



European Union
European Regional
Development Fund

REPLACE
Interreg Europe



REPLACE LOCAL ANALYSIS

North-East Regional Development Agency



Description

The regional analyses of North East - Romania is structured in five chapters that describe the geographical and economic characteristics of the area followed by the details related to the 3 most relevant sectors for our region obtained in a period of five months as result of the entrepreneurial discovery process and public consultations which sectors and niches were identified with high potential for development concerning the social impact. The last part presents the needs to be improved in the current territorial situation.

Stakeholder engagement

The Entrepreneurial Discovery Process that nurtures creative solutions, by combining existing advantages and intensive collaboration among regional actors has revealed a good potential for circular economy with a necessity of strengthening of the cooperation between academic and private sectors, that will be supported through Replace project and beyond.

Results

The most relevant finding of the analysis is that the region has good correspondence between research-development and training competencies in the specialties related to the sectors and regional development potential, numerous of active companies in the proposed subsector, their development needs and their interest in innovation. By exploiting these relation through mapping the value chains from sectors and improving the links between local actors it can be defined a list of common elements between the smart specialisation niches of each sector and the major regional challenges, looking at how they can contribute to their mitigation and to a smart, sustainable and inclusive regional development.

Focus Sectors

- AGRI-FOOD & WOOD INDUSTRY
- TEXTILE
- ENVIRONMENT

REPLACE
Interreg Europe



European Union
European Regional
Development Fund