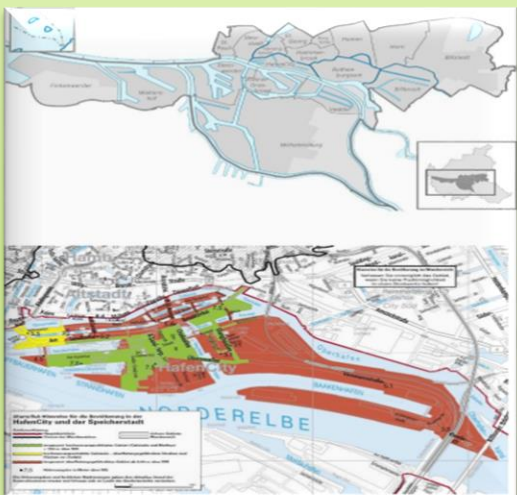


ACTION PLAN BY THE FREE AND HANSEATIC CITY OF HAMBURG

INTEGRATING SUSTAINABLE COASTAL ZONE MANAGEMENT INTO THE HAMBURG CLIMATE PLAN

- **ACTION 1:** *The Hamburg Climate Plan*
- **ACTION 2:** *A climate friendly seafont in the Central District. Hamburg thus aims at integrating broader understanding of the coast into the emerging climate protection plan by the Central District.*



POLICY INSTRUMENTS

- Varna Development Strategy 2014-2020
- 3-PP Free and Hanseatic City of Hamburg - Senate Chancellery (DE)
- 1-LP River Basin Authority of the rivers Liri – Garigliano and Volturno / Southern Apennines River Basin District (IT)
- 4-PP Molise Region (IT)
- 5-PP General Government of Catalonia (ES)
- 6-PP Barcelona Urban Ecology Agency (ES)

LAND SEA PARTNERSHIP



INTERNATIONAL MEETINGS



Land-Sea
Interreg Europe

Land-Sea focuses on regional policies for sustainable management of coastal ecosystems and stimulates implementation of territorial strategies for ecotourism development.

www.interregeurope.eu/land-sea

An interregional cooperation project for improving natural and cultural heritage policies.

€1,040,750.00

from 1 Jan 2017
to 31 Dec 2021

Interreg
Europe
European Union | European Regional Development Fund

<https://www.interregeurope.eu/land-sea/>

REGIONAL ACTION PLAN MOLISE REGION

- **ACTION 1** - Identification and planning of training and promotion of ecotourism in the Molise coast
- **ACTION 2** - Qualification of the tourism offer in the territory of the Termoli Urban Area
- **ACTION 3** - The districting of SMEs in the tourism sector and interconnection to the international eco-tourism market
- **ACTION 4** - Marketing actions for the integrated use of cultural and natural resources and the promotion of tourist destinations
- **ACTION 5** - Extension of the seafront and restoration of the coastal Pinewood in Campomarino Lido.



REGIONAL ACTION PLAN FOR THE EBRO DELTA (CATALONIA, SPAIN)

- **ACTION 1** – Innovative coordination and governance improvement of ecotourism sector: ENS |Ecotourism, Nature and Sustainability Forum for ecotourism professionals in the Ebro Delta
- **ACTION 2** – Diagnosis and planning of ecotourism activities along the natural beaches of the Ebro Delta
- **ACTION 3** - Improvement of the quality and sustainability of the ecotourism facilities of the Ebro Delta with emphasis of the bicycle as a sustainable mean of transport
- **ACTION 4** – Identification of visitors profile and development of ecotourism experiences in the Ebro Delta
- **ACTION 5** - Training and awareness for sustainable tourism in the Ebro Delta



ACTIVITIES IN THE ACTION PLAN OF THE REGIONAL ADMINISTRATION VARNA

- **ACTION 1** - Maintaining, improving and popularizing the protected areas and places on the coastal zone through promoting eco-tourism, follow the principles of the Regional Strategy for Development of Varna Region 2014-2020.
- **ACTION 2** - Creation of a new strategic document - Regional Tourism Development Strategy.
- **ACTION 3** - Creating a platform for cooperation between all stakeholders in the sphere of eco tourism.

