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Wednesday 24th November 2021

SCALE UP FINAL CONFERENCE



European SMEs and their path to Scaling Up

Dear subscriber to the [SCALE UP newsletter](#),

All good things come to an end; hence we would like to inform you that SCALE UP is closing the 1st phase of the project by organising its 2021 **final conference**. The fully digital event "[The road ahead: European SMEs and their path to Scaling up](#)" will be held on **Wednesday, 1st of December at 09:00 CET**.

[Click here to register](#)

The conference will provide a platform for managing authorities, regional development practitioners, and other relevant stakeholders to discuss the current support measures provided to SMEs on their path to scaling up along with future opportunities targeting their growth and recovery from the economic effects of the Coronavirus pandemic.

Don't miss this opportunity to get familiar with the approaches that the [Interreg SCALE UP project](#) has adopted within the Coronavirus pandemic to **improve policy instruments supporting SMEs capacity to growth in the national and international market**. SCALE UP intervention plays a key role in encouraging SMEs to scale up mainly because they represent 99% of all businesses, employ around 100 million people (providing two-thirds of private-sector jobs), and represent around 56 %of the EU's gross domestic product. Briefly, the importance of SMEs in boosting and affecting the economic scenario cannot absolutely be underestimated.

If you are interested on the event, please click [here](#) to register.

Please do not hesitate to [contact us](#) in case you need further information about the online event.

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