

AGEING IN WESTERN SLOVENIA



PEOPLE OVER 65 IN WESTERN SLOVENIA



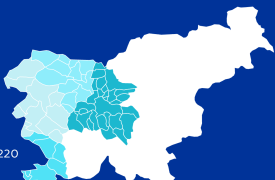
80.8% < 65

19.2% > 65

WESTERN SLOVENIA IS MOUNTAINOUS AND FEATURES DIFFERENT TERRITORIAL REALITIES

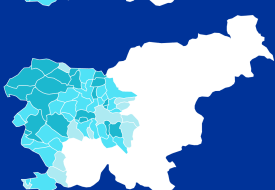
Population density

- Goriška: 51
- Gorenjska: 97
- Obalno-kraška: 110
- Osrednjeslovenska: 220



Dependency ratio

- < 50
- 50 - 55
- > 50



OLDER ADULTS MAINLY LIVE IN THE MOST RURAL AND REMOTE AREAS OF WESTERN SLOVENIA



Dependency ratio: the share of inactive people (younger & older generations) in the active population

Old age dependency ratio: the share of +65 in the active population. It amounts 29.4% in Western Slovenia



60% OF LOCAL SMEs AND 100% OF POLICY MAKERS INTERVIEWED ARE FAMILIAR WITH THE TERM SILVER ECONOMY

35% OF STAKEHOLDERS THINK OLDER ADULTS DO NOT BENEFIT ENOUGH FROM INNOVATIVE GOODS & SERVICES IN THE REGION

EXISTING OFFERS ARE NOT ENOUGH DIGITAL-ORIENTED ACCORDING TO STAKEHOLDERS



Silver Economy

HAS MAJOR DEVELOPMENT OPPORTUNITIES TO SEIZE IN WESTERN SLOVENIA ...

ON ICT TRAININGS, MOBILITY DEVICES, SMART TECH ...

BUT SOME INITIATIVES ARE EMERGING



EXAMPLE

DIH.HEALTHDAY.SI INNOVATION HUB



FOUNDED IN 2014 BY THE SLOVENIAN DIGITAL HEALTH SOLUTION PROVIDERS NETWORK

HEALTHCARE INSTITUTIONS, UNIVERSITIES, PATIENTS ALLIANCES, INDUSTRIES...



A DIGITAL INNOVATION HUB SUPPORTING R&D SMEs WORKING ON HEALTH DIGITALISATION



HELPS SMEs TO PLACE INNOVATIVE PRODUCTS ON THE HEALTH MARKET

NETWORKING, EVENTS, MEETING WITH INVESTORS ...

SILVER SMEs

WILL SUPPORT WESTERN SLOVENIA IN IMPROVING REGIONAL POLICIES FOR SMEs COMPETITIVENESS TO ENHANCE THE DEVELOPMENT OF SILVER ECONOMY SMEs IN RURAL & MOUNTAINOUS AREAS

2018
2023



www.interregeurope.eu/silversmes/

SILVER SMEs
Interreg Europe



European Union
European Regional
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Posoški razvojni center