



The Sud Region's commitment to a zero plastic waste territory

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Mobilization of the South Region on the subject of plastics



An attractive and exceptional diversity of regional environments...

1st region of France on the number of Natural Parks : 9 regional natural parks, 4 national parks, 11 national Nature reserves, 6 regional Nature reserves, 4 Biosphère reserves.

- **Unique landscape, urban and cultural variety** : coastlines, hinterlands, mountainous areas, large metropolises, classified villages.
- **2nd region for international overnight stays, 3rd French tourist region *** : €18 billion in turnover and around 13% of regional GDP.

... Threatened by a perfectible management of waste, especially plastics

- **Multiple illegal practices** : illegal dumps, marine pollution, illegal dismantling sites, etc.
- **Poor performance on well-established sectors** : relatively low collection rate, low citizen awareness, etc.

Regional initiative "Zero plastic waste..", recorded by deliberation in June 2016

Mobilization of the South Region on the subject of plastics



- **Targets of Zero plastic waste in storage in 2030 - Opposable because integrated into regional waste planning**
 - Ban on storage of plastic packaging in 2025
 - Ban on storage of all plastics in 2030
 - Preventing unnecessary plastic consumption
 - Prevention of macro/micro plastic waste pollution in the marine environment
 - Raising awareness of ecodesign and recyclability of products
 - Emergence of new sectors of waste valorization
 - Local valorization of secondary plastic raw materials

Component "protection of natural environments and change of behaviour"

Limiting the use of single-use plastics

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Promote the sorting of plastic waste and encourage the purchase of products/objects made of recycled plastics

Fight against the dispersion of plastic waste in natural environments, encourage depollution, increase knowledge about impacts

Component "Circular economy of plastics"

Promote eco-design and save non-renewable resources

Increase the ability of regional manufacturers to substitute MPRs for virgin plastics

Increase the territory's capacity to recover (material/energy) the plastic waste produced

Ensure consistency between instructions to waste producers and regional economic development potential

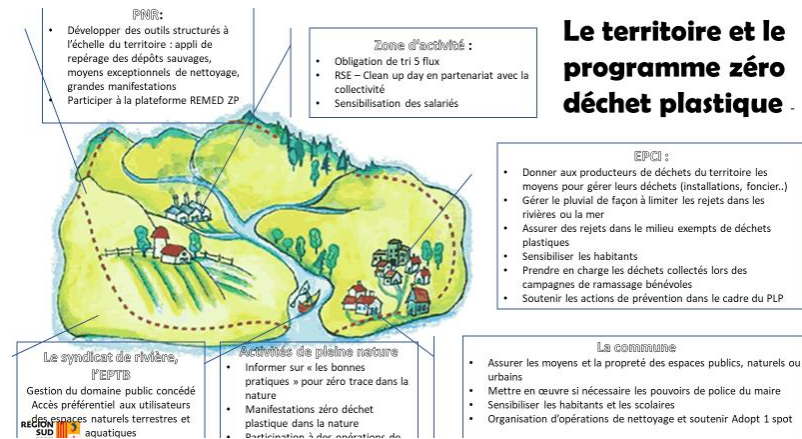
Component «Exemplary Community»

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Develop the practices of the Region, its establishments, its satellites in coherence with the "plastic" priorities established

Tools developed by Regional Council

Regional network « ReMed »



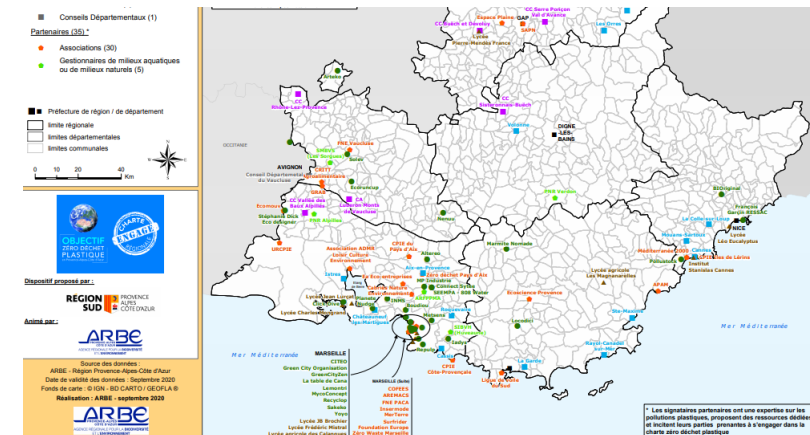
Regional call for proposals

L'appel à projets Zéro déchet plastique en Méditerranée, pour soutenir l'innovation



Committing regional zero plastic charter

Les outils développés grâce au concours de la Région.



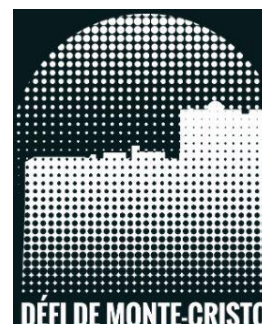
Some examples...



Un dispositif **national et collectif**
qui vise à accompagner les festivals
vers le **ZÉRO PLASTIQUE** ◀



ILES DE LÉRINS & PAYS D'AZUR



CÔTE PROVENÇALE
Atelier Bleu du cap de l'Aigle



Thank you for you attention

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