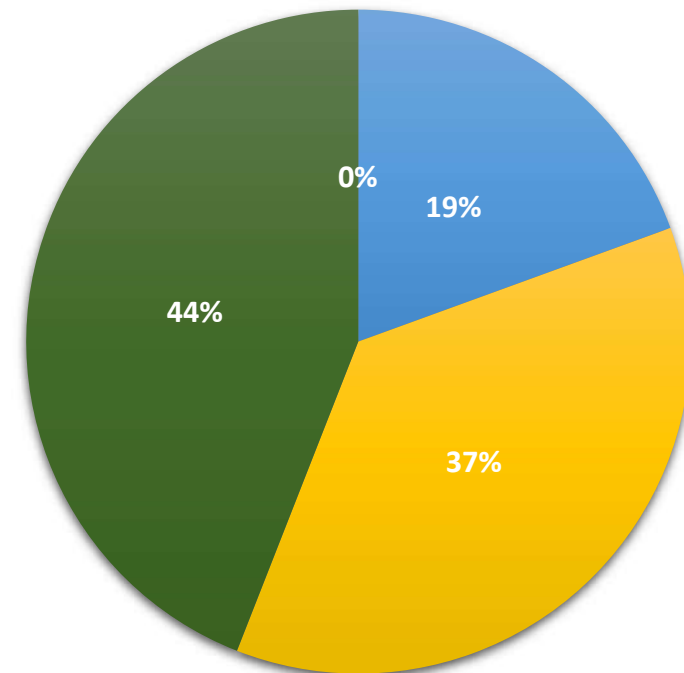


- Most respondents were less than 55 years old (93.6), somewhat equally from various age groups.



Respondents' profile - Education

		Romania	All groups
Education	Primary school	0	21
		0.0%	1.3%
	Secondary/high school	49	454
		19.4%	28.9%
	University degree	92	691
		36.5%	44.0%
	Postgraduate degree	111	406
		44.0%	25.8%



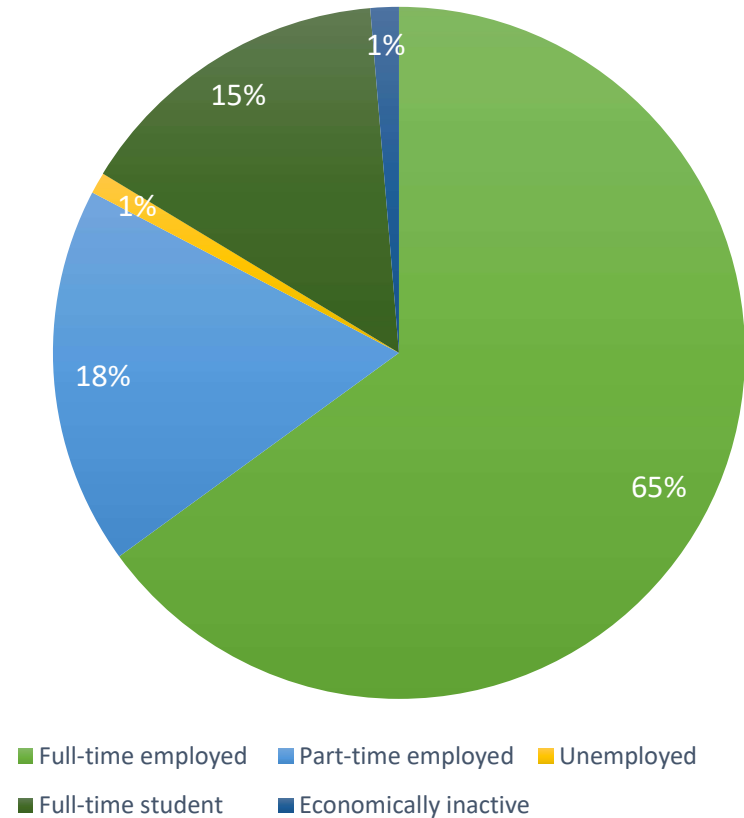
■ Primary school ■ Secondary/high school
■ University degree ■ Postgraduate degree

- Most respondents held university and/or postgraduate degrees (80.5%)



Respondents' profile - Employment

	Romania	All groups
Employment	Full-time employed	195
		77.4%
	Part-time employed	5
		2.0%
	Unemployed	3
		1.2%
Full-time student	45	
	17.9%	
Economically inactive	4	
	1.6%	
		920
		58.5%
		157
		10.0%
		77
		4.9%
		367
		23.3%
		51
		3.2%

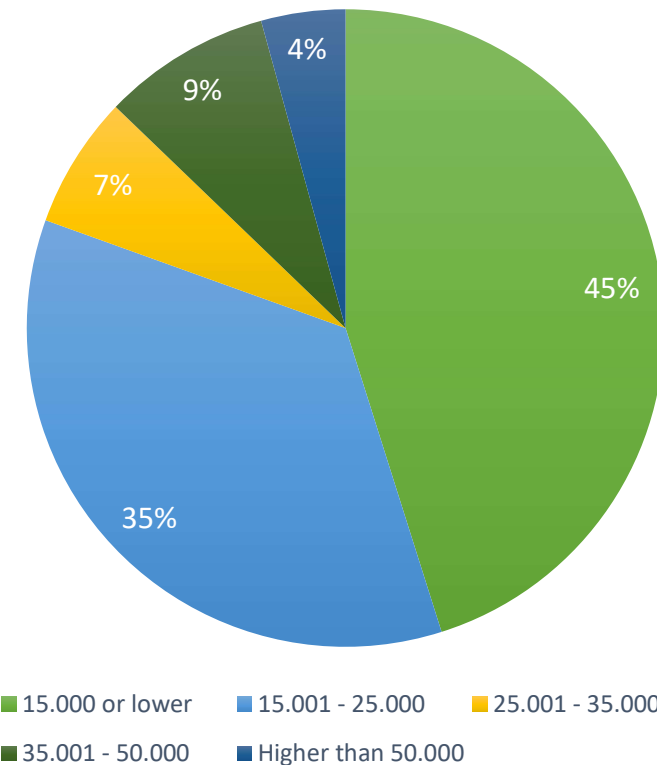


- Most of the respondents were full-time employed



Respondents' profile - Income

	Romania	All groups
Income	15.000 or lower	496
	45.1%	40.8%
	15.001 - 25.000	321
	35.4%	26.4%
	25.001 - 35.000	185
	6.7%	15.2%
35.001 - 50.000	129	
8.5%	10.6%	
Higher than 50.000	84	
4.3%	6.9%	

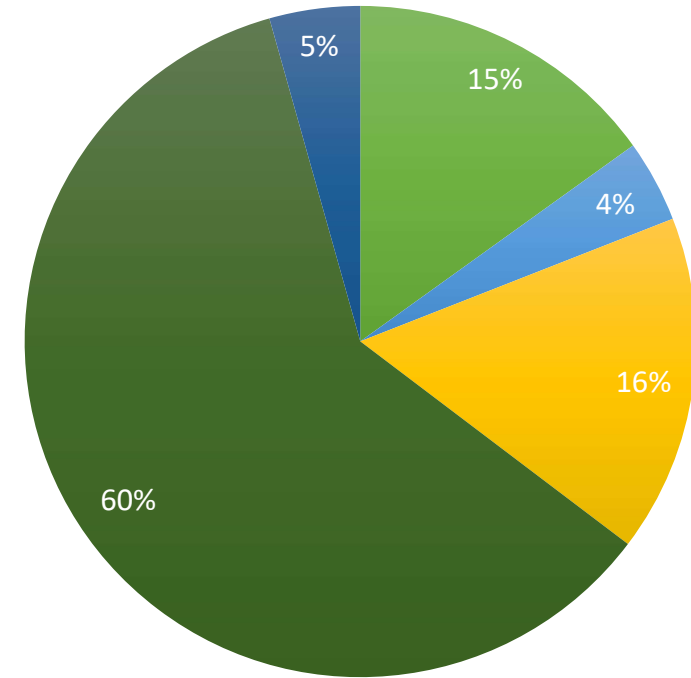


- Most respondents were in a lower level of annual income (i.e., less than €25.000)



Respondents' profile – Household type

	Romania	All groups
Household	One-member	268
	15.1%	17.1%
	Shared/multiple occupations	312
	4.0%	19.9%
	Nuclear family without children	275
	16.3%	17.5%
Nuclear family with children/others	616	
60.3%	39.2%	
Single-parent family/others	100	
4.4%	6.4%	



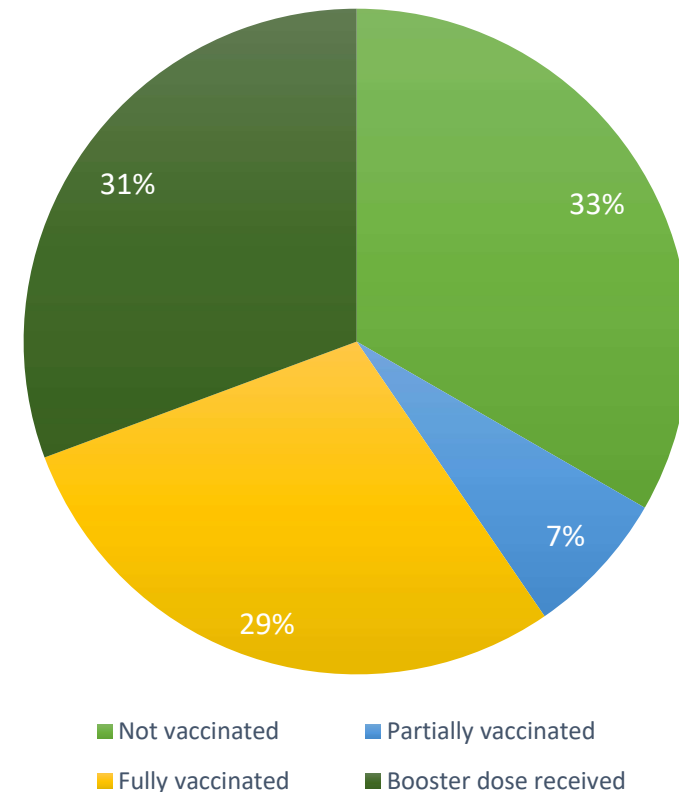
- One-member
- Shared/multiple occupations
- Nuclear family without children
- Nuclear family with children/others
- Single-parent family/others

- Most respondents were from families with children or other dependents



Respondents' profile - Vaccination status

		Romania	All groups
Vaccination	Not vaccinated	75 33.3%	194 12.9%
	Partially vaccinated	16 7.1%	80 5.3%
	Fully vaccinated	65 28.9%	444 29.5%
	Booster dose received	69 30.7%	785 52.2%

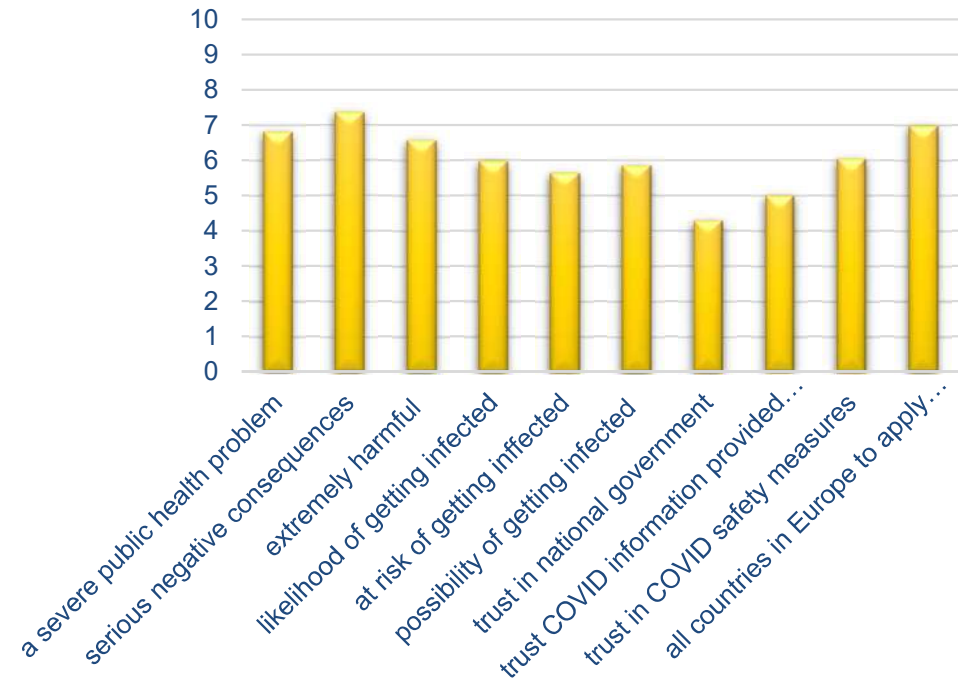


- Most respondents were fully vaccinated or had booster doses
- 1/3 of respondents were not vaccinated.



Respondents' perceptions of the COVID-19 pandemic

	Romania	All groups
I believe COVID-19 represents a severe public health problem	6.81	7.67
I believe COVID-19 has serious negative consequences in general	7.35	7.89
I believe that COVID-19 is extremely harmful generally	6.58	7.32
It is likely that I will get infected with COVID-19 while travelling	5.96	5.65
I am at risk of getting COVID-19 while travelling	5.64	6.24
It is possible that I will get COVID-19 while travelling	5.85	6.30
I have trust in the national government	4.29	4.82
I tend to trust the COVID-related information provided by government authorities	5.00	5.54
I have trust in COVID-related safety measures of the destination I am due to visit	6.04	6.17
I would prefer for all countries in Europe to apply exactly the same safety measures against COVID at all times.	6.98	7.13



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Respondents considered COVID-19 as a serious issue, but the perceived risk of being infected while travelling was not very high
- While they didn't have much trust in national government in general, they trusted the safety measures



Travel behaviours



Numbers of trips

		All groups	Romania
Within my region	Average	13.07	10.47
	S.D.		29.093
	Min.		0
	Max.		350
Outside my region	Average	5.18	3.34
	S.D.		4.216
	Min.		0
	Max.		30
Outside my country of residence	Average	1.19	1.29
	S.D.		4.039
	Min.		0
	Max.		50



- On average, respondents took 10 leisure trips within their regions, 3 trips outside their regions and 1 international trip.



Numbers of trips

Compared to the previous 12 months

	All groups	Romania
Within my region	5.02	4.07
Within my country of residence	4.69	3.78
Outside my country of residence	3.55	3.06

*The scale from 1 – much lower to 10 – much higher



- The number of all leisure trips had decreased, particularly the number of international trips decreased the most



Transportation

Ranking in terms of usage frequency



Private vehicle



Coach/Bus



Airplane



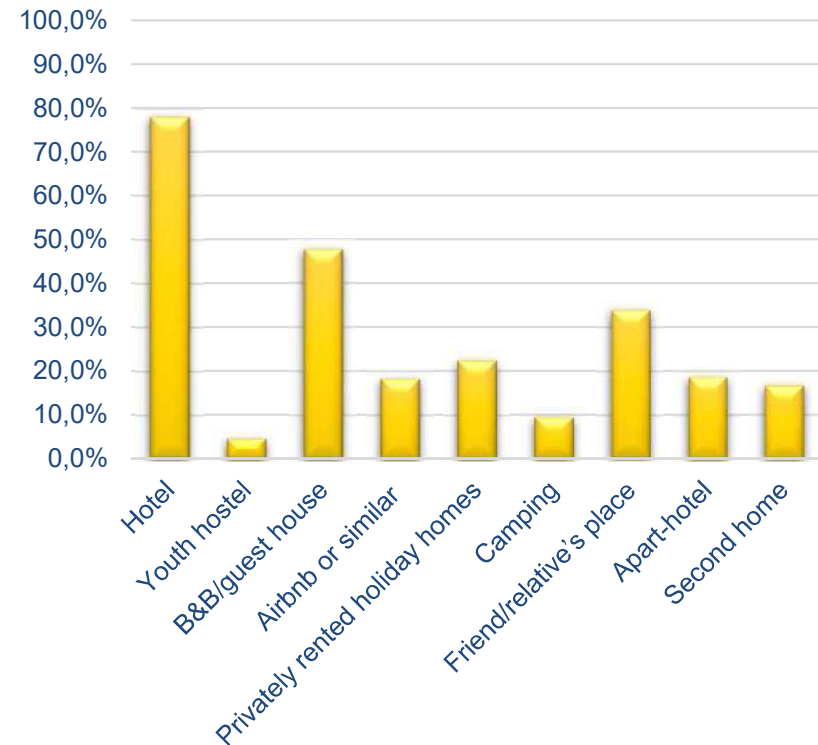
Train

- A private vehicle was the most popular choice of transportation during COVID-19



Accommodation

	All groups	Romania
Hotel	958 65.3%	188 78.0%
Youth hostel	95 6.5%	11 4.6%
B&B/guest house	408 27.8%	115 47.7%
Airbnb or similar	433 29.5%	44 18.3%
Privately rented holiday homes	338 23.0%	54 22.4%
Camping	144 9.8%	23 9.5%
Friend/relative's place	660 45.0%	82 34.0%
Apart-hotel	180 12.3%	45 18.7%
Second home	302 20.6%	40 16.6%

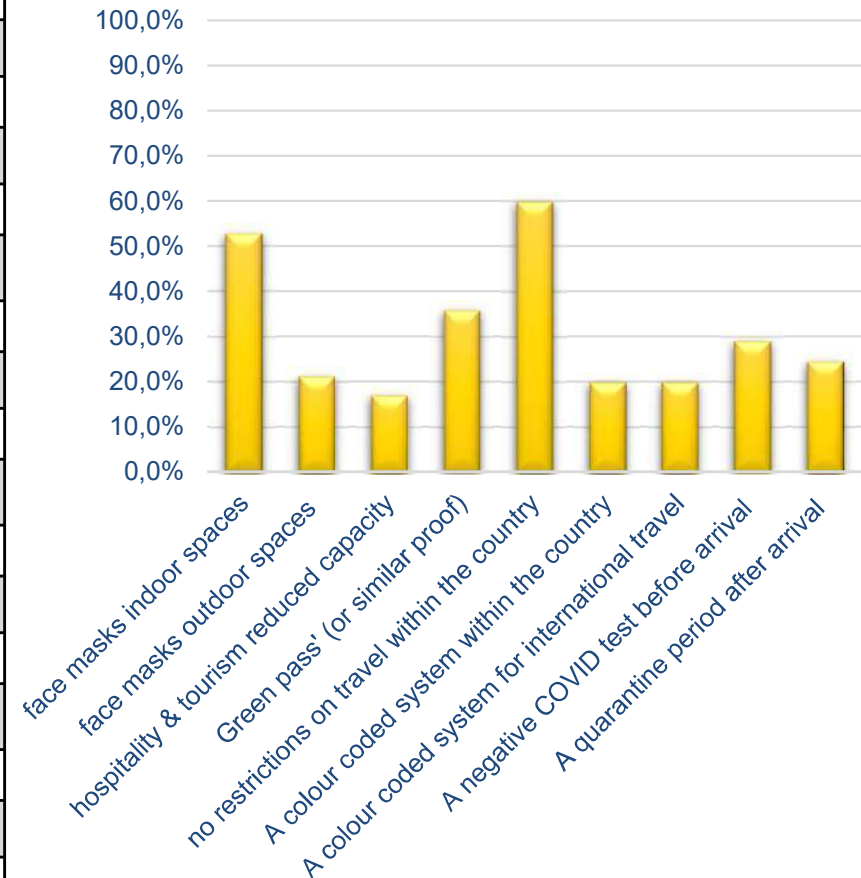


- Hotels and B&B were the most popular choices of accommodation
- While youth hostels and camping were the least common



Restrictions

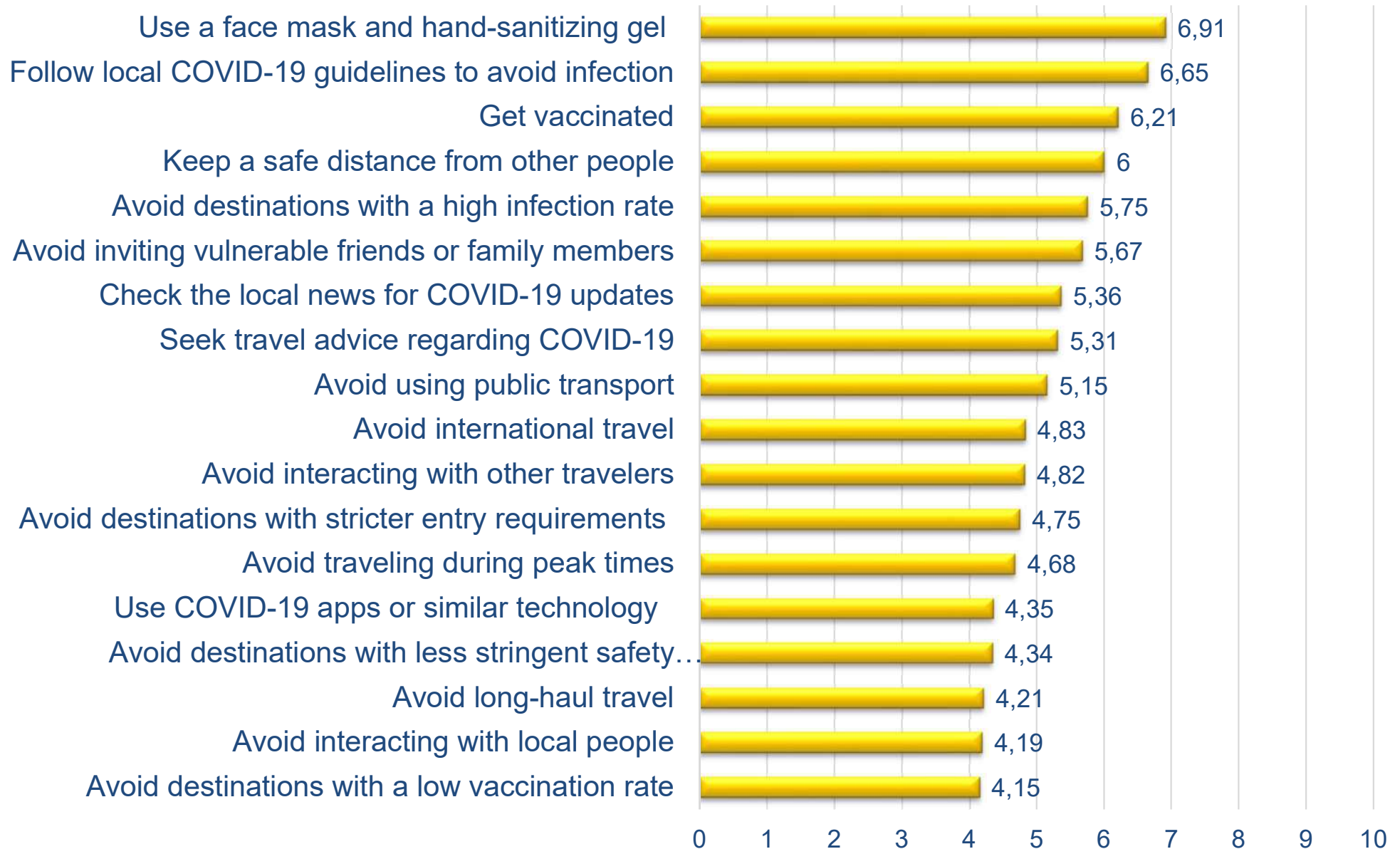
	All groups	Romania
The use of face masks in all indoor spaces	878 59.8%	127 52.7%
The use of face masks in all outdoor spaces	122 8.3%	51 21.2%
The hospitality/tourism/leisure sectors in full lockdown or reduced capacity.	121 8.2%	41 17.0%
A 'Green pass' (or similar proof) is required	439 29.9%	86 35.7%
There are no restrictions on travel within the country	1035 70.5%	144 59.8%
A colour coded system within the country	174 11.9%	48 19.9%
A colour coded system for international travel	183 12.5%	48 19.9%
A negative COVID test before arrival	364 24.8%	70 29.0%
A quarantine period after arrival	223 15.2%	59 24.5%



- There were very few restrictions on travel at the time of the survey
- The use of face masks in indoor spaces was the most common restriction



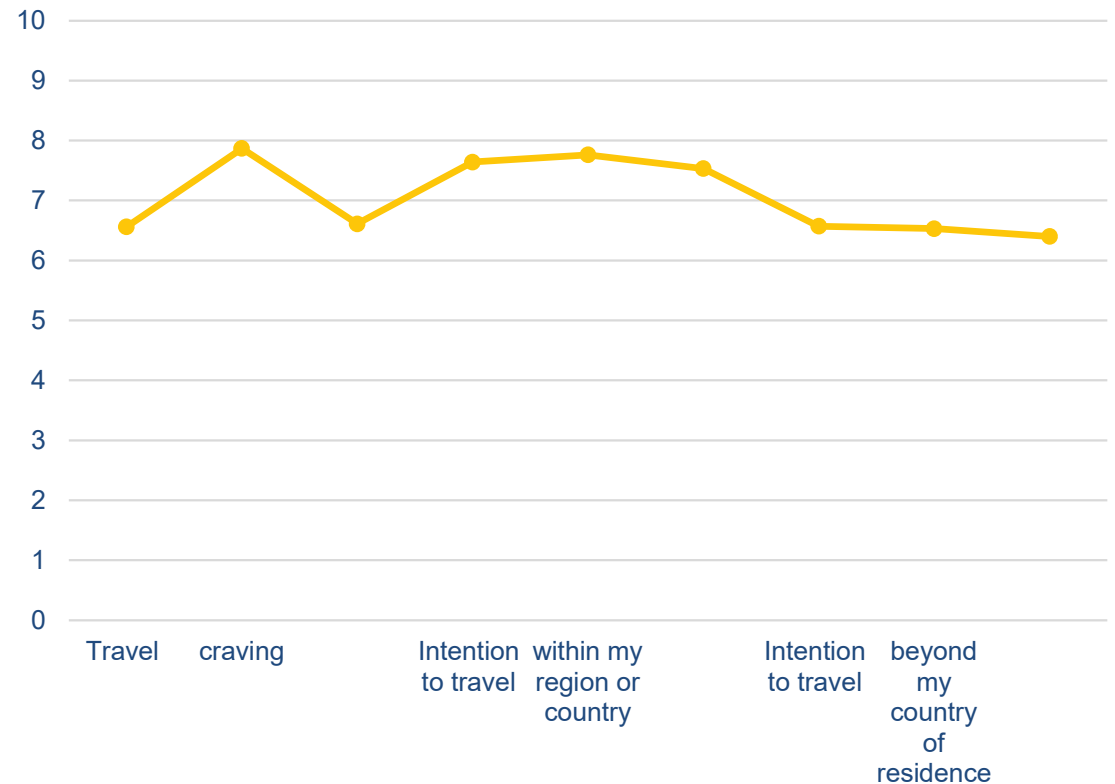
Protective behaviours while travel during COVID-19





Travel intention

	All groups	Romania
Travel craving	6.24	6.56
	7.53	7.87
	6.23	6.61
Travel within my region or country	8.12	7.64
	8.17	7.76
	7.93	7.53
Travel beyond my country of residence	6.49	6.57
	6.44	6.53
	6.29	6.40



- Respondents craved to travel
- They also had a high intention to travel within the region or country, yet a lower intention to travel beyond countries of residence



Visits to cultural heritage sites and events



Numbers of visits

		All groups	Romania
Indoor heritage sites	Average	4.01	2.83
	S.D.		4.088
	Min.		0
	Max.		32
Outdoor heritage sites	Average	6.37	4.94
	S.D.		8.907
	Min.		0
	Max.		100
Events, festivals, & concerts	Average	2.88	1.94
	S.D.		6.142
	Min.		0
	Max.		85



- In the recent 12 months during the pandemic, on average, respondents went to 3 indoor and 5 outdoor heritage sites and attended 2 events/festivals/concerts.

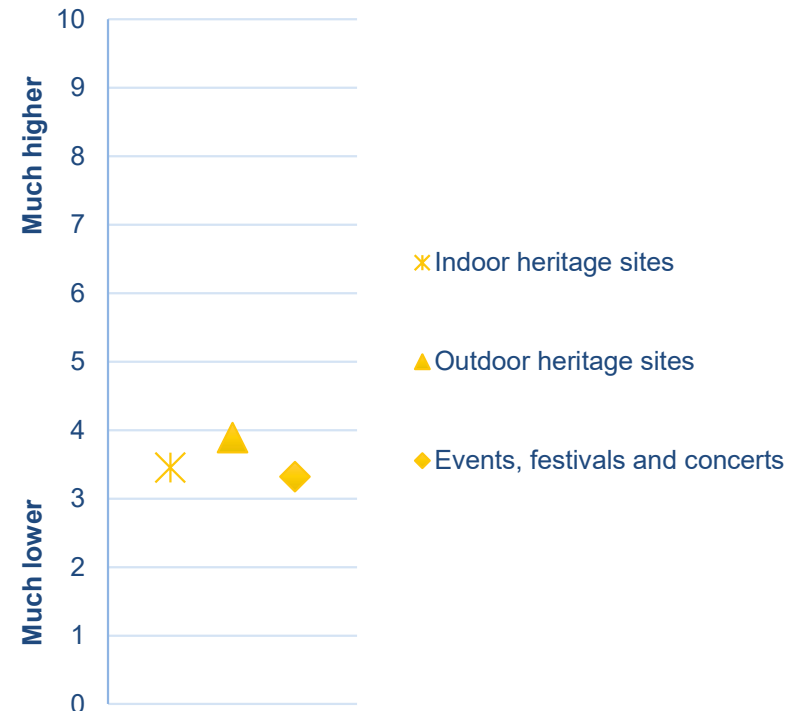


Numbers of visits

Compared to the previous 12 months

	All groups	Romania
Indoor heritage sites	4.21	3.45
Outdoor heritage sites	4.98	3.89
Events, festivals and concerts	3.82	3.32

*The scale from 1 – much lower to 10 – much higher



- The number of heritage visits, both indoor and outdoor, and events decreased, in comparison to the previous 12 months.



Cultural heritage visits' experience

	All groups	Romania
Satisfaction	7.05	6.76
	7.10	6.54
	7.23	6.88
I felt safe during my visits	6.96	6.95
I felt anxious during my visits	3.45	3.17



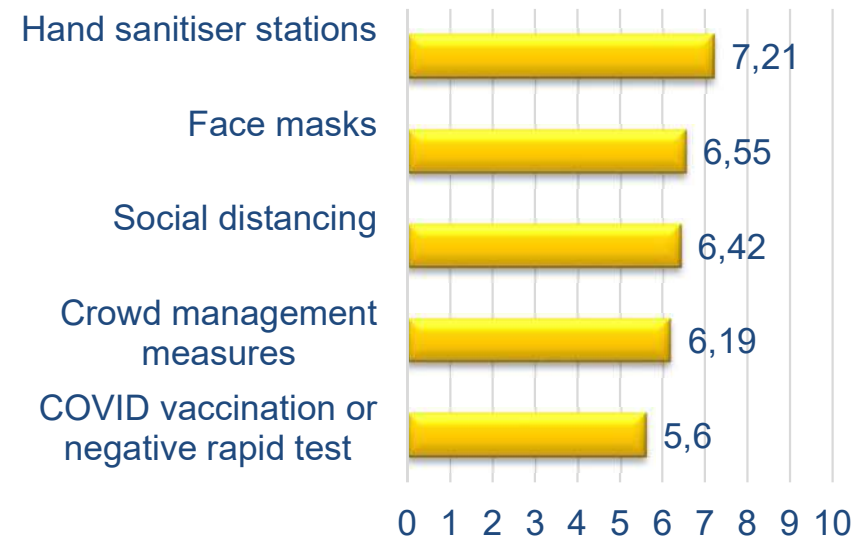
*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Visitors were rather satisfied with their visits
- Visitors were not so anxious and felt quite safe during their visits



The importance of safety measures

	All groups	Romania
Hand sanitiser stations	7.55	7.21
Face masks	7.55	6.55
Social distancing	6.94	6.42
Crowd management measures	7.09	6.19
COVID vaccination or negative rapid test	6.68	5.60

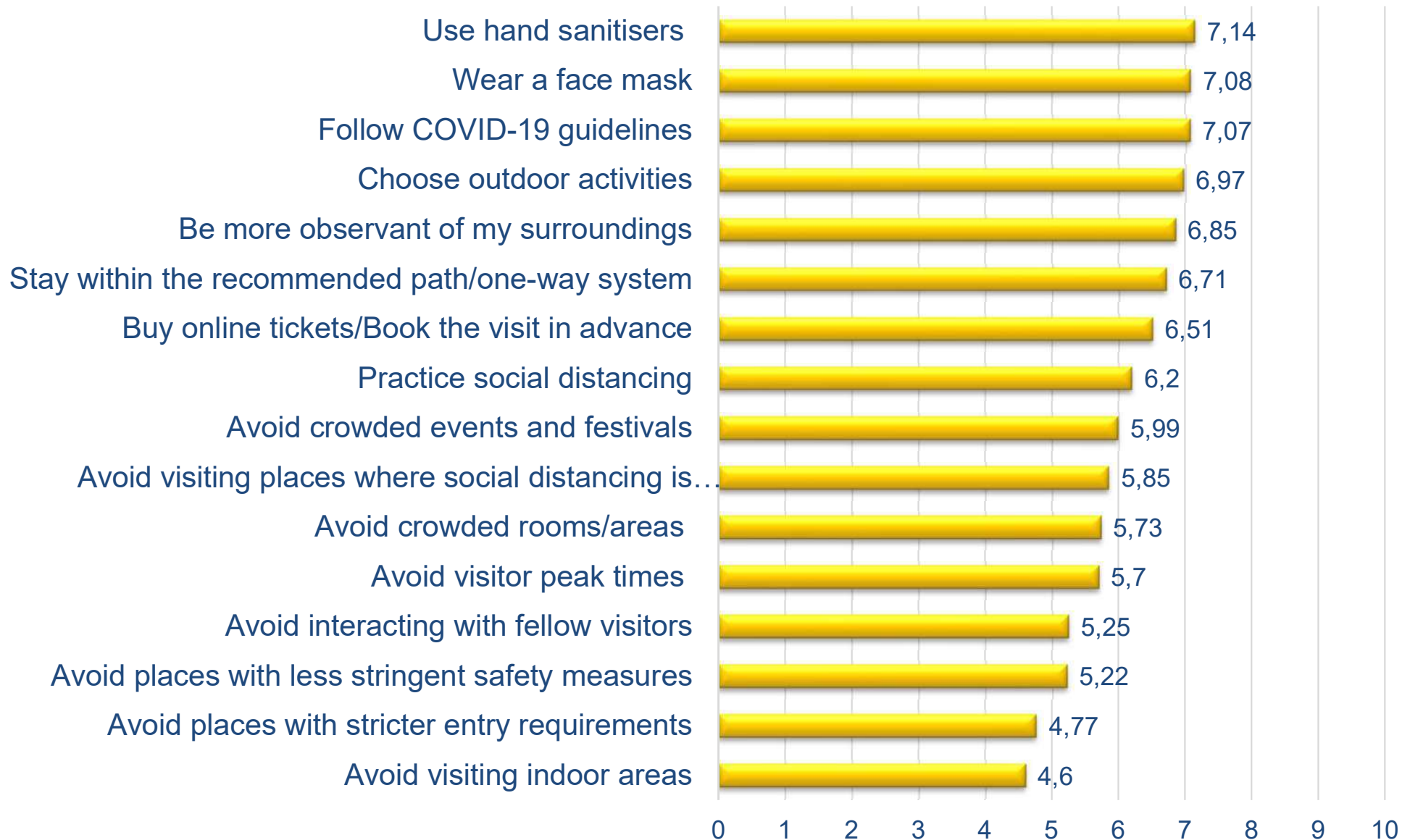


*The scale from 1 - Very unimportant to 10 - Very important

- All safety measures were considered rather important. Hand sanitiser stations and face coverings were simple, yet the most important measures



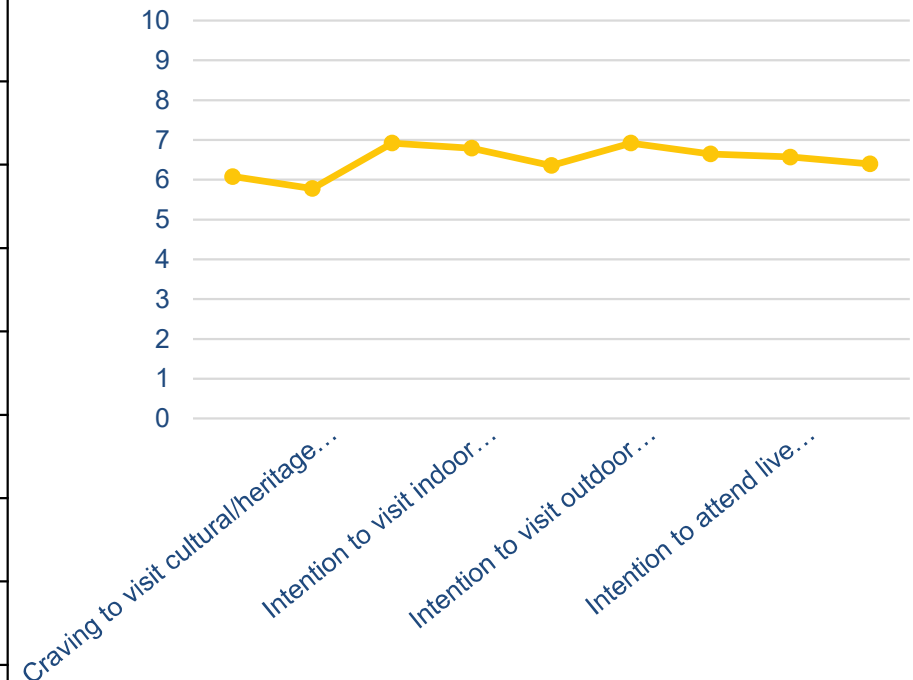
Protective behaviours during cultural heritage visits





Cultural heritage visit intention

	All groups	Romania
Craving to visit	5.55	6.08
cultural/heritage sites & events	5.76	5.78
	6.78	6.92
Intention to visit indoor cultural/heritage sites	6.74	6.79
	6.28	6.36
Intention to visit outdoor cultural/heritage sites	7.07	6.92
	6.82	6.65
Intention to attend live events/festivals	6.51	6.57
	6.38	6.40



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- The craving to visit cultural heritage sites & events was not very high
- Yet, respondents had an intention to visit cultural heritage sites & events, with a higher intention to visit outdoor sites

Spain

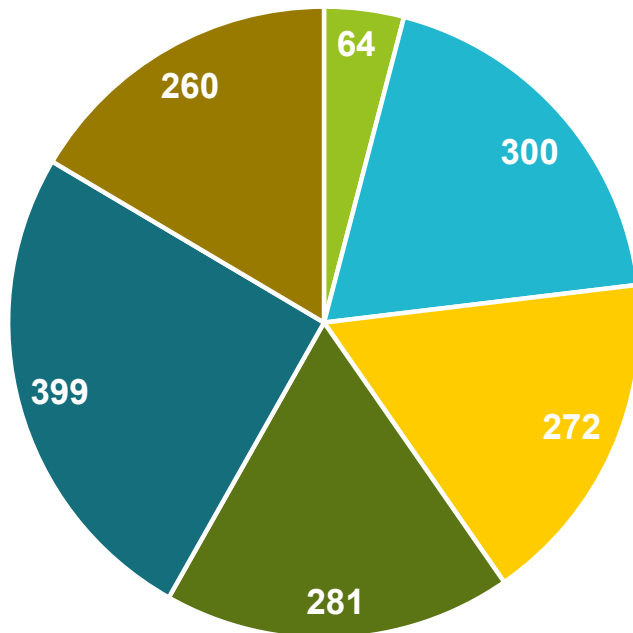




The survey respondents

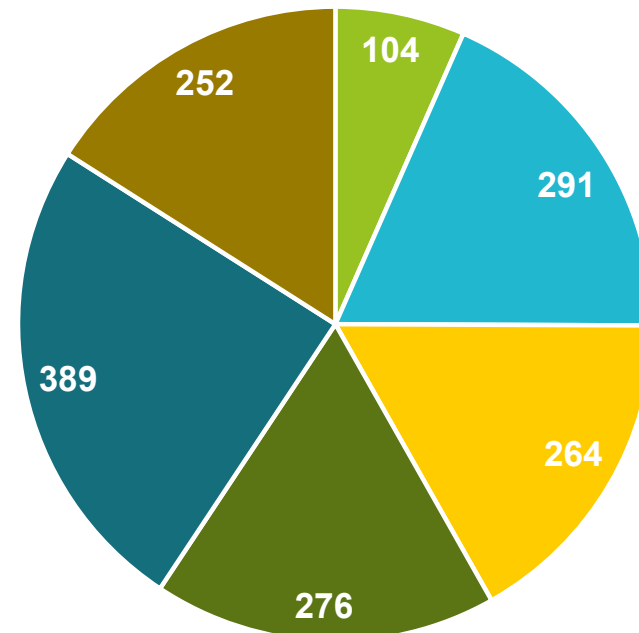
- The survey was carried out from January to May 2022
- 291 (18%) valid survey responses were from Spain

Language



■ EN-GB ■ ES-ES ■ HR ■ HU ■ IT ■ RO

Country of residence

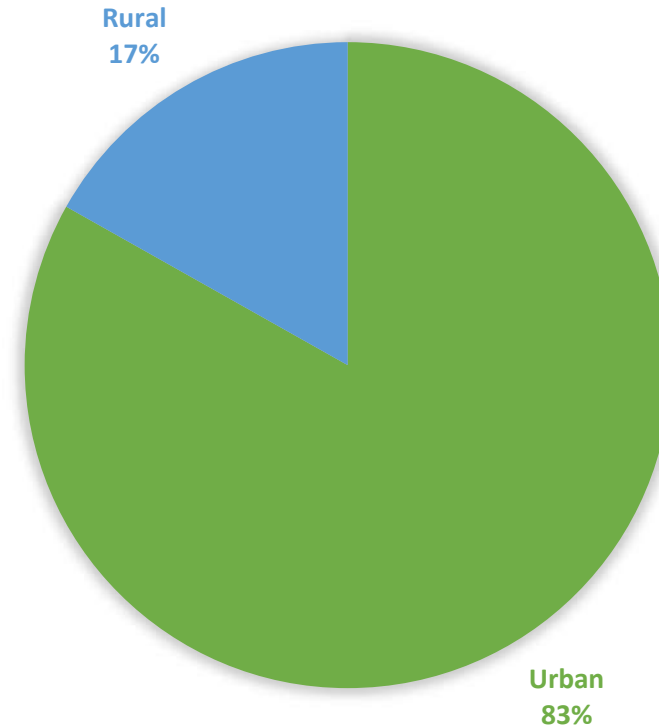


■ Others ■ Spain ■ Croatia ■ Hungary ■ Italy ■ Romania



Respondents' profile - Region

		Spain	All groups
Region	Urban	242	1280
		83.2%	81.5%
	Rural	49	290
		16.8%	18.5%



- Respondents were mostly from urban areas
- 83.2% from urban areas, 16.8% from rural areas



Respondents' profile - Gender

		Spain	All groups
Gender	Male	148	725
		51.9%	47.0%
Gender	Female	137	819
		48.1%	53.0%

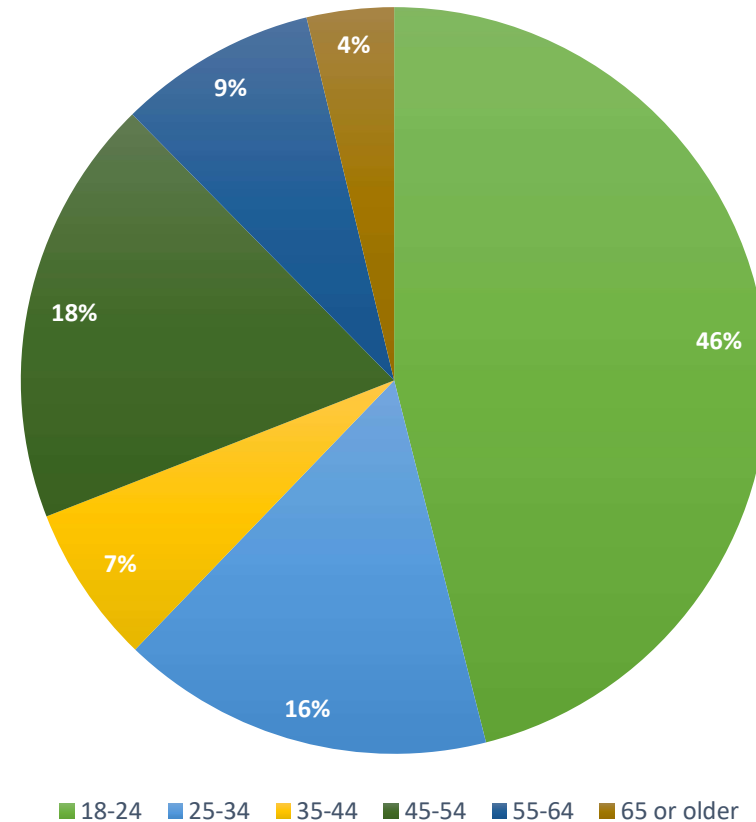


- In general, the numbers of male and female respondents were rather balanced, with 51.9% male and 48.1% female



Respondents' profile - Age

		Spain	All groups
Age	18-24	134	418
		46.0%	26.6%
	25-34	47	422
		16.2%	26.8%
	35-44	20	325
		6.9%	20.7%
	45-54	54	255
		18.6%	16.2%
	55-64	25	109
		8.6%	6.9%
	65 or older	11	44
		3.8%	2.8%

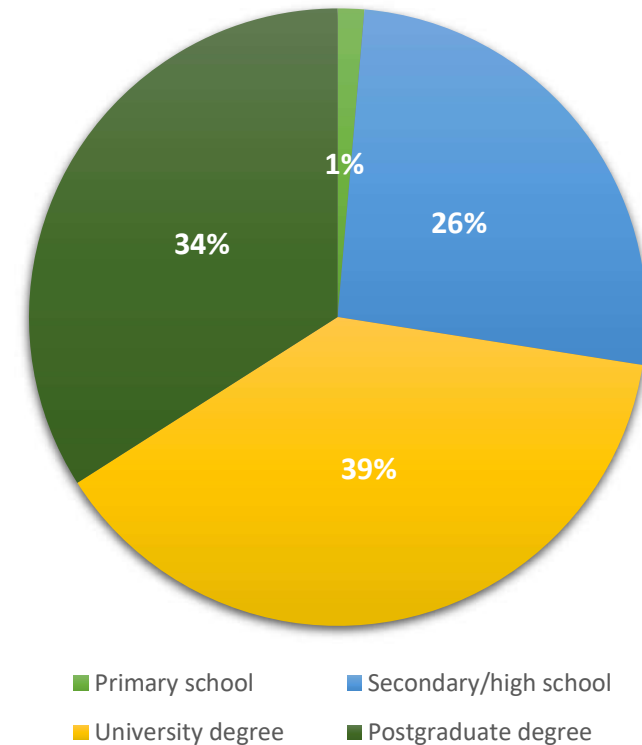


- The majority were less than 35 years old (54.3%)
- Only a few respondents who were over 55 years old (12.4%)



Respondents' profile - Education

		Spain	All groups
Education	Primary school	4 1.4%	21 1.3%
	Secondary/high school	76 26.1%	454 28.9%
	University degree	112 38.5%	691 44.0%
	Postgraduate degree	99 34.0%	406 25.8%

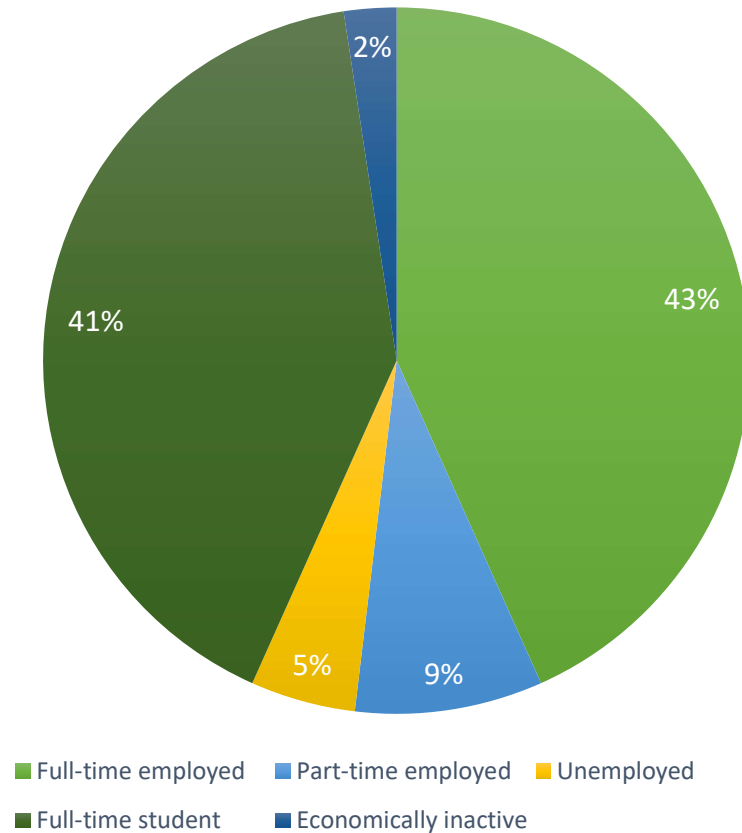


- Most respondents held university degrees or higher



Respondents' profile - Employment

	Spain	All groups
Employment	Full-time employed	920
		43.3%
	Part-time employed	157
		10.0%
	Unemployed	77
	4.9%	
Full-time student	367	
	23.3%	
Economically inactive	51	
	3.2%	

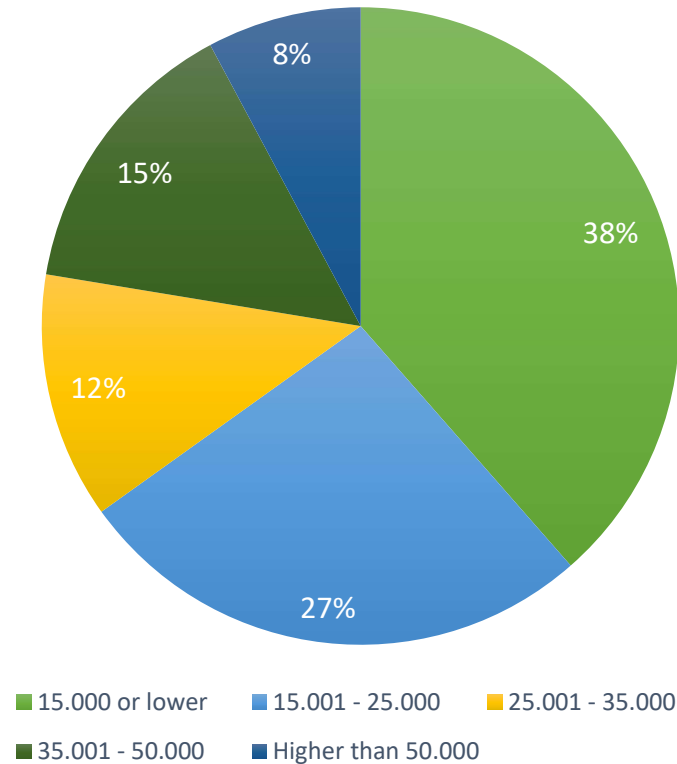


- Most of the respondents were full-time employed (43.3%)
- There were a high number of student respondents (40.9%)



Respondents' profile - Income

	Spain	All groups
Income	15.000 or lower	74
		38.5%
	15.001 - 25.000	51
		26.6%
	25.001 - 35.000	24
		12.5%
35.001 - 50.000	28	
	14.6%	
Higher than 50.000	15	
	7.8%	
	496	40.8%
	321	26.4%
	185	15.2%
	129	10.6%
	84	6.9%

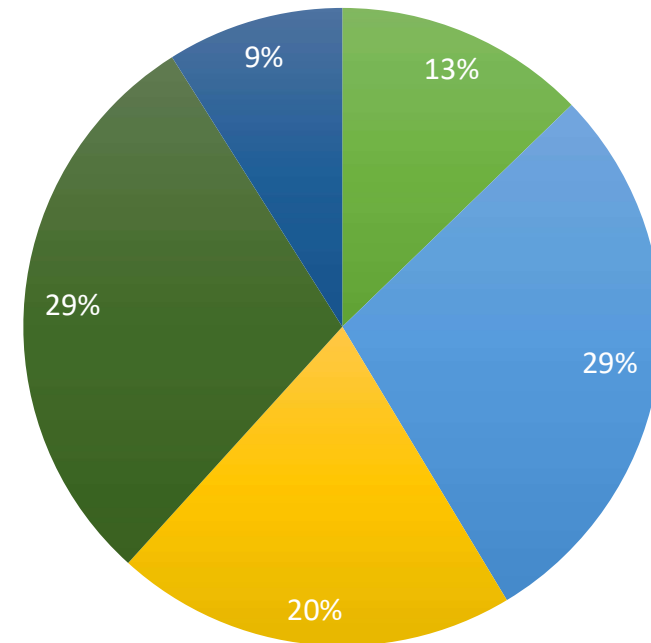


- Most respondents (65.1%) were in a lower level of annual income (i.e., less than €25.000)



Respondents' profile – Household type

		Spain	All groups
Household	One-member	37 12.8%	268 17.1%
	Shared/multiple occupations	83 28.6%	312 19.9%
	Nuclear family without children	59 20.3%	275 17.5%
	Nuclear family with children/others	85 29.3%	616 39.2%
	Single-parent family/others	26 9.0%	100 6.4%



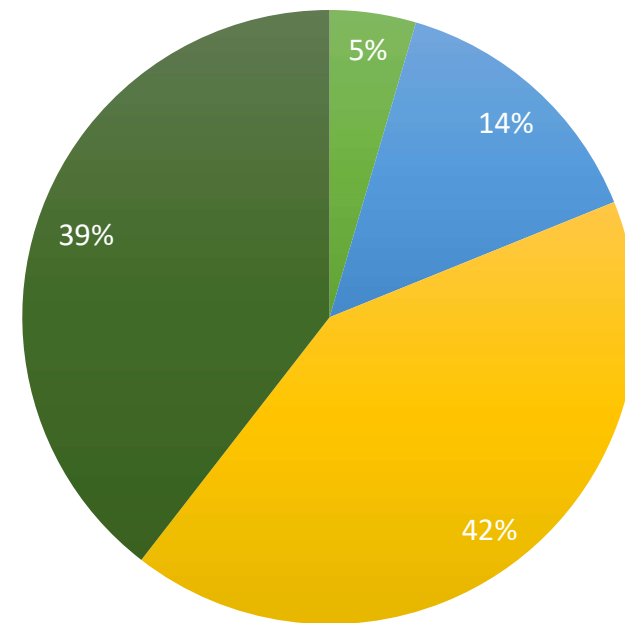
- One-member
- Shared/multiple occupations
- Nuclear family without children
- Nuclear family with children/others
- Single-parent family/others

- Respondents were from a variety of household types



Respondents' profile - Vaccination status

		Spain	All groups
Vaccination	Not vaccinated	13 4.5%	194 12.9%
	Partially vaccinated	41 14.3%	80 5.3%
	Fully vaccinated	119 41.6%	444 29.5%
	Booster dose received	113 39.5%	785 52.2%

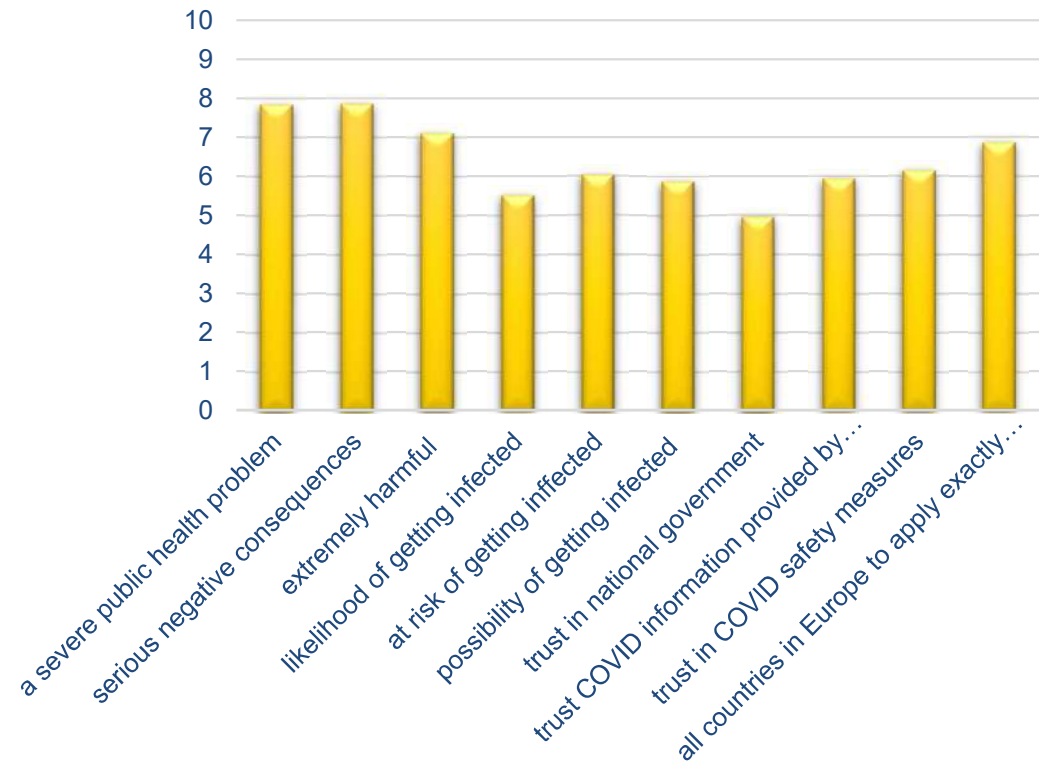


■ Not vaccinated ■ Partially vaccinated
■ Fully vaccinated ■ Booster dose received

- Most respondents were fully vaccinated or had booster doses

Respondents' perceptions of the COVID-19 pandemic

	Spain	All groups
I believe COVID-19 represents a severe public health problem	7.84	7.67
I believe COVID-19 has serious negative consequences in general	7.86	7.89
I believe that COVID-19 is extremely harmful generally	7.11	7.32
It is likely that I will get infected with COVID-19 while travelling	5.52	5.65
I am at risk of getting COVID-19 while travelling	6.03	6.24
It is possible that I will get COVID-19 while travelling	5.87	6.30
I have trust in the national government	4.95	4.82
I tend to trust the COVID-related information provided by government authorities	5.95	5.54
I have trust in COVID-related safety measures of the destination I am due to visit	6.15	6.17
I would prefer for all countries in Europe to apply exactly the same safety measures against COVID at all times.	6.87	7.13



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Respondents considered COVID-19 as a serious issue, but the perceived risk of being infected while travelling was not high
- While they didn't have much trust in the national government in general, they trusted the safety measures



Travel behaviours



Numbers of trips

		All groups	Spain
Within my region	Average	13.07	7.71
	S.D.		13.125
	Min.		0
	Max.		100
Outside my region	Average	5.18	3.52
	S.D.		4.369
	Min.		0
	Max.		30
Outside my country of residence	Average	1.19	1.07
	S.D.		2.933
	Min.		0
	Max.		40



- On average, respondents took 8 leisure trips within their regions, 4 trips outside their regions and 1 international trip.

Numbers of trips

Compared to the previous 12 months

	All groups	Spain
Within my region	5.02	5.00
Within my country of residence	4.69	4.76
Outside my country of residence	3.55	3.62

*The scale from 1 – much lower to 10 – much higher



- The number of regional and domestic trips had not changed much
- The number of international trips decreased



Transportation

Ranking in terms of usage frequency



Private vehicle



Coach/Bus



Train



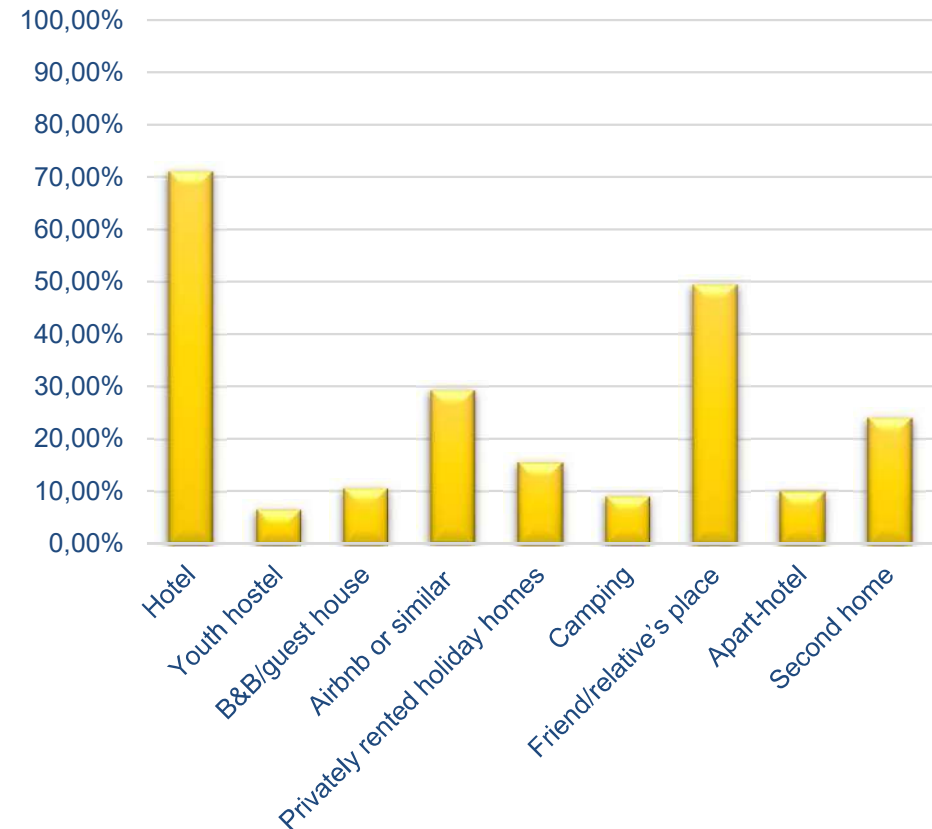
Airplane

- A private vehicle was the most popular choice of transportation during COVID-19



Accommodation

	All groups	Spain
Hotel	958 65.3%	187 71.1%
Youth hostel	95 6.5%	17 6.5%
B&B/guest house	408 27.8%	28 10.6%
Airbnb or similar	433 29.5%	77 29.3%
Privately rented holiday homes	338 23.0%	41 15.6%
Camping	144 9.8%	24 9.1%
Friend/relative's place	660 45.0%	130 49.4%
Apartment-hotel	180 12.3%	26 9.9%
Second home	302 20.6%	63 24.0%

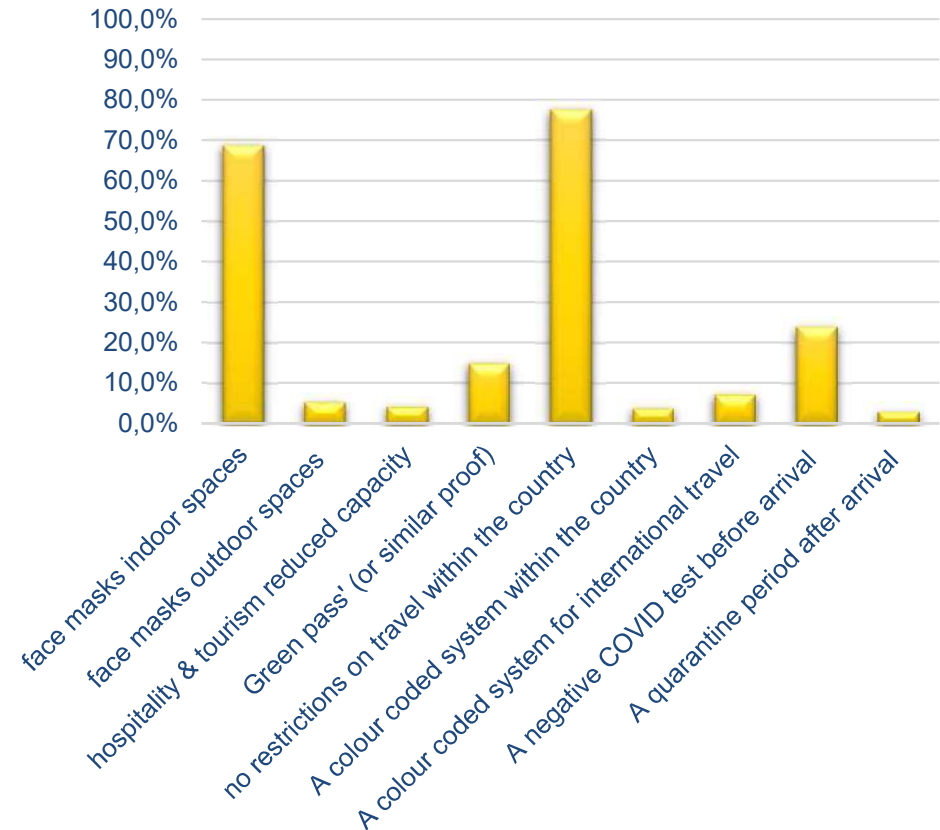


- Hotels and Friend/relative's places were the most popular choices of accommodation
- While youth hostels, camping and apart-hotels were the least common



Restrictions

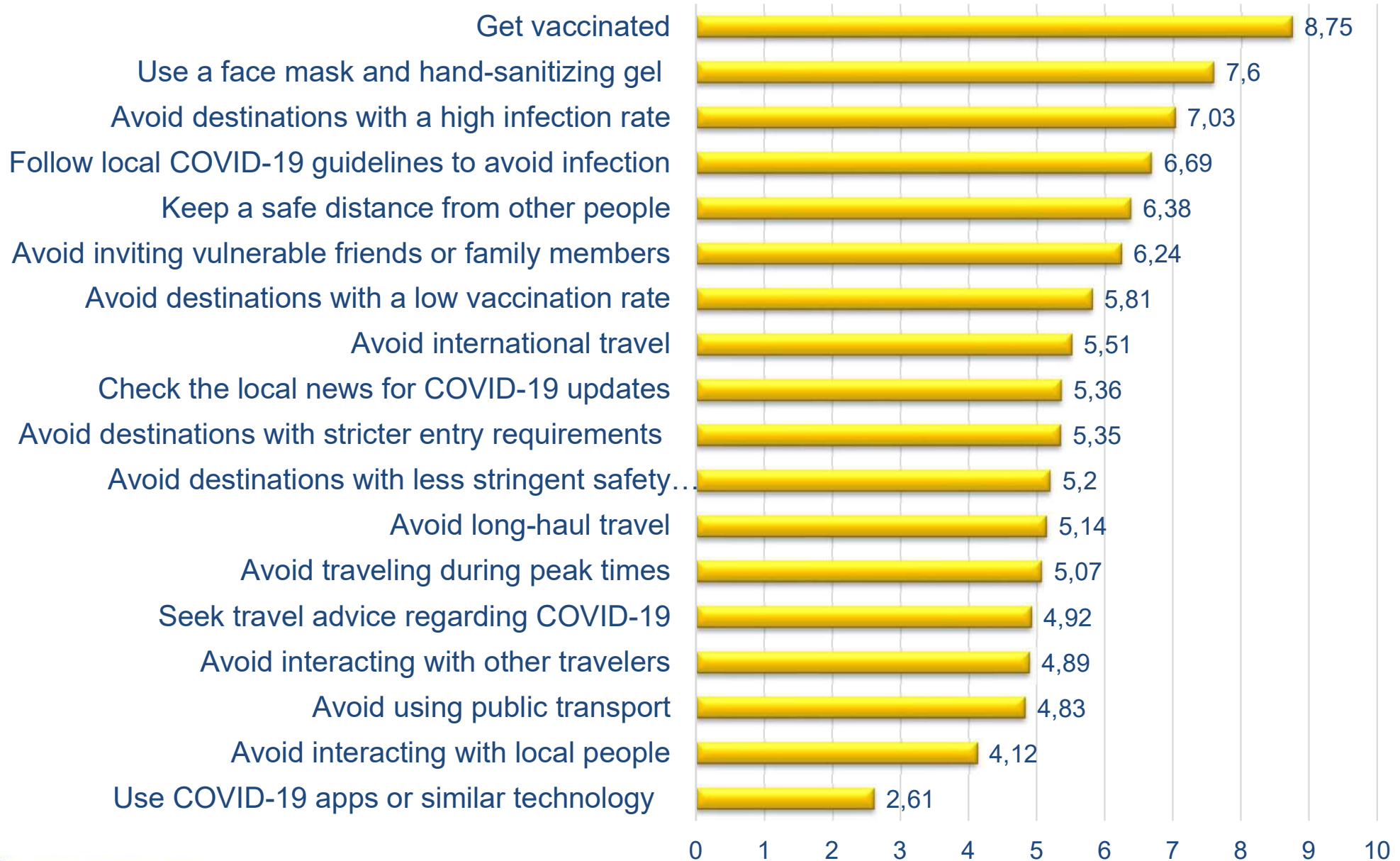
	All groups	Spain
The use of face masks in all indoor spaces	878 59.8%	181 68.8%
The use of face masks in all outdoor spaces	122 8.3%	14 5.3%
The hospitality/tourism/leisure sectors in full lockdown or reduced capacity.	121 8.2%	11 4.2%
A 'Green pass' (or similar proof) is required	439 29.9%	39 14.8%
There are no restrictions on travel within the country	1035 70.5%	204 77.6%
A colour coded system within the country	174 11.9%	10 3.8%
A colour coded system for international travel	183 12.5%	19 7.2%
A negative COVID test before arrival	364 24.8%	63 24.0%
A quarantine period after arrival	223 15.2%	8 3.0%



- There were almost no restrictions on travel at the time of the survey
- The use of face masks in indoor spaces was the most common restriction



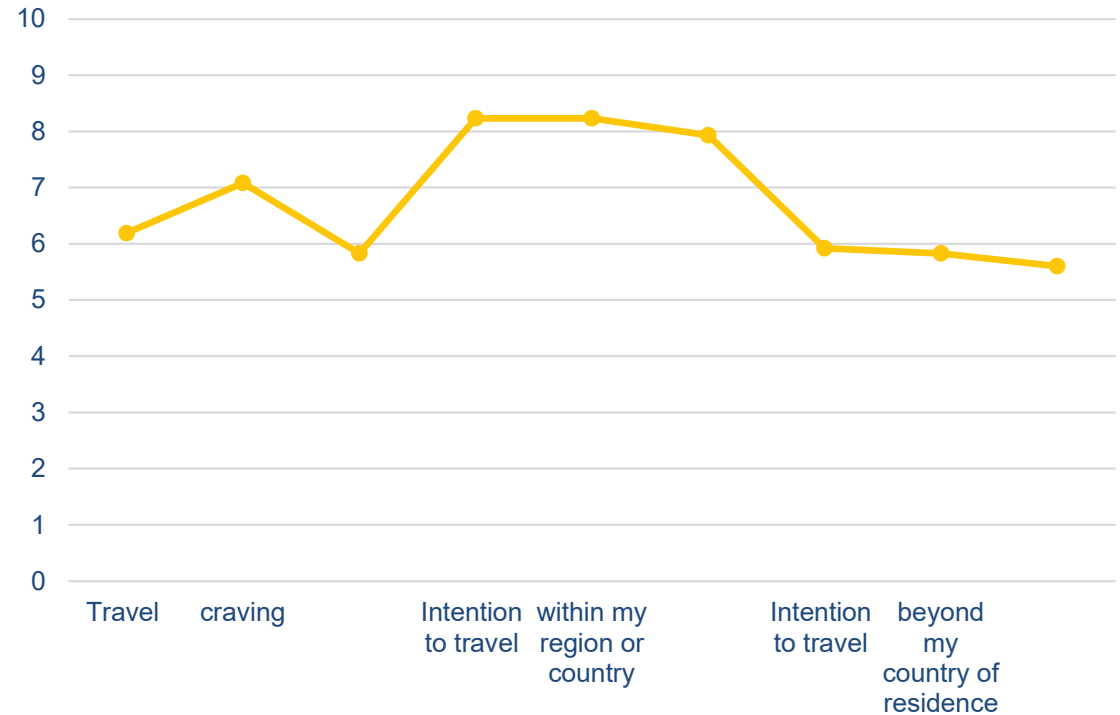
Protective behaviours while travel during COVID-19





Travel intention

	All groups	Spain
Travel craving	6.24	6.19
	7.53	7.08
	6.23	5.83
Travel within my region or country	8.12	8.23
	8.17	8.23
	7.93	7.93
Travel beyond my country of residence	6.49	5.92
	6.44	5.83
	6.29	5.60



- Respondents craved to travel, had a high intention to travel within the region or country, yet lower intention to travel beyond countries of residence



Visits to cultural heritage sites and events

Numbers of visits

		All groups	Spain
Indoor heritage sites	Average	4.01	4.48
	S.D.		5.505
	Min.		0
	Max.		37
Outdoor heritage sites	Average	6.37	8.14
	S.D.		11.072
	Min.		0
	Max.		100
Events, festivals, & concerts	Average	2.88	2.59
	S.D.		4.064
	Min.		0
	Max.		30



- In the recent 12 months during the pandemic, on average, respondents went to 4 indoor and 8 outdoor heritage sites and attended about 3 events/festivals/concerts.



Numbers of visits

Compared to the previous 12 months

	All groups	Spain
Indoor heritage sites	4.21	4.31
Outdoor heritage sites	4.98	5.50
Events, festivals and concerts	3.82	3.84



*The scale from 1 – much lower to 10 – much higher

- The number of visits to indoor sites and events slightly decreased, in comparison to the previous 12 months.
- Meanwhile, there was a slight increase in heritage visits to outdoor sites.



Cultural heritage visits' experience

	All groups	Spain
Satisfaction	7.05	7.37
	7.10	7.52
	7.23	7.48
I felt safe during my visits	6.96	7.14
I felt anxious during my visits	3.45	3.27



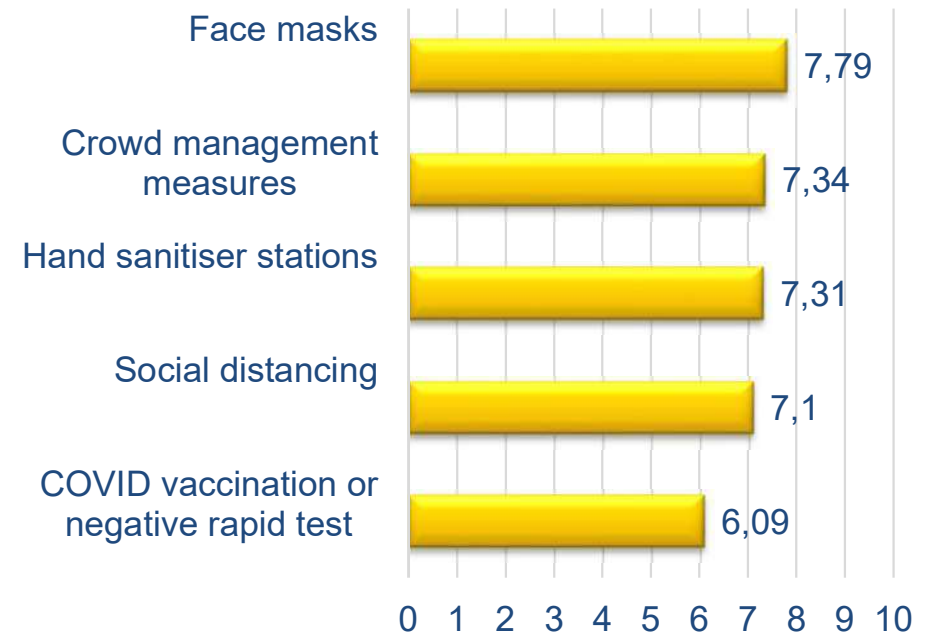
*The scale from 1 - Strongly disagree to 10 - Strongly agree

- Visitors were satisfied with their visits
- Visitors were not so anxious and felt safe during their visits



The importance of safety measures

	All groups	Spain
Face masks	7.55	7.79
Crowd management measures	7.09	7.34
Hand sanitiser stations	7.55	7.31
Social distancing	6.94	7.10
COVID vaccination or negative rapid test	6.68	6.09

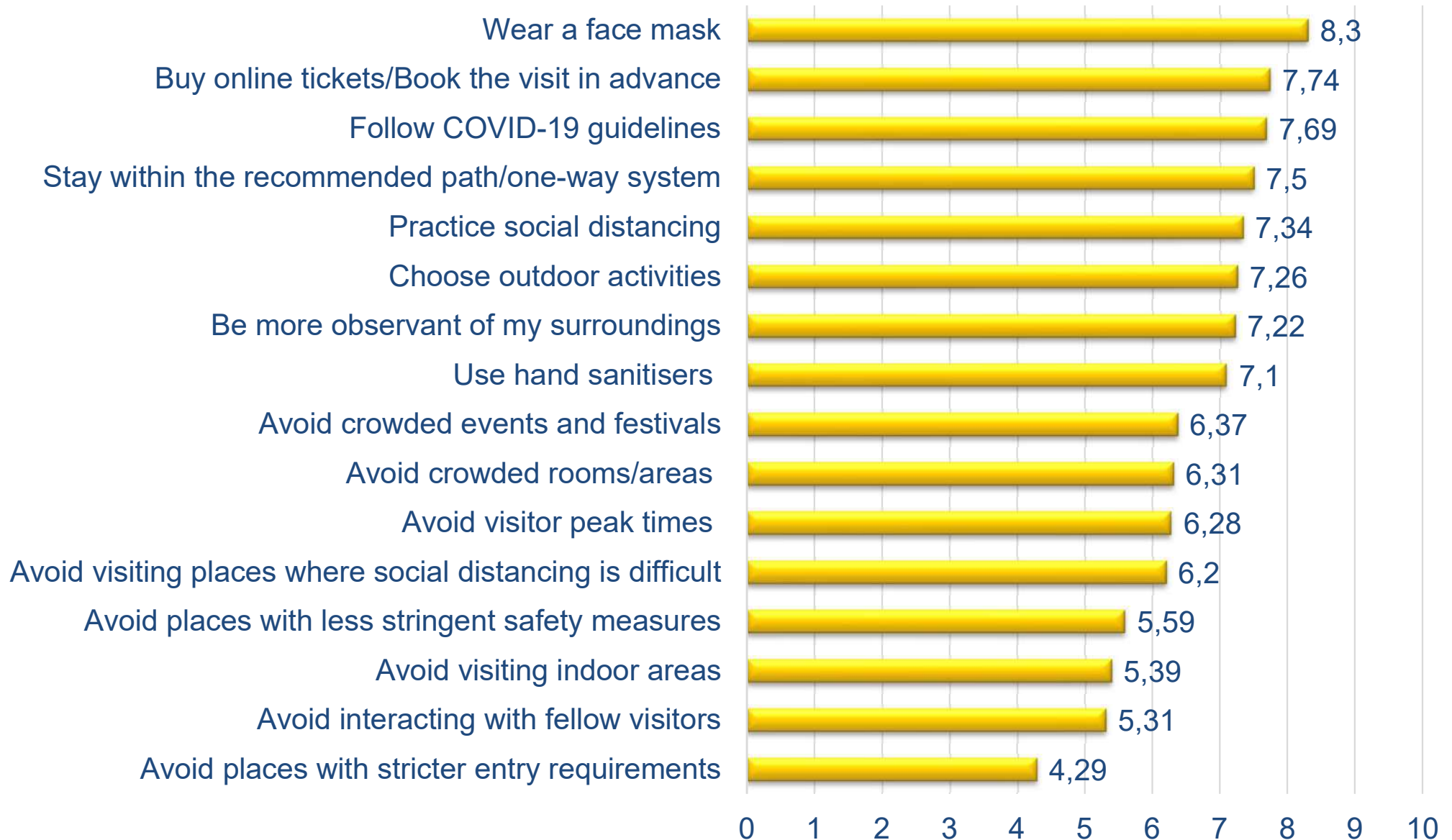


*The scale from 1 - Very unimportant to 10 - Very important

- All safety measures were considered very important. Face coverings was a simple measure, yet the most important one.

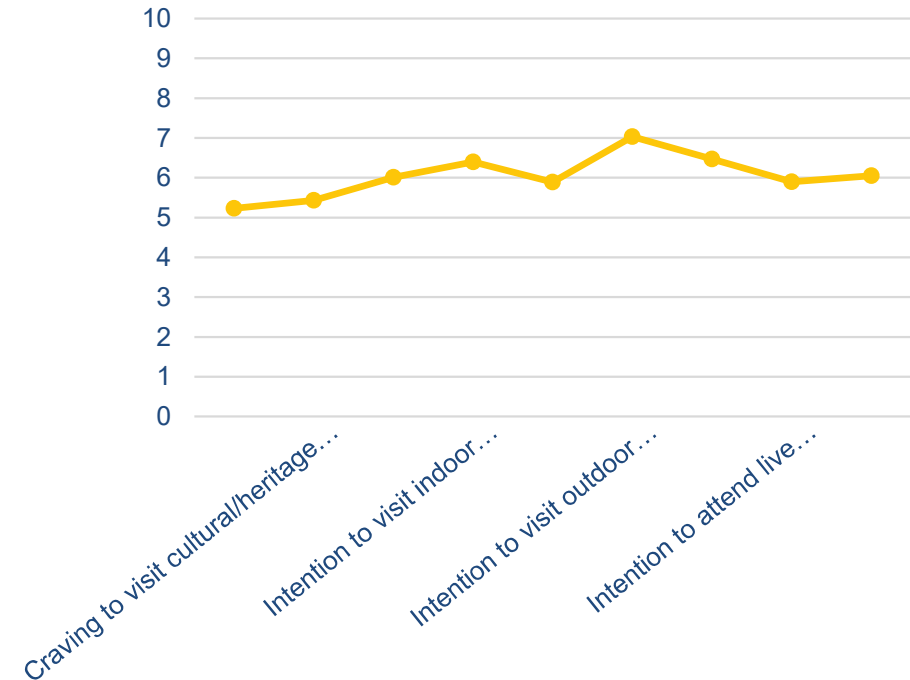


Protective behaviours during cultural heritage visits



Cultural heritage visit intention

	All groups	Spain
Craving to visit	5.55	5.23
cultural/heritage sites & events	5.76	5.43
Intention to visit indoor cultural/heritage sites	6.74	6.40
Intention to visit outdoor cultural/heritage sites	6.28	5.89
Intention to attend live events/festivals	6.51	5.90



*The scale from 1 - Strongly disagree to 10 - Strongly agree

- The craving to visit cultural heritage sites & events was not very high, but there were significant differences among countries
- Respondents had an intention to visit cultural heritage sites & events, with a higher intention to visit outdoor sites

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