

Best Practice - Accessing Finance











Best Practice





Combined soft and hard supports

Connectivity/cluster forming activities



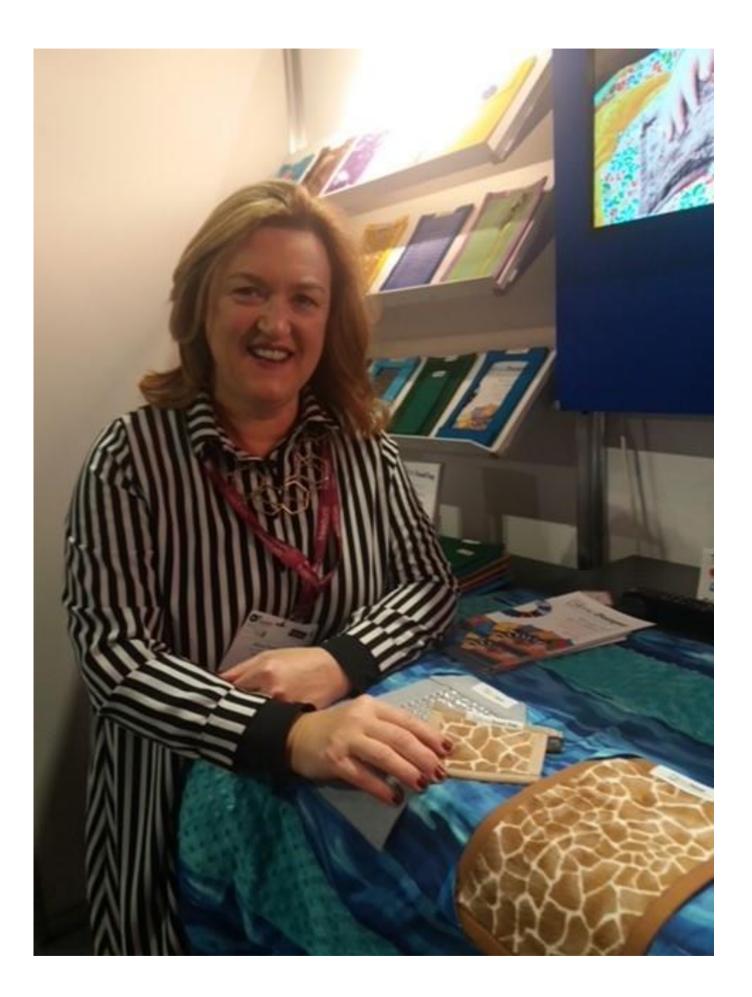


Seamus Doran Assistant Head of Economic Development & Enterprise



MOHU Designs





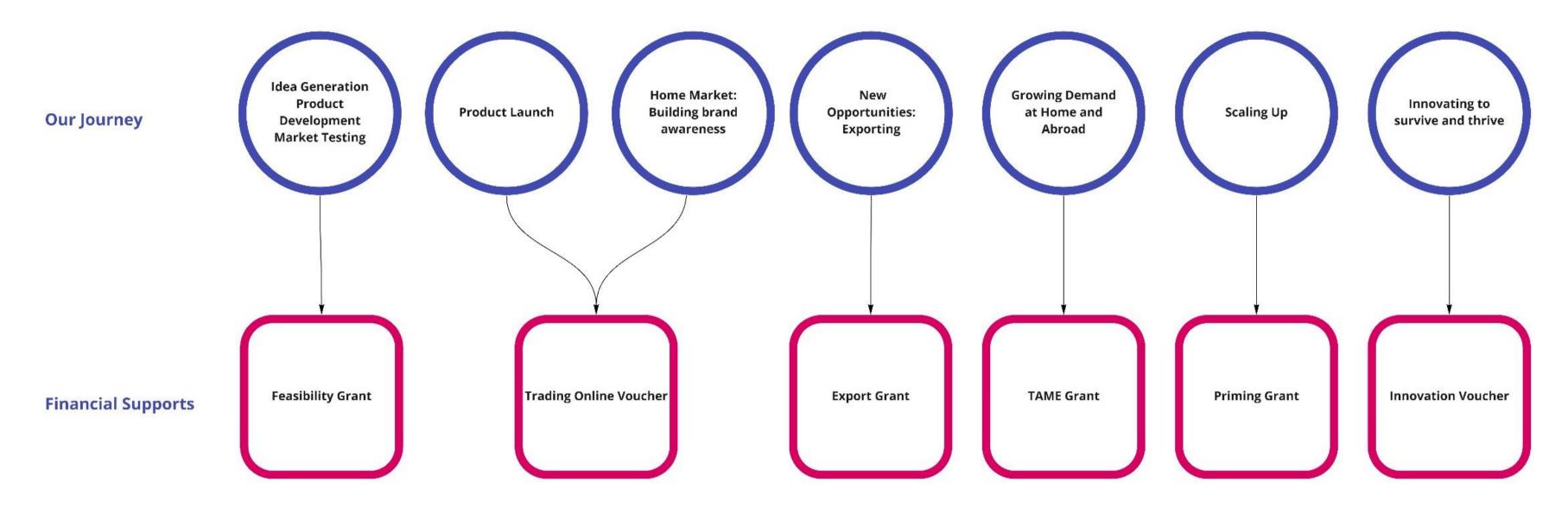


Our Journey

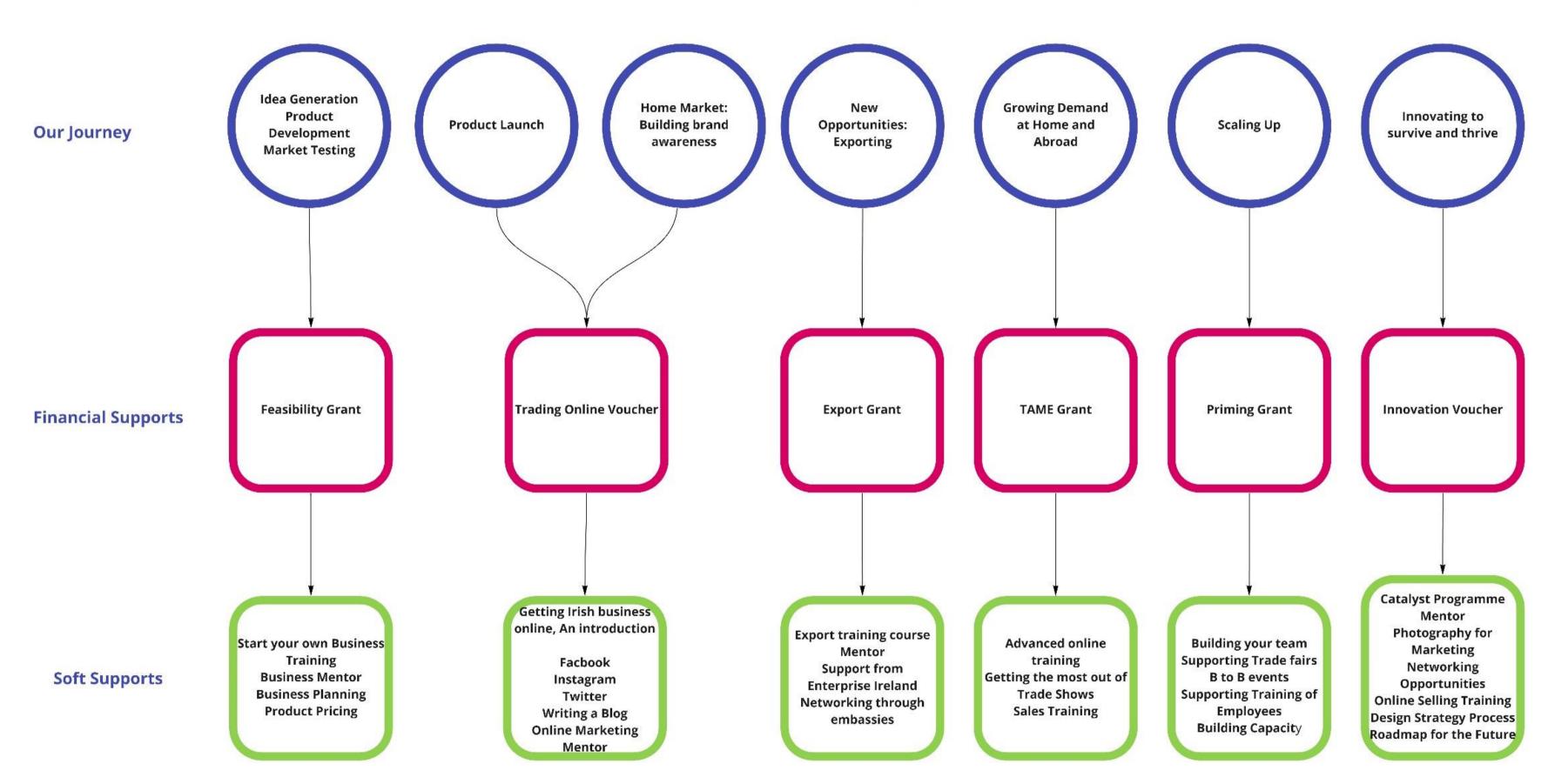












Support Networks

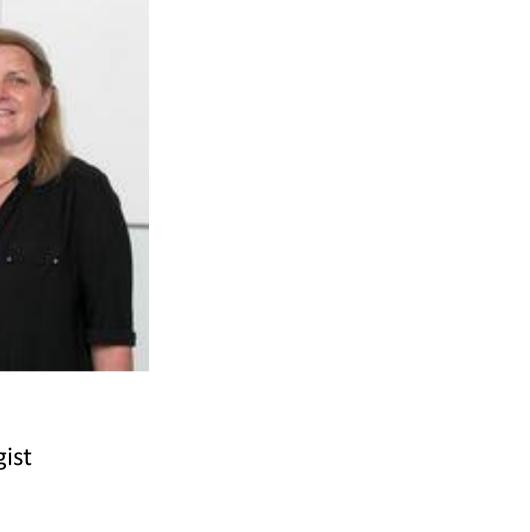


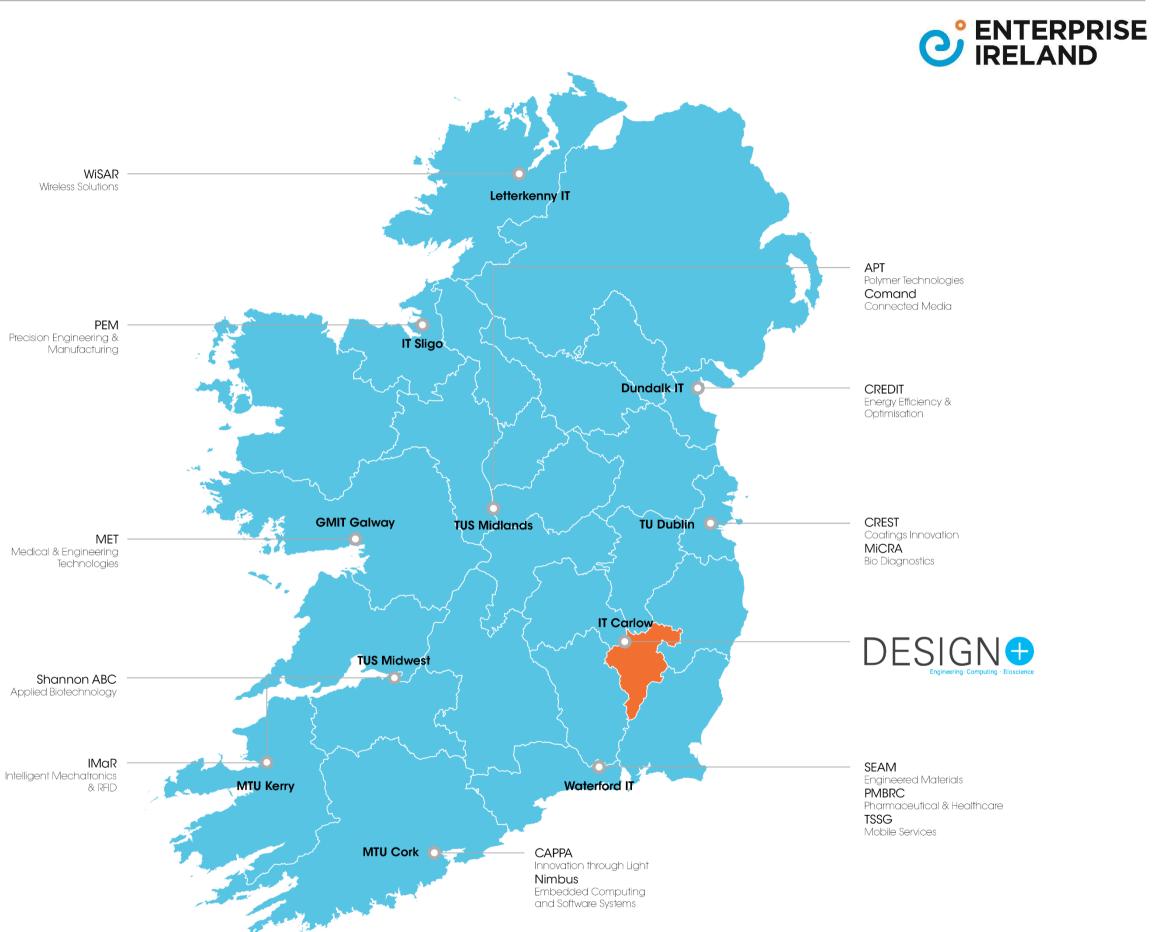




Technology Gateway

Wireless Solutions





Lynne Whelan Senior Design Strategist

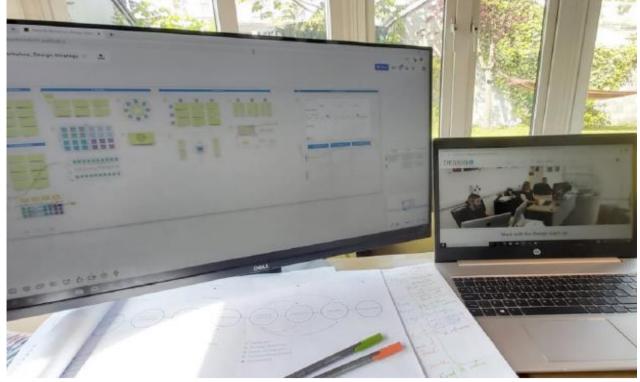
Design+ Technology Gateway Institute of Technology Carlow



Studio and Materials

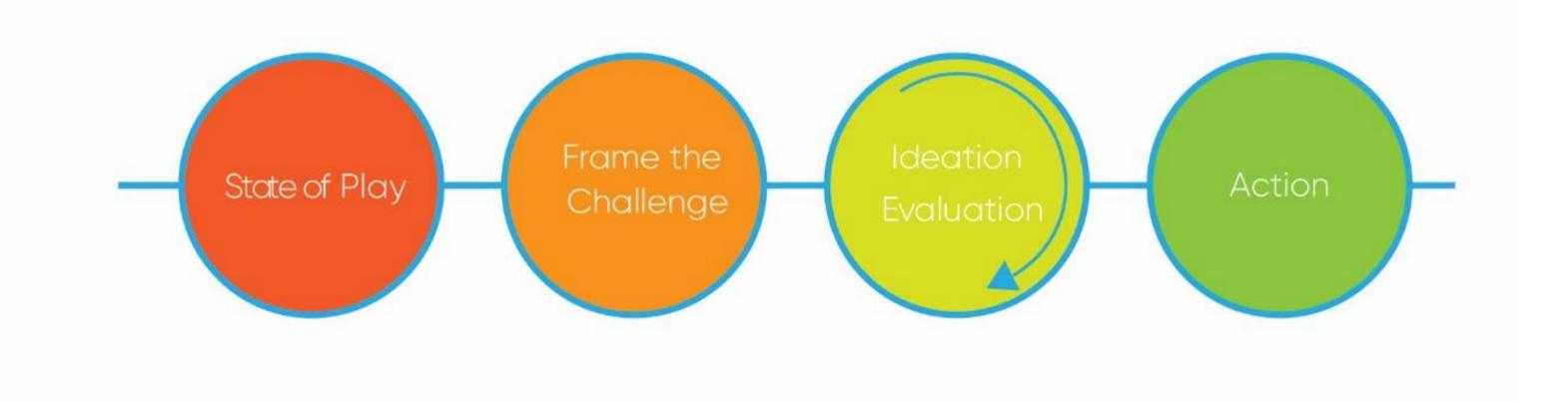






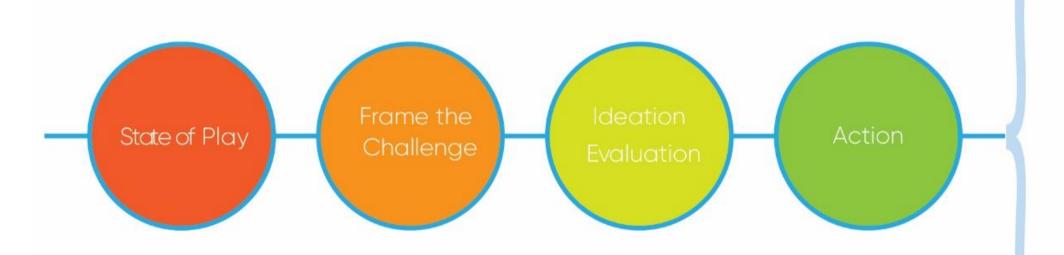


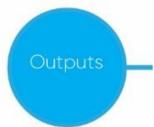
Strategic Design





Strategic Design





Presentation of process Strategic Roadmap Infographics



Structured strategy for growth and innovation



Critical Thinking Strategic Planning Visualisation Shared Context Business transformation



Toolkit

Age:

Gender:

Choose to explain

If this is an end user, describe lifestyle ...

If this is another business, describe market position...

Lets talk about you. What is your current offering of products/s Value Proposition vice? Describe a sample project

What problems are they trying io .

Lets create new ideas...

Evaluation Criteria.

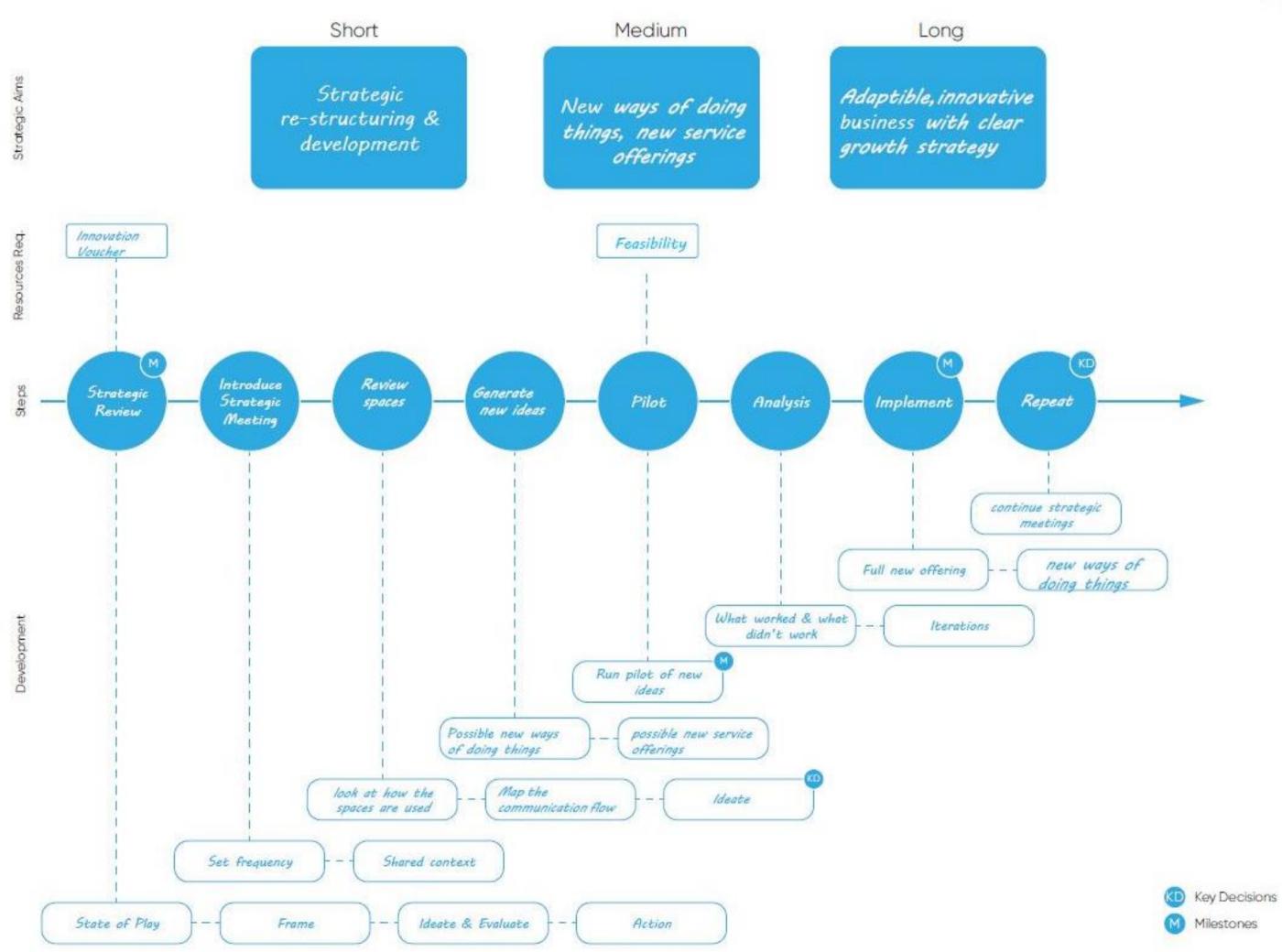
Preparing a criteria to evaluate new ideas provides a check list to assess usability, feasibility & viability

Usability User Persona: Needs:

Use what you have Do what you can & Build On it



Strategic Roadmap



DESIGN

Best Practice

in accessing finance

- Combined soft and hard supports
- Connectivity/cluster forming activities

Engaging with mentoring and training supports demonstrates commitment, increases viability of the business and rigor of process, ensuring a greater chance of accessing financial supports. It also builds a network of supporting expertise Building;

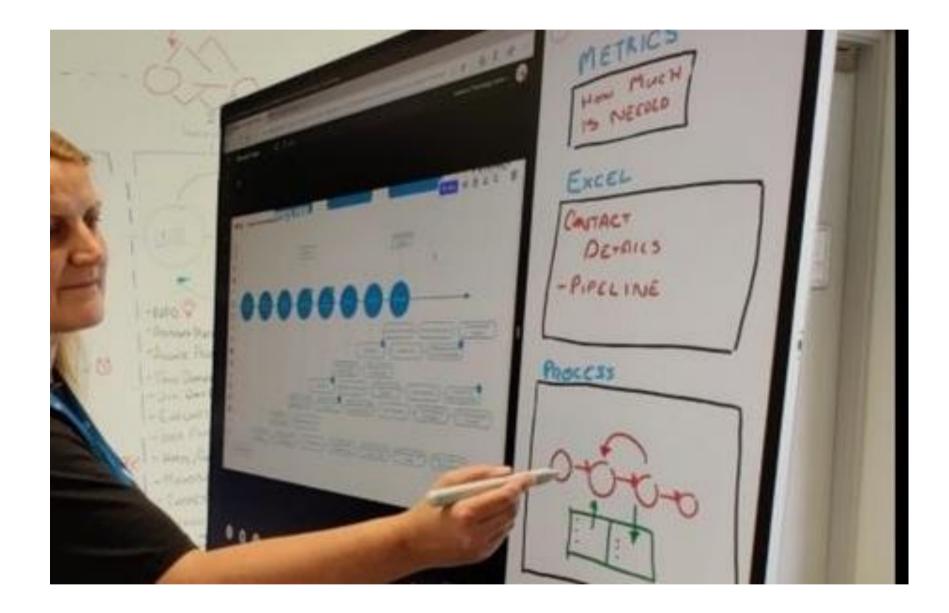
- Resilience
- Adaptability
- Innovation
- Strategy





THANK YOU

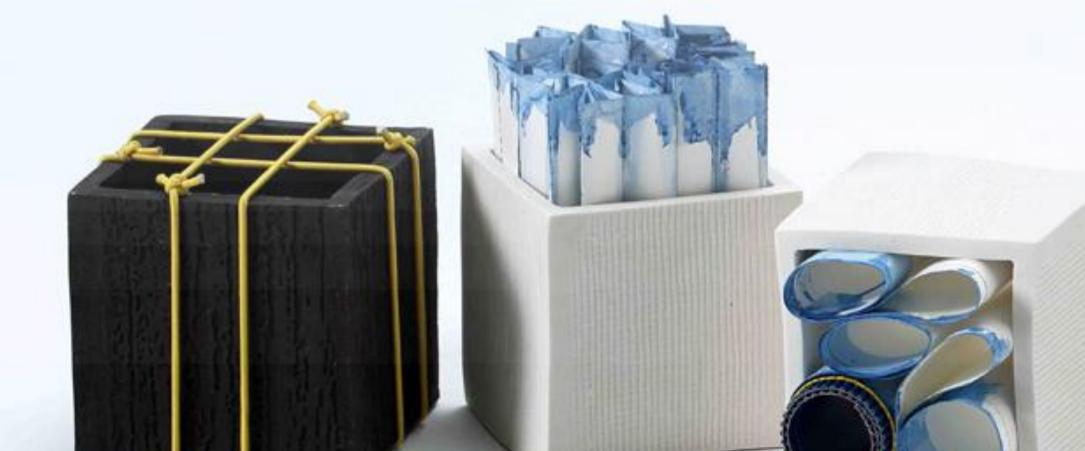






CRAFTS CODE

For further details, contact europe@dcci.ie





European Union European Regional Development Fund

