



SHARE
Interreg Europe



European Union
European Regional
Development Fund

How COVID has changed tourism and cultural heritage in Šibenik

CITY OF ŠIBENIK

- 2 National parks
- 2 UNESCO monuments



CITY OF ŠIBENIK

- From industrial to tourist
- EU funds



PUBLIC CULTURAL INSTITUTION FORTRESS OF CULTURE ŠIBENIK



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- Flexibility



PUBLIC INSTITUTION - NATURE



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- Online campaign „Take a walk with us”



ŠIBENIK TOURIST BOARD & GUIDE ASSOCIATION

- **Smaller groups**
- **Outdoor stays**



CONCLUSION

How to make profit and at the same time preserve natural and cultural heritage?



City of Šibenik

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