



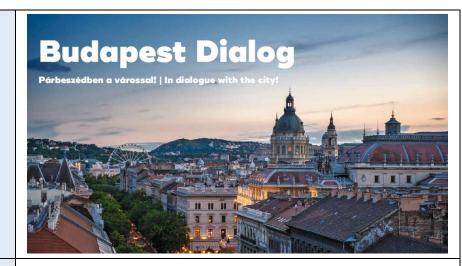
Good practice general information

If you are submitting a good practice as part of an Interreg Europe project, the thematic objective and sub-topic are chosen for you.

If you are not part of an Interreg Europe project, please remember to choose the most relevant thematic objective and sub-topic for your good practice.

good practice.		
Thematic objective of the practice:	In case the good practice is not part of an Interreg Europe project, selection of one of the 6 specific objectives	
Thematic subtopics of the practice:	In case the good practice is not part of an Interreg Europe project, selection of one of the 17 subtopics	
Geographical scope of the practice:	Local	
Location of the practice	Country	Hungary
	Region	Central Hungary
	City	Budapest

Practice image:



Title of practice: [12/100 characters] Urban Dialog

Good practice detailed information		
Short summary of the practice:	[137/160 characters] Urban Dialog is a community-based online urban development tool that involves citizens in decisions regarding urban development projects.	





	[1429/1000-1500 characters]	
	Urban development in Hungary has traditionally been a top-down process. Although joining the EU brought many beneficial changes in this regard – e.g. citizen surveys are more common in the planning stage –, continuous dialogue (not to mention co-creation) between the citizens and the city is still rare.	
	Urban Dialog is a community-based online urban development platform where users without registration can browse running projects uploaded by the municipality, follow their progress and participate in related surveys – after a free registration, they can also evaluate and comment on them and even initiate new ones.	
Detailed information on the practice:	Dialogues can be searched by: Initiator (community- or municipality-led) Stage (planned or implemented projects) Area (i.e. city district) Topic (culture, green areas, cycling, sports, etc.)	
	The interactive interface enables urban developers, city officials to enter into conversation with their target groups – it gives local governments the opportunity to present their plans before/during implementation in an innovative way, starting a dialogue prior to development which promotes greater social support. For them, the online tool automatically generates problem, value and desire maps based on the survey responses.	
	The platform also supports the citizens to share their ideas with the municipality, taking the initiative – several community-based projects were implemented since launching the platform.	
	[292/200-300 characters]	
Resources needed:	IT: The platform needs a website (and/or an app) to run. HR: Someone (but most likely several people) from the city must have access to upload new plans/projects continuously and follow up on the responses and also to check the ideas generated by the citizens; the chat also needs moderation.	
Timescale (start/end date):	January 2016 – ongoing	
	[385/300-500 characters]	
Evidence of success (results achieved):	This innovative digital tool facilitates the real participation of citizens in identifying local development needs and projects. A recent example: re-designing the largest public park in Budapest (Népliget) was done by creating a survey on the platform which concluded with almost 4000 answers from the local citizens around the location – their suggestions were included in the plans.	
Challenges encountered:	[300 characters]	
Potential for learning or transfer:	[824/500-1000 characters] The proper use of a platform like this can make consultation processes more efficient, more meaningful and less expensive. In addition, it can also contribute to encouraging the participation of younger generations in urban development. Creating the platform itself from the technical side can be resource-intensive at first, but the potential benefits will greatly outweigh the initial investment. As a digital solution, it is highly transferable – the platform can be designed with a different look based on the given municipality's needs, but it will still work under the same universal principles. It's important to mention that larger cities (with 50 000+ citizens) will probably get more use out of it than smaller settlements where personal meetings, workshops and face-to-face citizen forums might be more effective.	
Further information:	Link to where further information on the good practice can be found https://www.kozossegitervezes.hu/	
Keywords:	Select from existing keywords (something similar to online platform, data analysis, partnership, participative planning)	