# RAMSAT <br> Interreg Europe 



European Union European Regional Development Fund

## The cold domes

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## Location

- The Cold Dome Route is located in seven villages in the Bajo Aragón County Council, which is located in the north of the province of Teruel, in the Aragón region.




## Territorial Impact

- 4 ENTITIES: City Councils, Development Association, Cultural Park and region involved in the start-up, its maintenance and tourist exploitation.
- $€ 320,000$ Initial investment to which must be added the amounts allocated to maintenance and improvements, which currently in an amount of $€ 52,000$
- Creation of 8 new rural houses
- The increase in visits has allowed the creation of a new tourist office and three tourist information points
- Two new tour guide companies
- Awareness and appreciation of local heritage
- Empowerment of the local population



## Transferability

- This project meant the enhancement and tourist use of a forgotten heritage and that the local people did not believe important
- It is a cultural tourism product that has not only come to complete the tourist offer but has also become a benchmark in the territory.
- For its implementation, the participation of public administrations is necessary, firstly to provide the necessary funds and, later, to obtain the quality mark that has been granted by the declaration of Asset of Cultural Interest.
- Promo :
https://www.youtube.com/watch?v=QLwHwG7QL o0
- Coverage "Carretera y manta"
https://www.youtube.com/watch?v=p7rzq9d4fAU
- Coverage "Heraldo de Aragón"
https://www.heraldo.es/multimedia/videos/aragon /belmonte-de-san-jose-el-frio-que-mas-calienta/
- Route in oogle Maps
http://luisasensio.pueblosdeteruel.es/crear-ruta-en-google-maps/

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## Thank you!

