



FRIULI VENEZIA GIULIA

AUTONOMOUS REGION

ACTION PLAN

I – General information

Project: **Project PGI05251 GPP-STREAM “Green Public Procurement and Sustainability Tools for Resource Efficiency Mainstreaming”, INTERREG Europe Program**

Partner organisation(s) concerned: **Friuli Venezia Giulia Autonomous Region**

Country: **ITALY**

NUTS2 region:

Contact person: **Massimo Canali**

Email address: **massimo.canali@regione.fvg.it**

Phone number: **+39 - 040 - 377.45.46**



II – Legal and strategic context

This Action Plan is part of a regulatory and strategic context (both national and regional), of great attention to the issue of Green public procurement. The legislation and the regional planning tools identify objectives and actions that involve actors and Institutions of every level, with highly qualified and effective obligations and competences. In this context, the Action Plan therefore identifies the actions deemed strategic to ensure the dissemination and consolidation of Green public procurement, through the use of resources identified with quantifiable objectives in the reference period.

The legal and strategic context in which the Action Plan is inserted is represented in particular as below.

Procurement Code - Legislative Decree 50/2016

At national level, the application of Green public procurement by all Italian public administrations is mandatory, for all public contracts and for 100% of their value, for the sectors in which the ministerial decrees containing the minimum environmental criteria are published (CAM). Currently the CAMs in force relate to 18 categories of supply and service contracts.

National Action Plan on GPP - Interministerial Decree of 11 April 2008

The National Action Plan on GPP outlines, at national level, an overall reference framework useful for facilitating the adoption and implementation of GPP practices, both from a technical and methodological point of view. The Plan represents the general context in which the CAMs were formed. Updated with the Decree of 10 April 2013 and now on further revision.

Friuli Venezia Giulia Region Action Plan for green purchases - Resolution no. 367 of 23 February 2018

The Regional Action Plan for green procurement aims to promote and implement GPP policies and practices within the regional administration by introducing green procurement in central departments and regional bodies and by disseminating and promoting GPP, throughout the local public sector.

The purposes of the GPP Action Plan are:

- to encourage the process of adoption of the CAM by the entities and companies that will participate in the public tenders;
- to facilitate the participation of micro, small and medium enterprises;
- to use procurement to encourage process and product innovations;



- to introduce in the procurement not only environmental sustainability criteria but also social sustainability criteria.

To make GPP a consolidated practice, clear objectives and targets to be achieved, actions and tools to be implemented are necessary, taking into account in the initial phase the direct and indirect costs of the procedure, in order not to impact excessively on micro, small and medium enterprises.

The objectives of the GPP Action Plan are:

- A. introduction of minimum environmental criteria for all purchases of goods, services and works for which have been defined;
- B. strengthening and extension of the field of intervention of green purchasing to strategic sectors with possible inclusion of social criteria;
- C. dissemination of GPP on the regional territory also through the accompaniment of public and private entities operating on the regional territory;
- D. rationalization of consumption, dissemination of virtuous behavior and exchange of good practices.

One of the intermediate objectives of the lasting transition of the Friuli Venezia-Giulia Region in the application of public purchase choices will be the maximization of the integration between this Action Plan and the next Regional Action Plan for GPP (PAR GPP 2021-2023).

This integration could seriously lead to full or almost complete implementation of the Action Plan in the next PAR GPP.

Collaboration Agreement between the Ministry of the Environment and the FVG Region for the implementation of the Regional Strategies for Sustainable Development

The Agreement provides for close collaboration aimed at carrying out shared research activities, elaboration of technical documents, development of pilot actions for the design of integrated policies, definition of methods and tools for monitoring and evaluation, activities of active involvement of civil society, to simultaneously promote the definition and full implementation of the National and Regional Strategies for Sustainable Development.

The activities are:

- A) Construction of the governance of the Strategy:
 - establishment of an institutional direction booth
 - involvement of local institutions
- B) Involvement of civil society:



- establishment of a Regional Forum for Sustainable Development;
 - any further involvement / information actions of institutions and civil society.
- C) Preparation of the Regional Strategy document for Sustainable Development:
- definition of the system of regional objectives and priority actions;
 - definition of the system of indicators and of the monitoring and revision plan
 - linking of the regional strategic objectives with the implementation tools and with the Regional Economic and Financial Document.

This Agreement related to the Regional Strategy for Sustainable Development, the RAP GPP 2018-2020 and its integration with next RAP for GPP (2021-2023) and the POR FESR constitute an ideal governance axis along which synergies could be reinforced, using all possible alignments between lines of action and priorities of the various policies. This governance axis should facilitate the integration of GPP as a fundamental tool for the greening of public spending and in this way maximize the effectiveness of resource-efficient policies. Some operational synergies are already in place, such as that between the General Directorate of the FVG region and ARPA FVG regarding the Regional Strategy for Sustainable Development, will be considered and used. Another operational synergy is represented by the Framework Agreement between the Central Directorate for Environmental Protection, Energy and Sustainable Development and the Universities of Trieste and Udine for calibrate the regional indicators of the 17 SDGs and the related target of the Regional Strategy for Sustainable Development.

Sectorial legislation

For the implementation of the GPP Action Plan, the objectives and measures for the reduction of the withdrawal of natural resources and the prevention of the production of waste established at regional level are important, for which reference is made to:

- Regional Law "Organic regulation of waste management and circular economy principles", October 20, 2017, n. 34;
- Regional Program for the prevention of waste production approved by decree of the President of the Region, February 18, 2016, n. 034 / Pres.;
- Regional plan for the management of special waste approved by decree of the President of the Region, December 30, 2016, n. 0259 / Pres.;
- Regional municipal waste management Plan approved by decree of the President of the Region, December 31, 2012 n. 0278 / Pres.



Integration between the Actions of this Action Plan

The widespread diffusion of Green Public procurement within a regional territory requires a coordinated strategy. Considering the mandatory of GPP in Italy (Legislative Decree 50/2016, article 34), it is necessary to implement a schedule that allows the interested parties to be involved in structured activities and capable of causing effects positive, replicable and lasting.

The Action Plan now presented includes strategic activities (three actions) that integrate with each other in order to determine the lasting transition of the Friuli Venezia-Giulia Region in the application of public purchase choices with reduced environmental impact, with the effect of determining the conversion of the market offer (at least what is addressed to the Public Administrations) towards the "Green economy".

The three actions will be included in the RAP for GPP 2021-2023 that will be approved by the regional government.

The Actions are:

1) **Map of environmental certifications** is a functional tool for the correct application of the GPP, useful for the Contracting Stations to know the criteria through which they choose products and services compliant with the requirements placed in the tenders, thus avoiding the risks of tender invalidation. The Catalogue also represents, in a propulsive logic, a promotional and visibility tool for that part of the business system that has already entered the green purchasing market or wants to enter it and that is represented in the Public-Private Working Table.

2) **Digital Forum on GPP**, the context of information and training, for the direct benefit of the Contracting Stations, which find all the necessary insights to understand how to properly apply the GPP. The Forum is also an opportunity to facilitate the approach and participation of businesses and dialogue between the various public and private actors involved in the green purchasing market. Given the emergency situation that has arisen, the organization of the Forum in digital form and "remotely" is envisaged, to allow a widespread participation of all those concerned and thus creating a stable platform for the exchange and dissemination of knowledge.

3) **Public-private working table**: it represent the moment of comparison with the territory, businesses and their requests. The demands and modalities of the GPP represented at the level of governance fall



on the territory and the MECs become the center of gravity of this comparison which will also produce indications for the governance level.





II - Policy context

The Action Plan aims to impact: € Investment for Growth and Jobs programme
€ European Territorial Cooperation programme
X Other regional development policy instrument

Name of the policy instrument(s) addressed: Friuli Venezia Giulia Region Action Plan for Green Public Purchases

Further details on the policy context and the way the action plan should contribute to improve the policy instruments:

The FVG RAP for GPP along with the Regional Strategy for Sustainable Development, and POR FESR constitute an ideal governance axis that should facilitate the integration of GPP as a fundamental tool for the greening of public spending and in this way maximize the effectiveness of resource-efficient policy in FVG Autonomous Region. This Action Plan contribute to improve the effectiveness of FVG RAP for GPP over the three-year period 2021-2023, then to strengthen this governance axis.

This Action plan helps to fulfil three specific purposes of the FVG RAP for GPP: to encourage the process of adoption of the Minimal Environmental Criteria (CAM) by the entities and companies that will participate in the public tenders; to facilitate the participation of micro, small and medium enterprises; to use procurement to encourage process and product innovations. These three actions will be included in the FVG RAP for GPP that will be approved by the regional government.

In fact the first Action, consisting in the setting of a **Map of environmental certifications**, will allow a correct application of the GPP, helping Contracting Stations in the selection of products and services compliant with tenders' requirements, avoiding the risks of tender invalidation. Moreover, the Map of environmental certifications represent, a promotional and visibility tool for SMEs that have already entered the GPP market or want to enter it and that is represented in the Public-Private Working Table. The second Action, the set-up of a **Digital Forum on GPP**, represents an opportunity to facilitate the dialogue between the public and private actors involved in the GGP market, allowing a widespread participation



of all those concerned and thus creating a stable platform for the exchange and dissemination of knowledge. In this way, this Action helps to fulfil the general main aim of FVG RAP for GPP consisting in the promotion, implementation and dissemination of GPP. The third Action, the set-up of a **Public-private working table**, will allow the proactive participation of representatives of the private sector in the technical sectoral working tables and in the preparatory activities for their launch, helping both the participation of SMEs and the use of GPP to encourage process and product innovations.

The Map of Certifications, described below in the Action 1 section, will be included in the PAR GPP 2021-2023 as a major tool of reference. The activities related to the Memorandum of Understanding for the Public-Private Table described below in the Action 3 section, represented by confrontation work with the parties, institutional confrontation and final signature, will enter and update PAR GPP for the three year period 2021-2023.



Part III – Details of the actions envisaged

ACTION 1: MAP OF ENVIRONMENTAL CERTIFICATIONS

1. Relevance to the project

During the Transnational Learning Event held in Trieste in November 2018, the issue of environmental certifications or eco-labels emerged as a priority and a very effective tool to allow the application of Green public procurement by Public administrations and at the same time to encourage the transition towards an eco-sustainable market. The importance of the theme and its transversal strategic aspect were confirmed at the World Café of regional stakeholders (Udine, November 2019). The need emerged as to have clear and shared rules for the acceptability of the certifications during the tender and at the same time to be able to easily use a Catalog (Map) of environmental certifications distributed on the market, in order to be able to award the tender with the necessary certainty requirements and thus avoid any (and unfortunately more and more frequent) appeals to invalidate the awarded tender.

The 4th GPP-STREAM Transnational Learning Event (Lyon, Auvergne-Rhône-Alpes Energie Environnement, 3-5 December 2019) has provided valuable indications in terms of useful tools for the GPP implementation and to support enterprises in the transition towards a more efficient use of material and energy inputs. In particular, the "*Guidelines for the elaboration of the Action Plans (A13)*" (Fondazione Ecosistemi), presented on Thursday 5 December 2019, focused, *inter alia*, on the establishment of a catalogue containing all the green products and services procured by the public entity. The catalogue will allow to adjust the levels of the required product environmental performance based on the actual ability of the market to provide those products.

The importance of the theme is also clear in two Best practices related to the GPP-STREAM project: *Introduction of GPP in the regional administration and in the local authorities and regional offices* (held by The regional agency IntercentER, Emilia Romagna Region) and *Veneto Regional Action Plan on GPP* (Veneto Region). Both best practices focus to the dissemination of GPP among the regional administration, local authorities and regional offices and point out that for the implementation of the GPP is essential to have a tool useful to identify certifications allowed for the environmental requirements compliance.



The issue of certifications clearly plays a transversal function: on the one hand it solves the problem of awarding, or of verifying the correspondence of the offers presented during the tender with the environmental requirements set. On the other hand, the spread of good practices and eco-sustainable product standards increases, prompting companies to comply with the environmental standards increasingly required by the market. As indicated in the PAR GPP of the Friuli Venezia Giulia Region of February 2018, it is necessary to stimulate the offer of eco-sustainable and CAM-compliant products, also with support actions for small and medium-sized enterprises, as this will favor GPP.

This action fits precisely in this perspective. The "Map of environmental certifications" will be a collection of eco-innovation best practices in each production sector, with a clear function of stimulating entire sectors of the market towards innovation and sustainability.

However, it is necessary to set strict and shared requirements to avoid the "green-washing", as the use of brands or self-certifications that are not based on scientific standards, which degrade the market and, in general, discourage the application of the GPP.

2. Nature of the action

How is structured the "Map of environmental certifications"

The "Map of environmental certifications" will be a catalogue of the certifications on the European and international market, able to satisfy every environmental requirement foreseen in the selected CAMs.

The Catalog requires a great deal of planning, so to defined: the structure of the database, the access criteria and the methods of presentation of certifications. A check of all environmental certifications in Europe will be made, starting from two strategic sectors for the economy of the territory: building and interior furnishings. The sectors identified will be the pilot cases and the IT structure and certification selection criteria will be modeled, so that the Catalog can then be expanded to include other CAM sectors.

The analysis and planning works are carried out in order to realize, in the following years, an online database, structured and available according to different plans:

- a) there will be a first division by CAM sectors: building and interior furnishings;
- b) each sector will be split into the environmental requirements set out in the CAM. Eg for furniture: use of hazardous substances, sustainability of wood, recycled content, etc.;



- c) a matching activity will be carried out between the environmental requirements and the individual environmental certifications, so that each requirement (eg sustainability of the wood) corresponds to a certification (eg FSC, PEFC etc.);
- d) each compliant certification will be accompanied by a description of the object, field of application, release criteria, description of the label, etc.;
- e) for each certification scheme there will be a reference to the database of the individual certificates issued and in force, updated in real time.

Through the Catalogue, Public administrations will be able to verify which certification to insert for each sector and for each environmental criterion placed. Furthermore, when checking the offers, they can verify the relevance of the certification with respect to the environmental requirement (the presentation of non-existent certifications is not unusual). But there is more. By punctually referring to the internal databases of each certification scheme, the PA will be able to verify the existence of the specific certificate presented by the Company, the period of validity and the expiry date.

In this way, certifications are allowed to perform their function of "presumption of conformity": once the correspondence between the required environmental requirements and one or more certifications established has been established, the residual Public Administration has the task of verifying the correspondence of the certificate presented during the tender for the specific product or service requested and that this is still valid.

Planned actions

- a) Selection by call for an Expert with the role of planning the structure of the database, the access criteria and the methods of presentation of certifications; analysis and decomposition of the CAM and matching activities with the identified certifications.
- b) Planning of the meetings and consultation activities with stakeholders aimed to have: recognition of the (if any) databases of sectoral certifications already existing at European level, selected on the basis of their reliability (e.g. Issuer, degree of sharing); Systematic collection of certifications recognized at European and international level (eg Ecolabel, EPD etc.) selected for their level of authority (presence of standards or technical specifications, third parties in the certification release phase, presence of the accreditation body, etc.).
- c) Draft of the structure and rules of the database.

3. Stakeholders involved



- a) Region FVG, Central Directorate for Environmental Protection, Energy and Sustainable Development. Coordinates the planning of the Map of certifications, the activity of the expert in charge and the achievement of intermediate objectives.
- b) Ministry of the Environment. Circular Economy Department, Environmental Certification Area. The Ministry will be interviewed as to guarantee the necessary coordination with the CAMs and the environmental criteria put at the regulatory level. It should be noted that the drafting of the Map of certifications is also useful to the Ministry of the Environment for the preparation of the CAM, within which the certifications must be expressly indicated as means of proof, for each environmental requirement.
- c) Trade Associations. meetings and interviews with the representatives for each CAM category, as to collect the needs of the market and the recognition on the territory of the certifications issued.
- e) Certification bodies. They are the guarantors of third parties and carry out checks on the information entered in the database.
- f) Certification schemes. They provide the databases of the certifications issued in all the sectors identified.

4. **Timeframe**

Estimated time for the planning of the "Certification Map": 18 months, starting from the first half of 2021 to the first half of 2022.

Call for the identification of the Expert	VI° semester
Scheduling of meetings	VII° semester
Presentation of the draft map and sharing	VIII° semester

5. **Costs**

€ 40,000 will be on the Expert activity. The co-ordination activities will be managed by staff of the Environment Directorate of autonomous Region FVG or by in-house structures.

6. **Funding sources**

Expenditure Chapter 752 of the FVG AR Budget - Supporting international relations and the European programming of the Autonomous Region Friuli Venezia Giulia, Year 2021.



ACTION 2: **DIGITAL FORUM ON GREEN PUBLIC PROCUREMENT**

1. **Relevance to the project**

During the transnational learning event held in Trieste in November 2018, the discussion focused on the need, prior over any other action, to create a structured and permanent opportunity for information and training of all those involved on the Green public procurement, in the regional territory.

This strategic importance was confirmed at the regional stakeholder world café (Udine, November 2019). During the meeting a series of obstacles were identified both in the process of improvement the governance of GPP policies to align public spending with sustainable development and resource efficiency goals: i) lack of a positive approach of the Public Administration which, when revealed, is limited and therefore lacking; ii) poor political sensitivity towards the GPP.; iii) lack of knowledge and lack of specific knowledge regarding the aspects (legislative, regulatory, procedural, monitoring, sectoral information) of Green Procurement; iv) lack of widespread skills (in the application and evaluation phase) in the translation of the Environmental Criteria into requirements, hence the need for information / training support . The regional stakeholder group identified some solutions as initiatives and events, including training ones, designed to publicize the GPP theme.

Concrete evidence of the effectiveness and importance of this action was obtained on the occasion of the active participation in the Compraverde Forum (17-18 October 2019) organized, as every year, by the Ecosistemi Foundation, partner of the Project. In fact, during this event, several Project Partners, in addition to participating in the European GPP-STREAM conference, took part in workshops and seminars on the topic of GPP organized as part of the Forum.

Moreover, the importance of this action clearly emerged from the "Capacity building programmes methodologies", 19th December 2019 (Fondazione Ecosistemi) - A21. Organization of the fourth Transnational learning event (in Lyon). Among the measures presented during the session, Action 10 "Forum on GPP" and Action 13 "Platform of



competencies on GPP" emerged as very useful for Capacity building of public administrators, as described in the action presented here.

The GPP Forum will be a structured context of information and training actions, aimed to involve a large number of regional stakeholders, thanks to its digital and remote form, while at the same time establishing a useful network of interrelations and exchanges.

The platform on which the events will take place will also represent a fixed place for the consultation of the documentation, in order to constitute a "continuous training" tool.

The importance of this Action is linked to the mandatory obligation of the GPP in Italy and the consequent need to have:

- two days of full information and specific training on GPP, aimed at all public administrations;
- updating on current legislation, in rapid change (Procurement code and related laws, minimum environmental criteria issued by the Ministry of the Environment);
- Guidelines and tools aimed to support Public Administrations in the implementation of the GPP;
- monitoring on the application of the GPP with focus on the main critical issues;
- monitoring on the jurisprudence, to know the law interpretation and the cases of invalidity of a tender;
- exchange network, as driving force for small administrations;
- lists of good practices of green companies, with products, goods and services compliant to GPP;
- awards for best practices, as a stimulus for innovation.

2. Nature of the action

The Digital Forum on Green Public Procurement will be a two-day event that will start in 2021 and then repeated annually over the same period.

The Forum will take place remotely, allowing a very widespread participation on the whole territory, with a calendar of thematic meetings.

The Calendar will be widespread and will include a series of events (institutional conferences, training courses and thematic debates) which will take place on the online platform, with the



possibility of having useful documentation, which will always be available on the platform itself, for the benefit of all Public administrations.

While the "live" events will take place over the two days, the Platform will in fact remain a place of exchange that will be always "alive" and updated, with documentation, regulations, reports and useful tools available at all times.

The following activities are foreseen for the creation of the GPP Digital Forum:

- a) Drafting of the activity plan and sending to the Ministry of the Environment (Circular Economy and Green Public Procurement Directorate) for the request of patronage;
- b) Definition of the Platform (web site) structure, with identification of the areas intended to host live events and the sections in which the documentation will be uploaded;
- d) Definition of the access terms to the Platform, for all the participants;
- e) Upload of the material on the Platform: legislation, minimum environmental criteria, European and national Guidelines, Reports, jurisprudence, etc.
- f) Definition of the Calendar of Events;
- g) Communication activities.

3. Stakeholders involved

- a) Region FVG, Central Directorate for Environmental Protection, Energy and Sustainable Development. Coordinates the implementation digital Platform;
- b) Ministry of the Environment, Circular Economy and Green Public Procurement Directorate, as speakers in the training seminars;
- c) Local public Administrations, as main targets of the training events that will take place in the Forum and will be involved to ensure the most effective acquisition of skills;
- d) Trade Associations. They will be involved in order to involve companies interested in offering products and services compliant with Green public procurement;
- e) Chambers of Commerce. They guarantee the necessary dissemination of knowledge at a territorial level and carry out dissemination activities.

4. Timeframe

Estimated time for the implementation of the First Digital Forum on GPP: 1 year, from the first half of 2021 to the first half to 2022. The Digital Forum event will take place during two days.



Drafting of the activity plan	VI° semester
Definition of the Platform structure and access terms	VI° semester
Upload of the material	VII° semester
Calendar of Events	VII° semester
Communication activities	VII° semester
Digital Forum - Two day events	VIII° semester

5. **Costs**

No costs are foreseen for this action. The co-ordination activities will be managed by staff of the Environment Directorate of autonomous Region FVG or by in-house structures. The two days event will take place remotely.

6. **Funding sources**

No funding sources will be identified for this action as no costs are foreseen.



ACTION 3: **PUBLIC-PRIVATE WORKING TABLE**

1. **Relevance to the project**

From the first transnational learning event held in Trieste on late November 2018, some indications relevant for the action emerged. In particular were highlighted: a) transversal expectation related to the improved knowledge of all actors, the improved competences of territorial partners and the support to behaviour change; b) needs concerning: more knowledge on GPP implementation, expert and independent knowledge contribution, identifying the right person; c) obstacles related to policy makers short-termism and unwillingness to give priority to GPP, difficulty to have a consistent control system and to change existing information systems, procurers' resistance to change and attitude to see GPP just as another option, different needs between technicians and politicians and different expectations and requests of involved actors, higher costs of green products; d) solutions concerning individuals and organizations that could help to overcome obstacles: front-runners companies, NGOs, environmental experts, regional governments, etc.

From these indications emerged the opportunity to set-up some connection structure between the different actors, capable of composing different sensitivities and perspectives (technical, political, entrepreneurial) relative to specific themes.

The significance of this operational perspective was confirmed by the group of regional stakeholders in the World Cafe held in November 2019. During the meeting a series of obstacles were identified in the process of change towards an efficient market from the point of view of resources: i) lack of knowledge by the majority of companies of the green procurement market which is coupled with a strong inertia of the corporate structures; ii) a mentality (culture) and a vision of the market that is distant or extraneous to the logic of green tenders which makes CAM-related requirements perceived as costs and not as investment opportunities. The stakeholder RWG also identified some solutions: i) greater sharing (participation) between the Public Administration and economic operators; ii) initiatives to publicize the Green Procurement issue to businesses and the public; iii) creation of a Public-Private Table to improve and spread the knowledge and use of some tools also dedicated to green tenders such as the web portal of the contracting stations in the FVG region.

During the fourth transnational learning event, held in Lyon (France) the 3rd, 4th and 5th of December 2019, the joint GPP capacity building programme of the key staff of the partners and stakeholders in Lyon was carried out on day 3 of the meeting as in the three previous



meeting. This capacity-building session was focused on addressing the partners' knowledge gap regarding the potential measures to be used to integrate the GPP approach within their respective policy instruments. To this aim, partners were provided with a list of measures, developed starting from some examples of measures already experimented by Ecosistemi in previous EU projects or technical consultancy services provided to PAs.

The measures presented during the session were categorised into the six action types. The example related to the first action type (Support to enterprises in the transition towards more efficient use of material and energy inputs) was described as follows: "Working groups with representatives from institutions and enterprises

Sector-specific working groups with representatives of the policy instrument managing authority and local producers' organization to enhance the knowledge and skills of enterprises in relation to GPP and resource efficiency.

The organisation of 5 or more meetings per year (throughout the two-year implementation phase of GPP-STREAM) with specific working groups related to the various industrial sectors in the region (e.g., furniture, mechanical engineering, agribusiness, textile)" (Guidelines for the elaboration of the Action Plans (A13), Author: Fondazione Ecosistemi, presented Thursday 5 December 2019 – Steering committee meeting and joint capacity building programme morning session (see the Agenda of the Transnational Learning Event 3-5 December 2019 · Lyon (France), 4th GPP-STREAM Transnational Learning Event - Lyon, 3rd to 5th of December 2019, REPORT, Auvergne-Rhône-Alpes Energie Environnement).

This fourth transnational event has therefore provided a valuable indication in terms of resources and activities to the theme of the public-private working table that emerged during the activities and meetings described above.

2. Nature of the action

The main output of this action will consist of the organization of 6 technical sectoral working tables over the 1,5 years (3 semesters) relating to the second phase of the GPP Stream project. The initiatives will consist of specific work tables for 3 industrial sectors (primarily Construction, Wood-Furniture and Agro-food) with a significant presence in the area and interested and / or involved in the issues and problems relating to the GPP market. The action will develop into the following activities:



- a) Drafting and beginning of the ratification procedure of one Memorandum of Understanding with Chambers of Commerce, Craft and Industry and trade associations for the dissemination of the GPP, including the 3 reference sectors for the action, the ROP EFRD Manging Authority and the Central Directorate for Productive Activities. The Memorandum has a dual function: i) it will represent the formal commitment by the representatives of the private sector for a proactive participation in the technical sectoral working tables and in the preparatory activities for the launch of the sectoral working tables; ii) the presence of two institutional subjects making up the Regional Coordination Table ensures coordination between the level of governance and the sectoral working tables. This activity is synergistic with one of the activities of the Executive Work Plan for the achievement of the medium-long term objectives of the PAR GPP 2018-2020.
- b) Online consultation (expected duration: 1 month) through a simple web-based questionnaire, for the collection of information and the reporting of needs, opportunities and best practices in relation to the GPP (CAM; etc.). The Consultation, online will be held at the beginning of the sixth semester (January 2021) and will be addressed to all the subjects interested and belonging to the sectors relevant for the Action (companies, industrial associations, technology transfer centres, operators and experts in the sector , contracting stations, etc.
- c) A first round consisting of 3 technical sectoral working tables will take place in the sixth semester. The discussion and comparison of the working tables will begin with the main elements and indications of the sectoral summary Dossiers relating to the online consultation. The technical sectoral working tables will try to translate these elements and indications into a series of operational proposals and specific requests (for example: "setting the Type Calls for each Product Category").
- d) The operational proposals and the specific requests that emerged during the first round of sectoral tables will be subjected to a second online web-based consultation in the seventh semester (expected duration: 1 month), in order to collect: a) specific contributions and observations on the individual proposals and requests; b) an evaluation of the priority or urgency of the proposals and requests (ranking).
- e) A second round consisting of 3 technical sectoral working tables will take place in the eighth semester. The technical sectoral working groups will analyse the operational proposals and requests in light of the additions and the priority assessments that emerged in the second online consultation, to set up a Roadmap of the actions to be developed in



the short and medium-term and to be articulated at the different institutional levels (national, regional) and with the different actors involved, in a multi-level multi-actor perspective.

3. Stakeholders involved

a) Region. A regional officer of the Environment Directorate (delegated by the Policy Instrument Management Authority) coordinates the organization and implementation of the working tables. b) Contracting Stations. The Single Commissioning Centre (CUC) of the Autonomous Region FVG stipulates framework contracts of a regulatory nature with selected economic operators in compliance with the provisions of EU and national legislation for the acquisition of goods and services intended for subjects identified by law. It already participates in the inter-executive Working Group that manages and implements the Action Plan of the Friuli-Venezia Giulia Region for Green Purchasing and is therefore the ideal interface between Public Administration and Companies. c) The industrial associations, depending on the sector / Minimum Environmental Criterion (CAM) concerned by the work table, should bring needs to the table, report critical issues and make proposals. d) Representatives of industrial districts or clusters, i.e. functional groupings of companies in which several segments of the sectoral production chain are often present, can make a significant contributions in terms of needs and proposals, as they have a "longer" vision of the reference market and can compose in a new and the requests of individual companies are more articulated. e) Economic operators. 2-3 representatives of companies in the sector will also have to attend the tables: both front runner companies and companies that have not yet managed to overcome the barriers to entering the green procurement market. Their different requests, ranging from best practices to critical issues, should allow a better calibration of policy actions and initiatives to be launched in the short and medium-long term. f) Technical experts in the sector should act as third party balancing private and public stakeholders interests and requests.

Categories c) -f) should be sectoral and broken down by sector / CAM. The industrial sectors involved should be those that are potentially the most committed and / or interested to GPP thematic and market, among those present in the territory: wood-furniture, mechanics, home-system, but also those that are technologically more advanced (smart-health; bio-medical) and / or included in the Intelligent Specialization Strategy (S3) of the autonomous region FVG.



4. **Timeframe**

The preparatory activities and the scheduled meetings of the sectoral working groups will take place throughout the second phase of the project, so, taking into account the extraordinary extension of first phase granted to consider the effects of the Covid-19 pandemic, from the first half of 2021 to the first half of 2022. Therefore the expected duration of the Action is 18 months.

Drafting and Signing of one (or more) MoU	Semesters VI-VII
1 st Online consultation	Semester VI
1 st Round of Sectoral Working Tables	Semester VI
2 nd Online consultation	Semester VII
2 nd Round of Sectoral Working Tables	Semester VIII

5. **Costs**

No costs are foreseen for this action. The co-ordination activities will be managed by staff of the Environment Directorate of autonomous region FVG or by in-house structures. Logistic and transport costs will be borne by the stakeholders participating in the various tables. The headquarters or meeting venues of the sectoral working tables in which the Public-private table will be divided will be made available by the FVG Region by the institutional or private stakeholders participating in the Tables (Chambers of Commerce; Entrepreneurial or industrial associations; Companies).

6. **Funding sources**

No funding sources will be identified for this action as no costs are foreseen.



Date: _____

Name of the organisation(s) : :

Signatures of the relevant organisation(s): _____