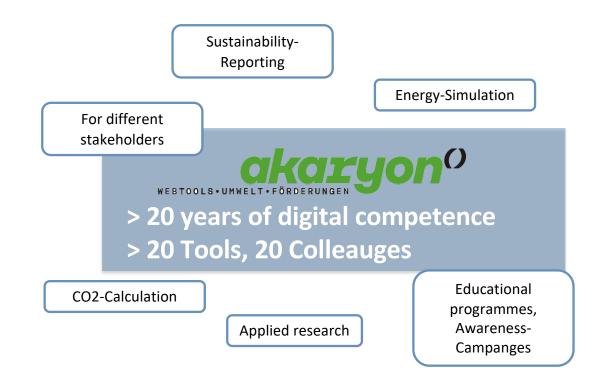


akaryon GmbH, Petra Busswald

## akaryon: Digitalisation & Sustainability



ESG-COCKPIT NACHHALTIGKEITS-PERFORMANCE MESSEN & MANAGEN



#### *Governance of the Energy Union and Climate Action Regulation*

"The use of consistent data to report GHG emissions is essential"

#### The European Green Deal

"requires mobilising both the public and private sector"

Non-Financial Reporting Directive NFRD & Proposal for a Corporate Sustainability Reporting Directive CSRD

"more detailed sustainability reporting requirements and the establishment of binding reporting regulations even for SMEs "

#### European Climate Law

"... a climate neutral EU until 2050. Collective target: to achieve at least minus 55% pure-GHG-emissions until 2030, compared to 1990 ..."

2



#### ESG-COCKPIT NACHHALTIGKEITS-PERFORMANCE MESSEN & MANAGEN

# Sustainability reporting, voluntary

Name	URL	Origin	Responsible	Description	ESG	Data requirements		Indicators
GHG Protocol	ghgprotocol.org	2001 (first Standard, started dev. 1998)	World Resources Institute (WRI) and World Business Council for Sustainable Development (WBCSD)	Standard for CO2 accounting	E (climate)	Energy related and other greenhouse gas emissions	50	3
CDP	cdp.net	since 2000, since 2012 in the EU	gGmbH Berlin (for Europe)	Carbon Reporting Schema	E (climate)	Energy related and other greenhouse gas emissions	50	10
EMAS	ec.europa.eu/envir on-ment/emas/	1993 (EMAS Regulation 1836/93)	DG Environment	Environmental management (also covering ISO 14001)	E	material, waste, waste water, water, energy, mobility, biodiversity/land use, accidents	100	15
GRI	globalreporting.org	since 1997 (US)	GRI secretariat (NL)	Comprehensive reporting	ESG	Ecological, economic, social, governance Status quo reporting	300	100
GWÖ	ecogood.org	2010 (AT origin)	International Federation for the Economy for the Common Good e.V.	Comprehensive reporting	ESG	Ecological, economic, social, governance Common good vision – matrix of topics and target groups Transformation focus	300	80
SDG	sdgs.un.org/goals	2015 (UN) after: Rio, MDGs	Division for Sustainable Development Goals (DSDG) in the United Nations Department of Economic and Social Affairs (UNDESA)	Targets (and measures)	ESG	Targets and measures	25	0

# **Obligatory reporting, starting 2022**



#### EU taxonomy (Art. 8)

- Requirements: classification of activities
- Concerns: exchange-oriented and all enlisted companies (2020/852)

#### Sales, investments (CapEx), operating costs (OpEx)

- Significant contribution towards the environmental goals
- Do not significantly harm
- Comply with minimum standards OECD, UN, ...

#### Sustainable Finance (2019/2088)

- Requirements: ESG information from bank clients
- Concerns: all bank clients

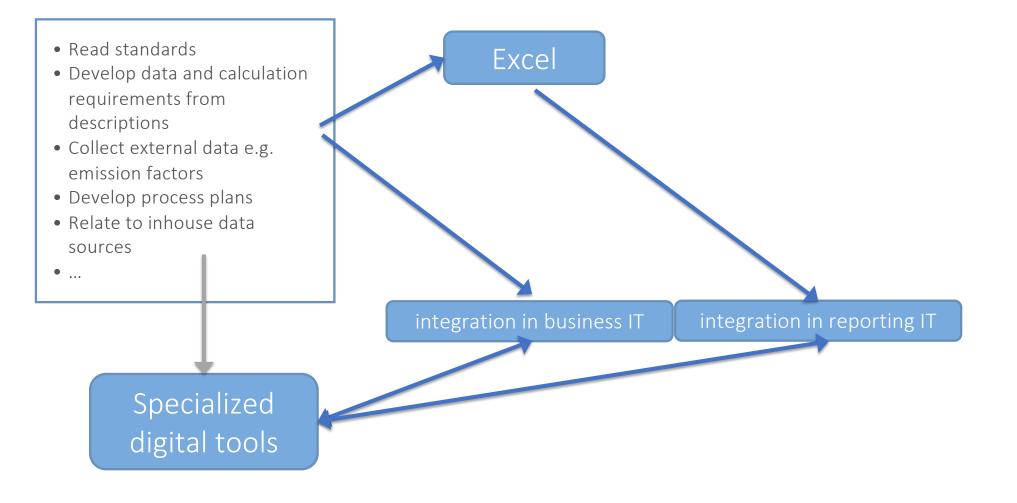
#### CSRD directive (2013/34/EG), taxonomy: further environmental goals

- Requirements: Standard ESG reporting
- Concerns: big and all listed companies plus ...



### How to implement reporting?





https://www.globalreporting.org/standards/media/1012/gri-305-emissions-2016.pdf, p. 7

# **Digital evolution in sustainability management**



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## 2020ies interfaces

Integration with other business IT

#### Responsiblities

- Marketing, communication
- Sustainability management
- Financial controlling
- Business reporting

# 2010ies web tools

Freeware Commercial offers

90ies Early Adopters prepared their own (Excel) tools

# COCKPIT

# **TOP challenges in sustainability management**

#### Data collection 1.

→ much easier, (partially) automated; interfaces configurable; roles and rights; work in teams; plausibility limits can be set, ...

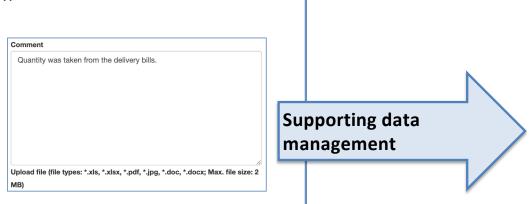
#### Data quality secured 2.

 $\rightarrow$  no version conflicts and discrepanices, because no files have to be sent around and merged manually;

data guality maintained through to evaluation

#### Documentation 3.

 $\rightarrow$  data origin and data quality can be managed integratively and can be viewed for each data point, resulting in an **optimal** audit/certification basis



7

#### Data pool 4.

 $\rightarrow$  no more searching for data/evaluations/numbers! Knowledge is accessible, not dependent on one person, who knows which version is correct; material for reports

1 accurate

Hauptstraße 35b 1230 Wien Lo Company XY Lo Company XY Keplerstraße 3 4642 Sattledt auptstraße 3 B. Export B. Export Data quality **6** Lo Company XY Lo Company XY Managemen ✓ 3 estimated @ 14 80 Be C3 🖌 A 6 2 calculated Data entr -B Import B. Export -B Import A Import A Import -5 Import B+ Export B. Export B+ Export B. Export



# **TOP challenges in sustainability management**

5.	→ ge	ging and extending standard requirements nerates no more effort, because changed require ool and do not have to be manually updated	n				
6.	5. Complex calculations, including inserting individual indicators						
	→ Ca	lculation of indicators/key figures and rules are c	leposi	ted in the tool;			
	do not have to be adjusted, efficiency of the second sec					orting	
7.	Emission factors change and are different depending on the location (for locations worldwide) → tool database regular updates						
	Indicator ↓î	Description	Unit 🎝	▼ Our Report 2020	× Our Report 2021 ↓↑		
	GHG	Scope 1 - Direct greenhouse gas emissions	t CO2e	9,07682535	7,55083400		
	GHG	Greenhouse gas emissions from biomass	t CO2e	12,13838712	4,43674347		
	GHG	Scope 2 - Indirect greenhouse gas emissions from electricity and heat	t CO2e	7,83932442	0,50164828		
	GHG	Scope 2 - Indirect greenhouse gas emissions from electricity and heat, location based	t CO2e	7,83932442	0,50164828		
	GHG	Scope 2 - Indirect greenhouse gas emissions from electricity and heat, market based	t CO2e	7,83932442	0,50164828		
	GHG	Scope 3 - Other indirect greenhouse gas emissions	t CO2e	24,77876558	20,03597483		

# Advantages of specialized web tools



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#### EXCEL

#### Build and maintain

- Input data (which?) formular (to be developed) → results - representations
- Inefficient if done individually, contradicting "following a standard"

# Collaborative working not possible

- Version conflicts
- Mistakes

# Technical limits – barriers for important digital features

- Transparency (sources, files, comments, ...)
- Data quality and tracking

## SPECIALIZED WEB TOOL

#### **Requirements** ready

- Input data lists automatically processed
- Emission factors in database
- formula included
- Open for future updates (releases)
- "digitale features": Transparency, data quality, ...

## Customizing also possible

- Configuration to specific needs
- Data access, security and exports

# Integration in other "Business Software"?

ESG

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# Data management software only

#### • Pros

- All in one
- one Login
- No data transfer errors (?)

#### • Cons

- Too much in one place loose overview
- correct Reporting?

#### Reporting software

- Complexity
- More than value\*factor

#### • Upgrades

- Competences for upgrades?
- Future proof?

#### • Interfaces

- No technical hurdles
- Automization possible
- Data matching necessary anyway

#### • Single Login

- One login possible
- Transfer of users
- Specialized roles/access rights

"Layout" software in addition

- Specialized
- Layout
- Figures

#### • Other users

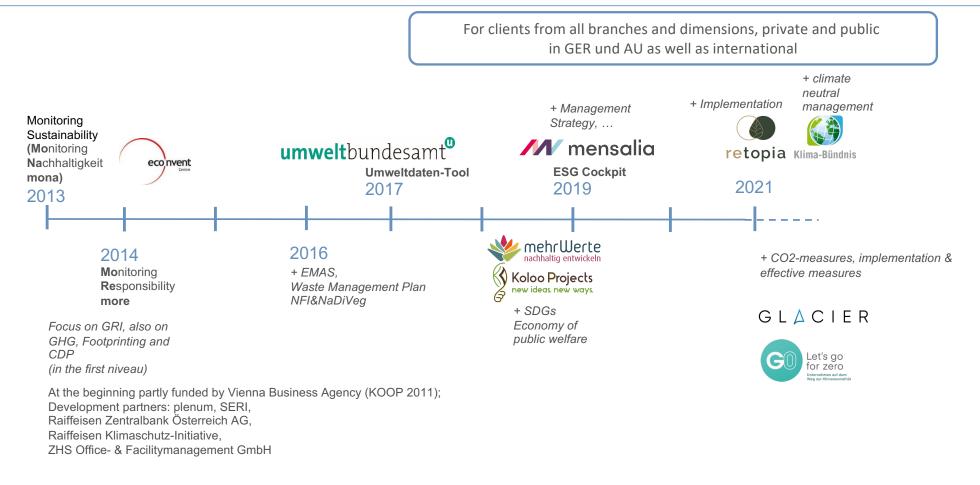
• Different competences



## **Roots and development of the ESG-Cockpit**



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Further innovation funding: sfg F&E Call smart production, Wirtschaftsgentur Wien Innovation und FFG at.net

12

# **ESG-Cockpit: Functions and Services**



- **GHG** Climate footprint
- EMAS Environmental management (ISO 14000)
- **GRI** Global Reporting Initiative
- CDP Carbon Disclosure Project
- NFRD Non-Financial Reporting Directive
- WMC Waste Management Concept
- **SDG** UN Sustainable Development Goals
- ECG Economy for the Common Good

**Product and services** 

- **Development from Austria** •
- Web-based tool (SaaS) ٠ **CO2-neutral European quality servers,** in-house installation possible
- Individual adaptations also in web version e.g. interfaces, ۰ reports, etc. in general, as well as in relevance with Partner-Tools like Glacier, Let's Go for Zero, ns.publish
- Involvement of customers in development ٠
- Training, support, consulting and coaching (certified partners)
- Available im multiple languages ٠

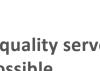








ECONOM



FSG



### **ESG-Cockpit – principle input - output**





Choose indicator(s) GHG EMAS GHG emissions

EIVIAS GILG EITIISSIONS

Data input requirements automatically processed

# 2)

#### Enter input data (or import)

Material Greenhouse gas emissions Key indicators CO2-compensation	+ \$ 2	1 IT Services EMS	Choose entry Data region not relevant	٩,
Material Greenhouse gas emissions Key indicators CO2-compensation	+ 3 🖻	Canteen (meals) EMS	Cloud operation (50% renewable), RER Cloud operation (electricity mix), RER Cloud operation (green power), RER	
Material Greenhouse gas emissions Key indicators	+ 😒 🖀	Detergents general	Choose entry	•



#### Indicators are calculated

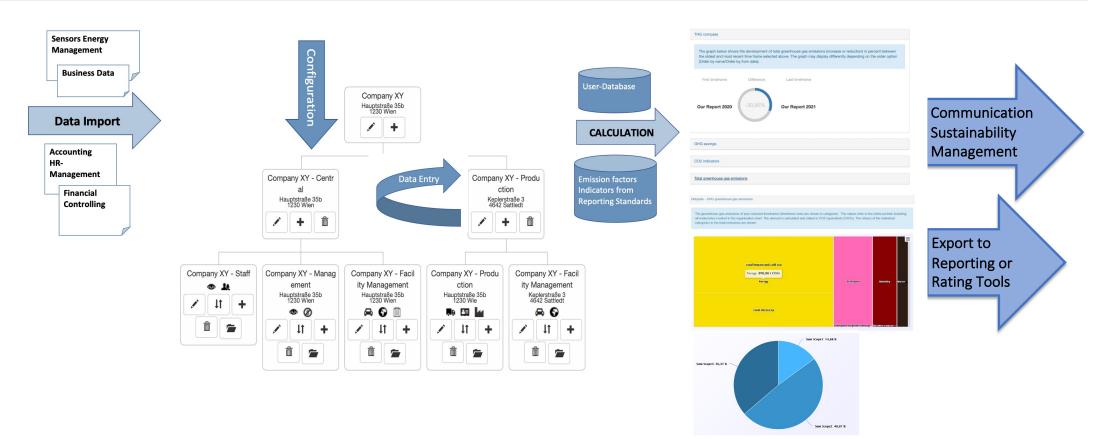
#### Check and use indicator results

Scope 1 - Direct greenhouse gas emissions	t CO2e	0,05629
Scope 1+2+3, location based	t CO2e	0,07290

# ESG

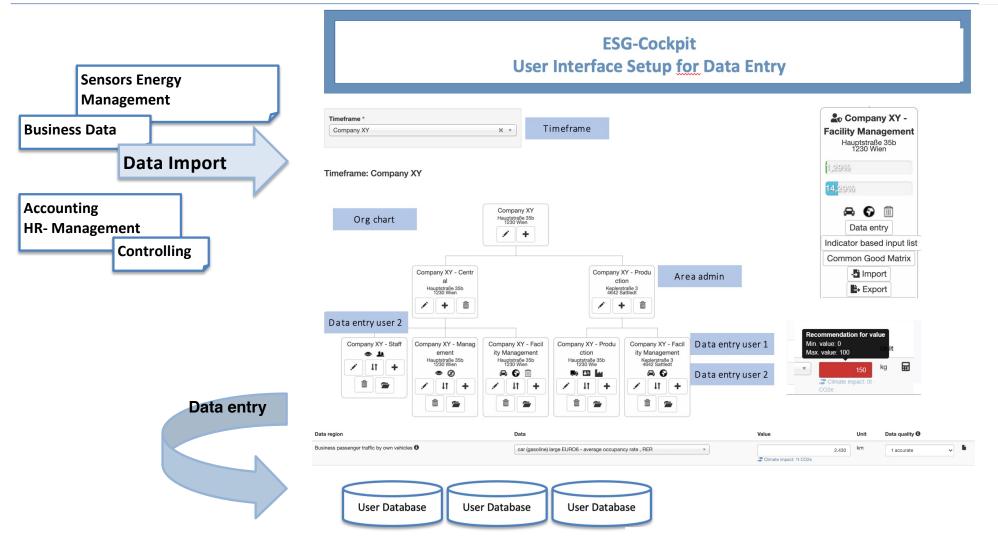
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### **ESG-Cockpit Workflow**



#### **ESG Data entry - Data management**





## **ESG Analyses – Tables, graphs, reports**

ESG-Cockpit User Interface Analyses							
orts Evaluation piano							
1.2020 - 31.12.2020 (Arbeltszeitraum) × 1.2021 - 31.12.2021 ×							
Factor version	2020 × OK						
Results	Calculations GRI-Output Data regions Merged						
References	None EMP EMPFTE m <sup>2</sup> Euro Products -						
tween the oldest and most recent time frame selected above. The	None My products -						
Differences	None Absolute to the first column Absolute to the left column Relative to the first column Relative to the left column Relative to the right column Hotspot Average						
-30.855 Our Report 2021	Image: Text and text a						
Division by Scopes	Greenhouse gas emissions by area						
0% 13%	Electricity = Heating = Train = Flight = Car = Paper						
sions							
emissions total	Heating						
Sum Scopel t CO2e	Rujit Cr P.						
	D1 2020 - 31 12 2020 (Abelitszeitmum) X 1 2020 - 31 12 2020 X Text input ~ Economy My key indicators NFI Factor version Factor version F						



NACHHALTIGKEITS-PERFORMANCE **MESSEN & MANAGEN** 

# **Targets, Target paths, Scenarios**



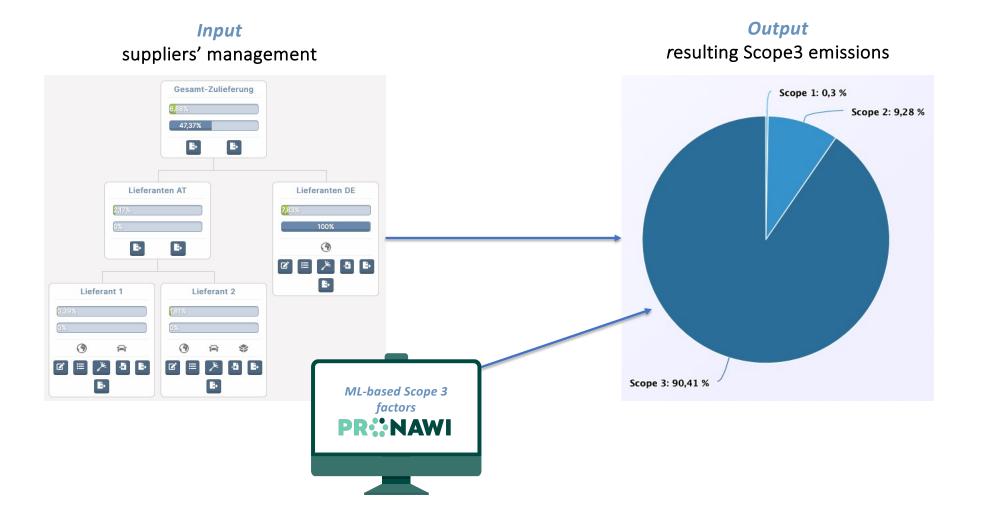
#### 📢 Awareness Check 🗸



## **Inclusion of suppliers**



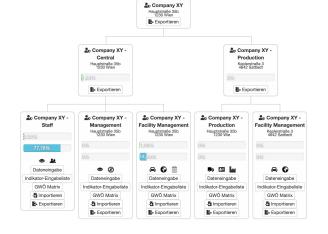
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### **Process steps according to experiences**



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#### Preparations: Context analysis, indicator choice 1 Centralized/decentralized collection in the Location/s organization Units Person/s in charge s the data collected via a central point or per Which person(s) is/are responsible At which locations/companies is the data area location/company? E.g. HR data is recorded purely in the n which units (weight, volume, etc.) for data collection or this type of relevant? the data is available headauarter data? 2 Configuration in tool: sites & users Data import/ 3 Business passenger traffic > 2.430 pkm Flight average, RER v 2.500 3 est V by plane general record Climate If travel routes are unknown. **Preparation of the evaluation** 4 **Evaluation and reporting** 5 **Controls and monitoring** 6

**Timeline preparation** Web version: License agreement -First installation 1 week Inhouse version: specific

**Timeline implementation** Example **1 + 2** 1 month 3 1 month

4 + 5 1 month





### www.esg-cockpit.com

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