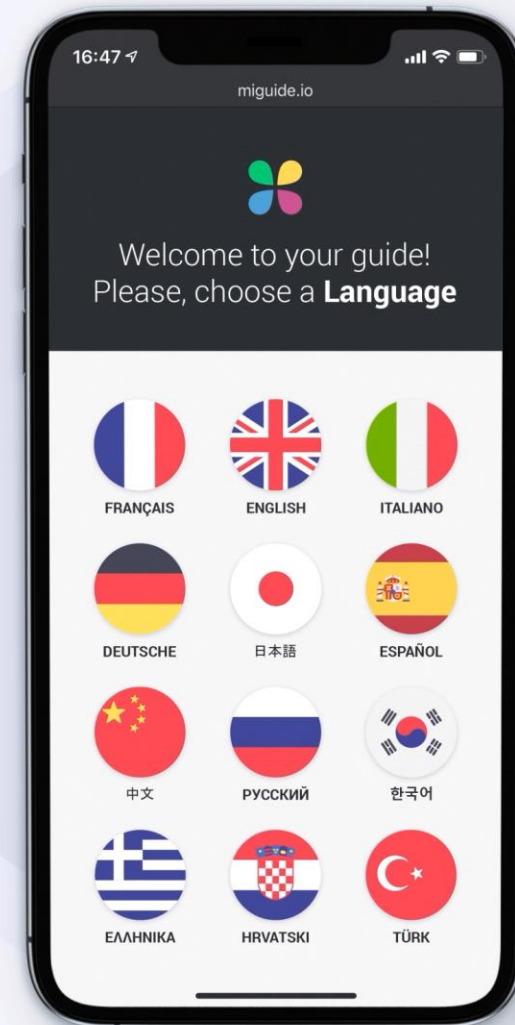


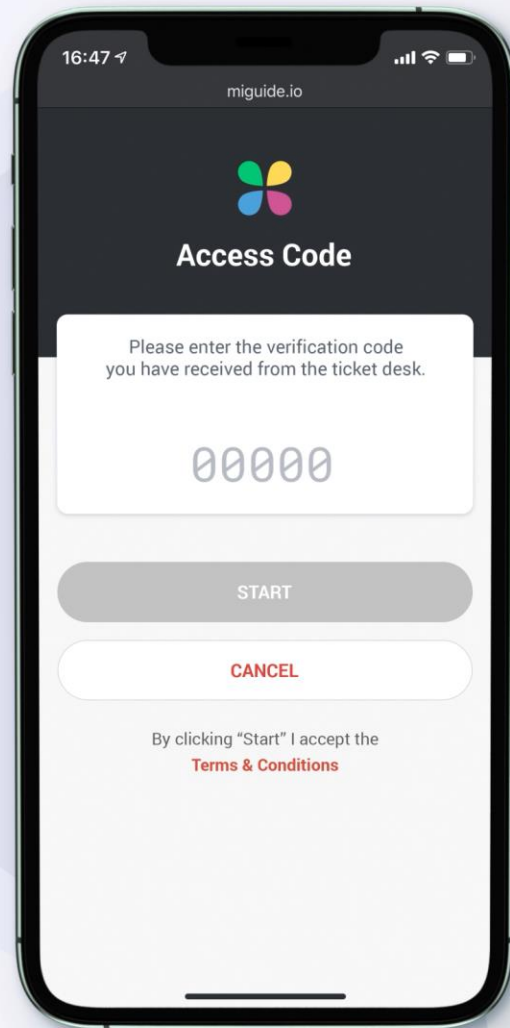


www.miguide.io

Start by selecting your **Language**

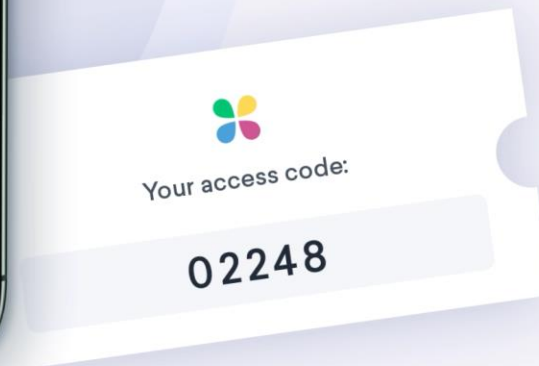
- Unlimited languages support
- Access only through museum's network

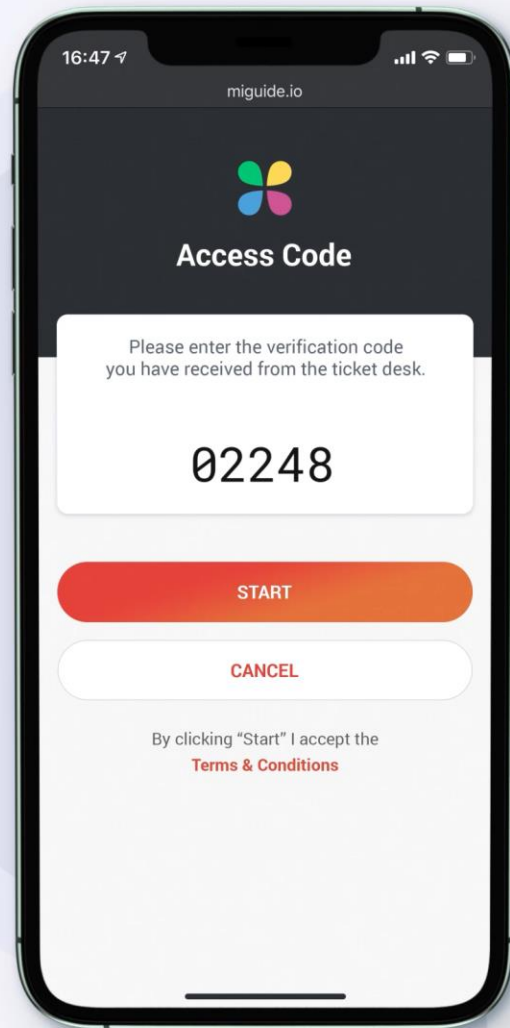




Enter the **Access Code** issued at the ticket desk

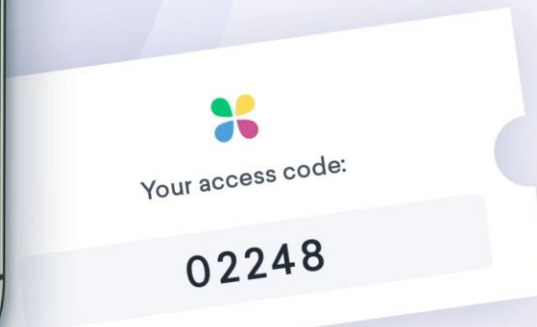
- Unique Access Code is generated for each visitor
- Access Code has a custom validity period





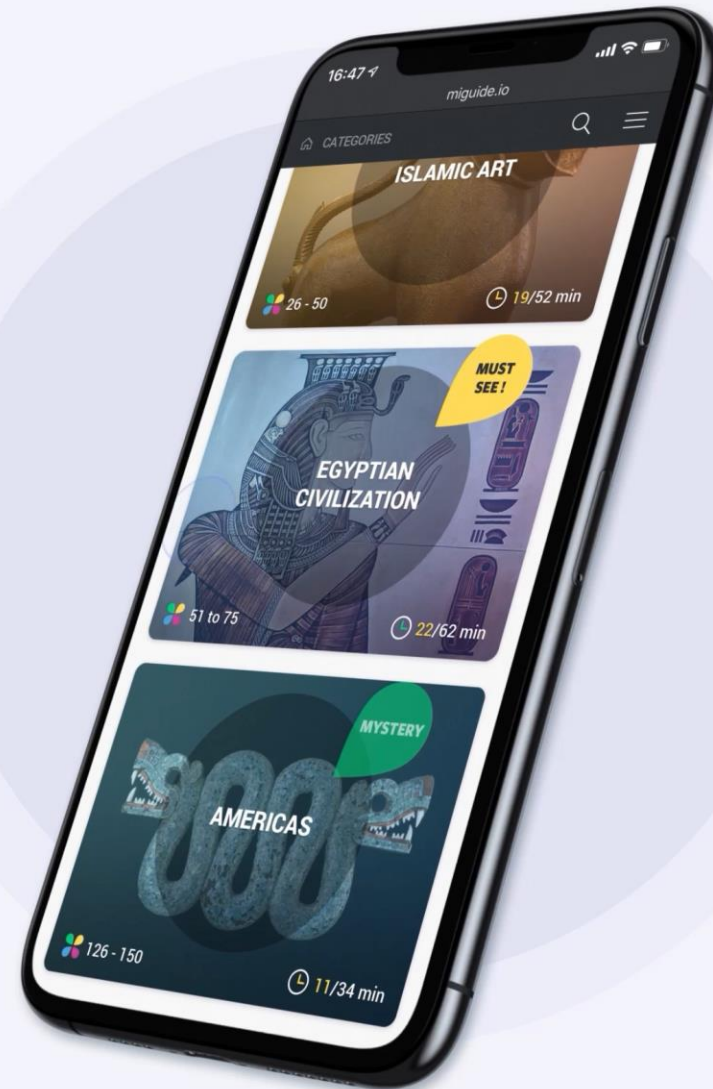
Enter the **Access Code** issued at the ticket desk

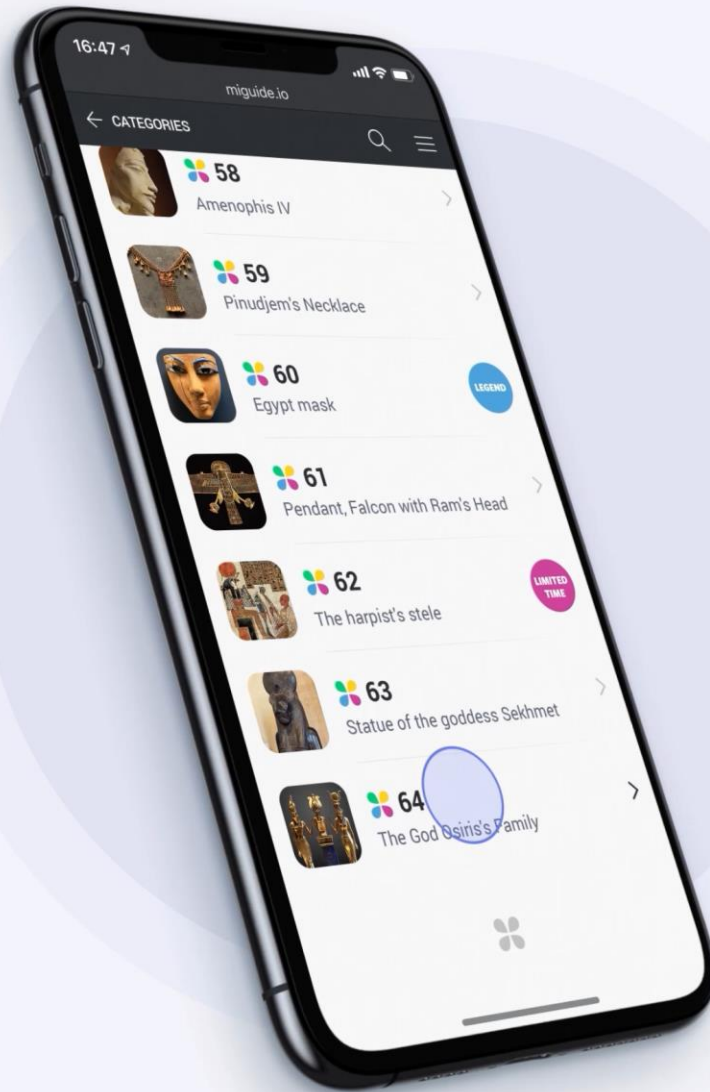
- Unique Access Code is generated for each visitor
- Access Code has a custom validity period



Explore the **Categories** These could be:

- Collections
- Departments
- Halls
- Floors
- Outdoor sites
- Tours
- Temporary Exhibitions
- Others



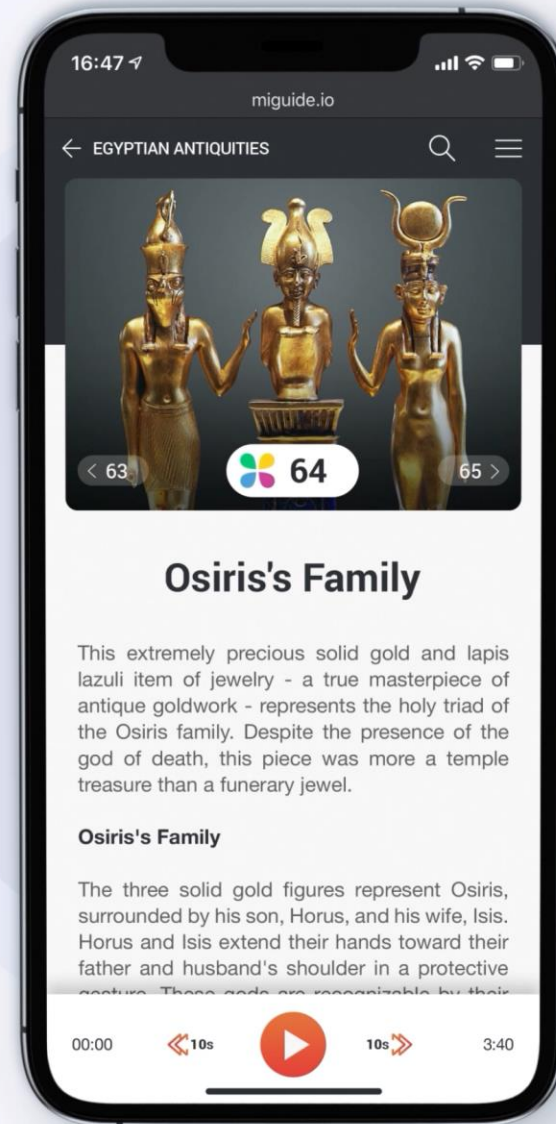


Browse the **List of Objects** in the selected **Category**.

- Each Category may have an Introduction
- Each object may have a specific tag

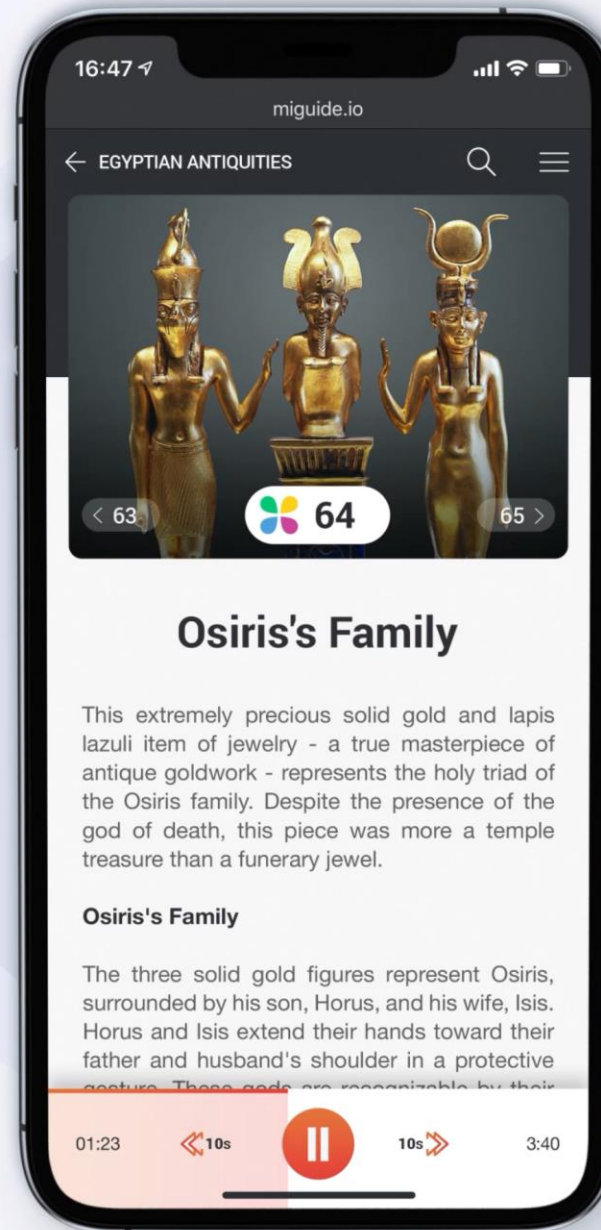
Learn more about the **Object**

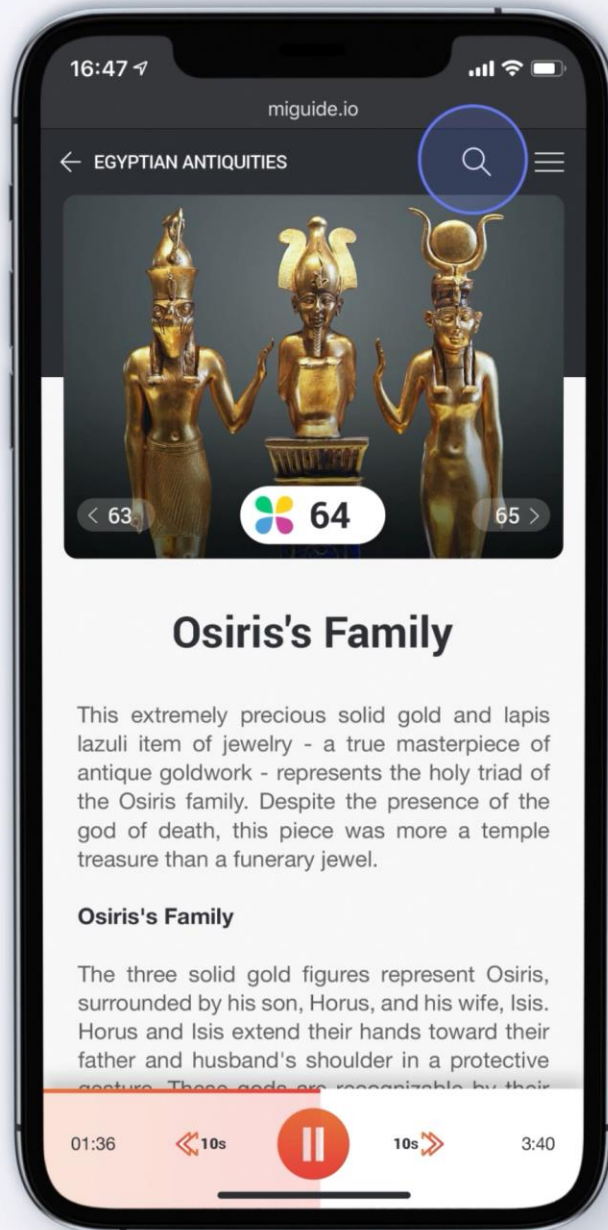
- Audio
- Text
- Images
- Videos
- Maps
- Links to other Objects



Learn more about the **Object**

- Audio
- Text
- Images
- Videos
- Maps
- Links to other Objects

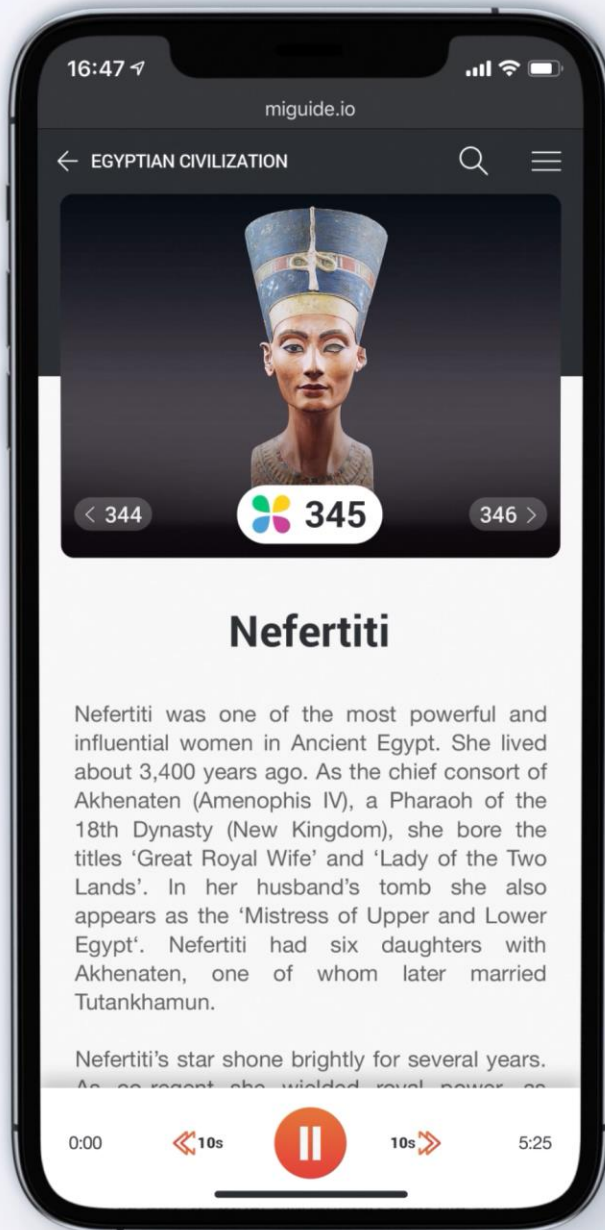




Use the **Object Finder** to look for a specific object

- Enter the digits of the object you see - fast and easy





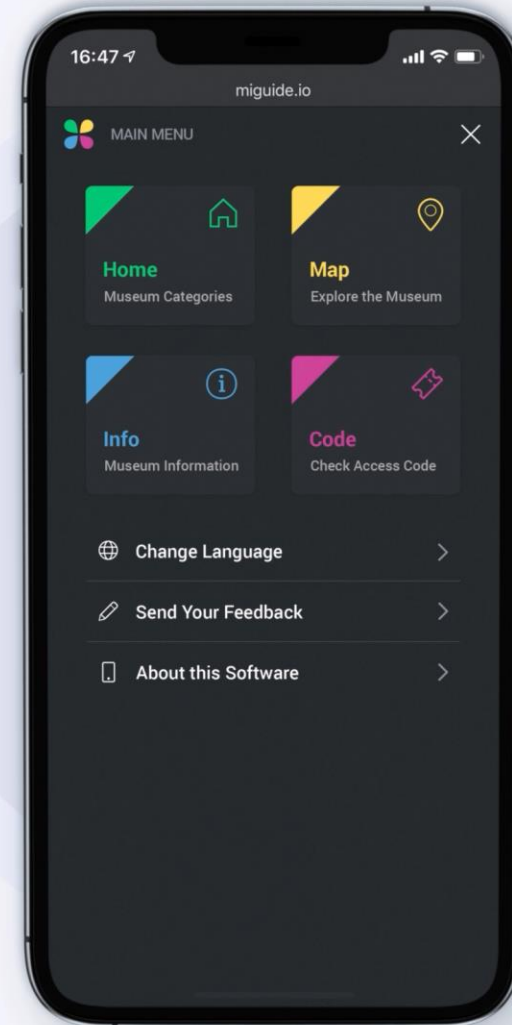
Use the **Object Finder** to look for a specific object

- Enter the digits of the object you see - fast and easy



Open the **Main Menu** to access additional functionality

- Explore the map of the Museum
- Information about the Museum
- Access Code information
- Change the language
- Send Feedback & Answer custom Surveys





Museum Dashboard **Highlights**

Simple and elegant, everything is in **One Place**

- Orders information
- Payments & Invoices
- Statistics & Analytics
- Contract information
- Access Code information
- Staff management
- Earphones stock

The screenshot displays the MGuide dashboard for The Natural History Museum. The interface includes a sidebar with navigation options: Home, Payments & Invoices, Code Orders, Earphones Orders, Content, Venue Info, Maps, Analytics, Staff Members, and Notes. The main content area is divided into several sections:

- Earphones Stock:** Displays three categories of earphones with their respective stock counts and venue/MiGuide percentages.

Category	Stock Count	Venue: 10%	MiGuide: 90%
Lighting Port Earphones	12901 pcs		
USB-C Earphones	25483 pcs		
Audio Jack 3.5mm Earphones	6214 pcs		
- Statistics:** Provides key performance indicators.

Metric	Value
Total orders:	458,471
Average Daily Orders:	320
Total revenue:	GBP 2,292,355.00
Approx:	2,557,442.00 €
Online Users	42
- Contract:** Details the contract status and financial terms.

Metric	Value
Contract Left	1524 Days
Start Date:	14 Jun 2019
End Date:	14 Jun 2024
Venue Share	20%
Company Share:	80%
Venue Local Tax	20%
- Ticket:** Shows ticket pricing and validity details.

Metric	Value
Ticket Price	5.00 GBP
Currency:	Pound sterling (GBP)
Validity Period	48 Hours
Active Period	12 Hours

The bottom of the dashboard features a user profile for Massimo Belucci, Director.

Manage your team roles in the **Museum Staff** section

DIRECTOR

MUSEUM ADMIN



Massimo Bellucci

Director

Manage your team roles in the Museum Staff section

DIRECTOR

MUSEUM ADMIN



Massimo Bellucci
Director

STAFF

MULTIPLE MEMBERS, NO LIMITS



Emily Bowman
Staff Manager



Taylor Oconnor
Accountant



Pépin Lavigne
IT support

Manage your team roles in the Museum Staff section

DIRECTOR

MUSEUM ADMIN



Massimo Bellucci
Director

STAFF

MULTIPLE MEMBERS, NO LIMITS



Emily Bowman
Staff Manager



Taylor Oconnor
Accountant



P  pin Lavigne
IT support

CASHIERS

MULTIPLE MEMBERS, NO LIMITS



Jeanette Descoteaux
Cashier



Julia Adams
Cashier



Taylor Oconnor
Cashier



Julia Adams
Cashier



Cassandra Brown
Cashier



Christine Strickland
Cashier



Your access code:

UKBM91167



Your access code:

UKBM58202



Your access code:

UKBM04987



Your access code:

UKBM39757



Your access code:

UKBM59753


Cashiers sell **Access Codes** same as regular tickets

- Each ticket has an Access Code
- Access Codes are generated dynamically by a MiGuide server

Tickets have multiple **Data Components** when issued

- Issued tickets are stored into a database

TICKET INFO




Your access code:

UKBM58202

Cashier:

Jeanette Descoteaux
Cashier



Time of Order:

26/5/2020 10:52

Access code validity period:

9 hours

Access code expires:

26/5/2020 19:52

Access code expiration time:

7 hours

Price:

5 EUR

You can track each Access Code **Status**

TICKET INFO



Your access code:

UKBM58202

Cashier:

Jeanette Descoteaux
Cashier



Time of Order: 26/5/2020 10:52

Access code validity period: 9 hours

Access code expires: 26/5/2020 19:52

Access code expiration time: 7 hours

Price: 5 EUR

ACCESS CODE STATUS

Valid

AC is Issued

Active

AC was activated

Used

AC was used and finished

Refunded

AC was refunded

Replaced

AC was replaced

Expired

AC was not used and expired

Record user behaviour and use it for **Statistics**

TICKET INFO



Your access code:

UKBM58202

Cashier:

Jeanette Descoteaux
Cashier



Time of Order: 26/5/2020 10:52

Access code validity period: 9 hours

Access code expires: 26/5/2020 19:52

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ACCESS CODE STATUS

Valid

AC is Issued

Active

AC was activated

Used

AC was used and finished

Refunded

AC was refunded

Replaced

AC was replaced

Expired

AC was not used and expired

CLIENT INFO

Language used:

Chinese 

Code validation:

26/5/2020 10:59

Time spent:

1 h 45 min

General cover %:

5.67%

Browser:

Chrome

Device:

Apple iPhone

Object codes visited:

45

List of objects visited:

 196

 85

 1112

 980

 763

 10

 1542

 1900

 28

 429

 16

 385

 2316

 912

 105

 47

Learn more about your visitors by using the **Analytics tool**

- Detailed statistics about Sales
- Language usage
- Sites and Objects visits
- Target groups behaviour
- Surveys results
- Extract custom data in PDF

Total Revenue

€ 10,368.22

[View Report](#)

▲ 29%

Total Venu Revenue

€9,834.00

▲ 23%

Total Online Revenue

€534.22

▲ 6%

SALES OVER TIME



Orders

2,273

[View Report](#)

▲ 27%

Venu Orders

2190

▲ 23%

Online Orders

83

▲ 6%

ORDERS OVER TIME



Top 5 Languages

[View Report](#)

Language	Users	Change
English	5486	▲ 29%
German	4000	▲ 20%
French	3000	▲ 15%
Italian	2000	▼ 3%
Russian	1000	▲ 5%

Top Objects

Code

CODE_123	4000	▲ 20%
CODE_258	3486	-
CODE_125	2000	▲ 20%
CODE_2980	1000	▲ 20%
CODE_4542		

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