

Good Practice #3 – Genoa Smart City

Location of the organisation in charge:	<i>Country</i>	<i>Italy</i>
	<i>Region</i>	<i>Liguria</i>
	<i>City</i>	<i>Genoa</i>
Main institution in charge:	<i>Municipality of Genoa</i>	

Good practice general information		
Geographical scope of the practice:	<i>Local</i>	
Location of the practice	<i>Country</i>	<i>Italy</i>
	<i>Region</i>	<i>Liguria</i>
	<i>City</i>	<i>Genoa</i>

Practice image:	
Title of practice:	<i>[16/100 characters]</i> <i>Genoa Smart City</i>

Good practice detailed information	
Short summary of the practice:	<i>[140/160 characters]</i> An association that drives the growth of the city and has the goal of improving the quality of life through sustainable economic development
Detailed information on the practice:	<i>[1471/1000-1500 characters]</i> Genoa Smart City believes that sustainable economic development is based on research, innovation & technology and should be guided by local leadership with an integrated planning logic. It pursues the following aims: (1) Identify the process and the transformation agenda to make Genoa a “smart” city (2) Identify actions, projects and initiatives that can contribute to this end The partners collaborate to develop these actions, projects and shared initiatives to: - Improve the quality of life - Protect the environment and respect the energy and environmental objectives set by the Kyoto protocol 20-20-20 (20% greater energy efficiency, 20% use of renewable energy, 20% emission reduction by 2020) - Develop and grow the economy - Support research and greater operational synergy between research, innovation and business - Support participation in European tenders connected to the previous objectives The main areas of intervention (“Smart Areas”) are: - Silver Economy (creating new jobs, taking advantage of the high number of seniors living in the region) - Blue Economy (exploiting the new opportunity the Port offers in terms of business development and job creation)

	<ul style="list-style-type: none"> - Space & Technology (Genoa has a high number of Centre of Excellence to boost economic development) - Resilience (through the energy efficiency of buildings, pursuing sustainability in the restructuring of the historical heritage, sustainable mobility, energy development from renewable sources, etc.)
Resources needed:	<p><i>[256/200-300 characters]</i></p> <p>The project was financed by Structural Funds: the National Operational Programme "Città Metropolitana 2014-2020". Resources: 676,164 €</p> <p>It involved the work of the municipality staff and local stakeholders to propose ideas and projects in the priority areas.</p>
Timescale (start/end date):	2010-ongoing
Evidence of success (results achieved):	<p><i>[466/300-500 characters]</i></p> <p>The association – created in 2010 by the Municipality of Genoa, the local university and Enel – now has 90 active members from the world of research, industry, institutions, associations and finance.</p> <p>In the last few years, the project was focused on energy efficiency measures in non-residential buildings owned by the municipality and the creation of an urban intelligence platform for the management and monitoring of the city – "Genoa Intelligent Urban Framework".</p>
Challenges encountered:	<p><i>[300 characters] Please specify any challenges encountered/lessons learned during the implementation of the practice.</i></p>
Potential for learning or transfer:	<p><i>[604/500-1000 characters]</i></p> <p>The city created this new systemic approach on the topic of Smart City, widening the governance to the active subjects (public and private stakeholders), to develop a coherent plan that directs projects and initiatives. This approach brings individual projects back into a shared framework and reinforces the capacity of the city as a whole to drive its own change, as well as intercepting economic resources to implement them. The city maintains a privileged relationship of collaboration with the cities of Milan and Turin on the topic of Smart City – the cities of the so called "industrial triangle".</p>
Further information:	<p><i>Link to where further information on the good practice can be found</i></p> <p>https://www.genovasmartcity.it/</p>
Keywords:	<p><i>Select from existing keywords</i></p> <p>(something similar to <i>partnership, development framework</i>)</p>