

## 40READY PRESS BOOK (02/2021 – 07/2021)

	Partner	Date	Channel	Description
	<b>ASEV (P1)</b>	21-07-2021	Met.cittàmetropolitana.it	This <a href="#">news</a> deals with the close cooperation between ASEV and the Tuscany Region which, through the Interreg Europe 40Ready project, is taking shape in some pilot actions for the improvement of support measures for continuous vocational training of entrepreneurs, students and workers in the context of Industry 4.0. Reference is made to the collaboration with the regional higher technical institutes and the opening of their laboratories to local stakeholders.
	<b>ASEV (P1)</b>	21-07-2021	Gonews.it	This <a href="#">news</a> deals with the close cooperation between ASEV and the Tuscany Region which, through the Interreg Europe 40Ready project, is taking shape in some pilot actions for the improvement of support measures for continuous vocational training of entrepreneurs, students

			and workers in the context of Industry 4.0. Reference is made to the collaboration with the regional higher technical institutes and the opening of their laboratories to local stakeholders.
<b>Helsinki-Uusimaa Regional Council (P2)</b>	-	-	-
<b>Public Service of Wallonia (P3)</b>	09-03-2021	Regional-it	The <a href="#">news</a> tells about the "Prospective analysis on the development and needs in skills for Industry 4.0" which has been commissioned by the Agence du Numérique and the Service Public de Wallonie in the framework of the Interreg Europe project "4.0-Ready", the latter aiming to foster the "development of skills of workers in SMEs to facilitate the transition to Industry 4.0".
<b>Marshal's Office of Silesia Region, Silesian Government (P4)</b>	20.07.2021	TECHNOPARK GLIWICE	This is an <a href="#">official invitation</a> of the partner to take part in a workshop. The media channel used is external to the control of the partner and could have possibly reached many stakeholders.
<b>Marshal's Office of Silesia Region, Silesian Government (P4)</b>	26.02.2021	Emt-systems	This <a href="#">news</a> concerns the publication on the EMT-system website of a study visit of the project in February 2021
<b>Government of Navarra (P5)</b>	-	-	-

<b>Regional Government of Tuscany (P6)</b>	-	-	-
<b>OIR POSDRU Regiunea Bucuresti-Ilfov (P7)</b>	03/02/2021	Cronacaromana	This <a href="#">news</a> tells how OIR POSDRU Bucharest - Ilfov organized an online debate on improving public policies that support SMEs in the digitalization process in the 40Ready context.
<b>OIR POSDRU Regiunea Bucuresti-Ilfov (P7)</b>	14/07/2021	Cronacaromana	This <a href="#">news</a> tells about a workshop on the importance of assessing the skills and digital maturity of SMEs, organised by OIR POSDRU Bucharest-Ilfov Region which took place on 13th July, 2021
<b>Foundation European Social Fund Agency (P8)</b>	19/07/2021	Esinvesticijos.lt	The <a href="#">article</a> was published on Internet portal how ESFA exchanged good practices with the 40Ready partners. The project partners shared good examples of the project financing conditions that can be useful for targeted investment in skills development for small and medium-sized enterprises (SMEs).