

3rd SMARTY Interregional Policy Brokerage

# Regional Strategies and Incentives for the Green and Digital Transition

22 June 2021 | Online via Microsoft Teams | Organized by TECOS, Slovenia

**Registration**

## Agenda

Timings (CEST)	Content	Presenter
09:30 - 09:45 h	Official Welcome	Ales Hancic — Director, TECOS Besnik Mehmeti — SMARTY Lead Partner, Municipality of Prato
<b>09:45 - 11:00 h</b>	Session I: <b>Regional strategies for the green and digital transition</b>	Facilitator: Simona Vernon — TECOS
09:45 - 10:00 h	West Yorkshire Tackling the Climate Emergency Action Plan	Daniel Barrett — Head of Energy & Environment, West Yorkshire Combined Authority
10:00 - 10:15 h	Laplands Green Deal	Satu Luro — Strategy manager, Regional Council of Lapland
10:15 - 10:30 h	EU and Slovenian perspectives on Digital and green transitions	Marko Hren — Slovenian Government office for development and cohesion policy (GODCP)
10:30 - 10:45 h	Strategy for the Development of the Information Society of the Mazowieckie Voivodeship 2020–2030	Andrzej Perkowski — Head of Information Society Development Office, Department of Digitization, Geodesy and Cartography, The Office of the Marshal of the Mazowieckie Voivodeship in Warsaw
10:45 - 11:00 h	Next Generation Prato: Green and Digital Transition	Leonardo Borsacchi — Researcher and coordinator of Circular Innovation & Sustainable Commodities Unit at ARCO

11:00 - 11:10 h	Short Break	
11:10 - 11:55 h	Roundtable: <b>“How are Regional Governments translating the Green and Digital EU Programs into their regional policies and strategies?”</b>	Moderator: Sergio Martinez — Regional Government of Cataluña Participants from regional strategies presented in prior sessions.
11:55 - 12:05 h	Short Break	
12:05 - 13:10 h	Session II: <b>Regional case studies in supporting the green transition of industries and business ecosystems</b>	Facilitator: Kristiina Jokelainen — SmartNorth
12:10 - 12:25 h	Experiences and results from the OIS-AIR and Blue-AIR projects of Slovenia	Peter Medica — Senior Policy Officer, Technology Park Ljubljana
12:25 - 12:40 h	The 3D Printing ecosystem in Catalonia: Promoting the adoption and digital transformation of the industry	Alba Garcia Miranda — 3D Printing Project Manager, Leitat Foundation
12:40 - 12:55 h	Leading Sustainable Business Transformation Programme	Natalia Olync — Head of Sustainability, International Institute for Management Development (IMD), Lausanne
12:55 - 13:10 h	The Circular Economy for the competitiveness of Made in Italy sectors (GIOTTO)	Daniele Spinelli — Project Manager at Next Technology Tecnotessile
13:10 - 13:25 h	<b>Audience Q/A for case studies</b>	
13:25 - 13:40 h	<b>Conclusions and closing</b>	Päivi Ekdahl — Development director, Regional Council of Lapland

Updated: 17/06/2021