



Department of Territory, Environment, Infrastructures and Transports
VICE-GENERAL DIRECTORATE FOR THE ENVIRONMENT

THREE-YEAR REGIONAL PLAN OF GREEN PUBLIC PROCUREMENT 2022 – 2024

Paola Carnevale

DIPARTIMENTO AMBIENTE E PROTEZIONE CIVILE

Settore Valutazione di Impatto Ambientale e Sviluppo Sostenibile

paola.carnevale@regione.liguria.it



REGIONE LIGURIA





Department of Territory, Environment, Infrastructures and Transports
VICE-GENERAL DIRECTORATE FOR THE ENVIRONMENT

THREE-YEAR REGIONAL PLAN OF GREEN PUBLIC PROCUREMENT 2022 – 2024

Approved with RLD n.1036/2021



REGIONE LIGURIA





The Three-year Regional Plan of Green Public Procurement 2022 – 2024

Buying green means buying a good and/or a service, taking into account the **environmental impacts throughout the life cycle**, from the extraction of the raw material to the disposal of waste.

The Liguria Region has been active on the issue of Green Purchases for some time:





The Three-year Regional Plan of Green Public Procurement 2022 – 2024

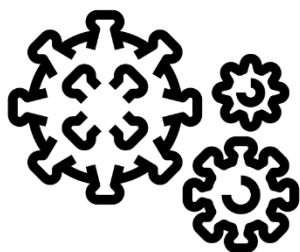
already in 2007, when the GPP was still a voluntary instrument, it developed a policy that provided for the inclusion of environmental criteria in public tenders; then, following the entry into force of the new Code of Public Contracts which obliges public administrations to include the Minimum Environmental Criteria in their procedures, the Liguria Region approved the **first three-year regional plan GPP 2017–2019**.

The **new Three-year Regional GPP 2022–2024 Plan** was recently approved with Regional Legislative Decree 1036 of 2021.





The Three-year Regional Plan of Green Public Procurement 2022 – 2024 The drafting work



- The implementation activities of the first plan continued, albeit with some delays and reshaped in online mode → *training activities and seminars*
- The design and drafting of the new plan began in 2020 and ended the following year, with approval in November 2021.





The Three-year Regional Plan of Green Public Procurement 2022 – 2024 Objectives & actions



Overall objective

Promote the implementation of the GPP in accordance with the principles of the circular economy for development of an innovative and competitive green market

Specific objectives

Strengthen the green purchasing policy of Ligurian public administrations;

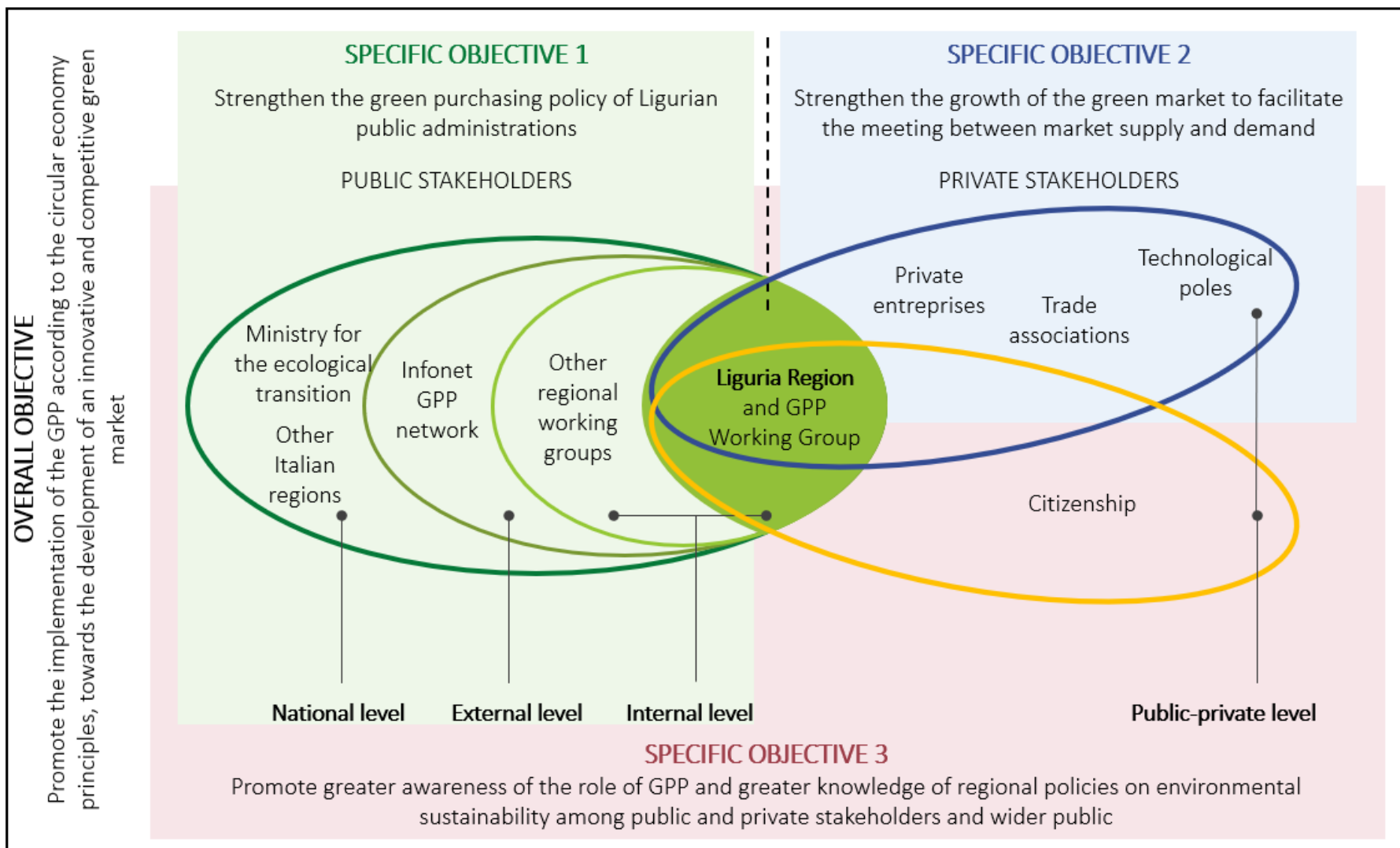
Strengthen the growth of the green market to facilitate the match between market supply and demand

Promote greater awareness of the role of GPP and greater knowledge of regional policies on environmental sustainability between public and private actors and the wider public

Emphasis on the central role of the Liguria Region & identification of the main categories of public and private interlocutors

Updated governance structure, consisting of 4 levels, in progressive enlargement of the subjects involved

The Three-year Regional plan of Green Public Procurement 2022 – 2024 Objectives & actions



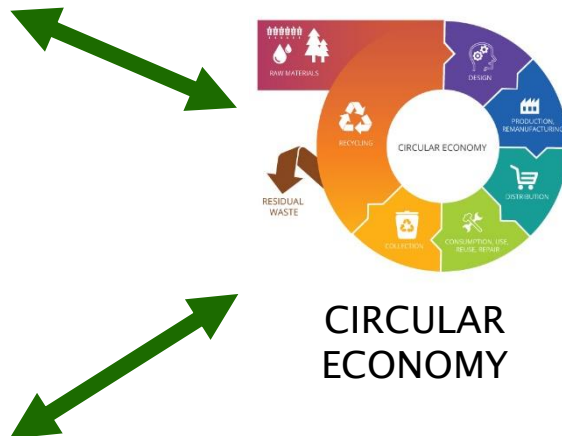


The Three-year Regional plan of Green Public Procurement 2022 – 2024 Link with sustainable development and circular economy

GREEN PUBLIC
PROCUREMENT



SUSTAINABLE
DEVELOPMENT



CIRCULAR
ECONOMY

GPP generates a significant impact on production and consumption and looks at all stages of the life cycle of products and services, becoming a **monitoring indicator for the circular economy**.

In turn, the circular economy is central to **sustainable development**, combining economic, social, and environmental needs:

Liguria Region has drawn up its own new plan fully aware of this inter-connection, proposing **objectives and actions** which integrated with circular economy and sustainable development.



The new GPP plan represents an implementation tool of the Regional Sustainable Development Strategy, and it is transversal to other programmatic and strategic documents.



The Three-year Regional plan of Green Public Procurement 2022 – 2024
Link with sustainable development and circular economy

Ligurian companies operating in sectors related to the product categories for which public administrations carry out **green purchasing account for about 50 % of total companies in the region.**

To make this estimate, Ateco 2007 sectors related to the product categories for which the GPP application obligation applies and other areas deemed significant for PA purchasing were identified in collaboration with Unioncamere.

Most significant sectors are construction and catering
(Study conducted by Liguria Ricerche – “Regional GPP plan results”)





The Three-year Regional plan of Green Public Procurement 2022 – 2024
Link with sustainable development and circular economy

The main GPP sectors are identified on the basis of the MINIMUM ENVIRONMENTAL CRITERIA (CAM) published by the National Ministry of Ecological Transition:

- Paper
- Stationary
- Toner
- Printer
- Construction
- Food services
- Interior furnishing
- Street furniture
- Incontinence aids
- Cleaning services

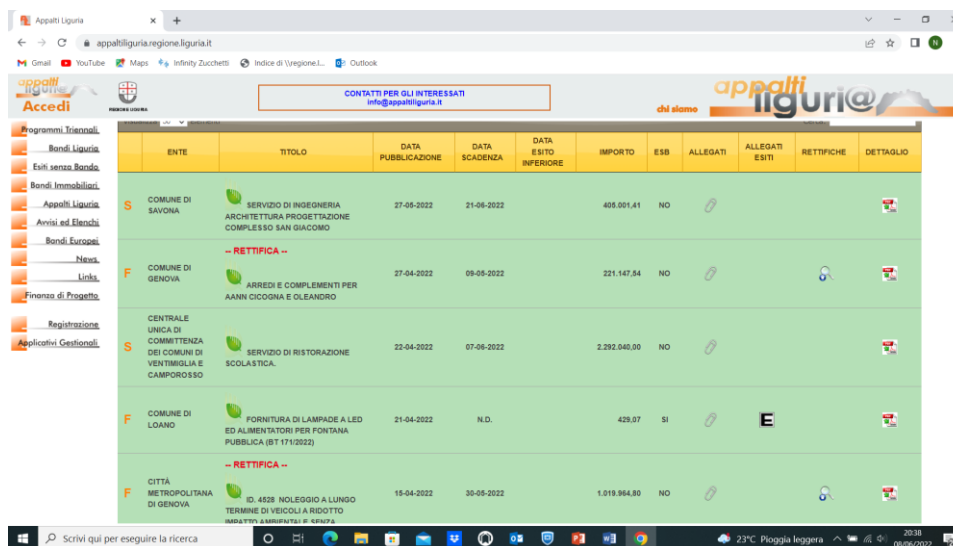
- Textiles
- Energy services
- Footwear and leather accessories
- Municipal waste
- Sanitation
- Public green
- Vehicules

ENHANCE
Interreg Europe



The Three-year Regional plan of Green Public Procurement 2022 – 2024 Link with sustainable development and circular economy

The total amounts of green tenders in Liguria in 2021 amounted to
587.705.840,33 €
 (database of Liguria Region Procurement Observatory)



| ENTE | TITOLO | DATA PUBBLICAZIONE | DATA SCADENZA | DATA ESITO INFERIORE | IMPORTO | ESB | ALLEGATI | ALLEGATI ESITI | RETTIFICHE | DETTAGLIO |
|------|---|--------------------|---------------|----------------------|--------------|-----|----------|----------------|------------|-----------|
| S | COMUNE DI SAVONA SERVIZIO DI INGEGNERIA ARCHITETTURA PROGETTAZIONE COMPLESSO SAN GIACOMO | 27-05-2022 | 21-06-2022 | | 405.001,41 | NO | | | | |
| | -- RETTIFICA -- | | | | | | | | | |
| F | COMUNE DI GENOVA ARREDI E COMPLEMENTI PER AANN CIOGNA E OLEANDRO | 27-04-2022 | 09-05-2022 | | 221.147,54 | NO | | | | |
| S | CENTRALE UNICA DI COMMITTENZA DEI COMUNI DI VENTIMIGLIA E CAMPORESSO SERVIZIO DI RISTORAZIONE SCOLASTICA | 22-04-2022 | 07-06-2022 | | 2.292.040,00 | NO | | | | |
| F | COMUNE DI LOANO FORNITURA DI LAMPADE A LED ED ALIMENTATORI PER FONTANA PUBBLICA (BT 171/2022) | 21-04-2022 | N.D. | | 429,07 | SI | | E | | |
| | -- RETTIFICA -- | | | | | | | | | |
| F | CITTÀ METROPOLITANA DI GENOVA ID. 4528 NOLEGGIO A LUNGO TERMINE DI VEICOLI A RIDOTTO IMPATTO AMBIENTALE E GRUPPO | 15-04-2022 | 30-05-2022 | | 1.019.964,80 | NO | | | | |



The Three-year Regional plan of Green Public Procurement 2022 – 2024
Link with sustainable development and circular economy

Environmental certifications in particular EMAS are included within CAM services to qualify tender participants
(they are not mandatory requirements)

They are used as rewarding criteria at the tender **award stage**.

There are many difficulties in monitoring EMAS-certified enterprises responding to green calls for proposals

➔ **19 companies are registered EMAS in Liguria** (database 2022)





The Three-year Regional plan of Green Public Procurement 2022 – 2024
Link with sustainable development and circular economy

There is a need to support companies toward environmental awareness and pathways to acquire certifications as tools to meet GPP criteria.

Difficulties are noted especially for SMEs

Qualification of the production process of companies gives added value in terms of environmental sustainability and GPP.



SUPPORT OF ENHANCE PROJECT

ENHANCE
Interreg Europe



European Union
European Regional
Development Fund



Department of Territory, Environment, Infrastructures and Transports
VICE-GENERAL DIRECTORATE FOR THE ENVIRONMENT



REGIONE LIGURIA



<https://www.regione.liguria.it/homepage/ambiente/sviluppo-sostenibile/acquisti-verdi.html>

ENHANCE
Interreg Europe

