

PLASTICS IN THE ADRIATIC SEA AND WASTE MANAGEMENT ON THE COAST- THE EXAMPLES OF WASTE REDUCTION INITIATIVES



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- In 1998., Association Sunce was founded by a group of intellectuals in Split, in order to respond to the society's need for an independent and professional organization that will offer solutions in environmental and nature issues.
- Today, Association Sunce is present at the national and international level as one of the leading organizations for the protection of nature and the environment in Croatia.



- **Our vision:** Preserved nature and the environment are fundamental values of the society in which we approach management through the application of the sustainable development.
- **Our mission:** Actively contribute to environmental protection and nature conservation, and we achieve it through:
 - education and information with the aim of changing values and behaviour
 - research to create backgrounds and guidelines for protection measures and to act more efficiently
 - advocating responsible management and management based on sustainable development determinants, fostering public participation.

❖ ENVIRONMENTAL PROTECTION AND SUSTAINABLE DEVELOPMENT PROGRAMME

❖ NATURE PROTECTION PROGRAM

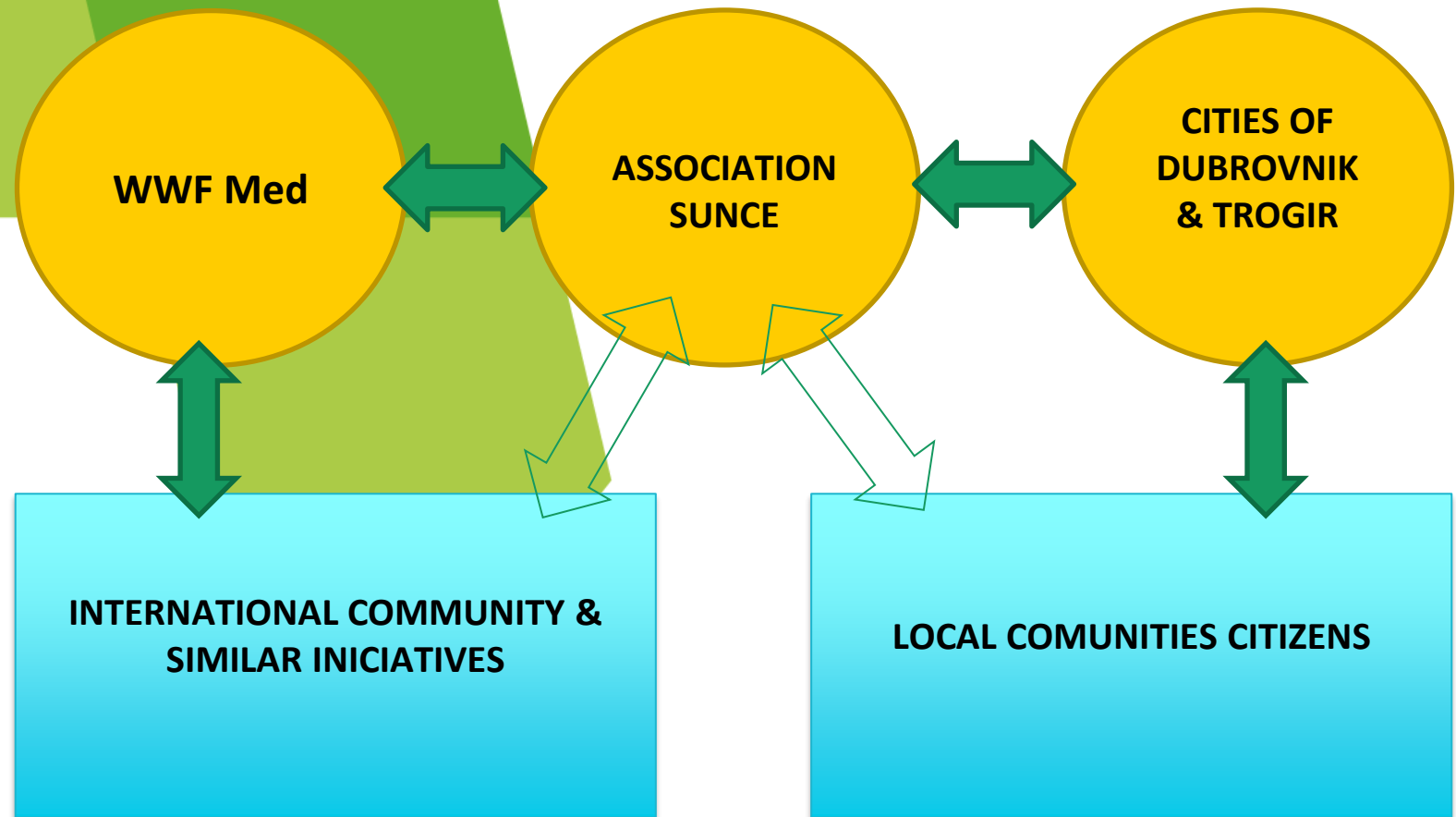
❖ DEPARTMENT OF EDUCATION AND INFORMATION

❖ DEPARTMENT OF ENVIRONMENTAL LAW



„PLASTIC SMART CITIES CROATIA”

“Mediterranean Marine Initiative (MMI) actions plan to improve protection and environmental conservation of the Mediterranean area” & “WWF MED Small Scale Fisheries 2 – Plastic”



PROJECT OBJECTIVES



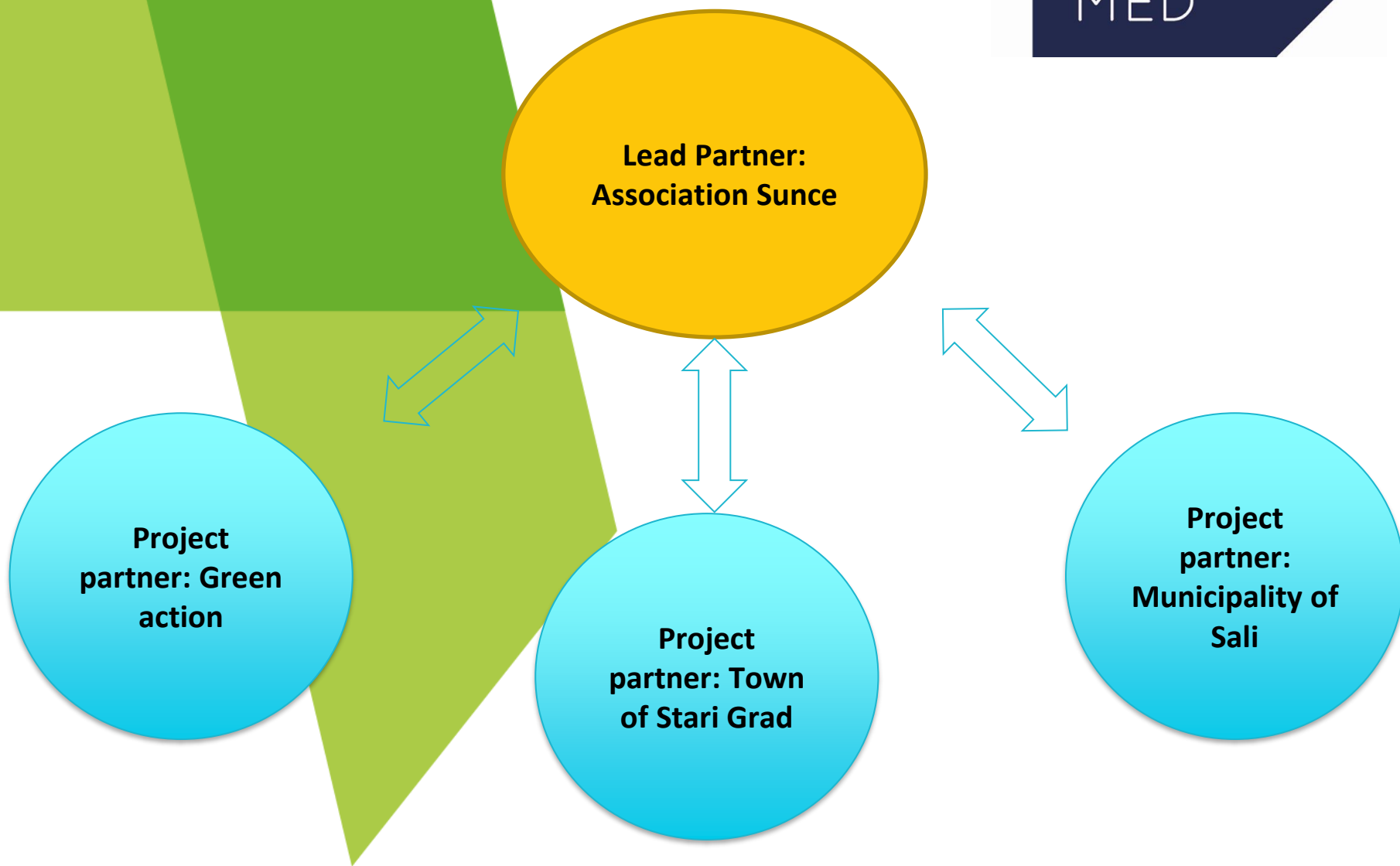
- ❖ Reduce its own plastic footprint.
- ❖ Act in accordance with the initiative "No plastic in nature" by 2030.
- ❖ In cooperation with partners develop and adopt an implementation plan for the "plastic smart cities" tools and recommendations and launch a pilot project aimed at reducing plastic pollution by 30% within 2 years.
- ❖ In cooperation with partners develop a monitoring plan that sets out a starting point and annual targets and is a part of the existing annual sustainability report.
- ❖ Appoint one representative of the cities as a person in charge for the initiative "Plastic Smart Cities" which will work closely with the Association Sunce.

PROJECT ACTIVITIES

- ❖ Identifying the interested local community / partner for the implementation of "plastic smart cities" tools and recommendations.
- ❖ Analysis of the existing plastic management system of the identified local community / partner and development of an action plan for long-term and sustainable implementation of "plastic smart cities" tools and recommendations.
- ❖ Strengthening the capacity of key stakeholders (city administration, services, educational institutions, craftsmen, etc.) in the selected local community for the successful implementation of "plastic smart cities" tools and recommendations.
- ❖ Raising citizens' awareness of sustainable waste (plastic) management and the impact of poor plastic management on the sea.
- ❖ Strengthen cooperation with the selected local community / partner, WWF Adria, and other key national stakeholders in order to encourage the reduction of the plastic footprint in the Republic of Croatia.

„FOR PLASTIC FREE CROATIAN ISLANDS”

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PLASTIC
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PROJECT OBJECTIVES

MAIN GOAL is contributing to decrease of single-use plastic as well as plastic pollution in the Mediterranean Sea by fostering the implementation of sustainable waste management based on reduce, reuse and recycle principle.

SPECIFIC OBJECTIVES:

- ❖ Increase the specific knowledge and available information about waste management, the use of single use plastic and the level of plastic pollution in two local island communities in Croatia.
- ❖ Educate and raise awareness of public about the impact of plastic pollution on marine environment and lobbying key stakeholders for the sustainable waste management based on reduce, reuse and recycle principle.
- ❖ Build local, national and regional partnerships and strengthen the capacity of local partners for the successful implementation of sustainable waste management, decrease in use of single use plastic and plastic pollution in two local island communities in Croatia.

PROJECT ACTIVITIES

- ❖ Plastic system analysis of current single use plastic practices and management of plastic waste and analysis of the available sustainable alternatives to disposable plastics will be conducted.
- ❖ Development of Plastic Free Plan (PFP) for each involved island.
- ❖ Capacity building workshops of key stakeholders for the successful implementation of PFPs.
- ❖ Implementation and monitoring of the local island communities „Plastic Free Plan“.
- ❖ Two public forums about plastic pollution, sustainable solutions, and implementation of the Reduce principle in two local island communities.
- ❖ Two "plastic free" public events related to important local traditional events in two local island communities.
- ❖ National campaign aimed at raising awareness about the impact of plastic pollution on marine environment and available sustainable solutions.
- ❖ Final Conference of the project; presentation of project results and exchange of best practices among local communities, partners, and media at national and regional level.
- ❖ Study Trip for exchange of knowledge and best practices.
- ❖ Capacity building and networking workshop for the development of communication and advocacy plan.
- ❖ Communication and advocacy actions on local, national and regional levels

CAPonLITTER

Interreg Europe



European Union
European Regional
Development Fund

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FACEBOOK

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održivi razvoj Sunce



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UDRUGA ZA PRIRODU, OKOLIŠ I ODRŽIVI RAZVOJ

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Project smedia