

A large, faceted, purple diamond is the central focus of the image. The diamond is cut in a complex, multi-faceted style, creating numerous sharp edges and facets that catch the light. The color is a deep, vibrant purple. The word "foodwest" is written across the center of the diamond in a white, elegant, cursive script. The background is dark, making the diamond stand out prominently.

foodwest



Foodwest Ltd.

A food industry development
company, founded in 1995

Premises at Seinäjoki, Tampere and Helsinki

Approx. 45 employees



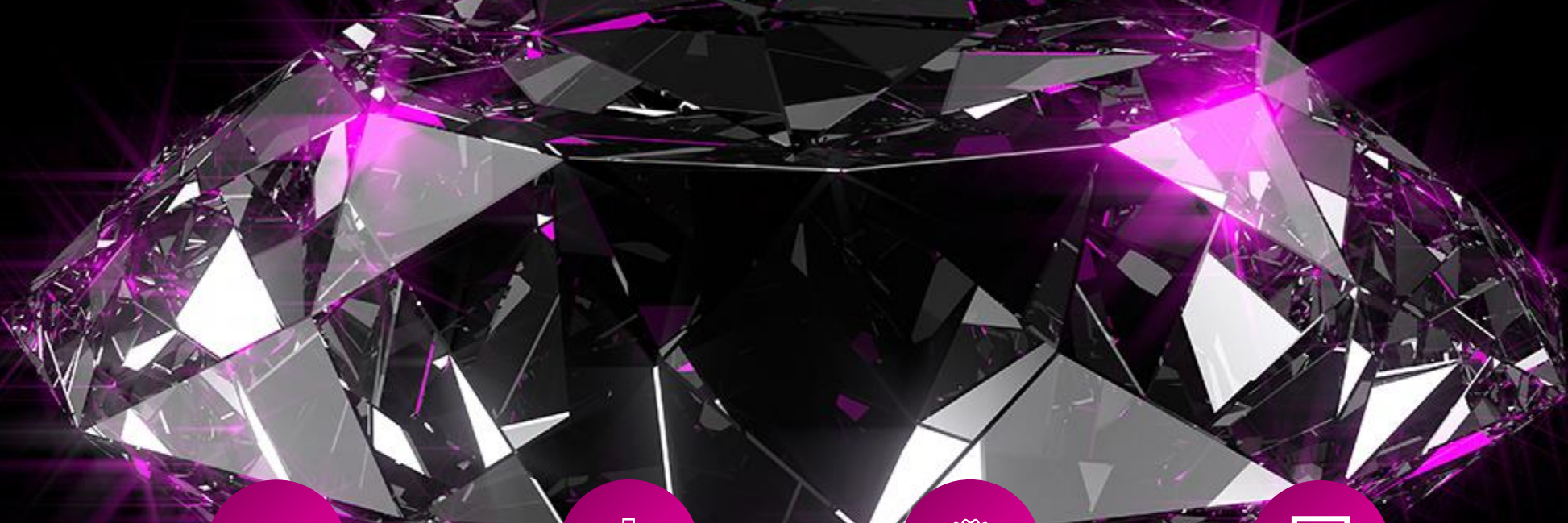
FOODWEST

We work with you to create new food-based business from raw materials to products, and from idea to launch. Our team of best specialists is at your service.

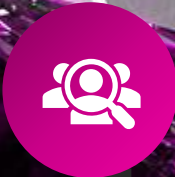
CONFIDENTIALITY AND NONDISCLOSURE AGREEMENTS

With us everything is based on
CONFIDENTIALITY

MAKE IT HAPPEN – FROM IDEA TO MARKET



Idea mining



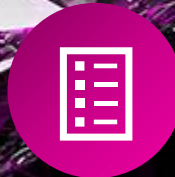
Consumer insight



Product development



Quality and food safety



Labelling and product data



Manufacturing

04



Good ideas become brilliant, when you *keep in mind* the end consumer, production capabilities and retail.

CONSUMER & MARKET INSIGHT

Wide knowledge of consumer behaviour and efficient tools for deeper understanding.

Every case is tailored to your specific need, to ensure that product development is built on a solid base and to minimise investment risks.



DIVE INTO THE CONSUMER'S WORLD

Concept & product testing

Packaging & shopper surveys

Food service sector surveys

International surveys

Qualitative surveys

Foodwest Omnibus

Consumer engagement - Foodwest 24/7

Other customised surveys



PRODUCT DEVELOPMENT AND MANUFACTURING

We manage the whole product development cycle.

Our specialists know raw materials, manufacturing processes and food trends.

In our own pilot factory we can manufacture and pack your product ready for the store shelf.



PRODUCTION

- Contract manufacturing and packaging
- Trial runs
- Process optimisation
- Spatial design
- Occupational safety



QUALITY AND FOOD SAFETY

We help your company to meet requirements set on products and operations.

Quality and legislation apply throughout all stages of the product's journey.

We always have the latest information on regulations.

OUR AREAS OF EXPERTISE ARE

REGULATIONS AND REQUIREMENTS

01

Food safety management systems, FSSC 22000, IFS, BRC

02

Quality and environment management systems, ISO 9001, ISO 14001

03

Self-monitoring plans and HACCP

04

Outsourced quality manager

05

Classification monitoring

06

Allergen management

07

Hygiene certificates

PRODUCT DATA SERVICE

Product data must all be correct and organised at the commercialisation phase.

We can take care of the accuracy of package labelling and nutritional value calculations on your behalf.

In addition, we also save your product specifications in the Synkka product data bank.





THE ACCURACY OF YOUR DATA

01

Checking and creation of package labelling

02

Nutritional value calculations

03

Synkka product data saving service. Synkka product information service is a centralised service for delivering and receiving product information, designed for suppliers, importers, wholesalers, retail chains and HoReCa operators.

SERVICES RELATED TO SUSTAINABILITY MANAGEMENT





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**FOODWEST
REFERENCE**

The Jim Lim by Farang products Satay and Red Thai Curry sauces are developed together with the Michelin-starred chef Matti Wikberg.

Jim Lim by Farang brings the kitchen of a top restaurants into your home.

Satay and Red Thai Curry are manufactured at Foodwest's factory.

Fallero is a delicious, ready-to-use falafel made from finnish broad beans and beetroot.

Falleros are vegan and gluten free.

Developed together with Foodwest's specialists.



**FOODWEST
REFERENCE**

<https://fallero.fi/>

foodwest

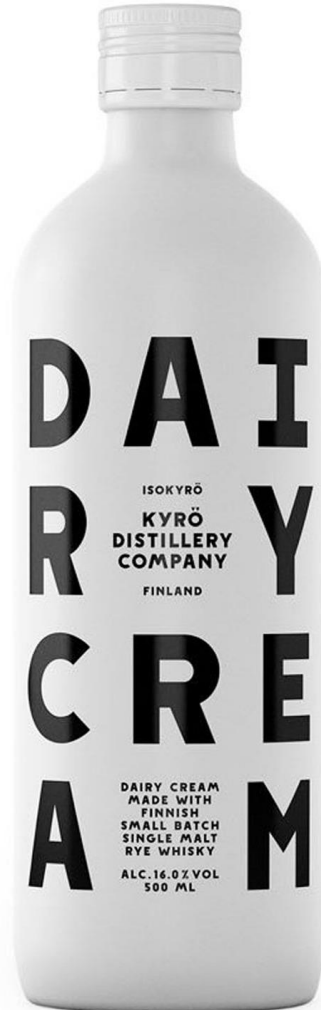
The international novelty product was created in cooperation with Foodwest

The award-winning Kyrö Distillery turned to Foodwest when the idea of Kyrö Dairy Cream required not only distillation skills but also milk processing skills.

Kyrö Dairy Cream, made from local milk, whiskey and rye, expands the range of the distillery from Isokyrö to a new taste area.

Kyrö Dairy Cream is manufactured at Foodwest's factory.

ISOKYRÖ
KYRÖ
DISTILLERY
COMPANY
FINLAND



**FOODWEST
REFERENCE**



Liquid food supplement product developed and produced in Finland for the international market.

Foodwest has been developing FinnoMedical Ltd's Blueiron product family, which takes into account different target groups as well as different target markets.

Blueiron products are manufactured at Foodwest's factory.

**FOODWEST
REFERENCE**



THIS IS BLUEIRON

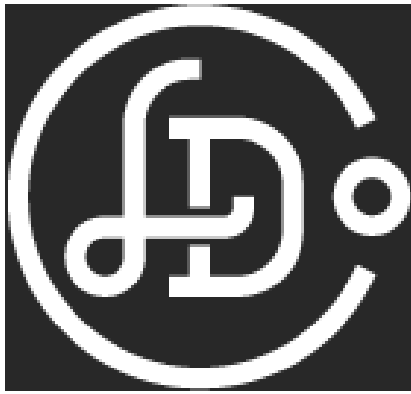
When iron meets blueberries, good things happen. Our innovative liquid iron supplement combines superior iron delivery with the great taste and unique health benefits of wild Nordic blueberries.

- ✓ Reduces tiredness + fatigue
- ✓ Boosts energy + performance
- ✓ Gentle + easily absorbed ✓ 100% vegan
- ✓ Suitable for pregnancy ✓ Tastes great

LEARN MORE >

<https://blueiron.fi/home-en>





Finnish long drink for the US market

Foodwest developed the recipes for the american taste and tailored the products for the local production.



<https://thelongdrink.com/>

**FOODWEST
REFERENCE**



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