



REDUCES

Interreg Europe



European Union
European Regional
Development Fund

Status Quo Utrecht

EFRD: urban area 'Werkspoorkwartier'

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19 November 2019

Utrecht

Province of Utrecht

1.3 million inhabitants (17.2 mln in NL)

1,554 km² land area (smallest of 12)



26 municipalities

2 major cities

- Utrecht: 350,000 inhabitants
- Amersfoort: 150,000 inhabitants



Netherlands



Province of Utrecht; region



PROVINCIE :: UTRECHT

City of Utrecht; municipality



EFRD 'Kansen voor West 2'



Aimed at western part of the Netherlands

-Provinces: Southern+Northern Holland, Flevoland, Utrecht

-4 biggest cities: Amsterdam, Den Haag, Rotterdam, Utrecht

4 priorities:

-1. Innovations by SME

-2. Decarbonisation

-3. Jobs creation, mobility and human capital

-4. Social inclusion by improved business climate



Anticipating 'Kansen voor West 3'

-CE expected to become topic 'in its own right'

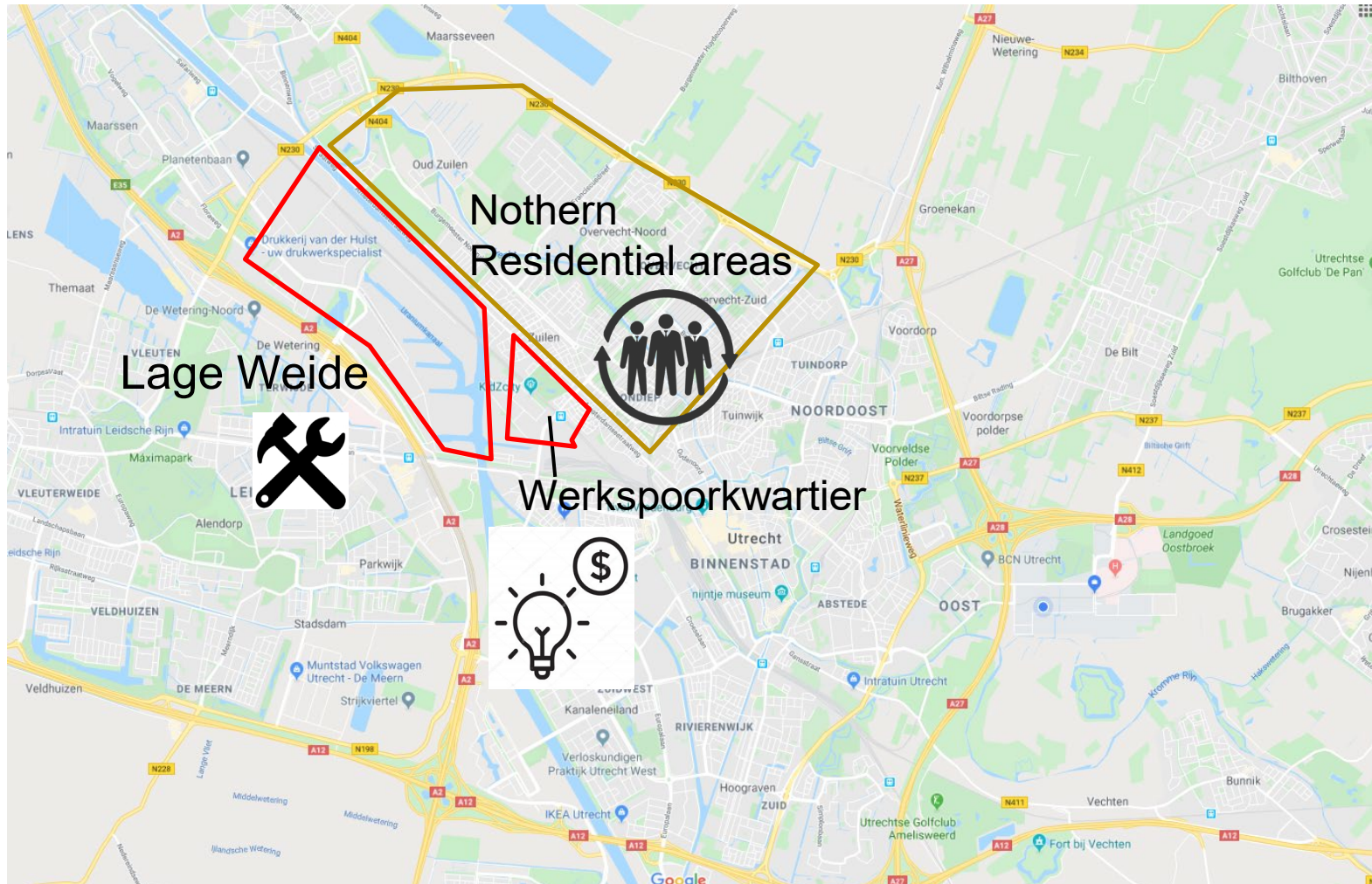
EFRD 'Kansen voor West 2'

Ongoing case 'Werkspoorkwartier' Utrecht

- Deprived industrial area 'Werkspoorkwartier'
 - New businesses started (m2) 'small'
 - Jobs created (FTE) 'social'
- Synergy with neighbouring larger industrial area 'Lage Weide'; supporting new businesses
- Connected effects to neighbouring residential areas; jobs creation CE, inclusion
- How to operationalise combined technical, economic and social views on circularity?
- How to cause and assess effects of circularity in local/industrial area?



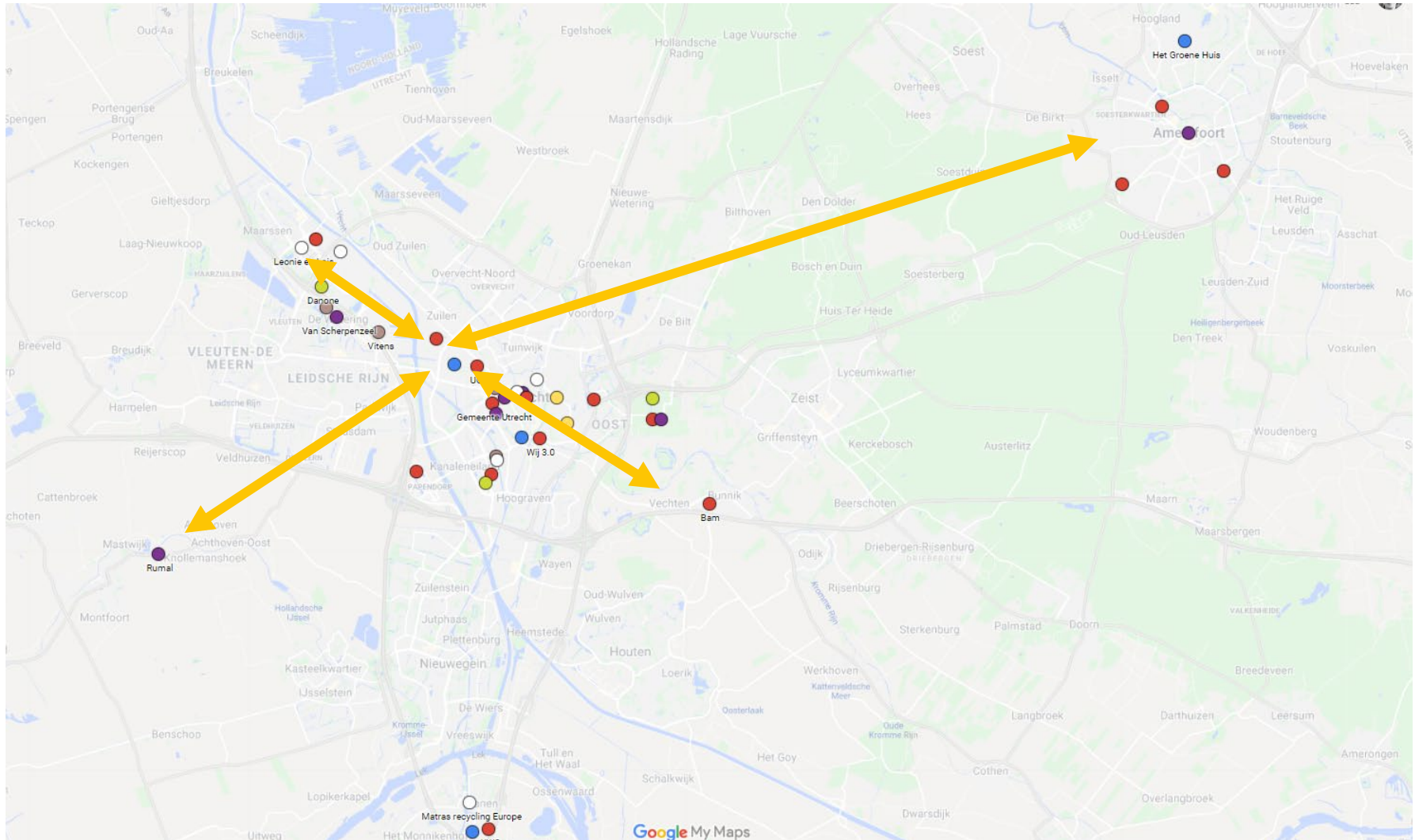
Focus areas in Utrecht



Werkspoorkwartier then and recent



CE Building and demolition projects in and around Utrecht



CE Projects, revitalising buildings and reusing demolition waste



CE in Utrecht, building and demolition

Strengths

- Many (small) initiatives
- Motivated front runners (also small)
- Support by inhabitants
- National theme
- Local public interest
- EU financial, research support: effects assessment

Weaknesses

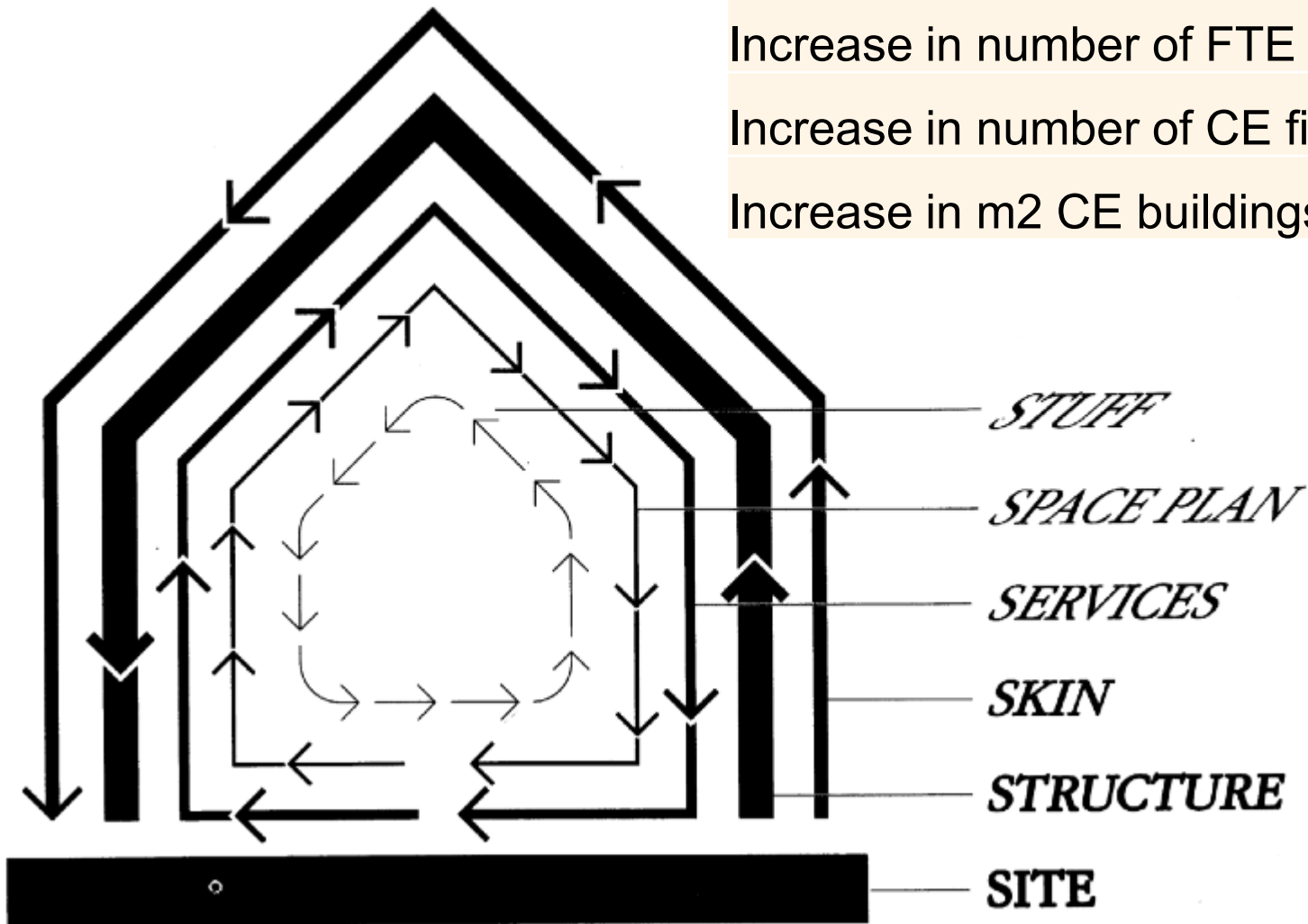
- Lack of space and materials readily available
- For many organisations still relatively new theme
- Difficult to operationalise, finance
- Variable support by larger firms
- CE is not well defined nor embedded as an explicit goal in policy instruments

EFRD: circular indicators

Increase in number of FTE in CE jobs

Increase in number of CE firms

Increase in m2 CE buildings



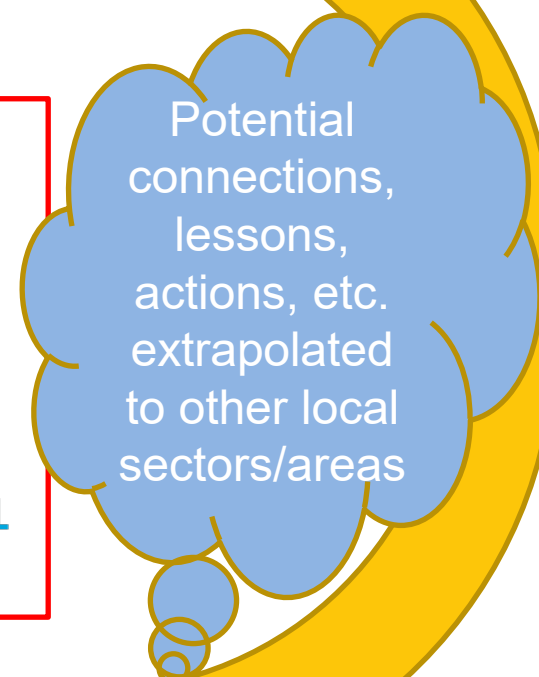
Indicators quantified, connected to SDG

SDG 8 Good Jobs and Economic Growth		2017	2018	2019
SDG indicators				
8.1.1	Annual growth rate of real GDP per capita			
	Annual growth rate of real GDP per			
8.2.1	employed person			
REDUCES indicators Utrecht case				
8.1	Increase in number of FTE in CE jobs	41	58	364
8.2	Increase in number of CE companies	31	32	139
8.3	Increase in m2 CE buildings	1125	1125	10475

Key stakeholder group, plus focus area group(s)

Building/demolition
Werkspoorkwartier/Lage weide

Sector/area...2
???



Sector/area...4
???

Sector/area...3
???



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Thank you

Questions welcome



Project smedia